



MODEL ISSUES AND PROGRAMS REPORT

**104.1 WQAL-HD3
CLEVELAND, OHIO**

**1ST QUARTER 2021
(JANUARY 1 THROUGH MARCH 31)**

Prepared by: Chelsea Lyons-Ebbert
Host, Cleveland Connection

**ISSUES OF CONCERN TO CLEVELAND
ADDRESSED IN RESPONSIVE PROGRAMMING
1st QUARTER, 2021**

<i>Subject</i>	<i>Description of Issue of Concern</i>
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1. Education

- Ohio's 529 Plan from College Advantage provides families across the nation flexible options and educational resources to invest in trusted tax-advantaged 529 plans for education expenses after high school. For more than 25 years, families throughout the country have trusted the highly rated savings plans and enjoyed the tax benefits of saving for college education.

2. Arts

- Near West Theater was originally founded to serve the youth of Cleveland's Near West side, providing a commitment to the youth through free after school arts enrichment programs, partnerships with local schools, workshops, and tours. In addition to these programs, the mainstage serves youth with productions dedicated to growing their talents on stage and backstage, as well as focusing on their social and emotional growth and development. Near West Theater now serves all ages, leveraging the collaborative process of theatre to bring people from all walks of life together. These individuals represent every age, race, gender identity, income-level, political persuasion, religion, and a wide spectrum of abilities. By exploring the themes of shows and understanding their meaning, they create understanding, opening hearts and minds to the world around us.

3. Charities

- The American Heart Association, the world's leading nonprofit organization focused on heart and brain health for all, discussed their signature movement Go Red for Women. February is American Heart month, as a response the American Heart Association created a movement to end heart disease and stroke in women in 2004 titled Go Red for Women. Go Red for Women is working in communities around the world to help women understand that cardiovascular disease is their greatest health threat and empower women to take action to help lower their risk.

- The Greater Cleveland Food Bank is the largest hunger relief organization in Northeast Ohio having served more than 350,000 people in Cuyahoga, Ashtabula, Geauga, Lake, Ashland and Richland counties in 2019. Those numbers more than doubled in 2020, as the world faced a global health crisis with the Covid-19 Pandemic. In 2020, the Greater Cleveland Food Bank began weekly drive through food distribution services at the Cleveland Muni Lot as a response to the overwhelming need for food in the community as families lost their jobs due to the Covid-19 pandemic. This service is still in place to this day. The greater Cleveland Food Bank also kicked off Harvest for hunger, Northeast Ohio's annual hunger relief program that helps provide full and healthy meals to those who have hunger insecurities throughout Northeast Ohio.

4. Children and Family

- May Dugan Center has the mission to help people enrich and advance their lives and communities. The May Dugan Center does this by providing comprehensive health and human service programs to individuals and families in the Cleveland community. Along with a strong and reliable network of referral agencies, the center's CARE accredited Counseling and Community Services Department is comprised of a variety of programs & services that range from basic needs, behavioral health counseling, community education services, preventive health care and more. May Dugan Center adapted to the needs of their community during the Covid-19 public health crisis by offering food distribution to families in need, helping families stay safely connected, and offering mental health services.
- A Kid Again works to foster hope, happiness, and healing for children with life-threatening conditions and their families along with providing comprehensive, practical support to help families cope with the extended effects of life-threatening conditions. A Kid Again is specifically designed to involve the entire family to improve the wellbeing of everyone affected by the situation. Year 'round fun-filled adventures allow children with life-threatening conditions to feel like A Kid Again. A Kid Again works to create a communal and interactive environment with a program that establishes ongoing, nurturing experiences that complement, but do not overtake, the day-to-day living of the family.

5. Community

- Today, Ohio has 32 percent fewer newspapers than it did in 2004, making it harder for local readers to find out about their local city councilperson, what's going on in their school district, or the latest updates on efforts to create change on the issues that most affect their lives. Fortunately, new publications and partnerships have leapt into the breach in Northeast Ohio, aiming to fill the news desert with much-needed coverage. The City Club Forum talks with the leadership of four new journalism startups in North East Ohio. They share their aspirations and contributions to Greater Cleveland's changing media landscape. They also discuss a new partnership effort titled The Northeast Ohio Solutions Journalism Collaborative, which brings together 20+ newsrooms across Cleveland and Akron to address community issues through a solutions journalism lens.
- For more than nine years in a row, Cuyahoga County's travel and tourism industry has logged record-setting growth rates in visitation. Buoyed by new hotels, restaurants, the unveiling of the redesigned Public Square, and the securing of major events such as the RNC, the MLB All-Star Game, and NFL Draft, the region's visitation has continually increased at a pace faster than that of the nation. As such Destination Cleveland, the nonprofit convention and visitor's bureau, was on pace to reach the previously announced goal of bringing 20 million visitors to Cleveland in 2020. When the coronavirus pandemic arrived, the travel and tourism industry was one of the hardest hit industry in the U.S. and the world. From February through September, leisure and hospitality represented 36 percent of the country's job losses. Nearly a quarter of industry jobs remain lost and travel and tourism revenue is predicted to be down 45 percent (nearly \$400 billion) in 2020. City Club Forum raises the question "How can the travel and tourism industry survive until the pandemic subsides and what does that mean on a national, regional, and local scale?"
- The City Club Forum asks the question "How do we confront racist systems that drive deep inequities in public health, safety, and access to opportunity in these unique American cities?" They also discuss how to bring sustainability and modern urban infrastructure to Cleveland metropolitan centers while ensuring that everyone benefits from new investments and growth. To address ever facing challenges, the Lincoln Institute of Land Policy, which has been advancing groundbreaking solutions for 75 years, has launched the Legacy Cities Initiative (LCI). The LCI supports civic leaders, policymakers, and others working to build more equitable, sustainable, and prosperous legacy cities.

- The City Club Forum discusses how Cuyahoga County Council passed legislation creating the formation of the Citizens' Advisory Council on Equity. The 17-member Council is tasked, in part, with reviewing and providing recommendations to reduce the disparity between black and white residents across the county when it comes to healthcare, criminal justice, safe and affordable housing, and educational opportunities – among other issues. For the last several months, the Council has worked on proposed changes to County policies, procurement, structure of County government, and the Cuyahoga County Code. City Club Forum features the Citizens' Advisory Council on Equity as four of their members discuss these proposed changes and what they mean for County residents.
- One of the hallmarks of American democracy is the peaceful transition of power between Presidents and their administrations. City Club Forum meets with two members of President Barack Obama's transition team and has them share their insights as the country prepares for the end of one presidential administration and the dawn of another. They discuss how President-Elect Biden's transition has been impacted by the events of the past few months, how this transition compares to past ones in times of crisis or dispute, and what the new administration can do to bridge the deep fissures that divide us.
- Social Security has provided financial protection for our nation's people for over 80 years. With retirement, disability, and survivors' benefits, Social Security is one of the most successful anti-poverty programs in our nation's history. With a personal my Social Security account, people can receive personalized estimates of future benefits based on real earnings, see their latest Statement, and review earnings history. January 2021 marks the start of changes that will happen based on the increase in the national average wage index. As a result, nearly 69 million Americans will see a change in their Social Security and SSI benefits in 2021. As the Covid-19 pandemic looms, there are also new scams developing regarding your My Social Security account.
- The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all peoples. The American Red Cross, through its strong network of volunteers, donors and partners, is always there in times of need. They aspire to turn compassion into action so that all people affected by disaster across the country and around the world receive care, shelter and hope. The American Red Cross works to make sure communities are ready and prepared for disasters and that everyone has access to safe, lifesaving blood and blood products. Tuesday, February 9th the American Red Cross held their Give from the Heart Blood Drive event, their biggest blood drive of the year.

- The City Club Forum discusses how the Urban Land Institute Cleveland and the City of Cleveland will present a virtual symposium, “Building a 21st Century City: The Future is Now!” The Symposium will focus on how Cleveland can embrace advances in technology, mobility, and economic inclusiveness to result in a more competitive and smarter city, ready for the changing technology of the 21st century. They also offer insights on what Cleveland needs in order to succeed in the 21st century.
- The Entercom 1Thing sustainability initiative inspires and educates listeners and communities with one simple message: By changing just 1Thing in our lives, we can each make a difference for our planet. In conjunction with this initiative, Environmental Science Educator, Scott McLaughlin, discusses 1Thing that can help Clevelanders become more environmentally friendly. He also discusses the environmental impact the Covid-19 Pandemic has had on the Cleveland area and beyond.

6. Health

- Devoted Health Ohio partners with top doctors and hospitals in order to help Medicare beneficiaries get the highest-quality health care and the right care in the right place at the right time. The Covid-19 pandemic has caused extreme hardship, especially for senior citizens who have suffered from isolation and loneliness to protect their physical health. Dr. Riveland from Devoted Health offers up some ideas that can help grandparents bond with grandkids during times of quarantine and isolation.
- The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The American Red Cross seeks out those who have recovered from Covid-19 to donate their convalescent plasma, as the plasma can be used to help those suffering with Covid-19 and increase the survival rate for those with the sickness facing life threatening situations.
- The rapid release of the Covid-19 vaccines has left many Clevelanders and Americans questioning the safety of the vaccines. Dr. Amy Edwards with University Hospitals sits down to answer vaccine questions and explain the science behind the different vaccines available. Among the many questions asked were “How was the vaccine able to be released so quick?” “Is it safe?” and “Do you need the vaccine if you have already had Covid-19?”

**104.1 WQAL-HD3 PROGRAM THAT ADDRESSES COMMUNITY ISSUES
(REGULARLY SCHEDULED PUBLIC AFFAIRS PROGRAM)
1st QUARTER 2021**

<i>Public Affairs Program</i>	<i>Schedule and Description</i>
Cleveland Connection	104.1 WQAL-HD3 /Sunday 6:00am-7:00am Produced and hosted by Chelsea Lyons-Ebbert, this program features interviews with heads of non-profit organizations, medical professionals, neighborhood and community leaders, government officials of all levels, authors, doctors, and others who are asked about issues of local and national concern.

104.1 WQAL-HD3
MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING
1st QUARTER 2021
(JANUARY 1 THROUGH MARCH 31)

EDUCATION

Cleveland Connection

6:00am - 7:00am

20 minutes of a 60 minute program

Sunday 02-07-21

Ohio's 529 Plan from College Advantage provides families across the nation flexible options and educational resources to invest in trusted tax-advantaged 529 plans for education expenses after high school. For more than 25 years, families throughout the country have trusted the highly rated savings plans and enjoyed the tax benefits of saving for college education.

ARTS

Cleveland Connection

6:00am - 7:00am

25 minutes of a 60 minute program

Sunday 03-14-21

Near West Theater was originally founded to serve the youth of Cleveland's Near West side, providing a commitment to the youth through free after school arts enrichment programs, partnerships with local schools, workshops, and tours. In addition to these programs, the mainstage serves youth with productions dedicated to growing their talents on stage and backstage, as well as focusing on their social and emotional growth and development. Near West Theater now serves all ages, leveraging the collaborative process of theatre to bring people from all walks of life together. These individuals represent every age, race, gender identity, income-level, political persuasion, religion, and a wide spectrum of abilities. By exploring the themes of shows and understanding their meaning, they create understanding, opening hearts and minds to the world around us.

CHARITIES

Cleveland Connection

6:00am - 7:00am

13 minutes of a 60 minute program

Sunday 02-14-21

The American Heart Association, the world's leading nonprofit organization focused on heart and brain health for all, discussed their signature movement Go Red for Women. February is American Heart month, as a response the American Heart Association created a movement to end heart disease and stroke in women in 2004 titled Go Red for Women. Go Red for Women is working in communities around the world to help women understand that cardiovascular disease is their greatest health threat and empower women to take action to help lower their risk.

CHARITIES

Cleveland Connection

6:00am - 7:00am

30 minutes of a 60 minute program and 10 minutes of a 60 minute program

Sunday 02-21-21 and 03-07-21

The Greater Cleveland Food Bank is the largest hunger relief organization in Northeast Ohio having served more than 350,000 people in Cuyahoga, Ashtabula, Geauga, Lake, Ashland and Richland counties in 2019. Those numbers more than doubled in 2020, as the world faced a global health crisis with the Covid-19 Pandemic. In 2020, the Greater Cleveland Food Bank began weekly drive through food distribution services at the Cleveland Muni Lot as a response to the overwhelming need for food in the community as families lost their jobs due to the Covid-19 pandemic. This service is still in place to this day. The greater Cleveland Food Bank also kicked off Harvest for hunger, Northeast Ohio's annual hunger relief program that helps provide full and healthy meals to those who have hunger insecurities throughout Northeast Ohio.

CHILDREN AND FAMILY

Cleveland Connection

6:00am - 7:00am

14 minutes of a 60 minute program

Sunday 02-07-21 and 02-14-21

May Dugan Center has the mission to help people enrich and advance their lives and communities. The May Dugan Center does this by providing comprehensive health and human service programs to individuals and families in the Cleveland community. Along with a strong and reliable network of referral agencies, the center's CARE accredited Counseling and Community Services Department is comprised of a variety of programs & services that range from basic needs, behavioral health counseling, community education services, preventive health care and more. May Dugan Center adapted to the needs of their community during the Covid-19 public health crisis by offering food distribution to families in need, helping families stay safely connected, and offering mental health services.

CHILDREN AND FAMILY

Cleveland Connection

6:00am - 7:00am

25 minutes of a 60 minute program

Sunday 03-21-21

A Kid Again works to foster hope, happiness, and healing for children with life-threatening conditions and their families along with providing comprehensive, practical support to help families cope with the extended effects of life-threatening conditions. A Kid Again is specifically designed to involve the entire family to improve the wellbeing of everyone affected by the situation. Year 'round fun-filled adventures allow children with life-threatening conditions to feel like A Kid Again. A Kid Again works to create a communal and interactive environment with a program that establishes ongoing, nurturing experiences that complement, but do not overtake, the day-to-day living of the family.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 01-03-21

Today, Ohio has 32 percent fewer newspapers than it did in 2004, making it harder for local readers to find out about their local city councilperson, what's going on in their school district, or the latest updates on efforts to create change on the issues that most affect their lives. Fortunately, new publications and partnerships have leapt into the breach in Northeast Ohio, aiming to fill the news desert with much-needed coverage. The City Club Forum talks with the leadership of four new journalism startups in North East Ohio. They share their aspirations and contributions to Greater Cleveland's changing media landscape. They also discuss a new partnership effort titled The Northeast Ohio Solutions Journalism Collaborative, which brings together 20+ newsrooms across Cleveland and Akron to address community issues through a solutions journalism lens.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 01-10-21

For more than nine years in a row, Cuyahoga County's travel and tourism industry has logged record-setting growth rates in visitation. Buoyed by new hotels, restaurants, the unveiling of the redesigned Public Square, and the securing of major events such as the RNC, the MLB All-Star Game, and NFL Draft, the region's visitation has continually increased at a pace faster than that of the nation. As such Destination Cleveland, the nonprofit convention and visitor's bureau, was on pace to reach the previously announced goal of bringing 20 million visitors to Cleveland in 2020. When the coronavirus pandemic arrived, the travel and tourism industry was one of the hardest hit industry in the U.S. and the world. From February through September, leisure and hospitality represented 36 percent of the country's job losses. Nearly a quarter of industry jobs remain lost and travel and tourism revenue is predicted to be down 45 percent (nearly \$400 billion) in 2020. City Club Forum raises the question "How can the travel and tourism industry survive until the pandemic subsides and what does that mean on a national, regional, and local scale?"

COMMUNITY

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 01-17-21

The City Club Forum asks the question "How do we confront racist systems that drive deep inequities in public health, safety, and access to opportunity in these unique American cities?" They also discuss how to bring sustainability and modern urban infrastructure to Cleveland metropolitan centers while ensuring that everyone benefits from new investments and growth. To address ever facing challenges, the Lincoln Institute of Land Policy, which has been advancing groundbreaking solutions for 75 years, has launched the Legacy Cities Initiative (LCI). The LCI supports civic leaders, policymakers, and others working to build more equitable, sustainable, and prosperous legacy cities.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 01-24-21

The City Club Forum discusses how Cuyahoga County Council passed legislation creating the formation of the Citizens' Advisory Council on Equity. The 17-member Council is tasked, in part, with reviewing and providing recommendations to reduce the disparity between black and white residents across the county when it comes to healthcare, criminal justice, safe and affordable housing, and educational opportunities – among other issues. For the last several months, the Council has worked on proposed changes to County policies, procurement, structure of County government, and the Cuyahoga County Code. City Club Forum features the Citizens' Advisory Council on Equity as four of their members discuss these proposed changes and what they mean for County residents.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 01-31-21

One of the hallmarks of American democracy is the peaceful transition of power between Presidents and their administrations. City Club Forum meets with two members of President Barack Obama's transition team and has them share their insights as the country prepares for the end of one presidential administration and the dawn of another. They discuss how President-Elect Biden's transition has been impacted by the events of the past few months, how this transition compares to past ones in times of crisis or dispute, and what the new administration can do to bridge the deep fissures that divide us.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

20 minutes of a 60 minute program

Sunday 02-14-21 and 03-21-21

Social Security has provided financial protection for our nation's people for over 80 years. With retirement, disability, and survivors' benefits, Social Security is one of the most successful anti-poverty programs in our nation's history. With a personal my Social Security account, people can receive personalized estimates of future benefits based on real earnings, see their latest Statement, and review earnings history. January 2021 marks the start of changes that will happen based on the increase in the national average wage index. As a result, nearly 69 million Americans will see a change in their Social Security and SSI benefits in 2021. As the Covid-19 pandemic looms, there are also new scams developing regarding your My Social Security account.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

18 minutes of a 60 minute program

Sunday 02-07-21 and 02-21-21

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all peoples. The American Red Cross, through its strong network of volunteers, donors and partners, is always there in times of need. They aspire to turn compassion into action so that all people affected by disaster across the country and around the world receive care, shelter and hope. The American Red Cross works to make sure communities are ready and prepared for disasters and that everyone has access to safe, lifesaving blood and blood products. Tuesday, February 9th the American Red Cross held their Give from the Heart Blood Drive event, their biggest blood drive of the year.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 02-28-21

The City Club Forum discusses how the Urban Land Institute Cleveland and the City of Cleveland will present a virtual symposium, "Building a 21st Century City: The Future is Now!" The Symposium will focus on how Cleveland can embrace advances in technology, mobility, and economic inclusiveness to result in a more competitive and smarter city, ready for the changing technology of the 21st century. They also offer insights on what Cleveland needs in order to succeed in the 21st century.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

17 minutes of a 60 minute program

Sunday 03-21-21 and 03-28-21

The Entercom 1Thing sustainability initiative inspires and educates listeners and communities with one simple message: By changing just 1Thing in our lives, we can each make a difference for our planet. In conjunction with this initiative, Environmental Science Educator, Scott McLaughlin, discusses 1Thing that can help Clevelanders become more environmentally friendly. He also discusses the environmental impact the Covid-19 Pandemic has had on the Cleveland area and beyond.

HEALTH

Cleveland Connection

6:00am - 7:00am

09 minutes of a 60 minute program

Sunday 02-14-21 and 02-21-21

Devoted Health Ohio partners with top doctors and hospitals in order to help Medicare beneficiaries get the highest-quality health care and the right care in the right place at the right time. The Covid-19 pandemic has caused extreme hardship, especially for senior citizens who have suffered from isolation and loneliness to protect their physical health. Dr. Riveland from Devoted Health offers up some ideas that can help grandparents bond with grandkids during times of quarantine and isolation.

HEALTH

Cleveland Connection

6:00am - 7:00am

12 minutes of a 60 minute program

Sunday 03-14-21

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The American Red Cross seeks out those who have recovered from Covid-19 to donate their convalescent plasma, as the plasma can be used to help those suffering with Covid-19 and increase the survival rate for those with the sickness facing life threatening situations.

HEALTH

Cleveland Connection

6:00am - 7:00am

40 minutes of a 60 minute program

Sunday 03-07-21 and 03-28-21

The rapid release of the Covid-19 vaccines has left many Clevelanders and Americans questioning the safety of the vaccines. Dr. Amy Edwards with University Hospitals sits down to answer vaccine questions and explain the science behind the different vaccines available. Among the many questions asked were “How was the vaccine able to be released so quick?” “Is it safe?” and “Do you need the vaccine if you have already had Covid-19?”

HEALTH

Cleveland Connection

6:00am - 7:00am

17 minutes of a 60 minute program

Sunday 03-14-21

A Condensed version of the above interview regarding vaccines aired. The rapid release of the Covid-19 vaccines has left many Clevelanders and Americans questioning the safety of the vaccines. Dr. Amy Edwards with University Hospitals sits down to answer vaccine questions and explain the science behind the different vaccines available. Among the many questions asked were “How was the vaccine able to be released so quick?” “Is it safe?” and “Do you need the vaccine if you have already had Covid-19?”