



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 394562 / 1		<u>Alt Order #</u> 08412021
<u>Product</u> TRUMP 10/11		
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Estimate #</u> 8029	
<u>Advertiser</u> Trump, D/R/US President	<u>Original Date / Revision</u> 10/07/16 / 10/10/16	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
		<u>Total Ratings</u> 47.90
<u>IDB#</u>	<u>Advertiser Code</u> 521	<u>Product Code</u> 960
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	43	10/14/16	10/14/16	Fri 4-430p	4:00 PM-4:30 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	----1--	1			\$110.00	0.70				
2	43	10/14/16	10/14/16	Fri 430-5p	4:30 PM-5:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	----1--	1			\$110.00	0.80				
3	43	10/14/16	10/14/16	Fri 7-730a	7:00 AM-7:30 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	----1--	1			\$115.00	0.60				
4	43	10/14/16	10/14/16	Fri 730-8a	7:30 AM-8:00 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	----1--	1			\$115.00	0.60				
5	43	10/14/16	10/14/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	----1--	1			\$300.00	1.30				
6	43	10/14/16	10/14/16	Fri 8-830a	8:00 AM-8:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	----1--	1			\$100.00	0.60				
7	43	10/14/16	10/14/16	Fri 830-9a	8:30 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	----1--	1			\$100.00	0.60				
8	43	10/17/16	10/17/16	Mon 4-430p	4:00 PM-4:30 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	1-----	1			\$110.00	0.80				
9	43	10/17/16	10/17/16	Mon 430-5p	4:30 PM-5:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	1-----	1			\$110.00	0.80				
10	43	10/15/16	10/15/16	MLB Champ Series Gm	7:30 PM-11:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	-----1-	1			\$800.00	2.60				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Trump, D/R/US President		<u>Original Date / Revision</u> 10/07/16 / 10/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	10/10/16-10/16/16		MLB Champ Series Gm	7:30 PM-11:00 PM	-----Sa--	:30		\$800.00	2.60	NM		
See MG 10.2, 10.3													
2	43	10/14/16-10/14/16		Friday Prime Hour 1	8p-9p	-----F----	:30		\$300.00	1.50	NM		
Ⓜ MG for 10.1 10/15													
3	43	10/16/16-10/16/16		Sunday Prime Hour 2	8p-9p	-----Su	:30		\$500.00	1.10	NM		
Ⓜ MG for 10.1 10/15													
11	43	10/16/16	10/16/16	Eagles Football	Various		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$5,000.00	7.30			
12	43	10/16/16	10/16/16	Su 10-1015p	10:00 PM-10:15 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$900.00	2.00			
13	43	10/16/16	10/16/16	NFL Reg Ssn Pre Gm	12:00 PM-1:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$700.00	2.80			
14	43	10/16/16	10/16/16	NFL Reg Ssn Post Gm	7:00 PM-7:30 PM		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$3,500.00	8.70			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	43	10/10/16-10/16/16		NFL Reg Ssn Post Gm	7:00 PM-7:30 PM	-----Su	:30		\$3,500.00	8.70	NM	
See MG 14.2													
	2	43	10/10/16-10/16/16				-----Su	:30		\$3,500.00	8.70	NM	
Ⓜ MG for 14.1 10/16													
15	43	10/16/16	10/16/16	FOX News Sunday	9:00 AM-10:00 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$175.00	0.50			
16	43	10/13/16	10/13/16	Thu 10-1015p	10:00 PM-10:15 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---				1	\$1,500.00	1.90			
17	43	10/13/16	10/13/16	Thu 4-430p	4:00 PM-4:30 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---				1	\$110.00	0.70			
18	43	10/13/16	10/13/16	Thu 430-5p	4:30 PM-5:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---				1	\$110.00	0.80			
19	43	10/13/16	10/13/16	Thu 6-630a	6:00 AM-6:30 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---				1	\$115.00	0.60			
20	43	10/13/16	10/13/16	Thu 630-7a	6:30 AM-7:00 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---				1	\$115.00	0.60			
21	43	10/13/16	10/13/16	Thu 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---				1	\$95.00	0.50			
22	43	10/13/16	10/13/16	Thu 8-830a	8:00 AM-8:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---				1	\$100.00	0.60			
23	43	10/13/16	10/13/16	Thu 830-9a	8:30 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
24	43	10/11/16	10/11/16	Tue 4-430p	4:00 PM-4:30 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	- 1 - - - - -				1	\$110.00	0.70			
25	43	10/11/16	10/11/16	Tue 430-5p	4:30 PM-5:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	- 1 - - - - -				1	\$110.00	0.80			
26	43	10/11/16	10/11/16	Tue 6-630a	6:00 AM-6:30 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	- 1 - - - - -				1	\$115.00	0.60			
27	43	10/11/16	10/11/16	Tue 7-730a	7:00 AM-7:30 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	- 1 - - - - -				1	\$115.00	0.60			
28	43	10/11/16	10/11/16	Tue 730-8a	7:30 AM-8:00 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	- 1 - - - - -				1	\$115.00	0.60			
29	43	10/11/16	10/11/16	Tue 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	- 1 - - - - -				1	\$300.00	1.30			
30	43	10/11/16	10/11/16	Tue 8-830a	8:00 AM-8:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	- 1 - - - - -				1	\$100.00	0.60			
31	43	10/12/16	10/12/16	Wed 10-1015p	10:00 PM-10:15 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-- 1 - - - -				1	\$1,500.00	1.90			
32	43	10/12/16	10/12/16	Wed 4-430p	4:00 PM-4:30 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-- 1 - - - -				1	\$110.00	0.70			
33	43	10/12/16	10/12/16	Wed 430-5p	4:30 PM-5:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-- 1 - - - -				1	\$110.00	0.80			
34	43	10/12/16	10/12/16	Wed 630-7a	6:30 AM-7:00 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-- 1 - - - -				1	\$115.00	0.60			
35	43	10/12/16	10/12/16	Wed 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-- 1 - - - -				1	\$95.00	0.50			
36	43	10/12/16	10/12/16	Wed 8-830a	8:00 AM-8:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-- 1 - - - -				1	\$100.00	0.60			
37	43	10/12/16	10/12/16	Wed 830-9a	8:30 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-- 1 - - - -				1	\$100.00	0.60			
Totals										47.90		38	\$17,585.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/17/16	38	\$17,585.00	\$14,947.25
Totals	38	\$17,585.00	\$14,947.25

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10/11/16 - 10/17/16	TRUMP 10/11	8029

<u>Advertiser</u>	<u>Original Date / Revision</u>
Trump, D/R/US President	10/07/16 / 10/10/16

Signature: _____ **Date:** _____

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