



**WPMT-TV**  
**2005 South Queen St**  
**York, PA 17403**  
**(717) 843-0043**

# CONTRACT

<u>Contract / Revision</u> 395915 /		<u>Alt Order #</u> 08415419
<u>Product</u> <b>HILLARY 10/11 ADD</b>		
<u>Contract Dates</u> <b>10/12/16 - 10/17/16</b>		<u>Estimate #</u> <b>5654</b>
<u>Advertiser</u> <b>Clinton H/D/US President</b>		<u>Original Date / Revision</u> 10/12/16 / 10/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WPMT-TV</b>	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12856	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell, Inc**  
**3050 K St NW**  
**Ste 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	43	10/13/16	10/14/16	Th-F 1p-2p	1:00 PM-2:00 PM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$50.00	0.00			
2	43	10/13/16	10/14/16	Th-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$650.00	0.00			
3	43	10/13/16	10/14/16	Th-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$50.00	0.00			
4	43	10/13/16	10/14/16	Th-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	2	\$890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$445.00	0.00			
5	43	10/13/16	10/14/16	Th-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$70.00	0.00			
6	43	10/13/16	10/14/16	Th-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$70.00	0.00			
7	43	10/13/16	10/14/16	Th-F 11a-12p	11:00 AM-12:00 PM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$50.00	0.00			
8	43	10/13/16	10/14/16	Th-F 1230a-1a	12:30 AM-1:00 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$35.00	0.00			
9	43	10/13/16	10/14/16	Th-F 1230a-1a	12:30 AM-1:00 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$35.00	0.00			
10	43	10/13/16	10/14/16	Th-F 12a-1230a	12:00 AM-12:30 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$50.00	0.00			
11	43	10/13/16	10/14/16	Th-F 12p-1p	12:00 PM-1:00 PM		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$45.00	0.00			
12	43	10/13/16	10/14/16	Th-F 2p-3p	2:00 PM-3:00 PM		:30				NM	2	\$120.00

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<u>Advertiser</u> Clinton H/D/US President		<u>Original Date / Revision</u> 10/12/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$60.00	0.00			
13	43	10/13/16	10/14/16	Th-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$60.00	0.00			
14	43	10/13/16	10/14/16	Th-F 4p-430p	4:00 PM-4:30 PM		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$110.00	0.00			
E 15	43	10/13/16	10/13/16	Th-F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---				1	\$75.00	0.00			
16	43	10/13/16	10/14/16	Th-F 430p-5p	4:30 PM-5:00 PM		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$110.00	0.00			
E 17	43	10/13/16	10/13/16	Th-F 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---				1	\$75.00	0.00			
18	43	10/13/16	10/14/16	Th-F 5a-530a	5:00 AM-5:30 AM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$60.00	0.00			
E 19	43	10/13/16	10/13/16	Th-F 5a-530a	5:00 AM-5:30 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---				1	\$35.00	0.00			
20	43	10/13/16	10/14/16	Th-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$125.00	0.00			
21	43	10/13/16	10/14/16	Th-F 530a-6a	5:30 AM-6:00 AM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$60.00	0.00			
22	43	10/13/16	10/14/16	Th-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$125.00	0.00			
23	43	10/13/16	10/14/16	Th-F 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$95.00	0.00			
24	43	10/13/16	10/14/16	Th-F 7p-730p	7:00 PM-7:30 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$250.00	0.00			
25	43	10/13/16	10/14/16	Th-F 730p-8p	7:30 PM-8:00 PM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				3	\$300.00	0.00			
26	43	10/13/16	10/14/16	Th-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$50.00	0.00			
27	43	10/13/16	10/13/16	Th 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---2---				2	\$95.00	0.00			
28	43	10/17/16	10/17/16	Monday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	1-----				1	\$1,200.00	0.00			
29	43	10/15/16	10/15/16	College Football Gm	7:30 PM-11:30 PM		:30				NM	2	\$400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----2-				2	\$200.00	0.00			
30	43	10/15/16	10/15/16	MLB Champ Series Gm	7:30 PM-11:00 PM		:30				NM	2	\$1,600.00
Week:		10/10/16	10/16/16	-----2-				2	\$800.00	0.00			
31	43	10/13/16	10/14/16	Th-F 4a-5a	4:00 AM-5:00 AM		:30				NM	1	\$10.00
Week:		10/10/16	10/16/16	---TF--				1	\$10.00	0.00			
32	43	10/16/16	10/16/16	NFL Reg Ssn Late Gm	4:25 PM-7:30 PM		:30				NM	1	\$4,000.00
Week:		10/10/16	10/16/16	-----1				1	\$4,000.00	0.00			
33	43	10/16/16	10/16/16	Sunday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$500.00
Week:		10/10/16	10/16/16	-----1				1	\$500.00	0.00			
34	43	10/12/16	10/12/16	Wednesday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$1,800.00
Week:		10/10/16	10/16/16	--1----				1	\$1,800.00	0.00			
35	43	10/17/16	10/17/16	M 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$65.00
Week:		10/17/16	10/23/16	1-----				1	\$65.00	0.00			
36	43	10/17/16	10/17/16	M 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$70.00
Week:		10/17/16	10/23/16	1-----				1	\$70.00	0.00			
37	43	10/17/16	10/17/16	M 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$90.00
Week:		10/17/16	10/23/16	1-----				1	\$90.00	0.00			
38	43	10/17/16	10/17/16	M 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$65.00
Week:		10/17/16	10/23/16	1-----				1	\$65.00	0.00			
39	43	10/17/16	10/17/16	M 1230a-1a	12:30 AM-1:00 AM		:30				NM	1	\$50.00
Week:		10/17/16	10/23/16	1-----				1	\$50.00	0.00			
40	43	10/17/16	10/17/16	M 1230a-1a	12:30 AM-1:00 AM		:30				NM	1	\$50.00
Week:		10/17/16	10/23/16	1-----				1	\$50.00	0.00			
41	43	10/17/16	10/17/16	M 12a-1230a	12:00 AM-12:30 AM		:30				NM	1	\$65.00
Week:		10/17/16	10/23/16	1-----				1	\$65.00	0.00			
42	43	10/17/16	10/17/16	M 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$65.00
Week:		10/17/16	10/23/16	1-----				1	\$65.00	0.00			
43	43	10/17/16	10/17/16	M 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$65.00
Week:		10/17/16	10/23/16	1-----				1	\$65.00	0.00			
44	43	10/17/16	10/17/16	M 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$65.00
Week:		10/17/16	10/23/16	1-----				1	\$65.00	0.00			
45	43	10/17/16	10/17/16	M 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$110.00
Week:		10/17/16	10/23/16	1-----				1	\$110.00	0.00			
46	43	10/17/16	10/17/16	M 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$110.00

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Week:		10/17/16	10/23/16	1-----				1	\$110.00	0.00			
47	43	10/17/16	10/17/16	Monday Prime Hour 2	9p-10p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	1-----				1	\$850.00	0.00			
<b>Totals</b>										0.00		74	\$17,815.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/17/16	74	\$17,815.00	\$15,142.75
<b>Totals</b>	74	\$17,815.00	\$15,142.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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