

WHYN-FM
Springfield, MA
Quarterly Issues/Programs List
Second Quarter, 2019
07/08/2019

WHYN-FM
Quarterly Issues/Programs List

WHYN-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

+++ Hot and Humid Weather continues to grip the area. How to keep cool and where to go.

+++ Crime increases during summer---State helps with increased summer programs. What is available?

+++ Promotion of Springfield Pancake Breakfast---community outreach

+++ Promotion of 9-11 Memorial at Riverfront Park---the last remaining piece of the World Trade Center.

+++ Is the city resting on the casino? Recreational Pot now is ready to be the next big industry.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

COMPLIANCY ISSUES	PROGRAM / TITLE	DESCRIPTION SYNOPSIS	DATE/TIME SUNDAYS 6a	DURATION
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<p>The Environment. Business Development.</p>	<p>THOM FOX THE ENGINE</p>	<p>JDog Junk Removal and Hauling, is on a mission to empower Veteran business ownership. So, it made sense for Wade Rivest to become a franchisee. Wade, himself a Master Sergeant in the 104th Fighter Wing and a Westfield resident, opened the business in March 2018. He is now living out his entrepreneurial dream and serving his local community. He talks about JDog, and his journey toward business ownership. If you have junk or clutter, or a shed, hot tub, fencing, etc. that needs to go, or an appliance delivered or any other lite hauling, learn how JDog Junk Removal and Hauling can help.</p>	<p>4/7/2019 6A</p>	<p>26:25</p>
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<p>Addiction Services. Healthcare..</p>	<p>THOM FOX THE ENGINE</p>	<p>Brigid McBride is the Outpatient Substance Use Disorder Program Coordinator at West Central Family and Counseling. Her and her team know treating a mental health condition without addressing the problem of substance abuse, or vice versa, often results in self-destructive behavior. Recently, West Central Family and Counseling launched a substance abuse counseling program with an emphasis on mental health, to partner with medication assistance programs in the Springfield area. Brigid and I discuss addiction, depression, and how getting the right help can make a world of difference.</p>	<p>4/14/2019 6a</p>	<p>26:25</p>
<p>Education. STEM. Relationship between business and education.</p>	<p>THOM FOX THE ENGINE</p>	<p>Mary Keane (Supervisor of English Language) and Lauren Figy (Supervisor of Science, Technology, and Engineering) of Westfield Public Schools joined me to discuss the Westfield Education to Business Alliance (WE2BA). The program is a collaboration between the Westfield Chamber of Commerce and the Westfield Public Schools to imbue students with the skills that are critical to their future success. We also delve into the community partnerships the program has sparked with PeoplesBank, Forum House, and Mestek.</p>	<p>4/21/2019 6a</p>	<p>26:24</p>

<p>Education, The Economy. Business development.</p>	<p>THOM FOX THE ENGINE</p>	<p>Both personally and professionally, Phil Goncalves has been involved in the financial fabric of Western Massachusetts for over two decades. Presently, Phil serves as the Senior Vice President of Westfield Bank, helping identify growth opportunities for the institution and its customers. Beyond his commercial banking career, Phil is an Adjunct Business Professor, and active on several nonprofit Boards throughout the community including The Randall Boys & Girls Club/Ludlow Community Center, Junior Achievement, and the STCC Foundation Board. We chat about the economy, the state of small business growth, and Downtown Springfield's transformation.</p>	<p>4/28/2019 6a</p>	<p>26:22</p>
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<p>Child Welfare,, Community Events</p>	<p>THOM FOX THE ENGINE</p>	<p>WesternMA is a generous community, and it's never more evident when business leaders collaborate to help those in need. Jules Gaudreau, President and Practice Leader at USI Insurance Services, Springfield and Brian Sullivan, Owner at Northeast IT have been supporters of Square One's Derby Party since it started. The joined me to discuss this year's event, why they support Square One, and other philanthropic endeavors. For those not familiar with Square One, the nonprofit provides a range of family-friendly education and support services for children and families to build the foundation for lifelong learning, to make smart choices, and to grow strong cognitively, emotionally, socially and physically.</p>	<p>5/5/2019 6a</p>	<p>27:20</p>
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<p>Business Development, Idea Development. The Law.</p>	<p>THOM FOX THE ENGINE</p>	<p>Lauran Thompson is the Founder of Docket, which offers flexible workspace for attorneys and legal professionals. Lauren, a paralegal, as well as manager of her family's law office saw an opportunity to offer a coworking model for the legal community. Lawyers and other legal professionals use Docket's space for an array of reasons, from everyday work to an occasional need for collaboration with fellow attorneys. Lauren shares what prompted her to build Docket, and what the future holds for her flexible workspace.</p>	<p>5/12/2019 6a</p>	<p>27:20</p>
<p>Addiction Services. Healthcare..</p>	<p>THOM FOX THE ENGINE</p>	<p>Brigid McBride is the Outpatient Substance Use Disorder Program Coordinator at West Central Family and Counseling. Her and her team know treating a mental health condition without addressing the problem of substance abuse, or vice versa, often results in self-destructive behavior. Recently, West Central Family and Counseling launched a substance abuse counseling program with an emphasis on mental health, to partner with medication assistance programs in the Springfield area. Brigid and I discuss addiction, depression, and how getting the right help can make a world of difference.</p>	<p>5/19/2019 6a</p>	<p>27:20</p>

<p>The Economy. Sports Betting.</p>	<p>THOM FOX THE ENGINE</p>	<p>Fair Play Massachusetts is advocating for legal sports betting through Keno operators, like bars and restaurants. The Supreme Court struck down a federal law banning commercial sports betting in most states. Since then, Governor Charlie Baker filed a bill that would allow sports betting at slot parlors and casinos, including MGM Springfield - but not bars and restaurants. Fair Play Massachusetts spokesman Ryan McCollum joined me to discuss how the current bill may adversely impact the average person who wants to participate in sports betting.</p>	<p>5/26/2019 6a</p>	<p>27:20</p>
<p>Local economy. Idea and Product Development.</p>	<p>THOM FOX THE ENGINE</p>	<p>Ashley Clark, partner at White Lion Brewing. In summer 2018, White Lion introduced their White Lion Wednesday event; a pop-up Beer Garden in Downtown Springfield. Due to the events popularity, the 2019 Beer Garden will be a more permanent fixture, operating on the corner of Bridge and Main Street Wednesday through Friday 4 p.m. to 9 p.m. and Saturday, 12 p.m. to 6 p.m. Ashley discusses the food, music, and family fun events you can expect at this Summer's Beer Garden. White Lion kicks off its 2019 Summer Beer Garden on May 22nd. To keep up with all the Summer Beer Garden happenings, follow White Lion Brewing on Facebook.</p>	<p>6/2/2019 6a</p>	<p>27:20</p>

<p>Entertainmnet, Business Development</p>	<p>THOM FOX THE ENGINE</p>	<p>The Westfield Starfires are a collegiate summer baseball team based in Westfield, Massachusetts founded by local entrepreneurs Christopher Thompson and Donald Moorhouse. The team is part of the Futures Collegiate Baseball League, a wood-bat league with a 56-game regular season comprising 7 teams from New Hampshire to western Connecticut</p>	<p>6/9/2019 6a</p>	<p>27:02</p>
<p>Business Management. Employment. Job Creation.</p>	<p>THOM FOX THE ENGINE</p>	<p>Finding and hiring good employees is a challenge that most business owners—in every industry—are facing across the Commonwealth. Associated Industries of Massachusetts (AIM) partnered with Berkshire Money Management to host a special panel discussion entitled "Finders Keepers: Hiring and Retaining Skilled Employees." The panel consisted of CEO's, HR leaders, and economic development professionals who focused on generational differences, culture, and innovation in hiring.</p>	<p>6/16/2019 6a</p>	<p>27:12</p>

<p>HOW APPLICANT TRACKING SYSTEMS, AND POOR RECRUITING, COSTS BUSINESSES TIME, TALENT, AND TREASURE</p>	<p>THOM FOX THE ENGINE</p>	<p>Onboarding begins at candidate contact, which is mind boggling that many brands use a dystopian approach in hiring. Applicant Tracking Systems are the new gate keepers, and if your resume doesn't have the right keywords... well, you might find yourself living 'down by the river.' I've been in the market for a new position for almost 6-months, and I share some of my experiences dealing with larger employers, recruiters, and Applicant Tracking Systems. Thom Fox on the issue.</p>	<p>6/23/2019 6a</p>	<p>26:26</p>
<p>Economy. Sports Betting</p>	<p>THOM FOX THE ENGINE</p>	<p>Fair Play Massachusetts is advocating for legal sports betting through Keno operators, like bars and restaurants. The Supreme Court struck down a federal law banning commercial sports betting in most states. Since then, Governor Charlie Baker filed a bill that would allow sports betting at slot parlors and casinos, including MGM Springfield - but not bars and restaurants. Fair Play Massachusetts spokesman Ryan McCollum joined me to discuss how the current bill may adversely impact the average person who wants to participate in sports betting.</p>	<p>6/30/2019 6a</p>	<p>27:12</p>

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

NONE

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	012
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:31	005
FUNDRAISING	HATFIELD LIONS	000:29	042
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	003
MENTAL HEALTH	MENTAL HEALTH	000:30	012
MENTAL HEALTH	MENTAL HEALTH	000:31	012
MENTAL HEALTH	MENTAL HEALTH	000:33	013
PAN MASS CHALLENGE	PSA Whatley Bike Yankee Candle	000:32	002
WORLD WISH DAY	MAKE A WISH	000:29	003
WORLD WISH DAY	WORLD WISH DAY	000:29	014