

WKSL- 97.9 FM  
Jacksonville, FL  
Quarterly Issues / Programs List  
Fourth Quarter 2016  
December 31, 2016

WKSL - FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Cancer breakthroughs, down syndrome, animal care, smoke free communities, family communications, Healthcare, finance, local history, ARC Jacksonville.

Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cancer	Sunday Extra	Band Against Cancer. National show about cancer funding and research	The Band Perry	10/2/16 7A	30 min
Down Syndrome	Sunday Extra	Down Syndrome Association of Jacksonville with fundraising events and info about assoc.	Desiree Jomand, comm. Dir.	10/9/16 7A	30 min
Animal Care	Sunday Extra	St Francis Animal Hospital with awareness about surgery clinic available to area	Roxy Tyler, spokespers	10/16/16 7A	30 min
Local tech, ed, development	Sunday Extra	Ted X Jax TED talks with local organizer	Sabeen Powreaz, local operator	10/23/16 7A	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Smoke Free	Sunday Extra	Smoke-Free Jacksonville helping the area have more and more smoke free areas	April Seliga, spokesprsn	10/30/16 7A	30 min
Lung	Sunday Extra	Lung Force is a local organization that helps raise money for lung disease with Climbing Steps downtown	Karen Hughes, coordinator	11/6/16 7A	30 min
Parenting	Sunday Extra	Parenting challenge program to help troubled youth being made available to city pt 1	Glenn Ellison, founder	11/13/16 7A	30 min
Childhood illness dreams	Sunday Extra	Parenting challenge program to help troubled youth being made available	Glenn Ellison,	11/20/16 7A	30 min

		to city pt 2	founder		
Finances	Sunday Extra	Personal financial responsibility and the world of finance made easy with a financial planner.	Shay Woodward, financial planner	11/27/16 7A	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local history	Sunday Extra	Football players from the area are discussed as part of Jacksonville history	John Scott, host	12/4/16 7A	30 min.
ARC	Sunday Extra	Down Syndrome children living on their own	Bernadette Jomundy	12/11/16 7A	30 min.
ARC	Sunday Extra	Rebroadcast of Down Syndrom show	Bernadette Jomundy	12/18/16 7A	30 min
Year in review	Sunday Extra	A look back at the biggest stories of the year	John Scott	12/25/16 7A	30 min

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
88 Blessings	LEON WASHINGTON	000:32	003
Big Brothers Big Sisters	Ad Council	000:30	046
charity/giving	K.O.C.	000:16	005
Childhood Asthma	Ad Council	000:30	019
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	004
Family Support Services	foster-now.org	000:30	015
FIRE SMOKE DETECTOR SAFETY	F.E.M.A.	000:30	006
FL DEPT OF HEALTH	FL DEPT OF HEALTH	000:29	008
fl high school athletic asso	SupportHighSchoolSports.org	000:31	038
HEALTH AND FITNESS	iHEART RED	000:31	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	002
natl.crime prevention	Ad Council	001:01	015
Pet Adoption	BestFriends.org	000:30	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SHRINERS	LOVETOTHERESCUE.ORG	000:30	011
st.jude charity	stjude.org	000:30	001
st.jude charity	stjude.org	001:00	017
st.jude charity	stjude.org/walkrun	000:30	009
Texting & Driving	Ad Council	000:15	038
Texting & Driving	Ad Council	000:30	045
Veteran Support	Veterans Administration	000:30	001
VOTING	ROCK THE VOTE	000:30	014
WOUNDED WARRIOR	WOUNDED WARRIORS	000:30	005