

WNWW 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
First Quarter 2011
April 2, 2012

WNWW 97.9 FM
Quarterly issue / programs:

WNWW-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community.
Issues this quarter included:

Life-saving equipment in schools; dreams come true, family time children's safety; independent living; life-threatening illness with children, entrepreneurs giving back

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
School Safety	Sunday Extra	AED's in Schools. EMTs who have a petition to get Automatic Defibrillators in schools discuss the issue	Joe Hutchins, EMT	1/1/12 7am	30 min
School Safety	Sunday Extra	AED's in Schools. EMTs who have a petition to get Automatic Defibrillators in schools discuss the issue. Part 2	Joe Hutchins, EMT	1/8/12 7am	30 min
Childrens Safety at Play	Sunday Extra	Subway Playin' Safe campaign, where police and security officers reward children they see playing safe with coupons for Subway sandwiches. Partnering with Boys and Girls Clubs of North Florida	Patty Hetrick, Subway; Darby Stubberfield, Boys & Girls Clubs	1/15/12 7am	30 min
Entrepreneur Assistance	Sunday Extra	E3 Business Group helps entrepreneurs getting started in their non-profit work, giving back to the community	Anthony Butler, founder	1/22/12 7am	30 min

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATION
Dreams Come True	Sunday Extra	Local organization granting dreams to come true for serious and terminally ill children. The organization and its fundraisers were discussed	Andrea Siracusa, communications director	1/29/12 7am	30 min
Healthy Children	Sunday Extra	March of Dimes talking about their work in the community and their upcoming fundraiser	Stephanie Lippincott, MoD	2/5/12 7am	30 min
Bicycle Safety	Sunday Extra	April Seliga with State of Florida talking about the Bicycle Safety event in San Marco to promote exercise and bicycle safety	April Seliga, Comm. Dir.	2/12/12 7am	30 min
Girls Club of Jax	Sunday Extra	Girls Inc's daddy-daughter dance downtown was discussed as was the impact of Girls, Inc. in Jacksonville.	Beth Hughes, Director	2/19/12 7am	30 min
Healthy Children	Sunday Extra	Member of march of dimes family speaking on the works of MoD	Stephanie Lippincott, MoD	2/26/12 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATION
Family time	Sunday Extra	Native Sons and daughters, a non-profit promoting family events, mainly father-son, father- daughter events in the area	Corey Dawson, Member of Native Sons and daughters	3/4/12 7 am	30 min.
Independent Living	Sunday Extra	ILRC - Independent Living Resource Center with Mentoring Day. Giving teens and young adults with differing disabilities an opportunity to realize their potential	April Baker, High school coordinator ILRC	3/11/12 7am	30 min.
Care for patients	Sunday Extra	Gabriel House is a org. that houses families who are waiting transplants at Mayo or are undergoing Proton Therapy at Shands. They raise funds through events. Pt1	Karen Hensel, communication dir.	3/18/12 7am	30 min
Care for patients	Sunday Extra	Gabriel House is a org. that houses families who are waiting transplants at Mayo or are undergoing Proton Therapy at Shands. They raise funds through events. Part 2	Karen Hensel, Ed Asher of Gabriel House	3/25/12 7am	30 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adoption	HOPE AFRICA INC.	000:31	084
BULLYING	DONORSCHOSE.ORG	000:30	022
BULLYING	DONORSCHOSE.ORG	000:31	068
BULLYING	DONORSCHOSE.ORG	000:32	045
CHILDHOOD CANCER	KTAC.ORG	000:29	084
LITERACY	DONORSCHOSE.ORG	000:30	062
MUSIC	DONORSCHOSE.ORG	000:29	020
MUSIC	DONORSCHOSE.ORG	000:32	044
POVERTY	DONORSCHOSE.ORG	000:31	007
POVERTY	DONORSCHOSE.ORG	000:33	066
SEAMARK RANCH	PSA- SEAMARK 2	000:31	001
SEAMARK RANCH	SEAMARK RANCH	000:31	172
SELF ESTEEM	DONORSCHOSE.ORG	000:31	072
SELF ESTEEM	Q1 2012 COMMUNITY ENGAGEMENT/DONORSCHOOSE.ORG	000:31	001
WOUNDED WARRIOR	PSA- WOUNDED WARRIOR PROJECT	000:30	001
WOUNDED WARRIOR	woundedwarrior.org	000:30	084
YMCA CHILDREN	YMCA LOCAL	000:30	083

WNWW-FM WEEKLY PUBLIC SERVICE PROGRAMMING

	<u>Weekly Total</u>
<u>Traffic</u>	
Monday to Friday 8 minutes per day	40:00
Weekly Total	40:00 minutes