

WHYN-FM  
Springfield, MA  
Quarterly Issues/Programs List  
Third Quarter, 2018  
10/01/2018

WHYN-FM  
Quarterly Issues/Programs List

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WHYN-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

```` Promotion of community events including Fund Raisers for local humane societies who took in many strays from natural disasters in the south and in the eastern part of the state.

```` Promotion of Shriners Hospital, the internationally known facility which takes care of kids without sending them a bill. Fund raising events and pre promotion of upcoming Radio Thon.

```` The Local economy- with the Big E coming to town for its nearly 3 week run ---what is there to do? Why is it popular and what are the effects on the community.

```` Casino Opening in Springfield. What are the effects on the local community, entertainment venues and the area in general.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| <b>COMPLIANCY ISSUES</b> | <b>PROGRAM /<br/>TITLE</b> | <b>DESCRIPTION<br/>SYNOPSIS</b> | <b>DATE/TIME<br/>SUNDAYS</b> | <b>DURATION</b> |
|--------------------------|----------------------------|---------------------------------|------------------------------|-----------------|
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| <p><b>Idea creation and development.</b></p>                      | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p><b>Julia Franchi Scarselli is the cofounder of the sustainable olive oil company, Libellula, which means dragonfly in Italian. The company helps people adopt olive trees from family farmers and receive extra-virgin olive oil delivered to their doorstep. Julia came up with the idea when she visited her father in the Italian Sabina region, and pitched it at Smith College’s annual Draper Competition for Collegiate Women Entrepreneurs – winning third place. We discuss what she’s been up too since graduation, and where she is going in 2018.</b></p> | <p><b>7/1//2018 6a</b></p> | <p><b>30m</b></p> |
| <p><b>Local Economic Development and sustainable busienss</b></p> | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p><b>Scott Foster is the Co-founder of Valley Venture Mentors. He joined me to recap the 2018 VVM Accelerator awards where 12 startups (out of 35) were awarded a total of \$150,000 in prize money. About 450 people attended and speakers included VVM Alumna Angela Lussier of Speaker Sisterhood and Jay Ash, Secretary of Housing and Economic Development for the Commonwealth of Massachusetts. We discuss who won, and what’s coming up for VVM.</b></p>  | <p><b>7/8/2018 6a</b></p>  | <p><b>30m</b></p> |
| <p><b>Idea Creation and development.</b></p>                      | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p><b>Janice Fedor, Assistant Professor of Marketing and Business Management at the Elms College (and incoming Chair of the Division of Business), joined me to discuss the college’s entrepreneurship and MBA programs. We also chat about the importance of defining your leadership style, and how it impacts those around you.</b></p>   | <p><b>7/15/2018 6a</b></p> | <p><b>30m</b></p> |

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| <p><b>Women as Business Owners. Women's ownership issue and youth development.</b></p> | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p>Christine Monska, Officer for Community and Youth Investments for the Woman's Fund joined me to discuss the Young Women's Initiative (YWI), a local pilot of a national initiative right here in Springfield to benefit girls and young women 12-24. We chat about the Initiative and the upcoming graduation of the first cohort where graduates present their final philanthropy projects and recommendations for increasing prosperity for youth in Springfield and Western Massachusetts.</p> | <p>7/22/2018 6a</p> | <p>30m</p> |
| <p><b>Education. College and Private Sector Economic Relationship.</b></p>             | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p>Janice Fedor, Assistant Professor of Marketing and Business Management at the Elms College (and incoming Chair of the Division of Business), joined me to discuss the college's entrepreneurship and MBA programs. We also chat about the importance of defining your leadership style, and how it impacts those around you.</p>  | <p>7/29/2018 6a</p> | <p>30m</p> |
| <p><b>Self Employment Pressures The Economy</b></p>                                    | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p>Jeanne Yocum, is the author of The Self-Employment Survival Guide: Proven Strategies to Succeed as Your Own Boss. She joined me to discuss her latest book. In it, Jeanne shares key behaviors that impede success and provides solutions for the obstacles that might cross your path, including unreasonable clients, slow payers, time management, health and financial planning, and the feelings of isolation that can sometimes accompany working on your own. I</p>                        | <p>8/5/2018 6a</p>  | <p>30m</p> |

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| <p><b>Child care issues. Mental Health. Business</b></p>                                 | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p><b>Kristine Allard, Chief Development &amp; Communications Officer of Square One joined us recently to chat about this amazing organization. Square One provides early education and care to over 500 infants, toddlers, preschoolers, and school-age children every day. In addition, they provide family support services and workforce development opportunities to 1,500 families each year. Their team works to stabilize the early years of children’s lives as it has a profound impact on their long-term academic, social, physical and emotional success.</b></p> | <p><b>8/12/2018 6a</b></p> | <p><b>30m</b></p> |
| <p><b>Women as Business Owners. Women’s ownership issue and youth development.</b></p>   | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p><b>Christine Monska, Officer for Community and Youth Investments for the Woman’s Fund joined me to discuss the Young Women’s Initiative (YWI), a local pilot of a national initiative right here in Springfield to benefit girls and young women 12-24. We chat about the Initiative and the upcoming graduation of the first cohort where graduates present their final philanthropy projects and recommendations for increasing prosperity for youth in Springfield and Western Massachusetts.</b></p>  | <p><b>8/19/2018 6a</b></p> | <p><b>30m</b></p> |
| <p><b>Mentoring Young Businessmen and companies in increasing completeive times.</b></p> | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p><b>Dawn Creighton is the executive director of Associated Industries of Massachusetts. Her job is to foster relationships that will lead to jobs and economic growth within the community. How that gets done and what the future is among the topics</b></p>   | <p><b>8/26/2018 6a</b></p> | <p><b>30m</b></p> |

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| <p><b>Self Employment Pressures<br/>The Economy</b></p>   | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p><b>Jeanne Yocum, is the author of The Self-Employment Survival Guide: Proven Strategies to Succeed as Your Own Boss. She joined me to discuss her latest book. In it, Jeanne shares key behaviors that impede success and provides solutions for the obstacles that might cross your path, including unreasonable clients, slow payers, time management, health and financial planning, and the feelings of isolation that can sometimes accompany working on your own.</b></p> | <p><b>9/2/2018 6a</b></p>  | <p><b>30m</b></p> |
| <p><b>Local Economic Development<br/>and sustainable busiess</b></p>                              | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p><b>Scott Foster is the Co-founder of Valley Venture Mentors. He joined me to recap the 2018 VVM Accelerator awards where 12 startups (out of 35) were awarded a total of \$150,000 in prize money. About 450 people attended and speakers included VVM Alumna Angela Lussier of Speaker Sisterhood and Jay Ash, Secretary of Housing and Economic Development for the Commonwealth of Massachusetts. We discuss who won, and what's coming up for VVM. (repeat)</b></p>         | <p><b>9/9/2018 6a</b></p>  | <p><b>30m</b></p> |
| <p><b>Education. College and<br/>Private Sector Economic<br/>Relationship.</b></p>                | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p><b>Janice Fedor, Assistant Professor of Marketing and Business Management at the Elms College (and incoming Chair of the Division of Business), joined me to discuss the college's entrepreneurship and MBA programs. We also chat about the importance of defining your leadership style, and how it impacts those around you. (re-run)</b></p>  | <p><b>9/16/2018 6a</b></p> | <p><b>30m</b></p> |
| <p><b>Mentoring Young<br/>Businessmen and companies<br/>in increasing complete<br/>times.</b></p> | <p><b>THOM FOX<br/>THE ENGINE</b></p> | <p><b>Dawn Creighton is the executive director of Associated Industries of Massachusetts. Her job is to foster relationships that will lead to jobs and economic growth within the community. How that gets done and what the future is among the topics.</b></p>  | <p><b>9/23/2018 6a</b></p> | <p><b>30m</b></p> |

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| The environment. Business. | THOM FOX<br>THE ENGINE | Eric Harry, Tech Spring. A former Western Mass entrepreneur making his mark on the world of business and the environment. How he is building Eco Systems and how they benefit mankind. | 9/30/2018 6a | 30m |
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

NONE

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                         | ORGANIZATION OR TITLE      | DURATION | RUNS |
|-------------------------------|----------------------------|----------|------|
| AMERICAN RED CROSS            | AMERICAN RED CROSS         | 000:29   | 009  |
| COMMUNITY INVOLVEMENT         | NO KID HUNGRY              | 000:30   | 002  |
| COMMUNITY INVOLVEMENT         | NO KID HUNGRY CAMPAIGN     | 000:30   | 001  |
| DISASTER RELIEF               | 100 ROOFS                  | 000:30   | 006  |
| HEALTH AND FITNESS            | PROSTATE CANCER FOUNDATION | 000:30   | 013  |
| NATIONAL SUMMER LEARNING ASSO | NATIONAL SUMMER LEARNING   | 000:30   | 024  |
| NATIONAL SUMMER LEARNING ASSO | SUMMER LEARNING            | 000:31   | 017  |
| POVERTY                       | GLOBAL CITIZEN FESTIVAL    | 000:31   | 008  |
| PSA                           | 9-11 DAY                   | 000:30   | 007  |

| ISSUE        | ORGANIZATION OR TITLE | DURATION | RUNS |
|--------------|-----------------------|----------|------|
| SAFE DRIVING | PROJECT YELLOW LIGHT  | 000:30   | 003  |