

KSII Issues and Programs



Q3 2018: July 1, 2018 – September 30, 2018

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KSII COMMUNITY ISSUES AND PROGRAMMING

July 1, 2018 – September 30, 2018

KSII serves the El Paso market and its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period July 1, 2018 – September 30, 2018, through on air content, appearances by various air staff and the KSII Promotions Department, and through public service announcements running in place of regular commercial inventory, or within dedicated station-promo inventory.

1. **Charitable Causes** – Market President Brad Dubow is a long time community leader involved with Candlelighters. We adopt numerous cause marketing campaigns and heavily dedicate unsold inventory in the KLAQ Buzz Adams Morning Show to PSAs.
2. **Education** – With the arrival of another school year, the cluster’s annual “Back to School Expo,” and KSII Morning Show Mike & Tricia’s annual “Stuff the Bus” cause marketing effort, attention was given to school-related matters throughout the Borderland.
3. **Law Enforcement** – On 7/9 Police Officers responded to a report of criminal trespassing at an apartment complex at 6719 Sambrano Ave. The confrontation between Officer Jose Rios and at least 6 young boys where the officer pulled his gun on the confronting children is captured on cell phone video and goes viral. On 7/18, two of the youths in the viral video are identified on July 2nd security camera footage of a break in resulting in acts of vandalism and theft at Ascarate Park. On 8/30 allegations against Officer Rio were ruled unfounded and dismissed.
4. **Politics** – On 7/16 President Trump and Russian President Putin held a summit in Helsinki, Finland. Fallout from Trump’s controversial comments and reactions raised questions within both parties about President Trump’s loyalties to his intelligence agencies, and whether or not this relationship was threatening to American interests. The Texas Senate race between Ted Cruz and Beto O’Rourke dominates Texas Politics.
5. **Sexual Assault** – On 7/2 Judge Brett Kavanaugh was interviewed by President Trump as a potential replacement for a retiring Supreme Court Justice. On 7/9 Trump nominates Kavanaugh for the seat. On 9/16, Christine Blasey Ford, a professor at Palo Alto University, claimed Kavanaugh had sexually assaulted her when she was 15. It reignited discussion of the #metoo movement.
6. **Recreation** – Always a strong topic subject for discussion because of the active lifestyle of the KLAQ target audience, and family concerns of the KISS target audience life group.

DESCRIPTION OF REGULAR PROGRAMS

6:00 am **Viewpoints** 30-minutes

A Nationally syndicated program produced by MediaTracks, out of Des Plaines, IL.

Viewpoints feature a half-hour look at important issues in the news and in our lives.

6:30 am **El Paso Town Square** 30-minutes

An in-house locally produced program.

El Paso Town Square is a weekly half-hour informed discussion about the issues and concerns of El Paso, including topics of concern impacting El Pasoans originating from the surrounding states of New Mexico and Chihuahua, Mexico. Various hosts talk with community leaders, representatives of local and state agencies, and charitable organizations, in an effort to create awareness and inspire pro-active involvement with causes and agencies.

COMMUNITY ISSUES RELATED PROGRAMMING

CHARITABLE CAUSES

Monday, July 2, 2018

Mike and Tricia Mornings

Within Show Content

7:00 a.m. – 7:30 a.m.

El Paso-born astronaut Danny Olivas announced that he was going to fundraise money for immigrant children who were being held in camps in the El Paso area. We let listeners know about what items he was looking to gather and where to drop them off.

Tuesday, July 31, 2018

Mike and Tricia Mornings

Within Show Content

7:00 a.m. – 7:30 a.m.

The school year was right around the corner so we let our listeners know where to get low-cost and no-cost immunizations for their children. We also let them know which documents they would be asked for if they sought out the immunizations.

Monday-Friday, August 6-10, 2018

Mike and Tricia Mornings

Within Show Content

7:00 a.m. – 9:00 a.m.

Our morning show kicked off our annual “Stuff the Bus” charitable collection effort timed to the start of a new school year. Morning Show Host Mike Martinez- “Many children in our area will lack the supplies they need to enter the classroom ready to learn. A family’s financial limits shouldn’t hinder a child’s education, and teachers deserve access to the resources that will help them help *all* their students flourish and thrive.” In an effort to pull the community together to gather school supplies Stuff the Bus will be hosting donation drop-offs at area Planet Fitness locations. Between the hours of 7AM-9AM listener were invited to a designated location daily to take selfies with our KISS Crayon, grab some Sarah Farms goodies, and drop off donations.

Viewpoints, Program #18-32

Sunday, August 12, 2018, 6:00 a.m.

SEGMENT 1: Maximizing Your Charity Donation’s Impact

8:15

Synopsis: Everyone has different causes that are close to their hearts. We talk to a philanthropy specialist about how we can donate to those causes and ensure that our contribution makes the biggest impact possible.

Host: Gary Price. **Guests:** Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of *Every Gift Matters: How your passion can change the world*

Compliance Issues Covered: charity; interpersonal skills, financial issues; community issues

Monday, August 13, 2018

Mike and Tricia Mornings

Within Show Content

7:00 a.m. – 8:00 a.m.

Our station held a Back-to-School Expo to bring together vendors and various organizations to help parents and students prepare for the school year. Law enforcement, district officials, doctor's offices were at the Expo to offer safety tips, free health screenings, and other services.

Sunday, August 26, 2018, 6:30 a.m.

El Paso Town Square – The Miracle League of El Paso

Duration: 0:30:00

Guest: Sandie Sparks-Oliver

Why is baseball one of your focused on sports?

How did Ponder Park become your base field?

Discuss Youth in dealing with physical disabled

Getting Volunteer Coaches that understand physically disabled

How did the Miracle League youth and young adults baseball programs begin

Where does El Paso rank among cities providing disabled children recreational opportunities?

How is the local business support of activities?

What training is needed?

How do public and private schools help?

Is there a chance for volunteers?

Monday-Friday, September 17-21, 2018

Mike and Tricia Mornings

Within Show Content

7:00 a.m. – 9:00 a.m.

Our morning show kicked off our annual "Bras Across Our Building" charitable collection effort in conjunction with "Pink Ribbon Week" to kick off Breast Cancer Awareness month. We gather donated bras for the battered women's shelter and donate \$1,000 to an organization to help with low-cost mammograms. Last year, we donated hundreds of bras and donated \$1,000 we promoted the new ways to donate and the new incentives throughout the week.

Sunday, September 30, 2018, 6:30 a.m.

El Paso Town Square – Special Olympics

Duration: 0:30:00

Guest: Dawn Haley

Now explain to us about a plane pull, a real airplane

You have a great amount of teams, how did you pull off

What do you enjoy about your day to day work?
What is the best way to contact you on Special Olympics?
You also have high school programs, correct
Where on the web is your presence
How many is in your staff
Where can people go with wanting to be a sponsor?
In your programs do you cater more to children, teens, or adults?
What are all the ways people can donate?
How are the local charitable funds dispersed?

EDUCATION

Viewpoints, Program #18-26
Sunday, July 1, 2018, 6:00 a.m.

SEGMENT 2: Maximizing Your Experience Traveling Internationally **11:05**

Synopsis: Many of us have spent years dreaming of traveling the globe... but what should we do when we book the trip and are preparing to make the dream a reality? Journalist and author Andrew Soloman gives tips on how to get the most out of your trips, from embracing new cultures to establishing better connections.

Host: Marty Peterson. **Guests:** Andrew Soloman, journalist and author, *Far & Away: Reporting from the brink of change – seven continents, twenty-five years*

Compliance Issues Covered: travel; history; international issues; education; diversity

Viewpoints, Program #18-27
Sunday, July 8, 2018, 6:00 a.m.
1:47 SEGMENT 1: American Illiteracy **10:12**

Synopsis: America is facing a literacy problem: according to surveys, fewer than 50% of American schoolchildren are highly proficient readers. We talk to several experts who suggest that we may simply be teaching the skill incorrectly.

Host: Gary Price.

Guests: Dr. Mark Sidenberg, research professor in the department of psychology, University of Wisconsin-Madison and author, *Language At The Speed of Sight: How we read, why so many can't and what can be done about it*; Dr. Susan B. Neuman, professor, New York University; Dr. Marie Ann Donovan, associate professor, DePaul University

Compliance Issues Covered: literacy; reading; teaching

Wednesday, July 11, 2018
Mike and Tricia Mornings
Within Show Content
7:00 a.m. – 8:00 a.m.

There was a question about whether or not to follow school zone signs during the summer months. After asking EPPD and the DA's office, we told listeners that it

was up to an individual police officer if they were ticketed during summer breaks in school zones. We took a lot of calls from listeners who said that the City needed to draft a hard and fast ordinance about following school zone signs during school breaks.

Viewpoints, Program #18-28
Sunday, July 15, 2018, 6:00 a.m.

SEGMENT 2: Breaking Down the Pesky English Language

8:58

Synopsis: The English language can be hard to spell since it often follows conflicting rules. We trace the origins of this tricky language, and explain how these difficulties came to be.

Host: Marty Peterson.

Guests: Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author, *Accommodating Broccoli in the Cemetery or Why Can't Anybody Spell?*; Niall McLeod Walman, author, *Spelling Dearest: The down and dirty, nitty-gritty history of English Spelling*

Compliance Issues Covered: education; spelling; language; culture

Thursday, August 9, 2018
Mike and Tricia Mornings

Within Show Content
7:00 a.m. – 8:00 a.m.

We let listeners know about the changes to school bus schedules for the city's largest school district. We also let our listeners know how they could find out daily information about buses and schedules online.

Monday, August 13, 2018
Mike and Tricia Mornings

Within Show Content
7:00 a.m. – 7:30 a.m.

We reminded listeners about school getting ready to start and that kids would be in school zones around town. We let them know what the consequences would be if they sped, spoke on the phone, or passed school buses in school zones.

Monday, August 20, 2018
Mike and Tricia Mornings

Within Show Content
7:00 a.m. – 8:30 a.m.

Last school year there were a number of school threats that were posted online. They were all false. The EPPD said that they wanted people to remember how disruptive they were and to not share them anymore. They also said that they would investigate people who did so and possibly arrest them.

Monday, September 10, 2018
Mike and Tricia Mornings

Within Show Content

7:00 a.m. – 8:00 a.m.

The city's second largest school district announced an afterschool dinner program. We let listeners know that they didn't need to have a student in the district nor did they have to be under 18 to eat at the district schools that were participating in the program. We also let listeners know which schools would be participating and the hours of participation.

LAW ENFORCEMENT

Monday, July 16, 2018

Mike and Tricia Mornings

Within Show Content

7:00 a.m. – 8:00 a.m.

A child was ticketed by a police officer while running a lemonade stand. The national news had us wondering what the law was in El Paso. We told listeners that they could not run a lemonade stand because they would need to have a food handler's license and a permit to sell food. Listeners were angry that a time-honored tradition could get their kids in trouble.

Tuesday, July 17, 2018

Mike and Tricia Mornings

Within Show Content

7:00 a.m. – 9:00 a.m.

A minor who had been part of a video that went viral because an officer pulled a gun on a group of kids during an arrest, was arrested for breaking into a community pool. Listeners were angry that the minor was in trouble again because his mother had said that her son was not a trouble maker. It led to a very long discussion with listeners.

Monday, July 23, 2018

Mike and Tricia Mornings

Within Show Content

7:00 a.m. – 8:00 a.m.

The news that scammers were showing up at homes of El Pasoans and pretending that they were utility workers had our listeners rattled. We spoke to officials with each of the utilities in town to find out what customers should expect if someone shows up at their door claiming to be one of their employees. We let listeners know what uniforms and badges to look for and what numbers to call if they wanted to verify someone at their door.

POLITICS

Viewpoints, Program #18-26

Sunday, July 1, 2018, 6:00 a.m.

SEGMENT 1: American Detainment: Lesson to Learn from America's Internment Camp Shame **8:35**

Synopsis: It's a topic that has been in the news lately: how our government detains groups of people. We look back at history to see what really happened in World War II Japanese internment camps, and how we can avoid similar shame now and in the future.

Host: Gary Price.

Guests: Richard Cahan, photo historian, former Chicago Sun-Times editor and author, *Un-American: The Incarceration of Japanese Americans during World War II*

Compliance Issues Covered: history; politics; American issues; racism

Viewpoints, Program #18-29
Sunday, July 22, 2018, 6:00 a.m.

SEGMENT 2: Learning How to Identify and De-bunk Actual Fake News **8:58**

Synopsis: 'Fake news' has remained a headline mainstay for years now... but politicians seem to be skewing its meaning. We talk to two teachers about what is and isn't fake news, and how they're teaching students (and their parents!) how to see through the fiction.

Host: Marty Peterson.

Guests: Dr. Robert Probst, educator and author of the book, *Disrupting Thinking: Why How We Read Matters*; Dr. Kyleen Beers, educator and author of the book, *Disrupting Thinking: Why How We Read Matters*

Compliance Issues Covered: education; media; news; politics

Viewpoints, Program #18-30
Sunday, June 29, 2018, 6:00 a.m.

SEGMENT 1: Serious Play: Using Tactical Performance as Protest **8:15**

Synopsis: We all love a good theater performance. But are theater and performance good strategies to affect social change? Our guest thinks so. He's a performer, writer and educator who uses serious play and theater to help change people's minds and change society for the better.

Host: Gary Price. **Guests:** Larry Bogad, professor at the University of California-Davis, and author of the books, *Electoral Guerilla Theatre: Radical Ridicule & Social Movements*, and *Tactical Performance: The Theory and Practice of Serious Play*.

Compliance Issues Covered: politics; political activism; art; education; law enforcement

Viewpoints, Program #18-33
Sunday, August 19, 2018, 6:00 a.m.

SEGMENT 1: Modern American Immigration **8:15**

Synopsis: When people discuss “the immigrant narrative,” you may picture Ellis Island. But what is that process like today? We talk to two writers about the more modern immigrant journey.

Host: Gary Price. **Guests:** Daniel Connolly, journalist and author, *The Book of Isaias: A Child of Immigrants Seeks His Own America*; Shipli Somaya Gowda, author of *The Golden Son*

Compliance Issues Covered: law; immigration; American issues; policy; international issues

Viewpoints, Program #18-34
Sunday, August 26, 2018, 6:00 a.m.

SEGMENT 2: Racial Segregation in ‘Sundown Towns’

11:18

Synopsis: We’ve all heard stories of segregated America circa the 1950’s, but historian and author James W. Loewen says not all of those racist institutions have been completely eliminated, even now. Loewen explains ‘sundown towns,’ towns where minorities were not welcomed after sun down, and he says some of them are still unofficially ‘sundown’ due to their lasting reputations.

Host: Marty Peterson. **Guests:** James W. Loewen, author, *Sundown Towns: A hidden dimension of American racism*

Compliance Issues Covered: history; American issues; racism

Tuesday, September 18, 2018

Mike and Tricia Mornings

Within Show Content

7:00 a.m. – 8:00 a.m.

A site for the controversial Mexican American Cultural Center was announced and it caused a lot of talk among our listeners. Many of our listeners didn’t want the center to be built in the first place, others did not want it to be in the location announced, and still others wanted it not to be designated Mexican American. We took calls from listeners and gave them details to about why the site was chosen and details about further public meetings about the center.

Friday, September 21, 2018

Mike and Tricia Mornings

Within Show Content

7:00 a.m. – 8:00 a.m.

The race between Senator Ted Cruz and El Pasoan Beto O’Rourke has been contentious and the news of debates between the two had not happened. Three debates were finally scheduled and the first one caused a lot of talk among our listeners. We took calls from both sides and heard why our listeners were backing the different candidates.

SEXUAL ASSAULT

Viewpoints, Program #18-37
Sunday, September 16, 2018, 6:00 a.m.

SEGMENT 2: The Sex Offender Reintegration Crisis

9:05

Synopsis: Sexual offenders have to live by a very particular set of rules. They can't live near playgrounds, they're on a registry for life. These rules exist to make everyone safer. But they also can limit a reformed criminal's ability to reintegrate into everyday life and be productive members of society.

Host: Marty Peterson. **Guests:** Monica Williams, Assistant Professor of Criminal Justice at Weber State University and author, *The Sex, Offender Housing Dilemma: Community activism, safety, and social justice*

Compliance Issues Covered: crime; law; criminal justice; community issues; social issues

RECREATION

Sunday, July 1, 2018, 6:30 a.m.
El Paso Town Square – National Parks Month
Duration: 0:30:00

Guest: Joe Rodriguez

How many parks in city
What is the most popular park?
What is largest park?
Is there a map online to see parks?
What do you and people enjoy most about parks
How many new parks are being built?
How did the bond issue affect new parks?

Sunday, July 8, 2018, 6:30 a.m.
El Paso Town Square – City Swimming Championships
Duration: 0:30:00

Guest: Wright Stanton

How many swim teams in public and private competition
Who are best swim teams?
What do you like about swimming?
How many races are there?
What does overall winner get?
How long have these teams been practicing
Who can people call to sign up for swim team?
Are there any records and where can people go to see the records
Are there more female or male swimmers
What are participant's ages?

Sunday, July 29, 2018, 6:30 a.m.
El Paso Town Square – Christian Castle Lifeguard Olympics

Duration: 0:30:00

Guest: Wright Stanton

What is the Lifeguard Olympics?
How tough is it to be a lifeguard
Where can one go get training?
Are there more male or female lifeguards
What is cost to become a lifeguard?
What is this particular competition about?
What is the Drowning Prevention Coalition?
How long is it and what are some of the events?

Sunday, August 19, 2018, 6:30 a.m.

El Paso Town Square – Pursuing a Career as a Professional Singer

Duration: 0:30:00

Guest: Denise Baisley

What is it about singing that excites you?
Where has been your best performance venue?
Where can people get your CD?
Do you have a favorite song?
What is next for you?
You sing the National Anthem – what is difficult about that song
Have you ever forgotten the words?
Do you have to watch your diet and nutrition for singing?
What is your website?

Sunday, September 2, 2018, 6:30 a.m.

El Paso Town Square – Downtown Management District

Duration: 0:30:00

Guest: Rudy Vasquez

What is the Running of the Bulls Event?
How long have you worked at DMD (Downtown Management District)?
What are some priorities for you?
How does this relate to business sector?
Who are marketable people for your efforts?
So much going on downtown, give us some highlights
What is available and upcoming for holidays?
How many work in your office
Street fest was moved from summer, what does that look like going forward
What are your social media sites?

EL PASO TOWN SQUARE OTHER SHOWS

Sunday, July 15, 2018, 6:30 a.m.

El Paso Town Square – Plaza Film Festival

Duration: 0:30:00

Guest: Doug Pullen

How many movies this year

Do you have a favorite?

Where are the locations

What are prices?

Where can people go get tickets?

How do you decide movies?

How many children's films are there?

How do you decide movies?

Prices have not gone up in quite a while

Is there a theme for the movies?

Can people submit favorites they would like to see?

Sunday, July 22, 2018, 6:30 a.m.

El Paso Town Square – Miss El Paso USA

Duration: 0:30:00

Guest: Natalia Ojeda

What is it like for you the past year?

What is next in your life?

What can you say to El Paso?

What did you enjoy most about your reign?

What can you say to those that don't believe in Pageants?

How did your parents take news?

Do you have any brothers or sisters?

Where is website with info on future pageants?

Sunday, August 5, 2018, 6:30 a.m.

El Paso Town Square – El Paso Fire Department

Duration: 0:30:00

Guest: Enrique Duenas

What is it about just seeing the Fire Department that makes people happy?

How many trucks in El Paso

How many fire stations in city

What are more difficult calls?

How much training do you have as a civilian?

What is membership of Fire Department?

How many women are fire fighters?

How does social media work for you and your site locations?

You have a new Fire Chief correct

What is on the horizon for the Fire Department?

How does one join the Fire Department?

When are your academies starting up again?

Sunday, August 12, 2018, 6:30 a.m.

El Paso Town Square – Sun Bowl Queen

Duration: 0:30:00

Guest: Kristian Venegas

How long has the Sun Bowl been around?

What was the feeling like when you heard you were Sun Queen?

What can you tell us about your reign so far?

Where do you go to College?

Are you a lifelong El Pasoan?

Tell us about your Court

What is the best event you have been a part of?

Tell us about your family

How can others apply in the future?

Sunday, September 9, 2018, 6:30 a.m.

El Paso Town Square – El Paso Fire Department

Duration: 0:30:00

Guest: Captain Kris Martinez

Any retrospect on 9/11, a very sad day in America

How do local fire fighters honor those who died in NYC in 2001?

The Fire Department plays such a significant role in all aspects of life, why is that

What is it that you enjoy about being a fireman?

Why did you join the fire department?

What can you say to those future firefighters out there in our schools?

Volunteer Firefighters play a big role in the rural parts of the city, don't they

What exactly is your title and duties with Fire Department?

You also help those lost in the, mountains or the bodies in the arroyos

Thanks for your service, but how do those unfortunate situations of people dying affect you

The Fire Department is always there first at an accident or such, how does that work

Sunday, September 16, 2018, 6:30 a.m.

El Paso Town Square – Mercedes Benz Fashion Week

Duration: 0:30:00

Guest: Edward Benavides

What is Fashion Week like in El Paso?

How many models

Are there teen models

How long has event been going on?

What do you enjoy most about Fashion Week?

Have you ever been to Fashion Week in New York?

What is time and date of events for the week?

What are costs?

Any starts coming in for event

What is the fashion rage right now?

Where can people call for more info?

Sunday, September 23, 2018, 6:30 a.m.
El Paso Town Square – The 311 Phone System

Duration: 0:30:00

Guest: Donna Mullens

How did the 311 system start

What is the importance of the system?

How has it gone since the implementation?

What are the hours and should we get a busy signal

What brought you into this field?

How is the program going in your opinion?

What was the most difficult part about getting program started?

Where can people call to complain about problems with the system?

How are employees hired?

How many employees do you have?

How is the program going in other parts of Texas?

Is this only for city or just county offices or both?

VIEWPOINTS OTHER SHOWS & COMPLIANCY

Viewpoints, Program #18-26
Sunday, July 1, 2018, 6:00 a.m.

Culture Crash: Music in a streaming world

1:57

Synopsis: As apps like Spotify and Pandora have taken over, musicians have been forced to make their new albums into an “event.” We look at how they do that, and how streaming music impacts us as listeners.

Host: Evan Rook **Compliance Issues Covered:** media; culture; music; business

Viewpoints, Program #18-27
Sunday, July 8, 2018, 6:00 a.m.

SEGMENT 2: Catholicism and the LGBT Community: One priest’s mission to ‘build a bridge’

9:10

Synopsis: For centuries, the Catholic Church and the LGBT community have been at odds. Now, the Rev. James Martin, a Jesuit priest, is trying to usher in a new era and welcome LGBT individuals to the church.

Host: Marty Peterson. **Guests:** James Martin, SJ, a Jesuit priest and author, *Building a Bridge: How the Catholic Church and the LGBT community can enter into a relationship of respect, compassion and sensitivity*

Compliance Issues Covered: religion; LGBT issues; Catholicism; history

Culture Crash: What to do when you don’t really like the book you’re reading

2:17

Synopsis: It’s a dilemma many of us face from time to time: Should you keep reading a book even if you don’t like it very much, or should you set it down?

Host: Evan Rook **Compliance Issues Covered:** media; culture; books; reading

Viewpoints, Program #18-28
Sunday, July 15, 2018, 6:00 a.m.

SEGMENT 1: Appreciating the Introvert

8:29

Synopsis: When you’re at a party, you may notice how people are always drawn to the extroverts. But what about the introverts? We talk to experts about the qualities that make more introverted people great, too.

Host: Gary Price. **Guests:** Todd Kashdan, Professor of Psychology, George Mason University and author, *Mindfulness, Acceptance and Positive Psychology*; Sophia Dembling, introvert, author of the book, *The Introvert’s Way: Living a quiet life in a noisy way*

Compliance Issues Covered: interpersonal skills; personality; social issues

Culture Crash: *The Dark Knight* 10 Years Later

4:11

Synopsis: Christopher Nolan's landmark superhero epic, *The Dark Knight* was released a decade ago this week, but its effects on our culture are still being felt.

Host: Evan Rook **Compliance Issues Covered:** media; culture; film

Viewpoints, Program #18-29
Sunday, July 22, 2018, 6:00 a.m.

SEGMENT 1: The Italian Mothers Who Stood Up to the Mafia **8:29**

Synopsis: Most of us have heard of the Cosa Nostra, but there's another powerful mafia in Italy: the 'Ndrangheta. We talk to an expert about this lesser-known mafia and the brave mothers who stood up to the crime organization.

Host: Gary Price. **Guests:** Alex Perry, author *The Good Mothers: The true story of the women who took on the world's most powerful mafia*

Compliance Issues Covered: violence; crime; family issues

Culture Crash: Bo Burnham's Brilliant New Film, *Eight Grade* **4:11**

Synopsis: Bo Burnham has followed in the footsteps of Jordan Peele and Greta Gerwig, transforming from a performer to the director of a terrific debut film. His movie, *Eight Grade* is out now.

Host: Evan Rook **Compliance Issues Covered:** media; culture; film

Viewpoints, Program #18-30
Sunday, June 29, 2018, 6:00 a.m.

SEGMENT 2: The Power of Picture Books **11:18**

Synopsis: Picture books can teach children valuable lessons that will stick with them for life. Our guests discuss the importance of producing books about social issues like race, gender, and disability. And how as a combination of text and images picture books have an advantage when it comes to depicting diversity.

Host: Marty Peterson. **Guests:** Dr. Susan Corapi, Assistant Professor of Education at Trinity International University; Kathleen Merz, Acquisitions and Managing Editor at Eerdmans Books for Young Readers

Compliance Issues Covered: education; media; news; politics

Culture Crash: The Life of Funnyman Robin Williams **2:03**

Synopsis: A new documentary from HBO, *Come Inside My Mind*, explores the life of actor Robin Williams as told by his friends and family. The documentary is cleverly narrated by the actor himself using audio from earlier interviews.

Host: Evan Rook **Compliance Issues Covered:** media; culture; film

Viewpoints, Program #18-31
Sunday, August 5, 2018, 6:00 a.m.

SEGMENT 1: The Shocking Truth of Who We Really Are

8:15

Synopsis: Have you ever lied on a survey or a social media post? Stephens-Davidowitz says that almost all of us do. He researched the data of big websites like Google and Facebook to discover that what people say or post about themselves often seems contradictory to what their internet searches reveal about their interests or beliefs.

Host: Gary Price. **Guests:** Seth Stephens-Davidowitz, author of *Everybody Lies: Big Data, New Data, and What the Internet Can Tell Us About Who We Really Are*

Compliance Issues Covered: data; statistics; sociology; science

SEGMENT 2: Racial Diversity in Opera

11:18

Synopsis: Opera is a beloved art form, but its racial history is as flawed as the rest of our culture. We talk to Naomi Andre, a professor at the University of Michigan, about the history of race in opera and how this traditional art form is hopefully getting with the times.

Host: Marty Peterson. **Guests:** Naomi Andre, Associate Professor of Afro-American and African Studies at the University of Michigan and author, *Black Opera: History, Power, Engagement*

Compliance Issues Covered: art; culture; race; history; diversity; community issues

Culture Crash: TV Episode Bloat: Too Much of a Good Thing

2:03

Synopsis: Streaming networks have opened up the length an episode of television can run. Gone are the days when writers needed to accommodate advertisements. But episodes that run long often present a new slate of problems – namely, staying interesting.

Host: Evan Rook **Compliance Issues Covered:** media; culture; television

**Viewpoints, Program #18-32
Sunday, August 12, 2018, 6:00 a.m.**

SEGMENT 2: Overcoming The Fear of Speaking in Public

11:18

Synopsis: We've all been in the position at some time in another where we have to give a presentation at school or at work, and often times, it can make us incredibly nervous. We discuss this fear and tips for overcoming it and delivering the best speech possible.

Host: Marty Peterson. **Guests:** Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author, *Steal the Show*

Compliance Issues Covered: personal issues; self-help; speech; business

Culture Crash: *Blindspotting*

2:03

Synopsis: One of this year's gems at the cinema is in theaters now. It's called *Blindspotting*, and it explores racial dynamics and gentrification in American cities.

Host: Evan Rook **Compliance Issues Covered:** media; culture; race relations

**Viewpoints, Program #18-33
Sunday, August 19, 2018, 6:00 a.m.**

SEGMENT 2: Seeking the Origins of Creativity

11:18

Synopsis: We grow up with visions of creative genius: the divine power to create stories from whole cloth and write symphonic masterpieces. But is that how it really works? We look at the creative process, and why it may not be as romantic as some of us imagine.

Host: Marty Peterson. **Guests:** Allen Gannett, CEO of TrackMaven and author, *The Creative Curve: How to realistically cultivate creativity*

Compliance Issues Covered: art; creativity; business

Culture Crash: The Academy's 'Best Popular Film' Snafu

2:03

Synopsis: In a wild moment, the Academy of Motion Picture Arts & Sciences announced its intention to honor popular films at the Oscars. We explore why that's a really bad idea.

Host: Evan Rook **Compliance Issues Covered:** media; culture; film; awards

Viewpoints, Program #18-34
Sunday, August 26, 2018, 6:00 a.m.

SEGMENT 1: Orbiting the Moon: The Mission of Apollo 8

8:15

Synopsis: Though Apollo 11 gets all the fame and Apollo 13 was made into a thrilling Ron Howard movie, author and historian Jeffrey Kluger says the Apollo 8 mission was a foundational trip for American space exploration. He takes us through the mission and examines what it meant for NASA moving forward.

Host: Gary Price.

Guests: Jeffrey Kluger, author, *Apollo 8: The thrilling story of the first mission to the moon*

Compliance Issues Covered: science; history; American government

Culture Crash: The joys of 'junk food TV'

2:03

Synopsis: While we often celebrate the prestigious TV shows that win awards, we rarely reflect on our appreciation for 'junk food TV,' the purely entertaining shows that can help get us through our weeks.

Host: Evan Rook **Compliance Issues Covered:** media; culture; television

Viewpoints, Program #18-35
Sunday, September 2, 2018, 6:00 a.m.

SEGMENT 1: The Use of Polygraph Machines

9:01

Synopsis: We have all heard of polygraph machines or 'lie detectors.' But are they truly reliable? Their results are inadmissible in court and yet some investigation agencies still use them. We talk to historian and author John Philipp Baesler about the polygraph's history and its questionable use in our modern world.

Host: Gary Price. **Guests:** John Philipp Baesler, professor of history at Saginaw Valley State University and author, *Clearer Than Truth: The polygraph and the American Cold War*

Compliance Issues Covered: history; American government; law enforcement; science; technology

SEGMENT 2: How One Couple Confronted a Mental Health Crisis **10:36**

Synopsis: One morning without warning, Giulia Lukach experienced a psychotic break. We talk to her husband Mark about Giulia's journey, his own experience as a caregiver, and how they overcame three stints in a psych ward.

Host: Marty Peterson. **Guests:** Mark Lukach, author of *My Lovely Wife in the Psych Ward*

Culture Crash: TV Revivals **2:01**

Synopsis: Reviving old TV shows has been all the rage lately, and more are on the way with *Murphy Brown* and *Veronica Mars* in the works. We look at how writers can make their revivals stand out.

Host: Evan Rook **Compliance Issues Covered:** media; culture; television

Viewpoints, Program #18-36
Sunday, September 9, 2018, 6:00 a.m.

SEGMENT 1: Soldier Poetry **8:42**

Synopsis: There's a long history of soldiers processing their experiences through poetry. We talk to Adam Gilbert, a war historian and author of *A Shadow on Our Hearts: Soldier-poetry, morality, and the American war in Vietnam* about the history and future of these soldier poets.

Host: Gary Price. **Guests:** Adam Gilbert, war historian and author, *A Shadow on Our Hearts: Soldier-poetry, morality, and the American war in Vietnam*

Compliance Issues Covered: history; war; culture; poetry; American issues; veteran's issues

SEGMENT 2: Privacy Online **11:07**

Synopsis: Thanks to online shopping, internet banks and social media, our information has never been more vulnerable to theft. We explore what exactly is in all of those privacy agreements we often agree to without reading, and how we can try to reclaim our privacy in a digital world.

Host: Marty Peterson. **Guests:** Julia Angwin, journalist and author, *Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance*; William King, adjunct professor of law at ITT Chicago-Kent College of Law and clinical assistant professor at the University of Illinois at Chicago

Compliance Issues Covered: privacy; internet security; law; technology

Culture Crash: American Animals **1:49**

Synopsis: We have found a perfectly 2018 movie: *American Animals*. It's a stylish heist film with a stellar young cast and a catchy soundtrack that is interspersed with a true-crime documentary.

Host: Evan Rook **Compliance Issues Covered:** media; culture; film

Viewpoints, Program #18-37
Sunday, September 16, 2018, 6:00 a.m.

SEGMENT 1: Learning Happiness

9:48

Synopsis: With social media streams dominating our time, sometimes our self-esteem can plummet. We talk to two experts on what we can do to get in touch with ourselves and learn to have a happier, more positive disposition throughout our lives.

Host: Gary Price. **Guests:** Neil Pasricha, author of *Two Minute Mornings: A journal to win your day every day*; Sharon Weil, author of *ChangeAbility: How artists, activists, and awakeners navigate change*

Compliance Issues Covered: self-help; interpersonal skills; mental health; technology; social media issues

Culture Crash: Fall Sports

2:45

Synopsis: With summer behind us, for many Americans, it's the time to really focus on sports. The NFL season is underway, the MLB Playoffs are about to begin, and the drama is intensifying.

Host: Evan Rook **Compliance Issues Covered:** media; culture; sports and recreation

Viewpoints, Program #18-38
Sunday, September 23, 2018, 6:00 a.m.

SEGMENT 1: The Uncertain Future of Cash

9:06

Synopsis: As technology evolves, more and more of us are relying on credit cards, debit cards and even apps like Venmo or Zelle to make payments. Gone are the days of physically cashing your check, now almost all of us use all direct-deposit. So what is the future of cash? We talk to one expert who lays out some of the nefarious uses of bills and coins.

Host: Gary Price.

Guests: Kenneth Rogoff, professor of economics at Harvard University and author, *The Curse of Cash*

Compliance Issues Covered: US government; community issues; crime; history

SEGMENT 2: Losing It All: The Collapse of Stroh Brewing Company

10:02

Synopsis: Frances Stroh grew up in the family that owned America's third biggest brewer, Stroh Brewing Company. As she aged into adulthood, she watched as both the brewery and her family life fell apart. She talks about the struggles the company faced, how her family dealt with it, and when a legacy can become a burden.

Host: Marty Peterson. **Guests:** Frances Stroh, author, *Beer Money: A memoir of privilege and loss*

Compliance Issues Covered: history; family issues; economics; business; money management.

Culture Crash: The Funny and Philosophical TV Comedy, *The Good Place*

2:28

Synopsis: This week marks the return of one of the best shows on TV. With a high-concept and a stellar cast, *The Good Place* has become a critical darling and a bold step forward for the genre as a whole.

Host: Evan Rook **Compliance Issues Covered:** media; culture; television; criticism

Viewpoints, Program #18-39
Sunday, September 30, 2018, 6:00 a.m.

SEGMENT 1: Hank Green on The Internet, Fame, and Our Reaction Culture 9:06

Synopsis: Hank Green has a massive internet presence as a podcaster, vlogger, tweeter, and more. Now, he's become an author. His new book, *An Absolutely Remarkable Thing*, deals with internet fame and our reactionary culture head-on. He joins the show to discuss these issues, and whether the internet is good.

Host: Gary Price. **Guests:** Hank Green, author, *An Absolutely Remarkable Thing*

Compliance Issues Covered: literature; art; ethics; internet; fame

SEGMENT 2: Spies and Soldiers: The roles women held during the Civil War 10:02

Synopsis: We know so much about the men of the Civil War, but the women from the war are all but forgotten in our history. Historian Karen Abbott decided to change that. She tells the story of several women who helped their sides during the Civil War.

Host: Marty Peterson.

Guests: Karen Abbott, historian and author, *Liar, Temptress, Soldier, Spy*

Compliance Issues Covered: history; war; women's history; diversity

Culture Crash: 2018 Fall Films 2:28

Synopsis: This is the time of year film buffs look forward to: the fall season is when the movies hoping to vie for accolades are released. We look at a few of the titles garnering early awards buzz.

Host: Evan Rook **Compliance Issues Covered:** media; culture; film

PUBLIC SERVICE ANNOUNCEMENTS:

AFSP Las Cruces "Suicide Prevention Walk" Event	45 recorded announcements 8/30-9/3
Bridges Academy Memorial Run Event	87 recorded announcements 7/8-8/24
EARS/Candlelighters "Walk of Hope" childhood cancer fundraiser	132 recorded announcements 7/1-9/12
EARS/United Blood Services "All stations blood drive"	55 recorded announcements 7/1-7/15
EARS/Veterans Association Support group campaign	130 recorded announcements 7/1-9/12
El Paso Electric "Turn around; don't drown"	439 recorded announcements 8/1-9/30
EPCC "Buddy walk" Down Syndrome fundraiser	98 recorded announcements 8/1-9/30
FLFCU/Sun Bowl Food Drive	67 recorded announcements 9/1-9/30
McDonalds College fair	34 recorded announcements 9/11-9/29
McDonalds Hispanic Scholarship Fund	52 live announcements 7/1-8/19
RMHC "Fun Walk" Childhood cancer fundraiser	44 live announcements 8/1-9/30
Sun Laser Center Ronald McDonald House fundraiser	12 recorded announcements 8/1-8/31
USO "Warrior Week" StreetFest attraction	30 recorded announcements 9/1-9/30