Broadcast EEO Regulations Handbook

LIST OF ALL FULL-TIME JOBS FILLED FOR THE 12 MONTH PERIOD OF 8/1/2022 through 7/31/2023

Complete this worksheet continuously every time a vacancy is filled.

Job Title:	General Manager	Date Filled:	9/19/22
Job Title:	General Manager	Date Filled:	3/22/23
Job Title:	Sales	Date Filled:	4/24/23
4/24/23		Date Filled:	
Job Title:		Date Filled:	
Job Title:			
Job Title:		Date Filled:	
Job Title:			
1			

LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

Complete this worksh	neet after filling a full time vacar	ncy. Use as many copies as are
necessary.	Include organizations requesting	ng notice of vacancy.

eral Manager	Date Vacancy Filled: _	9/19/2022
e:	LinkedIn	
	e:	

* * * * *

RECRUITMENT SOURCES UTILIZED FOR THIS VACANCY

Name and Address of Source	Contact Person and Phone Number
Radio I	nk
Inside Ra	adio
RAB.co	om
Linked	In
Zip Recr	uiter
Kentucky Broade	casters Assn
All Acc	ess
Facebo	ok
DecaturRad	io.com
2022-2023 EEO R	ecruitment list

EUJDMSYQLIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

Title for Vacancy:	General Manager	Date Vacancy Filled:	3/22/2023
Recruitment Source for Ac	tual Hire:	Media Staffing Network	
	* * *	: * *	
		ILIZED FOR THIS VACANC	
	dress of Source	Contact Person and	Phone Numbe
	Media Staffin	ig Network	
Decatur I	Regional Cha	mber of Comme	rce
	IL Broadcas	sters Assn	
Decatui	r Black Cham	ber of Commerc	e
Love	Fellowship C	Christian Church	
	All Ac	cess	
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LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

Title for Vacancy:	Sales	Date Vacancy Filled:	4/24/23
Recruitment Source for Actual Hi	ire:	Shawna Ludlow, General Mana	ger
	* *	* * *	
RECRUITMEN	T SOURCES U	TILIZED FOR THIS VACANC	Y
Name and Address	of Source	Contact Person and F	hone Number
2022	-2023 EEO I	Recruitment list	
On Air ads: WEJT-FM,	•	WYDS-D2, WYDS-D3, WY	/DS-D4,
	WZNX-FM,		
Wel		catur Radio.com	
	All Ac	cess	

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YEARLY TOTAL NUMBER OF INTERVIEWEES AND TOTAL NUMBER OF INTERVIEWEES REFFERED BY EACH RECRUITMENT SOURCE

Complete this worksheet on the anniversary date of the renewal filing due date using the Tally of Interviewee Sources for Each Full-Time Vacancy (Page 16)

Yearly Period Beginning:	8/1/2022	Ending:	7/31/2023
Total Number of Pers Total Number of Interviewees	sons Interviewed for Full-Tin Referred by Each Recruitme		15
Recruitmen	nt Source Name		Number erviewees
Lin	ked In		1
Inde	ed.com		1
Zip F	Recruiter		2
Media Sta	ffing Network		8
On air ad	– WYDS-FM		1
Decatur	Radio.com		1
Shawna Ludlow	- General Manager		1

SUMMARY DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES

Complete this form to summarize the activities compiled on the Description of Supplemental Outreach Initiatives worksheets (page 16). Stations required to engage In four initiatives should use an additional sheet to include remaining initiatives.

2/4 YEAR PERIOD BEGINNING August 1, 2022 AND ENDING July 31, 2023
Specify First Initiative: 9/15/22 Coles County Class E (Entrepreneurship)
Disability and add to the Cololl that he's disability and the Disability Disa
Describe activities undertaken to fulfill that initiative: <u>Luci Englum, District Manager</u>
Spoke to the class about growing businesses, marketing themselves and best practices.
Encouragement of being involved and giving back to the community to build brand awareness.
Specify Second Initiative: 10/24/-10/25/22 IBA Annual Meeting
Describe activities undertaken to fulfill that initiative: Luci Englum, District Mgr
Jeremy Beard, Sales Mgr, Trish Lewis, Programming attended various sessions on success in
sales, importance of building client relationships, being a local media resource.
Place in the Public file and post on the station's website annually on the anniversary

of the renewal filing date.

SUMMARY DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES

Complete this form to summarize the activities compiled on the Description of Supplemental Outreach Initiatives worksheets (page 16). Stations required to engage In four initiatives should use an additional sheet to include remaining initiatives.

2/4 YEAR PERIOD BEGINNING August 1, 2022 AND ENDING July 31, 2023
Specify Third Initiative: 2/15/23 IL Broadcasters Assn
Describe activities undertaken to fulfill that initiative: Luci Englum, District Manager
Participated in a panel discussion for IBA during Lake Land College broadcast class to discuss topics and elements necessary for success in sales, client relationships and being a local media resource.
Specify Fourth Initiative: 3/29/23 EIU Media Internship & Job Fair
Describe activities undertaken to fulfill that initiative: Luci Englum, District Manager
Spoke with students from EIU and Lake Land College who are pursuing a degree in media.
Spoke about the broadcast industry and how Cromwell is involved in various events in the
Community. Also about positions available within Cromwell and how each function.
SUMMARY DESCRIPTION OF

Place in the Public file and post on the station's website annually on the anniversary

of the renewal filing date.

ORGANIZATOIN	EMAIL	ADDRESS	CITY/STATE/ZIP	CONTACT
Decator Regional Chamber of Comm	dovid schrody@daratirodampar.com	101 & Main St	Decatur 67573	David Cabrook
			l	
IL Broadcasters Assn	iba@iiba.org	200 Missouri Ave	Carterville, IL 62918	Debra Gray
Decatur Black Chamber	greaterDBCC@gmail.com	269 W. Eldorado	Decatur, IL 62522	
Love Fellowship Christian Church	iosalinwills@gmail.com	1567 N. Clinton St	Decatur, IL 62526	Josalin Wills
Lake Land College	agoldberg@lakelandcollege.edu	5001 Lake Land Blvd	Mattoon, IL 61938	anna Goldberg
Millikin University	CAPPcareers@millikin.edu	1184 W. Main St.	Decatur, IL 62522	Starla Street
Eastern IL University	mdlynch@elu.edu	600 Lincoln Ave	Charleston, IL 61920	Michale Lynch
IL State University		100 N. Univeristy St	Normal, IL 61761	
Univ. of IL Urbana/Champaign	eandrucz@illionis.edu	715 S. Wright	Champaign, IL 61820	
Lincoln Trail College	volke@iecc.edu	11220 State Hwy 1	Robinson, IL 62454	Erin Volke
Charleston Chamber	president@charlestonchamber.com	501 Jackson Ave	Charleston, IL 61920 Doug Abolt	Doug Abolt

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