

WKSL- 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
First Quarter 2017
MARCH 31, 2017

WKSL - FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Cancer breakthroughs, down syndrome, animal care, smoke free communities, family communications, Healthcare, finance, local history, ARC Jacksonville.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Down Syndrome	Sunday Extra	ARC of Jacksonville, helping Down Syndrome children transition into adulthood	Bernadette Jomundy, ARC	1/1/17 7A	30 min
Sports in Jacksonville	Sunday Extra	Seth Harp of Sportsradio 930 talks about the state of the industry of sports in Jacksonville	Seth Harp, PD WFXJ	1/8/17 7A	30 min
Animal Care	Sunday Extra	St Francis Animal Hospital with awareness about surgery clinic available to area animals	Roxy Tyler, spokespers	1/15/17 7A	30 min
Finance	Sunday Extra	Shay Woodward, with his visit about setting up budgets for a new year 1 st of 2	Shay Woodward, financial adviser	1/22/17 7A	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Budgeting	Sunday Extra	Shay Woodward part 2, on financial budgets and the effect of a new presidency on the financial world	Shay Woodward, financial adviser	1/29/17 7A	30 min
Super Bowl	Sunday Extra	Our annual look at professional football players that grew up in Jacksonville	John Scott host	2/5/17 7A	30 min
Parenting	Sunday Extra	Parenting challenge program to help troubled youth being made available to city pt 1	Glenn Ellison, founder	2/12/17 7A	30 min
Parenting	Sunday Extra	Parenting challenge program to help	Glenn	2/19/17	30 min

		troubled youth being made available to city pt 2	Ellison, founder	7A	
Behavioral Health	Sunday Extra	Helping the community with behavioral health, through NView	Amy Kozsuch, CEO	2/26/17 7A	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local history	Sunday Extra	Local history talk about music from jacksonville	John Scott, host	3/5/17 7A	30 min.
ARC	Sunday Extra	Down Syndrome children living on their own, re-broadcast	Bernadette Jomundy	3/12/17 7A	30 min.
Lung health	Sunday Extra	Lung Force of the American Lung Association helping with funding of research and programs	Karen Hughes, Dir.	3/19/17 7A	30 min
Zoo	Sunday Extra	Jacksonville Zoo with new exhibits	Julie Peterson	3/26/17 7A	30 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad-ID	stjude.org	000:30	007
Am.Heart Association	Ad Council	000:30	005
best friends animal society	BestFriends.org	000:30	010
Big Brothers Big Sisters	Ad Council	000:30	004
Childhood Asthma	Ad Council	000:30	017
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:31	004
Family Support Services	foster-now.org	000:30	013
FIRE SMOKE DETECTOR SAFETY	F.E.M.A.	000:30	007
FL DEPT OF HEALTH	FL DEPT OF HEALTH	000:29	011
fl high school athletic asso	SupportHighSchoolSports.org	000:31	025
FL PREGNANCY	FLPREGNANCY.ORG	000:16	001
HEALTH AND FITNESS	FRUITS & VEGGIES	000:30	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	006
PEACE	PEACE IN THE STREETS	000:31	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Pet Adoption	BestFriends.org	000:30	009
protect your everyday	U.S.D.H.L.S.	000:30	007
SAFE DRIVING	PROJECT YELLOW LIGHT	000:31	006
Save The Manatee	SaveTheManatee.org	000:30	010
SHRINERS	LOVETOTHERESCUE.ORG	000:30	012
st.jude charity	stjude.org/walkrun	000:30	009
Sunshine State 1 Call Florida	Sunshine 811	000:30	009
Texting & Driving	Ad Council	000:15	044
Texting & Driving	Ad Council	000:30	041
Wildfire Prevention	Am.Red Cross	000:29	012
WOUNDED WARRIOR	WOUNDED WARRIORS	000:30	017