

WHYN-FM
Springfield, MA
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/02/2015

WHYN-FM
Quarterly Issues/Programs List

WHYN-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

++ CHILDREN'S HEALTH - WHYN-FM held its 3rd annual 'Love to the Rescue' Radiothon to support Shriners Hospital in Springfield

++ Local Economy - Experts from different organizations were guests to talk about the effects of government regulation on the Pioneer Valley's economy

++ EDUCATION - the effect of dropout rates in the area and alternatives to public schools

++ ELECTION - Massachusetts governor's race

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Children's Health	Shriners Hospital Radiothon	Mix 93.1's Zito & Kera broadcasted live from Shriners Hospital in Springfield for our annual radiothon. It's purpose was to encourage listeners to donate to this one-of-a-kind hospital located in the heart of our city. The total amount raised exceeded \$131,000	N/A	Thursday October 2 2014 6am-8pm, Friday October 3 2014 6am-8pm	28 Hours

Economy	The Engine	Timothy Brennan, Executive Director of the Pioneer Valley Planning Commission discusses some of the work the PVPC has been doing to encourage economic growth.	Timothy Brennan	Sunday, October 5, 2014 6:00am	30 Minutes
Economy	The Engine	Polina Vlasenko, a research fellow with the American Institute for Economic Research, discusses recent AIER reports focusing on macroeconomics, including forecasting economic performance and analyzing the effects of government policies on the economy.	Polina Vlasenko	Sunday, October 12, 2014 6:00am	30 Minutes
The Arts	The Engine	Mark Auerbach discusses the work of the Berkshire Film and Media Commission, as well as the rich history of Western Massachusetts in film.	Mark Auerbach	Sunday, October 19, 2014 6:00am	30 Minutes
Community	The Engine	Karen Blanchard of Providence Ministries discusses the work her organization is doing to help ex-offenders find safety, and employment, upon release.	Karen Blanchard	Sunday, October 26, 2014 6:00am	30 Minutes
Springfield Revitalization	The Engine	Wilfredo Lopez is a local activist and commercial real estate professional who discusses how Springfield has begun to turn itself around with the help of dedicated philanthropists.	Wilfredo Lopez	Sunday, November 2, 2014 6:00am	30 Minutes

Education	The Engine	Valley Gives focus - Project 13 is a dropout prevention program which begins when scholars who are determined to be at risk for school drop-out enter 7th grade or approach the age of 13. We believe that participation in Project-13 will have the additional positive effects of reducing teen pregnancy, crime, violence, court involvement and dependence on the social welfare system.	N/A	Sunday, November 9, 2014 6:00am	30 Minutes
Property Rights	The Engine	Valley Gives focus - The Franklin Land Trust is a non-profit organization that assists farmers and other landowners who want to protect their land from unwanted development. FLT does not seek to own land, but instead encourages private stewardship by landowners.	N/A	Sunday, November 16, 2014 6:00am	30 Minutes
Education	The Engine	Valley Gives focus - North Star is a small, safe, and welcoming community of learners. North Star teens are individuals, moving forward in unique directions at a pace that is right for them. North Star is not a school. Rather, North Star offers an alternative to school.	N/A	Sunday, November 23, 2014 6:00am	30 Minutes
Education	The Engine	Valley Gives focus - North Star is a small, safe, and welcoming community of learners. North Star teens are individuals, moving forward in unique directions at a pace that is right for them. North Star is not a school. Rather, North Star offers an alternative to school. (Repeat of 11/23 show)	N/A	Sunday, November 30, 2014 6:00am	30 Minutes

Education	The Engine	Valley Gives focus - North Star is a small, safe, and welcoming community of learners. North Star teens are individuals, moving forward in unique directions at a pace that is right for them. North Star is not a school. Rather, North Star offers an alternative to school. (Repeat of 11/23 show)	N/A	Sunday, December 7, 2014 6:00am	30 Minutes
Economy	The Engine	Liz Roberts of Valley Venture Mentors discusses the new Accelerator coming to Springfield in 2015 in which 30 startup companies will get support, and vie for a \$50,000 prize to grow their business.	Liz Roberts	Sunday, December 14, 2014 6:00am	30 Minutes
Election	The Engine	Evan Falchuk, for gubernatorial candidate and founder of the United Independent Party discusses his campaign, and what's next for America's newest political party.	Evan Falchuk	Sunday, December 21, 2014 6:00am	30 Minutes
Election	The Engine	Evan Falchuk, for gubernatorial candidate and founder of the United Independent Party discusses his campaign, and what's next for America's newest political party. (Repeat of 12/21 show)	Evan Falchuk	Sunday, December 28, 2014 6:00am	30 Minutes

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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This station does not air any network provided programming that address community issues.

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEART HEALTH	American Heart Assn PSA	000:29	088
CHILDREN'S HEALTH	SHRINER'S HOSPITAL PSA	000:31	166
CHILDREN'S HEALTH	SHRINER'S HOSPITAL PSA	000:33	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	156
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020
SEXUAL ASSAULT	IT'S ON US	000:30	004