

WHYN-FM
Springfield, MA
Quarterly Issues/Programs List
First Quarter, 2016
01/06/2016

WHYN-FM
Quarterly Issues/Programs List

WHYN-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

- ++ Crime. Ways to prevent it in Springfield - Chicopee, Holyoke. Inner Cities. Are we safer or is the perception real.
- ++ Education. Holyoke School System under fire with new Receiver.
- ++ Education. Holyoke kids reports of possible abuse in Middle School Program.
- ++ Politics. Mayors speak on the economy and whether the present picture is cloudy or bright

Community Support for Local Causes including Shriners Children Hospital a historic piece of the community.

**Section I
LOCAL PROGRAMMING**

ISSUES	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
COMMUNITY INTEREST	THE ADAM WRIGHT SHOW	Hospitals for Children® — Springfield. Radio personalities from MIX 93.1 and WHYN NEWSTALK 560 will be broadcasting LIVE from the hospital	10/4/2015 5-9	240M
COMMUNITY INTEREST	THE ADAM WRIGHT SHOW	Hospitals for Children® — Springfield. Radio personalities from MIX 93.1 and WHYN NEWSTALK 560 will be broadcasting LIVE from the hospital	10/5/2015- 5-9AM	240M

THE ENGINE WITH HOST THOM FOX

ISSUE	PROGR AM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
BUSINESS EXPANSION	THE ENGINE WITH THOM FOX	Discuss '3 Day Startup' which is coming to Springfield October 16-18. 3 Day Startup is a 72-hour learning-by-doing campus workshop that teaches entrepreneurial skills to university students in an extreme hands-on environment. We chat about what the program means to students, and the community.	Western New England University students Lauren Riley and Nicolette LaPierre, as well as Professor Harlan Spotts,	10/4/2015 6A	22m
EXPANSION OF MANGEMEN T SKILLS	THE ENGINE WITH THOM FOX	Discuss the 2nd Western Mass Film and Media Exchange, coming up on Friday October 23, 2015. The conference offers guidance for filmmakers to learn managerial and marketing skills, and for businesses to learn to incorporate video in their branding and social media campaigns.	Diane Pearlman of the Berkshire Film and Media Collaborative and Patrick Berry of The Westfield News	10/11/201 5 6A	22m
THE ECONOMY	THE ENGINE WITH THOM FOX	3 Day Startup.' 3DS is a 72-hour learning-by-doing campus workshop that teaches entrepreneurial skills to university students in an extreme hands-on environment.	Meagan Harrington is a Masters Student at Western New England University,	10/18/201 5 6A	22m

<p>THE AGING PROCESS</p>	<p>THE ENGINE WITH THOM FOX</p>	<p>Discuss the business of getting older. Porchlight VNA/Home Care offers highly-personalized short & long-term care in Berkshire, Hampden, and Hampshire Counties. They are the only agency in Western Massachusetts rated five stars by the Centers for Medicare and Medicaid Services (CMS), and are the recipients of several MA Department of Public Health deficiency-free surveys and HomeCare Elite™ Awards of Excellence. Tune in to learn about Porchlight VNA/Home Care, employment opportunities, and the future of home care.</p>	<p>Holly Chaffee, President/CEO of Porchlight Visiting Nurse Association</p>	<p>10/25/2015 5 6A</p>	<p>22m</p>
<p>BUSINESS AND MANAGEMENT SKILLS</p>	<p>THE ENGINE WITH THOM FOX</p>	<p>3 Day Startup.' 3DS is a 72-hour learning-by-doing campus workshop that teaches entrepreneurial skills to university students in an extreme hands-on environment.</p>	<p>Meagan Harrington is a Masters Student at Western New England University,</p>	<p>11/1/2015 Rebroadcast 6A</p>	<p>22m</p>
<p>BUSINESS EXPANSION IN THE LOCAL MARKET</p>	<p>THE ENGINE WITH THOM FOX</p>	<p>Discuss the organization's startup accelerator program. Valley Venture Mentors Accelerator speeds up the growth and success of your business through four-months of intensive training and critically loving support. Entrepreneurs invited into the program also receive free office space and the chance to win up to \$50,000 equity-free to develop their business.</p>	<p>Liz Roberts from Valley Venture Mentors</p>	<p>11/8/2015 6A</p>	<p>22m</p>

<p>MILLENNIALS SEEKING BETTER JOBS</p>	<p>THE ENGINE WITH THOM FOX</p>	<p>How to prepare Millennials for leadership positions in today's corporations. It's a challenge for many companies as this generation has a different view on the world of employment. Maureen has worked extensively in the corporate community for almost 30 years, speaking and training thousands of people. She uses her experience to help corporations build cultures that nurture Millennials, and deliver impressive results.</p>	<p>Maureen RossGemme – aging expert</p>	<p>11/15/2015 6A</p>	<p>22m</p>
<p>THE LOCAL ECONOMY</p>	<p>THE ENGINE WITH THOM FOX</p>	<p>Discuss the organization's startup accelerator program. Valley Venture Mentors Accelerator speeds up the growth and success of your business through four-months of intensive training and critically loving support. Entrepreneurs invited into the program also receive free office space and the chance to win up to \$50,000 equity-free to develop their business.</p>	<p>Liz Roberts from Valley Venture Mentors</p>	<p>11/22/2015 Rebroadcast 6A</p>	<p>22m</p>

<p>YOUTH DEVELOPMENT PROGRAMS</p>	<p>THE ENGINE WITH THOM FOX</p>	<p>Discuss the organization's history and mission. The Beveridge Family Foundation was established in 1947, and continues the charitable legacy of Frank Stanley Beveridge (Stanley Home Products; Stanley Park.) The Foundation exists to support programs in youth development, health, education, religion, art and environment, primarily in Hampden and Hampshire counties, Massachusetts. Ward and I discuss the world of funding and philanthropy.</p>	<p>President of the The Beveridge Family Foundation, Ward Caswell,</p>	<p>11/29/2015 5 6A</p>	<p>22m</p>
<p>POLITICS</p>	<p>THE ENGINE WITH THOM FOX</p>	<p>Hampden County Sheriff's candidate</p>	<p>Jack Griffin Self described neighborhood expert</p>	<p>12/8/2015 6A</p>	<p>22m</p>
<p>TIME MANAGEMENT AND NUTRITION</p>	<p>THE ENGINE WITH THOM FOX</p>	<p>Friday, December 18, 2015 - Jas, a WesternMA startup delivering custom meals to your doorstep. Not everyone has time to cook, and restaurant food tends to be expensive. So, Jas built a platform where folks can order food directly from local chefs with authentic culinary backgrounds. She discusses how her experience lead her to build AuthenFOOD, her Valley Venture Mentors tenure, and where she plans on taking her home delivery service.</p>	<p>Maggu is the founder of AuthenFOOD</p>	<p>12/15/2015 5 6A</p>	<p>22m</p>

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

VIEWPOINTS

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<p style="text-align: center;">business, entrepreneurship, finance & investing, technology</p>	<p>Program # 15-40 Segment 1</p>	<p>Entrepreneurs and Success: Advice for Start-Up CEOs</p> <p>Synopsis: What does it take to be a successful entrepreneur? A hot idea? Venture capital money? A lot of internet buzz? Those things help, but our two guests who are both successful entrepreneurs and businessmen, say there is a lot more to it, especially if you do business solely or mostly on the internet. They'll give us advice on picking the best partner, why financing your venture is a family affair, and how to present yourself in the best way to internet customers.</p> <p>Host: Gary Price. Guests: Dan Shapiro, the CEO of Glowforge, creator of the board game <i>Robot Turtles</i>, author of the book, <i>Hot Seat: The startup CEO guidebook</i>; Bryan Kramer, CEO of PureMatter, author of the book, <i>Shareology: How sharing is powering the human economy</i>.</p>	<p style="text-align: center;">10//15, 6:00a</p>	<p style="text-align: center;">11:13</p>

<p>education, immigration, economics, employment, poverty</p>	<p>Program # 15-40 Segment 2</p>	<p>Helping Non-Traditional Students Navigate College</p> <p>Synopsis: A college education is usually a ticket to a better job, better health and overall life satisfaction – that is if you can get one. Non-traditional students -- those who are older, who work full time or who have families – can have a tough time just figuring out how to apply to college, talk to a professor or find scholarships or financial aid. Our guest discusses the hurdles non-traditional students have to clear and what schools and communities can do to make their transition into higher education easier.</p> <p>Host: Marty Peterson. Guest: Mike Rose, faculty member at the UCLA Graduate School of Education and Information Studies, and author of the book <i>Back to School: Why everyone deserves a second chance at education</i>.</p>	<p>10/4/15, 6:00a</p>	<p>10:26</p>
<p>early childhood education, literacy, recreation</p>	<p>Program 15-41 Segment 1</p>	<p>Teaching Kids to Read: How early?</p> <p>Synopsis: Every parent wants their child to excel in school, and a big part of succeeding is learning to read well. Some parents try to teach their children to read when they're toddlers, but is that too early? When should children be taught to read and how? Our two guests, one a professor specializing in early childhood, the other an author of children's books, share their opinions on the subject.</p> <p>Host: Gary Price. Guests: Margaret Owen, Director of Children and Families at the University of Texas at Dallas. She's also the Robinson Family Professor of Psychological Sciences, and head of the program in Human Development and Early Childhood Disorders. Mark Gonyea, children's writer and author of <i>Monkey Suit</i>.</p>	<p>10/11/15, 6:00a</p>	<p>11:16</p>

<p>agriculture, business, Native American history, media, African American history</p>	<p>Program 15-41 Segment 2</p>	<p>The Pawpaw: America's forgotten fruit</p> <p>Synopsis: You can find almost any fruit – domestic and exotic – in the produce section of grocery stores across the country these days. There's one fruit, though, that's both domestic <i>and</i> exotic that you will have a hard time locating: the pawpaw. The once-common fruit has all but disappeared from stores except for a few mail order specialty shops and some farmers' markets. We talk to a man who wanted to know more about this exotic, tropical-tasting fruit, so he researched its history, culinary uses and the efforts to bring it back into favor here in the states.</p> <p>Host: Marty Peterson. Guest: Andrew Moore, author of <i>Pawpaw: In search of America's forgotten fruit</i>.</p>	<p>10/11/15, 6:00a</p>	<p>10:20</p>
<p>climate change & the environment, endangered species, agriculture, culture</p>	<p>Program 15-42 Segment 1</p>	<p>The Anthropocene: Dealing with climate change around the world</p> <p>Synopsis: We're all familiar with the various ages such as the Jurassic and the Paleozoic, but have you ever heard of the <i>Anthropocene</i>? We meet a woman who has traveled around the world looking at how climate change caused by humans has transformed areas of our planet and how people are looking for creative ways to deal with the changes in lifestyle, agriculture and migration caused by these changes.</p> <p>Host: Gary Price. Guest: Gaia Vince, author of <i>Adventures in the Anthropocene: A journey to the heart of the planet we made</i>.</p>	<p>10/18/15, 6am</p>	<p>9:37</p>

<p>pop culture, music, media, education</p>	<p>Program 15-42 Segment 2</p>	<p>Slang, Jargon and Colorful Expressions: Where do they come from?</p> <p>Synopsis: Slang is often thought of as a lower-class way of speaking, although we use it all the time and it does make our language more colorful and vibrant. But how does it come into being? We talk to a linguist and to an author about why slang and jargon are part of our speech, who brings them into our language and why some slang falls out of favor – but <i>should</i> come back.</p> <p>Host: Marty Peterson. Guests: Robert Leonard, Prof. of Linguistics, Dir. the Graduate Program in Forensic Linguistics and of the Institute for Forensic Linguistics, Threat Assessment and Strategic Analysis, Hofstra University; Lesley M. M. Blume, author of <i>Let's Bring Back: The lost language edition</i>.</p>	<p>10/18/15, 6am</p>	<p>12:01</p>
---	---------------------------------------	--	-----------------------------	---------------------

<p>folklore, human behavior, commerce, recreation, history</p>	<p>Program 15-43 Segment 1</p>	<p>Halloween Traditions, Costumes and Why We Love to be Scared!</p> <p>Synopsis: It's the time of year when all the ghosts and goblins, witches and monsters, superheroes and villains don their Halloween best and head off to trick-or-treat, party or walk through a haunted house. Why do we dress up for the holiday? What do our costumes say about us? Why do we love to be frightened on this night in the year? We talk to a psychologist and a haunted attraction specialist about these issues, and also take a look at where some of our Halloween traditions came from.</p> <p>Host: Gary Price. Guests: Ben Armstrong is co-owner of Netherworld Haunted House in Atlanta, and president of America Haunts, an organization of the top haunted attractions in the U.S.; Dr. Janina Scarlet is a clinical psychologist, scientist and self-proclaimed "full-time geek." She's also a practitioner of "Superhero Therapy," and is coming out with a book by that title next July.</p>	<p>10/25/15, 6:00am</p>	<p>9:47</p>
--	---------------------------------------	--	--------------------------------	-------------

<p>eco-system & environment, health, psychology, wildlife, science</p>	<p>Program 15-43 Segment 2</p>	<p>Scary Critters: The truth about spiders and bats</p> <p>Synopsis: Two of the scariest symbols of Halloween are spiders and bats. They have bad reputations for not just being creepy, but dangerous. We get the straight scoop on these creepy critters from two experts in the fields of entomology and bats, and hear how both of these creatures are not as scary as we think, but very beneficial members of the insect and animals worlds.</p> <p>Host: Marty Peterson. Guests: Nancy Troyano is an entomologist and director of technical education and training for Rentokil North America; Merlin Tuttle is an ecologist, wildlife photographer, conservationist and author of the book, <i>The Secret Lives of Bats: My adventures with the world's most misunderstood mammals</i>.</p>	<p>10/25/15, 6:00am</p>	<p>11:44</p>
<p>mental health, business, the arts, education</p>	<p>Program 15-44 Segment 1</p>	<p>Public Speaking: Advice on how to make it less scary</p> <p>Synopsis: Speaking in public can be a very anxiety-producing experience, but why? And how can we remove some of that anxiety and do a better job in front of an audience? Our guests discuss the fear of public speaking and offer advice on how to create, prepare for and deliver a speech with confidence.</p> <p>Host: Gary Price. Guests: Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author of the book, <i>Steal the Show: From speeches to job interviews to deal-closing pitches, how to guarantee a standing ovation for all the performances in your life</i>.</p>	<p>11/1/15, 6:00am</p>	<p>10:02</p>

<p>literature, labor exploitation, agriculture, poverty</p>	<p>Program 15-44 Segment 2</p>	<p>Jack London: Adventure author and social activist</p> <p>Synopsis: Author Jack London is known for his stories of adventure in the Klondike, the Yukon and other far-away places. Our guest, however, says these stories also reflect his desire to bring the plight of poor and exploited workers to the public's attention. We'll hear how London's hardscrabble youth and physically demanding jobs informed his writing, and find out how the author used sustainable farming methods long before they became fashionable.</p> <p>Host: Marty Peterson. Guests: Cecelia Tichi, William R.Kenan Jr. Professor of English and professor of American Studies at Vanderbilt University, author of the book, <i>Jack London: A writer's fight for a better America.</i></p>	<p>11/1/15, 6:00am</p>	<p>11:31</p>
<p>science & technology, healthcare, education, popular culture</p>	<p>Program 15-45 Segment 1</p>	<p>The Master Algorithm: Computers teach themselves and other computers</p> <p>Synopsis: What would it be like to have a computer examine you and diagnose your illness? How about a robot making a reservation at an exciting new restaurant that is just perfect – without any direct input from you? Sound like science fiction? Well, our guest says that it already is...or soon will be...science fact. We talk to a computer scientist and author about the rise of computers that can learn on their own and then teach other computers to do the same.</p> <p>Host: Gary Price. Guest: Pedro Domingos, professor of computer science at the University of Washington, author of the book, <i>The Master Algorithm: How the quest for the ultimate learning machine will remake our world.</i></p>	<p>11/8/15, 6:00am</p>	<p>10:27</p>

<p>science, military, exploration, climate, technology</p>	<p>Program 15-45 Segment 2</p>	<p>The Kingdom of Ice: An early and dangerous expedition to the North Pole</p> <p>Synopsis: Back in the 1870s and 80s, the north and south poles were as mysterious and intriguing to people as the moon and planets are to us today. Many expeditions tried – and most failed – to reach the North Pole, leaving scores of courageous sailors and their ships encased in the snow and ice. We talk to an author whose new book chronicles one of those voyages, about the adventure of arctic expeditions, and the men who risked their lives to find out what was actually on the top of the world.</p> <p>Host: Marty Peterson. Guest: Hampton Sides, author of <i>In the Kingdom of Ice: The grand and terrible polar voyage of the USS Jeannette</i>.</p>	<p>11/8/15, 6:00am</p>	<p>11:01</p>
<p>business, transportation, consumerism, crime, technology</p>	<p>Program 15-46 Segment 1</p>	<p>Business Blunders: Cleaning up the mess</p> <p>Synopsis: There have been a number of incidents recently where large companies or their spokespeople give the business a black eye by their manufacturing practices or illegal behavior. What can a business do to bounce back and once again create trust with its customers? Our two business specialist discuss the issue and offer advice about how companies can avoid problems with their brands as well as how to clean up the mess afterwards.</p> <p>Host: Gary Price. Guests: Zain Raj, author of <i>Brand Rituals: How successful brands bond with customers for life</i>. Edgar Papke, author of <i>The Elephant in the Boardroom: How leaders use and manage conflict to reach greater levels of success</i>.</p>	<p>11/15/15, 6am</p>	<p>11:18</p>

<p>war, genocide, education, immigration</p>	<p>Program 15-46 Segment 2</p>	<p>Somewhere There Is Still a Sun: A young boy's Holocaust memoir</p> <p>Synopsis: Although their numbers are dwindling every year, there are still many people alive today who remember and lived through the Holocaust during World War II. One of these men spoke to us about his experience as a young boy in a Czechoslovakian work camp, and how his mother – through hard work, quick thinking and just pure luck – managed to keep herself and her two children from the death camps in Poland. He also discusses the need for young people to learn about the Holocaust and the reasons why it happened.</p> <p>Host: Marty Peterson. Guest: Michael Gruenbaum, author with Todd Hasak-Lowy of <i>Somewhere There Is Still a Sun</i>.</p>	<p>11/15/15, 6am</p>	<p>10:21</p>
--	---------------------------------------	---	-----------------------------	--------------

<p>agriculture, manufacturing, commerce, labor practices</p>	<p>Program 15-47 Segment 1</p>	<p>Sustainable, Ethically-Made Products are Good Gift Choices</p> <p>Synopsis: It's almost time to head to the mall and check out the holiday decorations and pick up some presents for friends and family. A lot of people will be buying clothing, shoes, accessories and making sweets as gifts, thinking only about the cost and if the recipient will like it. Our guests say that you should also consider where the gift comes from, what it's made of and how the workers who created it are treated. Our guests discuss the need for sustainable, ethically made gifts from clothing to jewelry to chocolate.</p> <p>Host: Gary Price. Guests: Kate Black, author of the book, <i>Magnifico: Your head-to-toe guide to ethical fashion and non-toxic beauty</i>. Amy Guittard, director of marketing for Guittard Chocolate Company, author of their new book, <i>Guittard Chocolate Cookbook: Decadent recipes from San Francisco's premium bean-to-bar chocolate company</i>.</p>	<p>11/22/15, 6:00am</p>	<p>11:25</p>
--	---	---	--------------------------------	--------------

<p>government, transportation, war, law, slavery</p>	<p>Program 15-47 Segment 2</p>	<p>Henry Clay: The great American statesman you should know more about</p> <p>Synopsis: Most of us have heard the name of Henry Clay, but he's not one of the people we usually remember like we do George Washington or Thomas Jefferson. Our guest says that Clay was just as important to our nation as the founding fathers, and he discusses the great contributions this Speaker of the House made to keep our nation together, fight for justice, and create the foundations of our extensive modern U.S. transportation system.</p> <p>Host: Marty Peterson. Guest: Harlow Giles Unger, author of <i>Henry Clay: America's greatest statesman</i></p>	<p>11/22/15, 6:00am</p>	<p>10:08</p>
<p>race relations, law enforcement, crime, family issues</p>	<p>Program 15-48 Segment 1</p>	<p>All American Boys: Young people deal with race relations</p> <p>Synopsis: How do young people deal with race in their lives? We aren't born racist, so how do some of them become that way? We talk to two young readers authors about their new book that addresses the issue. We discuss how young people relate to those of different races, how friendship and loyalty can figure into how we think of race, and why we need to question our expectations of behaviors based on race.</p> <p>Host: Gary Price. Guests: Jason Reynolds, Brendan Kiely, authors of the young readers' novel, <i>All American Boys</i>.</p>	<p>11/29/15,6:00am</p>	<p>10:37</p>

<p>business and employment, human relations, psychology</p>	<p>Program 15-48 Segment 2</p>	<p>What to Do When You're New: Advice on navigating those tough situations</p> <p>Synopsis: When you're the new person at the office, in the neighborhood or at a party it can be an awkward situation, especially if you're not the most gregarious person. Our guest discusses the issue and offers advice on how to navigate various situations when you're the newbie in the room.</p> <p>Host: Marty Peterson. Guest: Keith Rollag, Associate Professor of Management, and Chairman of the Management Division at Babson College, Wellesley, MA, and of author of <i>What to Do When You're New: How to be comfortable, confident and successful in new situations.</i></p>	<p>11/29/15, 6:00am</p>	<p>10:53</p>
---	---	---	--------------------------------	--------------

<p>arts & recreation, mental health, technology</p>	<p>Program 15-49 Segment 1</p>	<p>Adult Coloring Books: Why they're all the rage and how they benefit grown-ups</p> <p>Synopsis: Remember how much fun it was to crack open a new coloring book and crayons when you were a kid? These days, adults are reliving that thrill in huge numbers, maybe even fighting their kids for that Burnt Sienna crayon! Adult coloring books are all the rage, and we talk to two of the most popular artists of these books about why and how they put them together, what the attraction is for adults and how it can benefit everyone to sit down, relax and color a picture.</p> <p>Host: Gary Price. Guests: Johanna Basford is an artist and the author of a series of adult coloring books, with her latest titled <i>Lost Ocean: An inky adventure and coloring book</i>. Jenean Morrison is an artist, designer and author of a series of books, the latest of which is the <i>2016 Coloring Calendar</i>.</p>	<p>12/06/15, 6:00am</p>	<p>11:51</p>
---	---	--	--------------------------------	--------------

<p>agriculture, commerce, food & nutrition, entrepreneurs</p>	<p>Program 15-49 Segment 2</p>	<p>Cheddar: The iconic American cheese</p> <p>Synopsis: This holiday season, there probably won't be a celebration in the country that doesn't contain cheese in some form or another. It's one of America's favorite snack foods, and cheddar is our favorite variety of the dairy product. But what <i>is</i> cheese? How is it made and how did cheddar get to be America's iconic cheese? And how do "processed cheese food products" fit into the mix? Our guest is a cheese expert and will answer these questions and more!</p> <p>Host: Marty Peterson. Guests: Gordon Edgar, cheese buyer at Rainbow Grocery in San Francisco and author of the book <i>Cheddar: A journey to the heart of America's most iconic cheese.</i></p>	<p>12/06/15, 6:00am</p>	<p>9:49</p>
<p>technology & innovation, communications, interpersonal relationships, addiction, business</p>	<p>Program 15-50 Segment 1</p>	<p>Are We Obsessed with the Future and the Internet?</p> <p>Synopsis: We are a culture that's obsessed with the future and technology. We want to "seize the future" like no other generation before, and become available to anyone 24/7 through the internet, wifi and cell phones. Our guests address these phenomena and discuss why it's happening and how concentrating too much on the future and the internet affects our world, our relationships and our lives.</p> <p>Host: Gary Price. Guests: Hal Niedzviecki, author of <i>Trees on Mars: Our obsession with the future.</i> Paul Andrew Sacco, PhD. Speaker, author of <i>The Internet Apocalypse?</i></p>	<p>12/13/15, 6:00am</p>	<p>11:18</p>

<p>education, race, employment, cultural issues and inequality</p>	<p>Program 15-50 Segment 2</p>	<p>The Racial Achievement Gap: Creating better schools for all</p> <p>Synopsis: There are many good schools that try to ensure that every student gets the best education possible and an equal opportunity to succeed in their studies and extracurricular activities. Our guest says that despite efforts on the part of school administrators and teachers, there is still a racial achievement gap in even the most diverse and progressive schools. We discuss why the gap exists, how it affects the lives of students during and after their school years are over, and what educators and the community can do to help students of all races and ethnicities achieve.</p> <p>Host: Marty Peterson. Guests: Amanda Lewis, Director of the Institute for Research on Race and Public Policy, University of Illinois-Chicago, and co-author with John B. Diamond of the book <i>Despite the Best Intentions: How racial inequality thrives in good schools</i>.</p>	<p>12/13/15. 6:00am</p>	<p>10:25</p>
--	---	---	--------------------------------	--------------

<p>international politics, military, consumerism, government</p>	<p>Program 15-51 Segment 1</p>	<p>A Pearl Harbor Christmas</p> <p>Synopsis: Seventy-four years ago this month, the U.S. was attacked by Japan at Pearl Harbor, drawing the country into World War II. We talk to an author about how FDR, Churchill, MacArthur and others planned for the war during those few weeks before the Christmas and New Year's holidays.</p> <p>Host: Gary Price. Guest: Stanley Weintraub, historian, author of <i>Pearl Harbor Christmas: A world at war 1941</i>.</p>	<p>11:38</p> <p>12:20/15, 6am</p>	
<p>law, courts, firearms, the Presidency</p>	<p>Program 15-51 Segment 2</p>	<p>Constitutional Myths: How do we know what the founders intended?</p> <p>Synopsis: When Congress debates a constitutional point, or when the Supreme Court is considering a case brought before it, we often hear the question, "what did the framers intend?" How <i>does</i> anyone really know what people, who debated issues more than 200 years ago, really intended? We talk to two constitutional specialists about the issue, and hear how some Supreme Court justices approached an issue that is once again in the news.</p> <p>Host: Marty Peterson. Guests: Jeffrey M. Shaman, Vincent DePaul Professor of Law, DePaul University College of Law, Chicago, IL; Ray Raphael, Sr. Research Fellow, Humboldt State University, Arcata, CA, author of <i>Constitutional Myths: What we get wrong and how to get it right</i>.</p>	<p>9:55</p> <p>12/20/15, 6am</p>	

<p>sports, agriculture, consumerism, recreation, media</p>	<p>Program 15-52 Segment 1</p>	<p>New Year's Celebrations – at home</p> <p>Synopsis: Not everyone likes to go out and celebrate the New Year with the hoards in the bars and streets. Our guests have ideas on how you can have just as much fun toasting in 2016 at home. We'll hear how you can pair your favorite movies with some creative cocktails, learn about and try some new craft beers and food to go along with them, and how to create a cheese platter that will go with the bubbly.</p> <p>Host: Gary Price. Guests: Tim Federle, author of <i>Gone with the Gin: Cocktails with a Hollywood Twist</i>; ChristianDeBenedetti, co-author with Andrea Slonecker of the book, <i>Beer Bites: Tasty recipes and perfect pairings for brew lovers</i>; Gordon Edgar, author of <i>Cheddar: A journey to the heart of America's most iconic cheese</i>.</p>	<p>12'27/15, 6am</p>	<p>11:55</p>
<p>visual arts & music; popular culture; media & journalism</p>	<p>Program 15-52 Segment 2</p>	<p>Photographing the Beatles: A friend looks back</p> <p>SYNOPSIS: If you're a Baby Boomer then you know all about the excitement and frenzy that occurred when the Beatles first arrived on the scene and traveled to America. We talk to a photographer who not only took many memorable pictures of the Fab Four, but who also became their good friend. We discuss what the musicians were like, how he gained their trust, what it was like to photograph the Beatles and other luminaries of the time, and how the profession of news photographer has changed in the last 50 years.</p> <p>Host: Marty Peterson. Guests: Henry Grossman, professional photographer of the Beatles and others, author of the photographic book, <i>Places I Remember: My time with the Beatles</i>.</p>	<p>12/27/15, 6:00am</p>	<p>9:57</p>

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

VIEWPOINTS

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<p style="text-align: center;">business, entrepreneurship, finance & investing, technology</p>	<p>Program # 15-40 Segment 1</p>	<p>Entrepreneurs and Success: Advice for Start-Up CEOs</p> <p>Synopsis: What does it take to be a successful entrepreneur? A hot idea? Venture capital money? A lot of internet buzz? Those things help, but our two guests who are both successful entrepreneurs and businessmen, say there is a lot more to it, especially if you do business solely or mostly on the internet. They'll give us advice on picking the best partner, why financing your venture is a family affair, and how to present yourself in the best way to internet customers.</p> <p>Host: Gary Price. Guests: Dan Shapiro, the CEO of Glowforge, creator of the board game <i>Robot Turtles</i>, author of the book, <i>Hot Seat: The startup CEO guidebook</i>; Bryan Kramer, CEO of PureMatter, author of the book, <i>Shareology: How sharing is powering the human economy</i>.</p>	<p style="text-align: center;">10/4/15, 6:00a</p>	<p style="text-align: center;">11:13</p>

<p>education, immigration, economics, employment, poverty</p>	<p>Program # 15-40 Segment 2</p>	<p>Helping Non-Traditional Students Navigate College</p> <p>Synopsis: A college education is usually a ticket to a better job, better health and overall life satisfaction – that is if you can get one. Non-traditional students -- those who are older, who work full time or who have families – can have a tough time just figuring out how to apply to college, talk to a professor or find scholarships or financial aid. Our guest discusses the hurdles non-traditional students have to clear and what schools and communities can do to make their transition into higher education easier.</p> <p>Host: Marty Peterson. Guest: Mike Rose, faculty member at the UCLA Graduate School of Education and Information Studies, and author of the book <i>Back to School: Why everyone deserves a second chance at education</i>.</p>	<p>10/4/15, 6:00a</p>	<p>10:26</p>
<p>early childhood education, literacy, recreation</p>	<p>Program 15-41 Segment 1</p>	<p>Teaching Kids to Read: How early?</p> <p>Synopsis: Every parent wants their child to excel in school, and a big part of succeeding is learning to read well. Some parents try to teach their children to read when they're toddlers, but is that too early? When should children be taught to read and how? Our two guests, one a professor specializing in early childhood, the other an author of children's books, share their opinions on the subject.</p> <p>Host: Gary Price. Guests: Margaret Owen, Director of Children and Families at the University of Texas at Dallas. She's also the Robinson Family Professor of Psychological Sciences, and head of the program in Human Development and Early Childhood Disorders. Mark Gonyea, children's writer and author of <i>Monkey Suit</i>.</p>	<p>10/11/15, 6:00a</p>	<p>11:16</p>

<p>agriculture, business, Native American history, media, African American history</p>	<p>Program 15-41 Segment 2</p>	<p>The Pawpaw: America's forgotten fruit</p> <p>Synopsis: You can find almost any fruit – domestic and exotic – in the produce section of grocery stores across the country these days. There's one fruit, though, that's both domestic <i>and</i> exotic that you will have a hard time locating: the pawpaw. The once-common fruit has all but disappeared from stores except for a few mail order specialty shops and some farmers' markets. We talk to a man who wanted to know more about this exotic, tropical-tasting fruit, so he researched its history, culinary uses and the efforts to bring it back into favor here in the states.</p> <p>Host: Marty Peterson. Guest: Andrew Moore, author of <i>Pawpaw: In search of America's forgotten fruit</i>.</p>	<p>10/11/15, 6:00a</p>	<p>10:20</p>
<p>climate change & the environment, endangered species, agriculture, culture</p>	<p>Program 15-42 Segment 1</p>	<p>The Anthropocene: Dealing with climate change around the world</p> <p>Synopsis: We're all familiar with the various ages such as the Jurassic and the Paleozoic, but have you ever heard of the <i>Anthropocene</i>? We meet a woman who has traveled around the world looking at how climate change caused by humans has transformed areas of our planet and how people are looking for creative ways to deal with the changes in lifestyle, agriculture and migration caused by these changes.</p> <p>Host: Gary Price. Guest: Gaia Vince, author of <i>Adventures in the Anthropocene: A journey to the heart of the planet we made</i>.</p>	<p>10/18/15, 6am</p>	<p>9:37</p>

<p>pop culture, music, media, education</p>	<p>Program 15-42 Segment 2</p>	<p>Slang, Jargon and Colorful Expressions: Where do they come from?</p> <p>Synopsis: Slang is often thought of as a lower-class way of speaking, although we use it all the time and it does make our language more colorful and vibrant. But how does it come into being? We talk to a linguist and to an author about why slang and jargon are part of our speech, who brings them into our language and why some slang falls out of favor – but <i>should</i> come back.</p> <p>Host: Marty Peterson. Guests: Robert Leonard, Prof. of Linguistics, Dir. the Graduate Program in Forensic Linguistics and of the Institute for Forensic Linguistics, Threat Assessment and Strategic Analysis, Hofstra University; Lesley M. M. Blume, author of <i>Let's Bring Back: The lost language edition</i>.</p>	<p>10/18/15, 6am</p>	<p>12:01</p>
---	---------------------------------------	--	-----------------------------	---------------------

<p>folklore, human behavior, commerce, recreation, history</p>	<p>Program 15-43 Segment 1</p>	<p>Halloween Traditions, Costumes and Why We Love to be Scared!</p> <p>Synopsis: It's the time of year when all the ghosts and goblins, witches and monsters, superheroes and villains don their Halloween best and head off to trick-or-treat, party or walk through a haunted house. Why do we dress up for the holiday? What do our costumes say about us? Why do we love to be frightened on this night in the year? We talk to a psychologist and a haunted attraction specialist about these issues, and also take a look at where some of our Halloween traditions came from.</p> <p>Host: Gary Price. Guests: Ben Armstrong is co-owner of Netherworld Haunted House in Atlanta, and president of America Haunts, an organization of the top haunted attractions in the U.S.; Dr. Janina Scarlet is a clinical psychologist, scientist and self-proclaimed "full-time geek." She's also a practitioner of "Superhero Therapy," and is coming out with a book by that title next July.</p>	<p>10/25/15, 6:00am</p>	<p>9:47</p>
--	---------------------------------------	--	--------------------------------	-------------

<p>eco-system & environment, health, psychology, wildlife, science</p>	<p>Program 15-43 Segment 2</p>	<p>Scary Critters: The truth about spiders and bats</p> <p>Synopsis: Two of the scariest symbols of Halloween are spiders and bats. They have bad reputations for not just being creepy, but dangerous. We get the straight scoop on these creepy critters from two experts in the fields of entomology and bats, and hear how both of these creatures are not as scary as we think, but very beneficial members of the insect and animals worlds.</p> <p>Host: Marty Peterson. Guests: Nancy Troyano is an entomologist and director of technical education and training for Rentokil North America; Merlin Tuttle is an ecologist, wildlife photographer, conservationist and author of the book, <i>The Secret Lives of Bats: My adventures with the world's most misunderstood mammals.</i></p>	<p>10/25/15, 6:00am</p>	<p>11:44</p>
<p>mental health, business, the arts, education</p>	<p>Program 15-44 Segment 1</p>	<p>Public Speaking: Advice on how to make it less scary</p> <p>Synopsis: Speaking in public can be a very anxiety-producing experience, but why? And how can we remove some of that anxiety and do a better job in front of an audience? Our guests discuss the fear of public speaking and offer advice on how to create, prepare for and deliver a speech with confidence.</p> <p>Host: Gary Price. Guests: Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author of the book, <i>Steal the Show: From speeches to job interviews to deal-closing pitches, how to guarantee a standing ovation for all the performances in your life.</i></p>	<p>11/1/15, 6:00am</p>	<p>10:02</p>

<p>literature, labor exploitation, agriculture, poverty</p>	<p>Program 15-44 Segment 2</p>	<p>Jack London: Adventure author and social activist</p> <p>Synopsis: Author Jack London is known for his stories of adventure in the Klondike, the Yukon and other far-away places. Our guest, however, says these stories also reflect his desire to bring the plight of poor and exploited workers to the public's attention. We'll hear how London's hardscrabble youth and physically demanding jobs informed his writing, and find out how the author used sustainable farming methods long before they became fashionable.</p> <p>Host: Marty Peterson. Guests: Cecelia Tichi, William R.Kenan Jr. Professor of English and professor of American Studies at Vanderbilt University, author of the book, <i>Jack London: A writer's fight for a better America.</i></p>	<p>11/1/15, 6:00am</p>	<p>11:31</p>
<p>science & technology, healthcare, education, popular culture</p>	<p>Program 15-45 Segment 1</p>	<p>The Master Algorithm: Computers teach themselves and other computers</p> <p>Synopsis: What would it be like to have a computer examine you and diagnose your illness? How about a robot making a reservation at an exciting new restaurant that is just perfect – without any direct input from you? Sound like science fiction? Well, our guest says that it already is...or soon will be...science fact. We talk to a computer scientist and author about the rise of computers that can learn on their own and then teach other computers to do the same.</p> <p>Host: Gary Price. Guest: Pedro Domingos, professor of computer science at the University of Washington, author of the book, <i>The Master Algorithm: How the quest for the ultimate learning machine will remake our world.</i></p>	<p>11/8/15, 6:00am</p>	<p>10:27</p>

<p>science, military, exploration, climate, technology</p>	<p>Program 15-45 Segment 2</p>	<p>The Kingdom of Ice: An early and dangerous expedition to the North Pole</p> <p>Synopsis: Back in the 1870s and 80s, the north and south poles were as mysterious and intriguing to people as the moon and planets are to us today. Many expeditions tried – and most failed – to reach the North Pole, leaving scores of courageous sailors and their ships encased in the snow and ice. We talk to an author whose new book chronicles one of those voyages, about the adventure of arctic expeditions, and the men who risked their lives to find out what was actually on the top of the world.</p> <p>Host: Marty Peterson. Guest: Hampton Sides, author of <i>In the Kingdom of Ice: The grand and terrible polar voyage of the USS Jeannette</i>.</p>	<p>11/8/15, 6:00am</p>	<p>11:01</p>
<p>business, transportation, consumerism, crime, technology</p>	<p>Program 15-46 Segment 1</p>	<p>Business Blunders: Cleaning up the mess</p> <p>Synopsis: There have been a number of incidents recently where large companies or their spokespeople give the business a black eye by their manufacturing practices or illegal behavior. What can a business do to bounce back and once again create trust with its customers? Our two business specialist discuss the issue and offer advice about how companies can avoid problems with their brands as well as how to clean up the mess afterwards.</p> <p>Host: Gary Price. Guests: Zain Raj, author of <i>Brand Rituals: How successful brands bond with customers for life</i>. Edgar Papke, author of <i>The Elephant in the Boardroom: How leaders use and manage conflict to reach greater levels of success</i>.</p>	<p>11/15/15, 6am</p>	<p>11:18</p>

<p>war, genocide, education, immigration</p>	<p>Program 15-46 Segment 2</p>	<p>Somewhere There Is Still a Sun: A young boy's Holocaust memoir</p> <p>Synopsis: Although their numbers are dwindling every year, there are still many people alive today who remember and lived through the Holocaust during World War II. One of these men spoke to us about his experience as a young boy in a Czechoslovakian work camp, and how his mother – through hard work, quick thinking and just pure luck – managed to keep herself and her two children from the death camps in Poland. He also discusses the need for young people to learn about the Holocaust and the reasons why it happened.</p> <p>Host: Marty Peterson. Guest: Michael Gruenbaum, author with Todd Hasak-Lowy of <i>Somewhere There Is Still a Sun</i>.</p>	<p>11/15/15, 6am</p>	<p>10:21</p>
--	---------------------------------------	---	-----------------------------	--------------

<p>agriculture, manufacturing, commerce, labor practices</p>	<p>Program 15-47 Segment 1</p>	<p>Sustainable, Ethically-Made Products are Good Gift Choices</p> <p>Synopsis: It's almost time to head to the mall and check out the holiday decorations and pick up some presents for friends and family. A lot of people will be buying clothing, shoes, accessories and making sweets as gifts, thinking only about the cost and if the recipient will like it. Our guests say that you should also consider where the gift comes from, what it's made of and how the workers who created it are treated. Our guests discuss the need for sustainable, ethically made gifts from clothing to jewelry to chocolate.</p> <p>Host: Gary Price. Guests: Kate Black, author of the book, <i>Magnifeco: Your head-to-toe guide to ethical fashion and non-toxic beauty</i>. Amy Guittard, director of marketing for Guittard Chocolate Company, author of their new book, <i>Guittard Chocolate Cookbook: Decadent recipes from San Francisco's premium bean-to-bar chocolate company</i>.</p>	<p>11/22/15, 6:00am</p>	<p>11:25</p>
--	---	---	--------------------------------	--------------

<p>government, transportation, war, law, slavery</p>	<p>Program 15-47 Segment 2</p>	<p>Henry Clay: The great American statesman you should know more about</p> <p>Synopsis: Most of us have heard the name of Henry Clay, but he's not one of the people we usually remember like we do George Washington or Thomas Jefferson. Our guest says that Clay was just as important to our nation as the founding fathers, and he discusses the great contributions this Speaker of the House made to keep our nation together, fight for justice, and create the foundations of our extensive modern U.S. transportation system.</p> <p>Host: Marty Peterson. Guest: Harlow Giles Unger, author of <i>Henry Clay: America's greatest statesman</i></p>	<p>11/22/15, 6:00am</p>	<p>10:08</p>
<p>race relations, law enforcement, crime, family issues</p>	<p>Program 15-48 Segment 1</p>	<p>All American Boys: Young people deal with race relations</p> <p>Synopsis: How do young people deal with race in their lives? We aren't born racist, so how do some of them become that way? We talk to two young readers authors about their new book that addresses the issue. We discuss how young people relate to those of different races, how friendship and loyalty can figure into how we think of race, and why we need to question our expectations of behaviors based on race.</p> <p>Host: Gary Price. Guests: Jason Reynolds, Brendan Kiely, authors of the young readers' novel, <i>All American Boys</i>.</p>	<p>11/29/15,6:00am</p>	<p>10:37</p>

<p>business and employment, human relations, psychology</p>	<p>Program 15-48 Segment 2</p>	<p>What to Do When You're New: Advice on navigating those tough situations</p> <p>Synopsis: When you're the new person at the office, in the neighborhood or at a party it can be an awkward situation, especially if you're not the most gregarious person. Our guest discusses the issue and offers advice on how to navigate various situations when you're the newbie in the room.</p> <p>Host: Marty Peterson. Guest: Keith Rollag, Associate Professor of Management, and Chairman of the Management Division at Babson College, Wellesley, MA, and of author of <i>What to Do When You're New: How to be comfortable, confident and successful in new situations.</i></p>	<p>11/29/15, 6:00am</p>	<p>10:53</p>
---	---	---	--------------------------------	--------------

<p>arts & recreation, mental health, technology</p>	<p>Program 15-49 Segment 1</p>	<p>Adult Coloring Books: Why they're all the rage and how they benefit grown-ups</p> <p>Synopsis: Remember how much fun it was to crack open a new coloring book and crayons when you were a kid? These days, adults are reliving that thrill in huge numbers, maybe even fighting their kids for that Burnt Sienna crayon! Adult coloring books are all the rage, and we talk to two of the most popular artists of these books about why and how they put them together, what the attraction is for adults and how it can benefit everyone to sit down, relax and color a picture.</p> <p>Host: Gary Price. Guests: Johanna Basford is an artist and the author of a series of adult coloring books, with her latest titled <i>Lost Ocean: An inky adventure and coloring book</i>. Jenean Morrison is an artist, designer and author of a series of books, the latest of which is the <i>2016 Coloring Calendar</i>.</p>	<p>12/06/15, 6:00am</p>	<p>11:51</p>
---	---	--	--------------------------------	--------------

<p>agriculture, commerce, food & nutrition, entrepreneurs</p>	<p>Program 15-49 Segment 2</p>	<p>Cheddar: The iconic American cheese</p> <p>Synopsis: This holiday season, there probably won't be a celebration in the country that doesn't contain cheese in some form or another. It's one of America's favorite snack foods, and cheddar is our favorite variety of the dairy product. But what <i>is</i> cheese? How is it made and how did cheddar get to be America's iconic cheese? And how do "processed cheese food products" fit into the mix? Our guest is a cheese expert and will answer these questions and more!</p> <p>Host: Marty Peterson. Guests: Gordon Edgar, cheese buyer at Rainbow Grocery in San Francisco and author of the book <i>Cheddar: A journey to the heart of America's most iconic cheese.</i></p>	<p>12/06/15, 6:00am</p>	<p>9:49</p>
<p>technology & innovation, communications, interpersonal relationships, addiction, business</p>	<p>Program 15-50 Segment 1</p>	<p>Are We Obsessed with the Future and the Internet?</p> <p>Synopsis: We are a culture that's obsessed with the future and technology. We want to "seize the future" like no other generation before, and become available to anyone 24/7 through the internet, wifi and cell phones. Our guests address these phenomena and discuss why it's happening and how concentrating too much on the future and the internet affects our world, our relationships and our lives.</p> <p>Host: Gary Price. Guests: Hal Niedzviecki, author of <i>Trees on Mars: Our obsession with the future.</i> Paul Andrew Sacco, PhD. Speaker, author of <i>The Internet Apocalypse?</i></p>	<p>12/13/15, 6:00am</p>	<p>11:18</p>

<p>education, race, employment, cultural issues and inequality</p>	<p>Program 15-50 Segment 2</p>	<p>The Racial Achievement Gap: Creating better schools for all</p> <p>Synopsis: There are many good schools that try to ensure that every student gets the best education possible and an equal opportunity to succeed in their studies and extracurricular activities. Our guest says that despite efforts on the part of school administrators and teachers, there is still a racial achievement gap in even the most diverse and progressive schools. We discuss why the gap exists, how it affects the lives of students during and after their school years are over, and what educators and the community can do to help students of all races and ethnicities achieve.</p> <p>Host: Marty Peterson. Guests: Amanda Lewis, Director of the Institute for Research on Race and Public Policy, University of Illinois-Chicago, and co-author with John B. Diamond of the book <i>Despite the Best Intentions: How racial inequality thrives in good schools</i>.</p>	<p>12/13/15. 6:00am</p>	<p>10:25</p>
--	---	---	--------------------------------	--------------

<p>international politics, military, consumerism, government</p>	<p>Program 15-51 Segment 1</p>	<p>A Pearl Harbor Christmas</p> <p>Synopsis: Seventy-four years ago this month, the U.S. was attacked by Japan at Pearl Harbor, drawing the country into World War II. We talk to an author about how FDR, Churchill, MacArthur and others planned for the war during those few weeks before the Christmas and New Year's holidays.</p> <p>Host: Gary Price. Guest: Stanley Weintraub, historian, author of <i>Pearl Harbor Christmas: A world at war 1941</i>.</p>	<p>12:20/15, 6am</p>	<p>11:38</p>
<p>law, courts, firearms, the Presidency</p>	<p>Program 15-51 Segment 2</p>	<p>Constitutional Myths: How do we know what the founders intended?</p> <p>Synopsis: When Congress debates a constitutional point, or when the Supreme Court is considering a case brought before it, we often hear the question, "what did the framers intend?" How <i>does</i> anyone really know what people, who debated issues more than 200 years ago, really intended? We talk to two constitutional specialists about the issue, and hear how some Supreme Court justices approached an issue that is once again in the news.</p> <p>Host: Marty Peterson. Guests: Jeffrey M. Shaman, Vincent DePaul Professor of Law, DePaul University College of Law, Chicago, IL; Ray Raphael, Sr. Research Fellow, Humboldt State University, Arcata, CA, author of <i>Constitutional Myths: What we get wrong and how to get it right</i>.</p>	<p>12/20/15, 6am</p>	<p>9:55</p>

<p>sports, agriculture, consumerism, recreation, media</p>	<p>Program 15-52 Segment 1</p>	<p>New Year's Celebrations – at home</p> <p>Synopsis: Not everyone likes to go out and celebrate the New Year with the hoards in the bars and streets. Our guests have ideas on how you can have just as much fun toasting in 2016 at home. We'll hear how you can pair your favorite movies with some creative cocktails, learn about and try some new craft beers and food to go along with them, and how to create a cheese platter that will go with the bubbly.</p> <p>Host: Gary Price. Guests: Tim Federle, author of <i>Gone with the Gin: Cocktails with a Hollywood Twist</i>; ChristianDeBenedetti, co-author with Andrea Slonecker of the book, <i>Beer Bites: Tasty recipes and perfect pairings for brew lovers</i>; Gordon Edgar, author of <i>Cheddar: A journey to the heart of America's most iconic cheese</i>.</p>	<p>12'27/15, 6am</p>	<p>11:55</p>
<p>visual arts & music; popular culture; media & journalism</p>	<p>Program 15-52 Segment 2</p>	<p>Photographing the Beatles: A friend looks back</p> <p>SYNOPSIS: If you're a Baby Boomer then you know all about the excitement and frenzy that occurred when the Beatles first arrived on the scene and traveled to America. We talk to a photographer who not only took many memorable pictures of the Fab Four, but who also became their good friend. We discuss what the musicians were like, how he gained their trust, what it was like to photograph the Beatles and other luminaries of the time, and how the profession of news photographer has changed in the last 50 years.</p> <p>Host: Marty Peterson. Guests: Henry Grossman, professional photographer of the Beatles and others, author of the photographic book, <i>Places I Remember: My time with the Beatles</i>.</p>	<p>12/27/15, 6:00am</p>	<p>9:57</p>

—

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	002