



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28401262	<b>Changes as of:</b> 5/16/2024 at 2:35 PM	<b>Version:</b> Original Order
<b>CPE:</b>	<b>Flight:</b> 5/18/24 - 5/21/24	<b>Station:</b> KOHD
<b>Agency:</b> THEMATIC CAMPAIGNS 111 W Illinois St. Chicago, IL 60664	<b>Advertiser:</b> NEW DEMOCRAT MAJORITY	<b>Market:</b> Bend/Redmond, OR
	<b>Product:</b> New Democrat Majority	<b>Office:</b> CHICAGO
	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
	<b>Buyer:</b> CORISSA EMBRO	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> BRIAN LAMONT 312-832-6619	<b>Assistant:</b> MIKKIE BASELICE 312-755-3834

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$4,250.00  
**Total Spots:** 8  
**Total CPP:** \$0.00  
**Total GRP:**  
**Traffic #:** 32187

**Separation:**

**Comments:** New political issue order for New Democrat Majority to start on Saturday 5/18. NAB form, traffic instructions and payment confirmation to follow when available. Please confirm asap. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/18 - 5/20		Total Spots	Total \$	CPP*	GRP*
							5/18	5/20				
1	M 3p-4p		Judge Judy	\$125.00	0.0	30	0	1	1	\$125.00	\$0.00	0.0
2	M 4p-5p		Judge Judy	\$225.00	0.0	30	0	1	1	\$225.00	\$0.00	0.0
3	M 5p-6p		5pm News	\$400.00	0.0	30	0	1	1	\$400.00	\$0.00	0.0
4	M 6:30p-7p		ABC World News	\$900.00	0.0	30	0	1	1	\$900.00	\$0.00	0.0
5	M 6p-6:30p		Inside Edition	\$400.00	0.0	30	0	1	1	\$400.00	\$0.00	0.0
6	M 7p-7:30p		Jeopardy	\$750.00	0.0	30	0	1	1	\$750.00	\$0.00	0.0
7	M 7:30p-8p		Wheel of Fortune	\$750.00	0.0	30	0	1	1	\$750.00	\$0.00	0.0
8	M 8p-9p		Jeopardy Masters	\$700.00	0.0	30	0	1	1	\$700.00	\$0.00	0.0
<b>TOTALS:</b>							<b>0</b>	<b>8</b>	<b>8</b>	<b>\$4,250.00</b>	<b>\$0.00</b>	<b>0.0</b>



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	<b>Salesperson:</b> BRIAN LAMONT 312-832-6619	<b>Assistant:</b> MIKKIE BASELICE 312-755-3834
	<b>Separation:</b>	<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$4,250.00
		<b>Total Spots:</b> 8 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b> <b>Traffic #:</b> 32187

<b>Special Instructions</b>	12n cutoff on Tuesday 5/21
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Order Level Comments		
Date/Time	Added by	Comment
05/16/24 2:35 PM	BRIAN LAMONT	New political issue order for New Democrat Majority to start on Saturday 5/18. NAB form, traffic instructions and payment confirmation to follow when available. Please confirm asap. Thanks!

Competitive Information	
<b>Market Budget:</b>	\$4,250
<b>KOHD Share:</b>	100%
<b>Comment:</b>	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$4,250.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>8</b>	<b>\$4,250.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-May	8	\$4,250.00
<b>Total</b>	<b>8</b>	<b>\$4,250.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/16/24 3:31 PM					\$0	\$0	
New	5/16/24 2:35 PM	BRIAN LAMONT	New	8		\$4,250.00	\$4,250.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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