

WKSL- 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
Second Quarter 2017
June 30th, 2017

WKSL - FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

kidney health, finances, hunger, special needs, child safety, history, city cleanliness.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Kidney Walk	Sunday Extra	Kidney walk takes place to raise awareness for kidney disease	Amy Gosuch, comm.	4/2/17 7A	30 min
finance	Sunday Extra	Shay Woodward talks financing and retirement and how to take care of your money	Shay Woodward, financial adviser	4/9/17 7A	30 min
Hunger	Sunday Extra	Feeding NE florida initiative to rid the city of food deserts and provide healthy food alternatives	April Seliga, spokesperson	4/16/17 7A	30 min
Special Needs	Sunday Extra	Pinecastle school has taken care of special needs children for 50 years	Jon Marks, director	4/29/17 7A	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Children safety	Sunday Extra	Safe Kids day at the Zoo. Families learn about child safety	Amy Powers, spokesperson	5/7/17 7A	30 min
Local history	Sunday Extra	Our annual look at professional baseball players that grew up in Jacksonville	John Scott host	5/14/17 7A	30 min
Florida history	Sunday Extra	Florida folk festival is a long running celebration of the Florida lifestyle in White Springs part 1	Tom Shed, spokesperson	5/21/17 7A	30 min
Clean up Jacksonville	Sunday Extra	Fight Blight is the program the city of Jacksonville has enacted to help clean up the area	Roy green, spokesperson	5/28/17 7A	30 min
Special needs	Sunday Extra	North Florida School is a special	Melanie	6/4/17	30 min

school		education school raising money with a Farm to tap event	Jensen, spksprson	7A	
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Soldiers	Sunday Extra	Operation Santa Cause helps members of the national Guard	Kathleen Weise, founder	6/11/17 7A	30 min.
Lung Force	Sunday Extra	American Lung Association local chapter with the annual fundraiser	Karen Hughes, Director	6/18/17 7A	30 min.
Preservation	Sunday Extra	North Florida Land Trust preserves land in the area	Jim McCarthy, founder	6/25/17 7A	30 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad-ID	stjude.org	000:30	005
Am.Heart Association	Ad Council	000:30	001
best friends animal society	BestFriends.org	000:30	015
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	007
Education	NATIONAL SUMMER LEARNING	000:30	005
Family Support Services	foster-now.org	000:30	003
FIRE SMOKE DETECTOR SAFETY	F.E.M.A.	000:30	001
FIRST TEE	thefirstteeofnorthflorida.org	000:17	014
FL DEPT OF HEALTH	FL DEPT OF HEALTH	000:29	025
fl high school athletic asso	SupportHighSchoolSports.org	000:31	019
FL PREGNANCY	FLPREGNANCY.ORG	000:16	016
FOLDS OF HONOR	foldsofhonor.org	000:31	003
HEALTH AND FITNESS	ERASE MS	000:30	006
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	012
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	003
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	004
ORGAN DONATION	MATCHING DONORS DOT COM	000:30	001
ORGAN DONATION	MATCHING DONORS DOT COM	000:31	001
Pet Adoption	BestFriends.org	000:30	003
POVERTY	HABITAT FOR HUMANITY	000:31	007
protect your everyday	U.S.D.H.L.S.	000:30	003
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	004
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:30	004
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:31	001
Save The Manatee	SaveTheManatee.org	000:30	001
SHRINERS	LOVETOTHERESCUE.ORG	000:30	002
Sunshine State 1 Call Florida	Sunshine 811	000:30	014
Texting & Driving	Ad Council	000:15	029
Texting & Driving	Ad Council	000:30	025
TOGETHER FOR SAFER ROADS	TOGETHERFORSAFERROADS.COM	000:30	002
Wildfire Prevention	Am.Red Cross	000:29	010
WOUNDED WARRIOR	WOUNDED WARRIORS	000:30	006