



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 394662 / 3		<u>Alt Order #</u> 08412026
<u>Product</u> TRUMP 11/1		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 8032
<u>Advertiser</u> Trump, D/R/US President		<u>Original Date / Revision</u> 10/07/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 521	<u>Product Code</u> 960
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Media Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	43	11/04/16	11/04/16	F 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$100.00	0.00			
2	43	11/04/16	11/04/16	F 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$150.00	0.00			
3	43	11/04/16	11/04/16	F 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$85.00	0.00			
4	43	11/07/16	11/07/16	M 10p-1015p	10:00 PM-10:15 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$1,500.00	0.00			
5	43	11/07/16	11/07/16	M 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$100.00	0.00			
6	43	11/07/16	11/07/16	M 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$100.00	0.00			
7	43	11/07/16	11/07/16	M 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$150.00	0.00			
8	43	11/07/16	11/07/16	M 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$85.00	0.00			
9	43	11/06/16	11/06/16	Eagles Football Local	1:00 PM-4:25 PM		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----2				2	\$2,000.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Product</u> TRUMP 11/1	<u>Estimate #</u> 8032
<u>Advertiser</u> Trump, D/R/US President		<u>Original Date / Revision</u> 10/07/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	10/31/16-11/06/16		Eagles Football Local	1:00 PM-4:25 PM	-----Su	:30		\$5,000.00	0.00	NM		
See MG 9.2 Ordered Incorrectly													
2	43	10/31/16-11/06/16		Eagles Football	Various	-----Su	:30		\$2,000.00	0.00	NM		
Ⓜ See MG 9.4													
3	43	10/31/16-11/06/16		Eagles Football Local	1:00 PM-4:25 PM	-----Su	:30		\$2,000.00	0.00	NM		
See MG 9.4													
4	43	10/31/16-11/06/16		Eagles Football	Various	-----Su	:30		\$4,000.00	0.00	NM		
Ⓜ MG for 9.3,9.2													
10	43	11/06/16	11/06/16	Su 10p-1015p	10:00 PM-10:15 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$900.00	0.00			
11	43	11/06/16	11/06/16	NFL Reg Ssn Pre Gm	12:00 PM-1:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$800.00	0.00			
12	43	11/06/16	11/06/16	Sunday Prime Hour 2A	8:00 PM-8:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$750.00	0.00			
13	43	11/06/16	11/06/16	FOX News Sunday	9:00 AM-10:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$200.00	0.00			
14	43	11/03/16	11/03/16	Th 10p-1015p	10:00 PM-10:15 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$1,500.00	0.00			
15	43	11/03/16	11/03/16	Th 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$100.00	0.00			
16	43	11/03/16	11/03/16	Th 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$150.00	0.00			
17	43	11/03/16	11/03/16	Th 630a-7a	6:30 AM-7:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$150.00	0.00			
18	43	11/03/16	11/03/16	Th 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$150.00	0.00			
19	43	11/03/16	11/03/16	Th 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$115.00	0.00			
20	43	11/01/16	11/01/16	Tu 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$100.00	0.00			
21	43	11/01/16	11/01/16	Tu 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$150.00	0.00			
22	43	11/01/16	11/01/16	Tu 630a-7a	6:30 AM-7:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$150.00	0.00			
23	43	11/01/16	11/01/16	Tu 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	- 1 - - - - -				1	\$85.00	0.00			
24	43	11/02/16	11/02/16	W 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-- 1 - - - -				1	\$100.00	0.00			
25	43	11/02/16	11/02/16	W 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-- 1 - - - -				1	\$150.00	0.00			
26	43	11/02/16	11/02/16	W 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-- 1 - - - -				1	\$115.00	0.00			
27	43	11/05/16	11/05/16	College Football Gm	7:30 PM-11:30 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	- - - - - S -				2	\$400.00	0.00			
28	43	11/01/16	11/04/16	Tu-F 7p-730p	7p-730p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	- TWTF - -				1	\$300.00	0.00			
Totals										0.00		29	\$13,035.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	29	\$13,035.00	\$11,079.75
Totals	29	\$13,035.00	\$11,079.75

Signature: _____ **Date:** _____

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