



WWCP/WATM
PO Box 847
Johnstown, PA 15907

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 58150

Schedule Dates 04/13/24-04/23/24
Advertiser POLI/Friends of Jim Gregory (3329)
Agency Strategic Media Placement (1378)
Product Political - Candidate (1060)
Brand 7065 (79087)
Salesperson Washington DC, KATZ (1052)
Sales Office KATZ Washington DC
Buyer Name Brant,Fink,
Phone/Fax /
CPE 1635/2480/7065
Account Types National/Political Agency
Billing Type Weekly/Irregular
Comments wwc
TV
PopulationBuyType: CPP

Date Entered 04/11/24
Last Modified 04/11/24
Entered By Jen Plutko
CO-OP No
External # ECR28391241
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$270.00
Net Total \$1,530.00
Sales Tax

Johnstown (FOX) (WWCP)		
By Broadcast Month	Spots	Rate
Apr. 2024	16	\$1,800.00
Grand Total:	16	\$1,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/16/24-04/16/24	1	:30	7A- 9A (EST)	1		X						1	\$40.00	\$40.00	Johnstown (FOX) (WWCP)	News: The National Desk	4/11/24
2.0	Normal Line / SPOT	04/18/24-04/18/24	1	:30	7A- 9A (EST)	1				X				1	\$40.00	\$40.00	Johnstown (FOX) (WWCP)	News: The National Desk	4/11/24
3.0	Normal Line / SPOT	04/22/24-04/22/24	1	:30	7A- 9A (EST)	1	X							1	\$40.00	\$40.00	Johnstown (FOX) (WWCP)	News: The National Desk	4/11/24
4.0	Normal Line / SPOT	04/23/24-04/23/24	1	:30	7A- 9A (EST)	1		X						1	\$40.00	\$40.00	Johnstown (FOX) (WWCP)	News: The National Desk	4/11/24
5.0	Normal Line / SPOT	04/14/24-04/14/24	1	:30	9A- 10A (EST)	1							X	1	\$75.00	\$75.00	Johnstown (FOX) (WWCP)	Fox News Sunday	4/11/24
6.0	Normal Line / SPOT	04/21/24-04/21/24	1	:30	9A- 10A (EST)	1							X	1	\$75.00	\$75.00	Johnstown (FOX) (WWCP)	Fox News Sunday	4/11/24
7.0	Normal Line / SPOT	04/22/24-04/22/24	1	:30	6:30P- 7P (EST)	1	X							1	\$50.00	\$50.00	Johnstown (FOX) (WWCP)	Young Sheldon	4/11/24
8.0	Normal Line / SPOT	04/16/24-04/16/24	1	:30	10P- 10:35P (EST)	1		X						1	\$350.00	\$350.00	Johnstown (FOX) (WWCP)	FOX 8 News at 10	4/11/24
9.0	Normal Line / SPOT	04/18/24-04/18/24	1	:30	10P- 10:35P (EST)	1				X				1	\$350.00	\$350.00	Johnstown (FOX) (WWCP)	FOX 8 News at 10	4/11/24
10.0	Revised Line / SPOT	04/13/24-04/13/24	1	:30	10P- 10:30P (EST)	1						X					Johnstown (FOX) (WWCP)	Around the Alleghenies	4/11/24
10.1	Normal Line / SPOT	04/13/24-04/13/24	1	:30	10P- 10:30P (EST)	1						X		1	\$60.00	\$60.00	Johnstown (FOX) (WWCP)	tnd	4/11/24
11.0	Revised Line / SPOT	04/20/24-04/20/24	1	:30	10P- 10:30P (EST)	1						X					Johnstown (FOX) (WWCP)	Around the Alleghenies	4/11/24
11.1	Normal Line / SPOT	04/20/24-04/20/24	1	:30	10P- 10:30P (EST)	1						X		1	\$60.00	\$60.00	Johnstown (FOX) (WWCP)	tnd	4/11/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WWCP does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with WWCP, whether verbal or written.



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12.0	Revised Line / SPOT	04/14/24-04/14/24	1	:30	10P- 10:30P (EST)	1							X				Johnstown (FOX) (WWCP)	Around the Alleghenies	4/11/24
12.1	Normal Line / SPOT	04/14/24-04/14/24	1	:30	10P- 10:30P (EST)	1							X	1	\$60.00	\$60.00	Johnstown (FOX) (WWCP)	Kaleidoscope	4/11/24
13.0	Revised Line / SPOT	04/21/24-04/21/24	1	:30	10P- 10:30P (EST)	1							X				Johnstown (FOX) (WWCP)	Around the Alleghenies	4/11/24
13.1	Normal Line / SPOT	04/21/24-04/21/24	1	:30	10P- 10:30P (EST)	1							X	1	\$60.00	\$60.00	Johnstown (FOX) (WWCP)	kaleidoscope	4/11/24
14.0	Normal Line / SPOT	04/20/24-04/20/24	1	:30	4P- 7P (EST)	2						X		2	\$125.00	\$250.00	Johnstown (FOX) (WWCP)	FOX NASCAR XF-Talladega	4/11/24
15.0	Normal Line / SPOT	04/21/24-04/21/24	1	:30	3P- 7P (EST)	1							X	1	\$250.00	\$250.00	Johnstown (FOX) (WWCP)	FOX NASCAR-Talladega	4/11/24

CONFIRMATION CONTRACT

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