



Date: April 29, 2024

Vendor: KS 95
Contact: John McMonagle
Email: john.mcmonagle@hbi.com

Bill to: NewPublica, LLC
2909 Bryant Ave. S.
Minneapolis, MN 55408
Media Buyer: Sandra Rodriguez
Phone: 612-729-5900

Media Buy Campaign: MN Kids Code

Media Format	Description of Ad	Total Cost
Radio	KS 95 :30 # of Spot TBD <i>Day Part: 6am to 7pm</i> RUN DATE: 5/1 TO 5/7- <i>Shamail's Spot</i> RUN DATE: 5/8 TO 5/14- <i>Erich's Spot</i> *PLEASE CONFIRM # OF SPOTS*	\$1,300
Total cost (NET)		\$1,300