

WNWW-FM 97.9  
Jacksonville, FL  
Quarterly Issues / Programs List  
First Quarter 2014  
April 1, 2014

WNWW-FM

Quarterly issue / programs:

WNWW-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Jacksonville history, conservation, critically injured, education, disadvantaged children, human trafficking.

Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Involvement	Sunday Extra	2013 Year in Review of events and community involvement of Clear Channel Jacksonville	Teneshia May, director	1/5/14 7am	30 min
Jacksonville History	Sunday Extra	Tom Shed, fundraiser for Jax Historical Society on history through songs	Tom Shed, performer	1/12/14 7am	30 min
Military Museum	Sunday Extra	Bring Home the Adams is a group trying to bring a USS ship to be a museum downtown – an update on the mission	Allan Bean, director	1/19/14 7am	30 min
Critically injured help	Sunday Extra	J.T. Townsend Foundation gives aid to those paralyzed in the community. A fundraiser was discussed as well.	Judy Zitiello, Board chair	1/26/14 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Critically injured help	Sunday Extra	Pt. 2 J.T. Townsend Foundation fundraiser was discussed with entertainment providers.	Stephen Carey, performer	2/2/14 7am	30 min
Education	Sunday Extra	Communities in Schools provides help and mentoring to middle and high schoolers	Leon Baxton, dir of dev.	2/9/14 7am	30 min
Education	Sunday Extra	Pt 2 Communities in Schools provides help and mentoring to middle and high schoolers. Talked about upcoming fundraising event	Leon Baxton, dir.	2/16/14 7am	30 min
Lifestyle	Sunday Extra	Girls Gone Green, an environmental and healthy lifestyle organization discusses their group	Brandy Carvalho, marketing	2/23/14 7am	30 min

			<b>dir.</b>		
<b>Documentary on weight loss</b>	<b>Sunday Extra</b>	<b>Carly Asse, fitness expert and filmmaker discussed his documentary on weight loss as a fundraiser for Girls Gone Green</b>	<b>Carly Asse, filmmaker</b>	<b>3/2/14 7am</b>	<b>30 min</b>
<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
<b>Human Trafficking</b>	<b>Sunday Extra</b>	<b>Artwork for Freedom Jax, raising awareness for human trafficking through art.</b>	<b>Crystal Freed, founder</b>	<b>3/9/14 7am</b>	<b>30 min.</b>
<b>Disadvantaged children</b>	<b>Sunday Extra</b>	<b>The Harvey Bernhardt Foundation raises money for disadvantaged children for after school help.</b>	<b>Wes Bernhardt, director</b>	<b>3/16/14 7am</b>	<b>30 min.</b>
<b>Helping retired military</b>	<b>Sunday Extra</b>	<b>USA Cares helps post-9/11 soldiers with grants and aid to help the transition to civilian life. Jacksonville chapter is new</b>	<b>Jamie Giusti, field director</b>	<b>3/23/14 7am</b>	<b>30 min</b>
<b>Art in our community</b>	<b>Sunday Extra</b>	<b>Crystal Freed, director of Artwork for Freedom discussing the art exhibit that brings awareness to the plight of today's human slavery.</b>	<b>Crystal Freed, founder</b>	<b>3/30/14 7am</b>	<b>30 min</b>

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adoption	Ad Council	000:30	002
al-anon	al-anon	000:30	001
al-anon	al-anon	000:31	001
Big Brothers Big Sisters	Big Brothers Big Sisters	000:31	003
BOAT ANGEL	BOATANGEL.COM	001:00	004
Buzzed Driving Prevetion	Ad Council	001:00	001
Car Seat Safety	Ad Council	000:30	002
Car Seat Safety	Ad Council	001:00	001
Caregiver Assistance	Ad Council	001:00	003
Childhood Asthma	Ad Council	000:30	003
Childhood Asthma	Ad Council	001:00	011
clay co. ymca	mentoring	000:17	004
Colon Screening	FL DEPT OF HEALTH	000:30	001
Drunk Driving	FDOT	000:30	002
FAB	FAB	000:30	024
FAB	FAB	000:31	036
fatherhood.gov	Ad Council	000:31	002
fatherhood.gov	Ad Council	001:00	004
FIRST TEE	firsttee.org	000:30	003
Goodwill Job Training	Ad Council	000:15	011
High School Dropout Preventio	Ad Council	000:15	011
High School Dropout Preventio	Ad Council	000:30	001
High School Dropout Preventio	Ad Council	001:00	008
March of Dimes	March of Dimes	000:30	002
Mens Health Network	mytestosterone.com	000:29	001
Mental Illness	Ad Council	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	091
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	314
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	070
mission-able.com	Ad Council	000:16	004
MS	MSconnection.org	001:00	002
Paralyzed Vets of America	missionable.com	000:31	001
Pet Adoption	Ad Council	000:30	235
PSA	SHOW YOUR STRIPES	000:30	042
ready.gov	Ad Council	000:31	001
Recycling	Ad Council	000:30	001
Recycling	Ad Council	001:00	002
Stroke Association	Ad Council	000:30	003
Texting & Driving	Ad Council	000:15	013
Texting & Driving	Ad Council	000:30	007
Troop Support	uso.org	000:15	005
United Way	Ad Council	000:30	001
US Navy Image	US Navy	000:30	001
USO	uso.org	000:15	002
Veteran Affairs	Ad Council	000:30	003
Veteran Affairs	maketheconnection.net	000:30	001
Veteran Affairs	Veterans Administration	000:15	004
Veteran Support	Ad Council	000:30	001
Wildfire Prevention	Am.Red Cross	000:29	002
WOUNDED WARRIOR	woundedwarrior.org	000:30	002
WOUNDED WARRIOR	woundedwarrior.org	000:31	001
WOUNDED WARRIOR	woundedwarrior.org	001:00	004

WNWW-FM WEEKLY PUBLIC SERVICE PROGRAMMING

	<u>Weekly Total</u>
<u>Traffic</u>	
Monday to Friday 8 minutes per day	40:00
Weekly Total	40:00 minutes