



**MODEL ISSUES AND PROGRAMS REPORT**

**104.1 WQAL-FM AND HD1  
CLEVELAND, OHIO**

**2ND QUARTER 2021  
(APRIL 1 THROUGH JUNE 30)**

Prepared by: Chelsea Lyons-Ebbert  
Host, Cleveland Connection

**ISSUES OF CONCERN TO CLEVELAND  
ADDRESSED IN RESPONSIVE PROGRAMMING  
2<sup>nd</sup> QUARTER, 2021**

<i>Subject</i>	<i>Description of Issue of Concern</i>
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**1. Education**

- Rock & Roll Hall of Fame - carrying the mission to engage, teach, and inspire through the power of rock & roll - will hold the 2021 Virtual Rock Hall Teacher Summit via Zoom on Thursday, July 22<sup>nd</sup> and Thursday, July 29<sup>th</sup>. Registration to the event closed on June 18<sup>th</sup>. The two-day event is focusing on the digital education platform and will teach attendees how to incorporate the site's resources into their curriculums. The event also includes virtual exhibit exploration, music-based workshops, and will help show attendees how to draw on the power of rock & roll to get students excited about academic content areas from fine arts, language arts, social studies, mathematics, science, and technology.

**2. Environment**

- The Audacy 1Thing sustainability initiative inspires and educates listeners and communities with one simple message: By changing just 1Thing in our lives, we can each make a difference for our planet. In conjunction with this initiative, an interview with the CEO of Conservation International, M. Sanjayan, was held regarding the pandemic's impact on nature. The interview is hosted by Corinna Delgado from Washington D.C.'s 94.7 The Drive.
- Beech Creek Botanical Garden and Nature Preserve is an independent, nonprofit organization with the mission to provide environmental education for all ages, preservation of green space, quality family time, physical/mental well-being, and inspire people to care for and appreciate the environment now and for future generations. This is accomplished by creating dynamic attractions, programs, and services which are relevant to the interests and lives of a broad audience. Also, Beech Creek works to educate diverse youth and adult audiences about critical issues related to the interdependence of plants and people, such as the unique habitats our native plants and wildlife need to survive.

### **3. Charities**

- The National MS Society's vision is simple, A world free of MS. Multiple Sclerosis is damage to the myelin in the central nervous system and to the nerve fibers themselves, this interferes with the transmission of nerve signals between the brain and spinal cord and other parts of the body. Through fundraisers, NMSS is raising the money to help fund life changing research and new possible treatments for MS. On Saturday, May 1<sup>st</sup> Walk MS took place as the first real fundraiser for the NMSS Ohio Chapter since the Covid-19 pandemic and helped raise over \$2,500 towards MS research.
- The Lupus Foundation's mission is to improve the quality of life for all people affected by Lupus through programs of research, education, support and advocacy. May is Lupus Awareness Month, a shocking study revealed that over half of Americans do not know what Lupus is. The Lupus Foundation is focused on achieving the following disease-specific outcomes: Reduce time to diagnosis, ensure people with Lupus have an arsenal of safe and effective treatments, and expand direct services and increase access to treatment.
- The Huntington's Disease Society of America (HDSA) is the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's Disease. From community services and education to advocacy and research, HDSA is the world's leader in providing help for today and hope for tomorrow for people and families of those with Huntington's disease. Recently, U.S. Representatives Bill Pascrell and Adam Kinzinger reintroduced the Huntington's disease (HD) Parity Act. (HR 2050/S 686) Without passage of the HD Parity Act, patients with Huntington's disease will continue to suffer the mandated 2-year waiting period for Medicare benefits after qualifying for Social Security Disability Insurance. Individuals with HD have a progressive, fatal neurodegenerative disorder. During those two years, patients continue to decline, and are falling through our social safety net by being denied access to Medicare when they need it most.

### **4. Children and Family**

- A Kid Again works to foster hope, happiness, and healing for children with life-threatening conditions and their families along with providing comprehensive, practical support to help families cope with the extended effects of life-threatening conditions. A Kid Again is specifically designed to involve the entire family to improve the wellbeing of everyone affected by the situation. Year 'round fun-filled adventures allow children with life-threatening conditions to feel like A Kid Again. A Kid Again works to create a communal and interactive environment with a program that establishes ongoing, nurturing experiences that complement, but do not overtake, the day-to-day living of the family.

- One Step at A Time Lake County is a new non-profit set up to help young adults aging out of Foster Care in Lake County successfully transition to independent, self-sufficient adults by providing safe housing and targeted support. OSAATLC works with young adults ages 18-23 years old, assisting in navigating all of the steps to becoming self-supporting adults by securing, safe and stable transitional housing. They also work with each young adult to help them pick a path, navigate all available resources, and help them stay on their chosen career path.
- Cleveland Indians Charities (CIC) is the private foundation of the Cleveland Indians. CIC raises money through programs, events and player contributions to support many CIC beneficiaries, including the Cleveland Metropolitan School District, the City of Cleveland Recreation Department youth baseball and softball programs, Boys & Girls Clubs of Cleveland and many other community organizations and nonprofits. The Community Impact department utilizes baseball to strengthen youth through service initiatives that focus on education, health and fitness.
- The Greater Cleveland Food Bank is the largest hunger relief organization in Northeast Ohio having serving people in Cuyahoga, Ashtabula, Geauga, Lake, Ashland and Richland counties. As summer approaches and the COVID-19 pandemic continues, the Greater Cleveland Food Bank, as well as other area programs, are sponsoring Summer Meals sites in Northeast Ohio to provide grab & go meals to students this summer while school is not in session. There are approximately 81,000 food insecure children in the six-county service area that rely on school breakfast and lunches during the school year, these children are often left without enough to eat in the summer once those school lunches disappear.
- The Achievement Centers for Children is a non-profit organization with the mission to empower children and adults with disabilities, and their families, to help them achieve their greatest potential. The agency provides comprehensive high-quality, cost-effective services and programs in the areas of therapy, education, recreation and sports, and family support services, to meet the needs of the entire family. A Most Excellent Race, the Achievement Centers for Children's flagship fundraiser, has returned in 2021 after a rough, uncertain year due to the Covid-19 pandemic. On June 27<sup>th</sup>, 2021 the race took place virtually or in person at the Achievement Centers for Children's Camp Cheerful.

## 5. Community

- For more than 100 years, Better Business Bureau has been helping people find businesses, brands, and charities they can trust. BBB Serving Greater Cleveland services include: BBB Standards for Trust, BBB Business Profiles, Scam Tracker, Customer Reviews, complaints, dispute resolution, and speaking engagements/workshops. BBB Cleveland serves Ashtabula, Cuyahoga, Geauga, Lake, and Lorain counties. The Better Business Bureau shares details on how to avoid new unemployment scams as a result of the Covid-19 pandemic.
- It has been one year since the COVID-19 pandemic entered Ohio. On March 9, 2020, a state of emergency was declared as the first three confirmed cases were announced. In the ensuing weeks, schools and businesses were closed, travel was halted, and life as we knew it irrevocably changed. By the end of the year, more than 690,000 cases and 8,855 deaths had been documented. A year later, Ohioans are hopeful that we're at the beginning of the end of the pandemic. With the vaccine rollout, confirmed cases and positivity rates are declining, schools are returning to in-person classes, and certain restrictions are being lifted. The City Club Forum sits down with Governor Mike DeWine to review the year that changed Ohio and discuss what true recovery - economically, socially, and educationally – actually entails
- The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all peoples. The American Red Cross, through its strong network of volunteers, donors and partners, is always there in times of need. They aspire to turn compassion into action so that all people affected by disaster across the country and around the world receive care, shelter and hope. The American Red Cross works to make sure communities are ready and prepared for disasters and that everyone has access to safe, lifesaving blood and blood products.
- The Ohio State Highway Patrol is an internationally accredited agency whose mission is to protect life and property, promote traffic safety and provide professional public safety services with respect, compassion, and unbiased professionalism. In an effort to reduce the increasing number of OVI's the city is witnessing, The Ohio State Highway Patrol recently launched an OVI Dashboard giving citizens a firsthand look of the effects of driving while under the influence.

- The Enormity of Life is a Hollywood sized movie made in Cleveland, that supported many local businesses and actors who were out of work during the Covid-19 pandemic. May is Mental Health Awareness Month, the main message behind this movie is the focus on mental health. The movie also addresses working to end the stigma around mental health, showing that it is ok to talk about it and address it.
- The Lake County YMCA is a 501(c)(3) nonprofit charitable organization strengthening community by engaging individuals and families in youth development, promoting healthy living for all and fostering social responsibility. The Y is dedicated to helping people achieve goals, make friends and find a true sense of belonging. Branches offer quality time for families to be together, resources for parents, and a variety of opportunities for seniors to be active. The YMCA ensures these opportunities are available to everyone no matter their ability to pay with generous support from community partners and donors. Current circumstances due to the Covid-19 pandemic have forced the non-profit to find other ways to raise funds that support their efforts to build stronger community. A raffle of a donated 2021 Chevy Traverse LT AWD is to help the Lake County YMCA raise critical dollars needed to support the community.
- The City of Cleveland, Cleveland Division of Police, and the Ohio State Highway Patrol, along with the support of community partners, are collaborating in an effort to reduce fatal crashes in Cleveland. The purpose of the SERVICE CLE initiative is to bring awareness and education to the motoring public about the dangers of speed, driving impaired, distracted driving, and other leading crash-causing violations, along with the importance of safety belt usage, in an effort to reduce injuries and traffic fatalities. SERVICE CLE will be a summer-long, citywide initiative that began May 8 and will end in September.
- The Ohio State Highway Patrol is an internationally accredited agency whose mission is to protect life and property, promote traffic safety and provide professional public safety services with respect, compassion, and unbiased professionalism. May is Motorcycle Safety Awareness Month and the Ohio State Highway Patrol is working to promote safe motorcycling and motorist awareness of motorcycle safety issues.
- A year after the Covid-19 pandemic reached Ohio, Cuyahoga County and the rest of Ohio sees signs of hope that we're at the beginning of the end of the pandemic. City Club Forum presents Cuyahoga County Executive Armond Budish as he provides the community with an update on efforts to support public health and safety during the pandemic, and the many ways in which the County supported residents and small businesses in the ensuing economic crisis. He also gives a look ahead as we begin to emerge from the worst of the pandemic and consider how the County should move forward.

- The Mortgages for Mothers workshop is an annual free workshop held by Dollar Bank as a service to those who need help with credit enhancement, are first time home buyers, one on one financial counseling, and down payment assistance. The workshop took place on June 12<sup>th</sup> virtually and also included seminars that explained what the mortgage process is, why credit is important, and gave information about the 321 Home Savings Program.
- The Greater Cleveland Regional Transit Authority (RTA) is the public transit agency for Cuyahoga County and the surrounding suburbs. RTA is the largest transit agency in Ohio, providing over 44 million trips to residents and visitors of the Cleveland. RTA celebrated the launch of NEXT GEN, which will help improve wait times and create better connections for riders, by offering free rides the week of June 13<sup>th</sup>-19<sup>th</sup>.
- City Club Forum discusses the increased sense of urgency among many policy makers to address longstanding economic and racial disparities, along with how it creates unique opportunities to foreground equity in revitalization strategies. Local changemakers can utilize a host of policies and programs focused on both physical development and investment in residents to promote shared prosperity in their communities.
- For more than 100 years, Better Business Bureau has been helping people find businesses, brands, and charities they can trust. BBB Serving Greater Cleveland services include: BBB Standards for Trust, BBB Business Profiles, Scam Tracker, Customer Reviews, complaints, dispute resolution, and speaking engagements/workshops. BBB Cleveland serves Ashtabula, Cuyahoga, Geauga, Lake, and Lorain counties. The Better Business Bureau shares details on the latest scams, including how to avoid travel scams and construction scams.

## **6. Health**

- The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. Experiencing a natural disaster or other emergency can be intensely stressful. Even when the immediate danger has passed, the impact can still be felt. People may feel grief or anger over the damage or loss, fear or hopelessness when thinking about rebuilding their lives, or they may simply feel overwhelmed and not know how to begin. Taking those first steps toward recovery can be easier with a little support. Whether fostering a positive culture in disaster shelters, being a patient listener for someone who needs to talk about what they've gone through, or even spotting early signs of traumatic stress that can be referred for specialist care, Disaster Mental Health volunteers help create conditions where people, families and communities can rebuild after devastating events.

**104.1 WQAL-FM AND HD1 PROGRAM THAT ADDRESSES COMMUNITY  
ISSUES  
(REGULARLY SCHEDULED PUBLIC AFFAIRS PROGRAM)  
2<sup>nd</sup> QUARTER 2021**

<i>Public Affairs Program</i>	<i>Schedule and Description</i>
<b>Cleveland Connection</b>	104.1 WQAL-FM AND HD1 /Sunday 6:00am-7:00am  Produced and hosted by Chelsea Lyons- Ebbert, this program features interviews with heads of non-profit organizations, medical professionals, neighborhood and community leaders, government officials of all levels, authors, doctors, and others who are asked about issues of local and national concern.



**104.1 WQAL-FM AND HD1**  
**MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING**  
**2<sup>nd</sup> QUARTER 2021**  
**(APRIL 1 THROUGH JUNE 31)**

**EDUCATION**

**Cleveland Connection**

**6:00am - 7:00am**

**12 minutes of a 60 minute program**

**Sunday 06-06-21 and 06-27-21**

Rock & Roll Hall of Fame - carrying the mission to engage, teach, and inspire through the power of rock & roll - will hold the 2021 Virtual Rock Hall Teacher Summit via Zoom on Thursday, July 22<sup>nd</sup> and Thursday, July 29<sup>th</sup>. Registration to the event closed on June 18<sup>th</sup>. The two-day event is focusing on the digital education platform and will teach attendees how to incorporate the site's resources into their curriculums. The event also includes virtual exhibit exploration, music-based workshops, and will help show attendees how to draw on the power of rock & roll to get students excited about academic content areas from fine arts, language arts, social studies, mathematics, science, and technology.

**ENVIRONMENT**

**Cleveland Connection**

**6:00am - 7:00am**

**07 minutes of a 60 minute program**

**Sunday 04-18-21 and 05-09-21**

The Audacy 1Thing sustainability initiative inspires and educates listeners and communities with one simple message: By changing just 1Thing in our lives, we can each make a difference for our planet. In conjunction with this initiative, an interview with the CEO of Conservation International, M. Sanjayan, was held regarding the pandemic's impact on nature. The interview is hosted by Corinna Delgado from Washington D.C.'s 94.7 The Drive.

**ENVIRONMENT**

**Cleveland Connection**

**6:00am - 7:00am**

**21 minutes of a 60 minute program**

**Sunday 04-25-21 and 05-09-21**

Beech Creek Botanical Garden and Nature Preserve is an independent, nonprofit organization with the mission to provide environmental education for all ages, preservation of green space, quality family time, physical/mental well-being, and inspire people to care for and appreciate the environment now and for future generations. This is accomplished by creating dynamic attractions, programs, and services which are relevant to the interests and lives of a broad audience. Also, Beech Creek works to educate diverse youth and adult audiences about critical issues related to the interdependence of plants and people, such as the unique habitats our native plants and wildlife need to survive.

## **CHARITIES**

### **Cleveland Connection**

**6:00am - 7:00am**

**13 minutes of a 60 minute program**

**Sunday 04-04-21 and 04-25-21**

The National MS Society's vision is simple, A world free of MS. Multiple Sclerosis is damage to the myelin in the central nervous system and to the nerve fibers themselves, this interferes with the transmission of nerve signals between the brain and spinal cord and other parts of the body. Through fundraisers, NMSS is raising the money to help fund life changing research and new possible treatments for MS. On Saturday, May 1<sup>st</sup> Walk MS took place as the first real fundraiser for the NMSS Ohio Chapter since the Covid-19 pandemic and helped raise over \$2,500 towards MS research.

## **CHARITIES**

### **Cleveland Connection**

**6:00am - 7:00am**

**17 minutes of a 60 minute program**

**Sunday 05-02-21**

The Lupus Foundation's mission is to improve the quality of life for all people affected by Lupus through programs of research, education, support and advocacy. May is Lupus Awareness Month, a shocking study revealed that over half of Americans do not know what Lupus is. The Lupus Foundation is focused on achieving the following disease-specific outcomes: Reduce time to diagnosis, ensure people with Lupus have an arsenal of safe and effective treatments, and expand direct services and increase access to treatment.

## **CHARITIES**

### **Cleveland Connection**

**6:00am - 7:00am**

**18 minutes of a 60 minute program**

**Sunday 05-16-21, 05-23-21, and 06-06-21**

The Huntington's Disease Society of America (HDSA) is the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's Disease. From community services and education to advocacy and research, HDSA is the world's leader in providing help for today and hope for tomorrow for people and families of those with Huntington's disease. Recently, U.S. Representatives Bill Pascrell and Adam Kinzinger reintroduced the Huntington's disease (HD) Parity Act. (HR 2050/S 686) Without passage of the HD Parity Act, patients with Huntington's disease will continue to suffer the mandated 2-year waiting period for Medicare benefits after qualifying for Social Security Disability Insurance. Individuals with HD have a progressive, fatal neurodegenerative disorder. During those two years, patients continue to decline, and are falling through our social safety net by being denied access to Medicare when they need it most.

## **CHILDREN AND FAMILY**

### **Cleveland Connection**

**6:00am - 7:00am**

**16 minutes of a 60 minute program**

**Sunday 04-04-21**

A Kid Again works to foster hope, happiness, and healing for children with life-threatening conditions and their families along with providing comprehensive, practical support to help families cope with the extended effects of life-threatening conditions. A Kid Again is specifically designed to involve the entire family to improve the wellbeing of everyone affected by the situation. Year 'round fun-filled adventures allow children with life-threatening conditions to feel like A Kid Again. A Kid Again works to create a communal and interactive environment with a program that establishes ongoing, nurturing experiences that complement, but do not overtake, the day-to-day living of the family.

## **CHILDREN AND FAMILY**

### **Cleveland Connection**

**6:00am - 7:00am**

**18 minutes of a 60 minute program**

**Sunday 04-25-21**

One Step at A Time Lake County is a new non-profit set up to help young adults aging out of Foster Care in Lake County successfully transition to independent, self-sufficient adults by providing safe housing and targeted support. OSAATLC works with young adults ages 18-23 years old, assisting in navigating all of the steps to becoming self-supporting adults by securing, safe and stable transitional housing. They also work with each young adult to help them pick a path, navigate all available resources, and help them stay on their chosen career path.

## **CHILDREN AND FAMILY**

### **Cleveland Connection**

**6:00am - 7:00am**

**15 minutes of a 60 minute program**

**Sunday 05-23-21**

Cleveland Indians Charities (CIC) is the private foundation of the Cleveland Indians. CIC raises money through programs, events and player contributions to support many CIC beneficiaries, including the Cleveland Metropolitan School District, the City of Cleveland Recreation Department youth baseball and softball programs, Boys & Girls Clubs of Cleveland and many other community organizations and nonprofits. The Community Impact department utilizes baseball to strengthen youth through service initiatives that focus on education, health and fitness.

## **CHILDREN AND FAMILY**

### **Cleveland Connection**

**6:00am - 7:00am**

**15 minutes of a 60 minute program**

**Sunday 06-20-21**

The Greater Cleveland Food Bank is the largest hunger relief organization in Northeast Ohio having serving people in Cuyahoga, Ashtabula, Geauga, Lake, Ashland and Richland counties. As summer approaches and the COVID-19 pandemic continues, the Greater Cleveland Food Bank, as well as other area programs, are sponsoring Summer Meals sites in Northeast Ohio to provide grab & go meals to students this summer while school is not in session. There are approximately 81,000 food insecure children in the six-county service area that rely on school breakfast and lunches during the school year, these children are often left without enough to eat in the summer once those school lunches disappear.

## **CHILDREN AND FAMILY**

### **Cleveland Connection**

**6:00am - 7:00am**

**14 minutes of a 60 minute program**

**Sunday 06-20-21 and 06-27-21**

The Achievement Centers for Children is a non-profit organization with the mission to empower children and adults with disabilities, and their families, to help them achieve their greatest potential. The agency provides comprehensive high-quality, cost-effective services and programs in the areas of therapy, education, recreation and sports, and family support services, to meet the needs of the entire family. A Most Excellent Race, the Achievement Centers for Children's flagship fundraiser, has returned in 2021 after a rough, uncertain year due to the Covid-19 pandemic. On June 27<sup>th</sup>, 2021 the race took place virtually or in person at the Achievement Centers for Children's Camp Cheerful.

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**25 minutes of a 60 minute program**

**Sunday 04-04-21 and 05-09-21**

For more than 100 years, Better Business Bureau has been helping people find businesses, brands, and charities they can trust. BBB Serving Greater Cleveland services include: BBB Standards for Trust, BBB Business Profiles, Scam Tracker, Customer Reviews, complaints, dispute resolution, and speaking engagements/workshops. BBB Cleveland serves Ashtabula, Cuyahoga, Geauga, Lake, and Lorain counties. The Better Business Bureau shares details on how to avoid new unemployment scams as a result of the Covid-19 pandemic.

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**60 minutes of a 60 minute program**

**Sunday 04-11-21**

It has been one year since the COVID-19 pandemic entered Ohio. On March 9, 2020, a state of emergency was declared as the first three confirmed cases were announced. In the ensuing weeks, schools and businesses were closed, travel was halted, and life as we knew it irrevocably changed. By the end of the year, more than 690,000 cases and 8,855 deaths had been documented. A year later, Ohioans are hopeful that we're at the beginning of the end of the pandemic. With the vaccine rollout, confirmed cases and positivity rates are declining, schools are returning to in-person classes, and certain restrictions are being lifted. The City Club Forum sits down with Governor Mike DeWine to review the year that changed Ohio and discuss what true recovery - economically, socially, and educationally – actually entails

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**24 minutes of a 60 minute program**

**Sunday 04-18-21**

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all peoples. The American Red Cross, through its strong network of volunteers, donors and partners, is always there in times of need. They aspire to turn compassion into action so that all people affected by disaster across the country and around the world receive care, shelter and hope. The American Red Cross works to make sure communities are ready and prepared for disasters and that everyone has access to safe, lifesaving blood and blood products.

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**22 minutes of a 60 minute program**

**Sunday 04-18-21 and 05-02-21**

The Ohio State Highway Patrol is an internationally accredited agency whose mission is to protect life and property, promote traffic safety and provide professional public safety services with respect, compassion, and unbiased professionalism. In an effort to reduce the increasing number of OVI's the city is witnessing, The Ohio State Highway Patrol recently launched an OVI Dashboard giving citizens a firsthand look of the effects of driving while under the influence.

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**15 minutes of a 60 minute program**

**Sunday 05-02-21**

The Enormity of Life is a Hollywood sized movie made in Cleveland, that supported many local businesses and actors who were out of work during the Covid-19 pandemic. May is Mental Health Awareness Month, the main message behind this movie is the focus on mental health. The movie also addresses working to end the stigma around mental health, showing that it is ok to talk about it and address it.

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**10 minutes of a 60 minute program**

**Sunday 05-09-21**

The Lake County YMCA is a 501(c)(3) nonprofit charitable organization strengthening community by engaging individuals and families in youth development, promoting healthy living for all and fostering social responsibility. The Y is dedicated to helping people achieve goals, make friends and find a true sense of belonging. Branches offer quality time for families to be together, resources for parents, and a variety of opportunities for seniors to be active. The YMCA ensures these opportunities are available to everyone no matter their ability to pay with generous support from community partners and donors. Current circumstances due to the Covid-19 pandemic have forced the non-profit to find other ways to raise funds that support their efforts to build stronger community. A raffle of a donated 2021 Chevy Traverse LT AWD is to help the Lake County YMCA raise critical dollars needed to support the community.

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**23 minutes of a 60 minute program**

**Sunday 05-16-21**

The City of Cleveland, Cleveland Division of Police, and the Ohio State Highway Patrol, along with the support of community partners, are collaborating in an effort to reduce fatal crashes in Cleveland. The purpose of the SERVICE CLE initiative is to bring awareness and education to the motoring public about the dangers of speed, driving impaired, distracted driving, and other leading crash-causing violations, along with the importance of safety belt usage, in an effort to reduce injuries and traffic fatalities. SERVICE CLE will be a summer-long, citywide initiative that began May 8 and will end in September.

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**16 minutes of a 60 minute program**

**Sunday 05-23-21**

The Ohio State Highway Patrol is an internationally accredited agency whose mission is to protect life and property, promote traffic safety and provide professional public safety services with respect, compassion, and unbiased professionalism. May is Motorcycle Safety Awareness Month and the Ohio State Highway Patrol is working to promote safe motorcycling and motorist awareness of motorcycle safety issues.

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**60 minutes of a 60 minute program**

**Sunday 05-30-21**

A year after the Covid-19 pandemic reached Ohio, Cuyahoga County and the rest of Ohio sees signs of hope that we're at the beginning of the end of the pandemic. City Club Forum presents Cuyahoga County Executive Armond Budish as he provides the community with an update on efforts to support public health and safety during the pandemic, and the many ways in which the County supported residents and small businesses in the ensuing economic crisis. He also gives a look ahead as we begin to emerge from the worst of the pandemic and consider how the County should move forward.

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**8 minutes of a 60 minute program**

**Sunday 06-06-21**

The Mortgages for Mothers workshop is an annual free workshop held by Dollar Bank as a service to those who need help with credit enhancement, are first time home buyers, one on one financial counseling, and down payment assistance. The workshop took place on June 12<sup>th</sup> virtually and also included seminars that explained what the mortgage process is, why credit is important, and gave information about the 321 Home Savings Program.

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**12 minutes of a 60 minute program**

**Sunday 06-06-21**

The Greater Cleveland Regional Transit Authority (RTA) is the public transit agency for Cuyahoga County and the surrounding suburbs. RTA is the largest transit agency in Ohio, providing over 44 million trips to residents and visitors of the Cleveland. RTA celebrated the launch of NEXT GEN, which will help improve wait times and create better connections for riders, by offering free rides the week of June 13<sup>th</sup>-19<sup>th</sup>.

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**60 minutes of a 60 minute program**

**Sunday 06-13-21**

City Club Forum discusses the increased sense of urgency among many policy makers to address longstanding economic and racial disparities, along with how it creates unique opportunities to foreground equity in revitalization strategies. Local changemakers can utilize a host of policies and programs focused on both physical development and investment in residents to promote shared prosperity in their communities.

## **COMMUNITY**

### **Cleveland Connection**

**6:00am - 7:00am**

**26 minutes of a 60 minute program**

**Sunday 06-20-21 and 06-27-21**

For more than 100 years, Better Business Bureau has been helping people find businesses, brands, and charities they can trust. BBB Serving Greater Cleveland services include: BBB Standards for Trust, BBB Business Profiles, Scam Tracker, Customer Reviews, complaints, dispute resolution, and speaking engagements/workshops. BBB Cleveland serves Ashtabula, Cuyahoga, Geauga, Lake, and Lorain counties. The Better Business Bureau shares details on the latest scams, including how to avoid travel scams and construction scams.



## **COMMUNITY**

**Cleveland Connection**

**6:00am - 7:00am**

**15 minutes of a 60 minute program**

**Sunday 05-16-21**

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**104.1 WQAL-FM AND HD1  
CLEVELAND, OHIO  
PUBLIC SERVICE ANNOUNCEMENTS  
2<sup>nd</sup> QUARTER 2021  
(APRIL 1 THROUGH JUNE 30)**

**WQAL** aired 8 :30 & 12 :60 Recorded PSA's for Social Security.Gov

**WQAL** aired 7 :30 & 12 :60 Recorded PSA's for Aim to End Hunger

**WQAL** aired 7:30 Recorded PSA's for American Heart Association

**WQAL** aired 7 :30 :60 Recorded PSA's for American Red Cross

**WQAL** aired 12 :30 & 12 :60 Recorded PSA's for Autism

**WQAL** aired 7:30 Recorded PSA's for Belonging Begins With Us/Ad Council

**WQAL** aired 7 :30 Recorded PSA's for Child Car Safety

**WQAL** aired 20 :30 & 17 :60 Recorded PSA's for Colon Cancer Screening

**WQAL** aired 8 :30 Recorded PSA's for Disaster Planning

**WQAL** aired 12 :60 Recorded PSA's for Doctors Without Borders

**WQAL** aired 7 :30 Recorded PSA's for Covid-19 American Lung

**WQAL** aired 12 :60 Recorded PSA's for Feeding America

**WQAL** aired 1 :60 Recorded PSA's for Flu Shot PSA

**WQAL** aired 7 :30 & 12 :60 Recorded PSA's for Help a Vet

**WQAL** aired 7 :30 Recorded PSA's for Home Fire Drills

**WQAL** aired 17 :30 & 20 :60 Recorded PSA's for Lend Us Your Voice/Amer. Cancer Society

**WQAL** aired 7 :30 Recorded PSA's for Lung Cancer Screening

**WQAL** aired 8 :30 Recorded PSA's for Make A Wish

**WQAL** aired 11 :30 & 19 :60 Recorded PSA's for MDA/Covid

**WQAL** aired 7 :30 Recorded PSA's for Mission HPV Cancer Free

**WQAL** aired 8 :30 & 12 :60 Recorded PSA's for National Federation of the Blind

**WQAL** aired 8 :30 Recorded PSA's for No Stomach For Cancer

**WQAL** aired 8 :30 Recorded PSA's for Providence House

**WQAL** aired 7 :30 & 12 :60 Recorded PSA's for Substance Abuse Mental Health Services

**WQAL** aired 7 :30 & 12 :60 Recorded PSA's for Sarcoma Is Cancer

**WQAL** aired 8 :30 & 11 :60 Recorded PSA's for Stand up 2 Cancer

**WQAL** aired 12 :30 & 17 :60 Recorded PSA's for Stem for Girls

**WQAL** aired 7 :30 & 12 :60 Recorded PSA's for Texting and Driving

**WQAL** aired 7 :30 & 12 :60 Recorded PSA's for Type 2 Diabetes Foundation

**WQAL** aired 7 :30 & 12 :60 Recorded PSA's for Victories for Vets

**WQAL** aired 7 :30 Recorded PSA's for Wounded Warrior

**WQAL** aired 30 :30 Recorded PSA's for Bicycle Safety Month

**WQAL** aired 9 :30 Recorded PSA's for Angels on Track

**WQAL** aired 28 :30 Recorded PSA's for Ohio Army National Guard

**WQAL** aired 17 :30 Recorded PSA's for Ohio Dept of Natural Resources

**WQAL** aired 14 :30 Recorded PSA's for Ohio Suicide Prevention

**WQAL** aired 30 :30 Recorded PSA's for Pride Support LGBTQ

**WQAL** aired 45 :30 Recorded PSA's for Earth Day

**WQAL** aired 30 :30 Recorded PSA's for Greater Cleveland Foodbank