

WHYN-FM
Springfield, MA
Quarterly Issues/Programs List
Third Quarter, 2016
10/05/2016

WHYN-FM
Quarterly Issues/Programs List

WHYN-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

Public Safety--- A new trend in the country has people for some reason dressing like clowns...some try to scare kids...some go a lot further.

In the third quarter, these issues dealt with political analysis on the presidential campaign

Promotion and advance for the St Jude Hospital Marathon--Kids with cancer

Section I
LOCAL PROGRAMMING

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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<p>Financial issues concerning small start up companies starting with business space, budgeting and common issues</p>	<p>THE ENGINE-WITH THOM FOX</p>	<p>Talk about Click Workspace 2.0. Lisa Papademetriou and Erika Zekos on what entrepreneurs can expect at one of WesternMA's growing coworking space. Space, Sanity, and Scalability - oh boy! Listen-in to learn all about what Click has to offer area startups and freelancers. How they can help a young start up survive in those first couple important years of operation. Repeat Show at 9/3</p>	<p>Click Workspace's Director, Erika Zekos, and co-founder Lisa Papademetriou</p>	<p>10am 7/2/2016</p>	<p>30m</p>
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<p>When Your Construction Project Goes Sideways It's Time to Get Proactive –what you should be looking at to get back on track</p>	<p>THE ENGINE-WITH THOM FOX</p>	<p>Proactive is a trusted consulting partner who applies innovation, technology and collaboration to drive client success on complex construction projects. Peter and his team help contractors mitigate risk associated with scheduling demands, cost overruns, and claims management. We discuss his business, and a certain ball park in Hartford CT.</p>	<p>Peter Duggan is the President and CEO of Proactive Controls Group</p>	<p>10a 7/9/2016</p>	<p>30m</p>
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<p>Why do people take the chance and create their own business while others are followers. --T</p>	<p>THE ENGINE-WITH THOM FOX</p>	<p>The facility Thyme Share, is equipped with a sauté kitchen, bakery kitchen, teaching kitchen and event space - filled with professional-grade cookware and kitchen tools. Thyme Share also provides dry storage, freezer and refrigerated spaces for rent, as well as vacuum packaging machinery. I've visited the location and LOVE IT; great resource for food startups! Bruce and Liz stopped by The Engine to discuss their vision, and what's on the menu!</p>	<p>Bruce and Liz Hoffman, owner of Thyme Share</p>	<p>10a 7/16/2016</p>	<p>30m</p>
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<p>Pep Talk for kids. How to make life better for inner city kids.</p>	<p>THE ENGINE- WITH THOM FOX</p>	<p>Against All Odds -- features teens talking about their life experiences from homelessness to abuse, poverty, academic struggles and more. Stefan is an English and History teacher in Springfield, and the show is an extension of the work he does in the classroom. The show also features guests including teachers, mental health professionals and local leaders to touch on the issues that will be discussed by Davis and the young people on the program. In this interview he shares what inspired him to develop "Against All Odds" and his vision for the shows future.</p>	<p>Stefan Davis, presenter of Against All Eyes— motivational speaker</p>	<p>10a 7/23/2016</p>	<p>30m</p>
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<p>Rebooting The Mentorship Programs for the new era and the new generation of workers.</p>	<p>THE ENGINE-WITH THOM FOX</p>	<p>a platform seeking to redefine mentorship, foster collaboration, and enrich learning in a modern app environment. Through Kanguru, mentees can find tech experts, entrepreneurs, and aspiring professionals and connect with them on topics like WordPress, UX Design, and Startups. Shaimoom gives us a deep-dive into modern mentorship, and what Kanguru strives to achieve in the marketplace.</p>	<p>Shaimoom Newaz is the Founder of Kanguru---dealing with Modern Apps for your own success</p>	<p>10a 7/30/2016</p>	<p>30m</p>
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<p>Why does bullying happen. What are the solutions to preventing it.</p>	<p>THE ENGINE-WITH THOM FOX</p>	<p>One of the founders of Unify Against joined me to discuss bringing an end to bullying through the celebration of true diversity. Unify started as a fashion show, and transformed into movement. Edward shares why his family business started this nonprofit, and his plans for conquering bullying in WesternMA, and beyond. Repeat of 9/17</p>	<p>Edward Zemba, President of Robert Charles Photography</p>	<p>10a 8/6/2016</p>	<p>30m</p>
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<p>Tech Foundry's 'Yes And' Approach to Bridging the IT Skill Gap</p>	<p>THE ENGINE-WITH THOM FOX</p>	<p>the organization's mission to turn WesternMA into the Northeast's technology capital. Jonathan leads Tech Foundry's efforts to build partnerships with area employers, economic development stakeholders, government officials and the funding community, both regionally and across the country. We discuss how Tech Foundry goes above and beyond in preparing people for</p>	<p>Jonathan Edwards—Teck Foundry Owner</p>	<p>10a 8/13/2016</p>	<p>30m</p>
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<p>Area Youth Opportunities in Holyoke...what is available and what kids are saying about it.</p>	<p>THE ENGINE-WITH THOM FOX</p>	<p>Discuss the organization's collaboration with UMass Amherst to rehabilitate Holyoke's Soucey Park. LightHouse is an alternative education program supporting young people in discovering and creating their best possible selves through individualized , flexible, and inspired collaborations between staff and teens. Catherine, Jado and Kiara share their experiences with the program, and the Soucy park initiative.</p>	<p>LightHouse Holyoke Cathering Gobron</p>	<p>10a 8/2016</p>	<p>30m</p>
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<p>Where did Ryan Lochte go wrong and what could have been done to solve his PR issues</p>	<p>THE ENGINE-WITH THOM FOX</p>	<p>As the Olympics were winding down, the Public Relations world was ablaze by the actions of Ryan Lochte. Andrea has been in the Reputation Management business for years, and she had some great insights and advice for the Olympian (and others who get caught with their hands in the cookie jar.) If your brand is about to blow-up (either positively or negatively) you'll want to chat with the folks at Andrea Obston Marketing Communications. <http://aomc.com> As you can tell, they know their stuff!</p>	<p>Andrea Obston Marketing Communications</p>	<p>10a 8/27/2016</p>	<p>30m</p>
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<p>Financial issues concerning small start up companies starting with business space, budgeting and common issues</p>	<p>THE ENGINE-WITH THOM FOX</p>	<p>Talk about Click Workspace 2.0. Lisa Papademtrieu and Erika Zekos on what entrepreneurs can expect at at one of WesternMA's growing coworking space. Space, Sanity, and Scalability - oh boy! Listen-in to learn all about what Click has to offer area startups and freelancers. How they can help a young start up survive in those first couple important years of operation. Repeated 7/2</p>	<p>Click Workspace's Director, Erika Zekos, and co-founder Lisa Papademetriou</p>	<p>10a 9/3/2016</p>	<p>30m</p>
<p>Success Story for a Small Startup. Pitfalls and how to avoid them....financial, technical, pragmatic</p>	<p>THE ENGINE-WITH THOM FOX</p>	<p>Scott Sutter discusses his journey from Citadel cadet to serial entrepreneur. He is a testament to doing stuff you're passionate about. Scott is excited about Commercial Liability Insurance, helping businesses, distance running, and giving back.</p>	<p>Scott Sutter Liability Insurance expert</p>	<p>10a 9/10/2016</p>	<p>30m</p>

<p>Why does bullying happen. What are the solutions to preventing it.</p>	<p>THE ENGINE-WITH THOM FOX</p>	<p>One of the founders of Unify Against joined me to discuss bringing an end to bullying through the celebration of true diversity. Unify started as a fashion show, and transformed into movement. Edward shares why his family business started this nonprofit, and his plans for conquering bullying in WesternMA, and beyond.</p>	<p>Edward Zemba, President of Robert Charles Photography</p>	<p>10a 9/17/2016</p>	<p>30m</p>
<p>Mentoring Young Businessmen</p>	<p>THE ENGINE-WITH THOM FOX</p>	<p>'brain-drain' and local entrepreneurial resources. Brain is the Owner of Brian Nicks Productions, and The Blue Spotlight Project. He is also a supporter of Valley Venture Mentors.</p>	<p>Entrepreneur and philanthropist Brian Nicks</p>	<p>10a 9/24/2016</p>	<p>30m</p>

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

COMPLIANCE ISSUES	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<p>Compliance Issues Covered: politics, communication, media, social issues</p>	<p>VIEWPOINTS</p>	<p>The presidential primaries this year underlined the sorry state of public discourse in the U.S. Name-calling, bullying, shouting and misinformation took center stage along with the candidates, and it makes you wonder if we'll ever get back to reasoned, polite discourse on important issues during this election cycle. Our guest wondered too, and he researched the topic of toxic public discourse and why it permeates our political and social communications these days. He also provides some suggestions for advocates and candidates to get their points across without resorting to nastiness and acrimony.</p> <p>Host: Gary Price. Guests: James Hoggan, President, Hoggan & Associates, Vancouver, BC, author of the book, I'm Right and You're an Idiot: The toxic state of public discourse and how to clean it up.</p>	<p>6:00A 7/3/2016</p>	<p>9:21</p>

<p>Health, agriculture & aquaculture, environment</p>	<p>VIEWPOINTS</p>	<p>Eating healthy doesn't have to mean eating bland foods made with expensive ingredients that are hard to find. Our guests talk about how to introduce more fish and healthy fats, less gluten and less salt into your meals without a lot of fuss or fancy cooking techniques. They also discuss how to use spices and herbs to create flavor combinations that will keep you and your family satisfied at every meal</p> <p>Host: Marty Peterson. Guests: Diane Morgan, author of Salmon: Everything you need to know + 45 recipes; Jessica Goldman Fong, author of Low So Good: A guide to real food, big flavor and less sodium; Allyson Kramer, author of Naturally Lean: 125 nourishing, gluten-free, plant-based recipes all under 300 calories.</p>	<p>6:00A 7/3/2016</p>	<p>12:14</p>
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<p>Children & family issues, education, mental health</p>	<p>VIEWPOINTS</p>	<p>Wallflower, shy, anti-social. All negative words we've used to describe people who are "introverts." Our guest – an introvert herself -- talks about just what an introvert is, and how they are actually very sociable in the right settings. She also discusses ways in which teachers and others can encourage introverts' participation in school and in other groups, and how "quiet ones" complement the more gregarious and outgoing extroverts in their lives.</p> <p>Host: Gary Price. Guests: Susan Cain, author of Quiet Power: The secret strengths of introverts.</p>	<p>6:00A 7/10/2016</p>	<p>9:17</p>
<p>gender issues, employment, equality, media</p>	<p>VIEWPOINTS</p>	<p>Synopsis: Women have made great strides in our society, but they still lag behind men in pay and promotions to the corner office at work. Many young men, on the other hand, are finding that women are getting a lot of support from employers and advocacy groups while they're left out in the cold – and sometimes even ridiculed in the media. Our guests talk about these issues and offer suggestions for why they happen and how we can level the playing field for both women and men.</p>	<p>6:00A 7/10/2016</p>	<p>12:14</p>

<p>: public health, infrastructure, technology, water issues</p>	<p>VIEWPOINTS</p>	<p>Much of the world is without clean, potable water on a consistent basis, and even in developed countries where water is available, cleaning it for drinking and bathing and treating the wastewater is expensive and uses a lot of energy. We talk to a scientist who is working on new technology that will make filtering and sanitizing water more efficient, use less resources and provide clean drinking water to countries where water-borne diseases negatively affect the population at alarming rates.</p> <p>Host: Gary Price. Guests: Seth Darling, scientist from Argonne National Laboratory outside Chicago, Fellow at the Institute for Molecular Engineering at the University of Chicago.</p>	<p>6:00A 7/17/2016</p>	<p>10:57</p>
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<p>communication, politics, business, law enforcement</p>	<p>VIEWPOINTS</p>	<p>How do you get what you want from others? Our guests say that developing good “people skills” such as listening carefully and being authentic in your communications can go a long way toward persuading the other person that you’re sincere. We discuss how to engage the person you want something from, how to “mirror” their behavior and how to prevent “vertigo” – that is being sucked into destructive, emotionally charged situations – to resolve conflicts and come to a mutual understanding.</p> <p>Host: Marty Peterson. Guests: Dave Kerpen is the founder and CEO of Likeable Local, a social media software company and chairman and cofounder of Likeable Media, a content marketing firm for brands. He’s also the author of the book, <i>The Art of People: 11 simple people skills that will get you everything you want</i>; Daniel Shapiro, founder and director of the Harvard International Negotiation Program and an associate professor of psychology at the Harvard Medical School and author of the book, <i>Negotiating the Nonnegotiable: How to resolve your most emotionally charged conflicts</i>.</p>	<p>6:00A 7/17/2016</p>	<p>10:39</p>
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<p>personal finance, employment, education, mental health, consumerism</p>	<p>VIEWPOINTS</p>	<p>A new survey shows that many Americans are suffering from “financial anxiety” and it’s affecting their health and happiness. What’s causing this anxiety and how can people alleviate it? Our guests address the issue, discuss the survey and offer ways to bring more financial security – and happiness – into our lives.</p> <p>Host: Gary Price. Guests: Rebekah Barsch, vice-president of financial planning for Northwestern Mutual; Michael Kay, financial life planner and author of the book, The Feel Rich Project: Reinventing your understanding of true wealth to find true happiness.</p>	<p>6:00A 7/24/2016</p>	<p>9:24</p>
<p>science & technology, animals & health, medicine</p>	<p>VIEWPOINTS</p>	<p>How smart are animals? That’s a question that scientists – and pet owners – have been asking for decades. Our guest is a scientist who has studied animal intelligence and he discusses how neuroscience and biology are coming up with new definitions of what it means to be an intelligent animal, and using medical technology and unique experiments to better understand intelligence in non-humans. Host: Marty Peterson.</p> <p>Guests: Frans de Waal, professor in the psychology department at Emory University in Atlanta, and director of the Living Links Center at Yerkes National Primate Research Center, author of the book Are We Smart Enough to Know How Smart Animals Are?</p>	<p>6:00A 7/24/2016</p>	<p>10:27</p>

<p>: political activism, the arts, education, law enforcement, politics</p>	<p>VIEWPOINTS</p>	<p>: We all love a good theater performance. It can make us laugh, move us to tears and convey important messages about life and culture. But are theater and performance good strategies to affect social change? To advocate for a better society? Our guest thinks so. He's a performer, writer and educator who uses serious play and theater to help change people's minds and change society for the better. Host: Gary Price. Guests: Larry Bogad, professor at the University of California-Davis, founding Director of the Center for Tactical Performance based in Berkeley, California, and author of the books, Electoral Guerilla Theatre: Radical Ridicule & Social Movements, and Tactical Performance: The Theory and Practice of Serious Play.</p>	<p>6:00A 7/31/2016</p>	<p>10:45</p>
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<p>journalism, military, prisons, communication, technology, drugs</p>	<p>VIEWPOINTS</p>	<p>News magazines have fallen on hard times. The big, photo-heavy publications such as Look and Life used to be part of the American landscape as they chronicled the important world events of the day. Our guest was a reporter and editor for one of these publications and talks about what it was like to work there, recalls some of the stories he covered and tells us why the magazines were pushed off the newsstands by modern technology and what we miss with their demise.</p> <p>Host: Marty Peterson. Guests: Gerald Moore, former reporter and editor for Life author of the book, Life Story: The education of an American journalist.</p>	<p>6:00A 7/31/2016</p>	<p>11:04</p>
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<p>: gun laws, crime, commerce, politics, legislation</p>	<p>VIEWPOINTS</p>	<p>: It seems that every week there's another spate of shootings in America that makes headlines. How did things get so bad? Why can't we stop the violence? We talk to two gun specialists about the history of guns in the U.S., how many criminals get their hands on guns and hear a few suggestions on how to strengthen gun laws to promote safety and still guarantee American gun owners' constitutional rights.</p> <p>Host: Gary Price. Guests: Pamela Haag author of the book, <i>The Gunning of America: Business and the making of American gun culture</i>; Stephanie Soechtig, director and producer of the Sundance breakout documentary <i>Under the Gun</i>, executive produced and narrated by Katie Couric.</p>	<p>6:00A 8/7/2016</p>	<p>12:20</p>
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<p>philanthropy, business, personal finance, non- profits, government</p>	<p>VIEWPOINTS</p>	<p>Philanthropy: Finding a good fit and making an impact 9:28 Synopsis: Synopsis: The huge donations by billionaires such as Bill and Melissa Gates, Oprah, and Warren Buffett get a lot of press – and they help a lot of charities and people around the world. You might be surprised to know, though, that most of the money that non-profits receive is from small donors giving much less to deserving causes. We’ll talk to a philanthropy specialist about how to give wisely and make sure your money is used in the way you intend.</p> <p>Host: Marty Peterson. Guests: Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of Every Gift Matters: How your passion can change the world</p>	<p>6:00A 8/7/2016</p>	<p>9:28</p>
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<p>: politics, campaigns, women's issues, African-American issues</p>	<p>VIEWPOINTS</p>	<p>: Trump Bubbles: High-conflict politicians 11:22 Synopsis: Throughout American history we've had politicians who stir up controversy during their campaigns: Bernie Sanders, Pat Buchanan, Joe McCarthy and now Donald Trump, to name just a few. These candidates are what one of our guests calls "high-conflict politicians." What is the attraction some voters have for these candidates? Why are they so loyal to them? And what is the political climate that brings them to the fore? We discuss these issues with our guests who look at the politics and the psychology of high-conflict candidates.</p> <p>Host: Gary Price. Guests: Bill Eddy, president of the High Conflict Institute and author of, Trump Bubbles: the dramatic rise and fall of high-conflict politicians; Mark Smith, director of the Center for Political Studies at Cedarville University in Ohio; Lauren A. Wright, PhD, political scientist and author of the book On Behalf of the President: Presidential spouses and White House communications strategy today.</p>	<p>6:00A 8/14/2016</p>	<p>12:22</p>
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<p>children & family issues, nutrition, health and wellness</p>	<p>VIEWPOINTS</p>	<p>It's tough for many parents to make sure that their kids eat nutritious meals, what with all of the advertising for less than healthy fast foods on the market. We talk to a nutritionist and a chef about strategies and foods that parents can use to help their kids make better choices at mealtime and in between.</p> <p>Host: Marty Peterson. Guests: Allison Childress, instructor and director of the Didactic Program in Dietetics at Texas Tech University; Sonoko Sakai, author of the cookbook Rice Craft.</p>	<p>6:00A 8/14/2016</p>	<p>9:57</p>
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<p>politics & campaigns, psychology, minorities, media & communications</p>	<p>VIEWPOINTS</p>	<p>Throughout American history we've had politicians who stir up controversy during their campaigns: Bernie Sanders, Pat Buchanan, Joe McCarthy and now Donald Trump, to name just a few. These candidates are what one of our guests calls "high-conflict politicians." What is the attraction some voters have for these candidates? Why are they so loyal to them? And what is the political climate that brings them to the fore? We discuss these issues with our guests who look at the politics and the psychology of high-conflict candidates.</p> <p>Host: Gary Price. Guests: Bill Eddy, president of the High Conflict Institute and author of, Trump Bubbles: the dramatic rise and fall of high-conflict politicians; Mark Smith, director of the Center for Political Studies at Cedarville University in Ohio; Lauren A. Wright, PhD, political scientist and author of the book On Behalf of the President: Presidential spouses and White House communications strategy today.</p>	<p>6:00A 8/21/2016</p>	<p>11:22</p>
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<p>religion, ethnicity & culture, family issues, entertainment & media</p>	<p>VIEWPOINTS</p>	<p>: One of the most important things new parents have to consider is what to name their child. A lot of history and tradition can go into the choosing of that moniker and our guest has researched how we pick names and why they are important. She also discusses the religious and ethnic considerations of naming and why some people decide to change their names.</p> <p>Host: Marty Peterson. Guests: Dr. Mavis Himes, psychoanalyst, clinical psychologist and author of the book, <i>The Power of Names: Uncovering the mystery of what we are called.</i></p>	<p>6:00A 8/21/2016</p>	<p>10:15</p>
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<p>: politics, campaigns, women's issues, African-American issues</p>	<p>VIEWPOINTS</p>	<p>Hillary Clinton is running for president as the Democratic nominee this year, and for many people she's the first woman to ever seek that job. It might surprise you to know, however, that hundreds of women have run for president. One of our guests introduces three other prominent females who made progress in running for the White House. The other talks about the private side of Secretary Clinton and how, as First Lady, she tried to keep family life as normal as possible for the president and her daughter, Chelsea.</p> <p>Host: Gary Price. Guests: Ellen Fitzpatrick, professor of history at the University of New Hampshire and author of the book, <i>The Highest Glass Ceiling: Women's quest for the American presidency</i>; Cynthia Levinson, author of a book for eight- to 12-year-olds titled, <i>Hillary Rodham Clinton: Do all the good you can.</i></p>	<p>6:00A 8/28/2016</p>	<p>12:38</p>
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<p>climate change, economy, technology, community action, government</p>	<p>VIEWPOINTS</p>	<p>It's tough for many parents to make sure that their kids eat nutritious meals, what with all of the advertising for less than healthy fast foods on the market. We talk to a nutritionist and a chef about strategies and foods that parents can use to help their kids make better choices at mealtime and in between.</p> <p>Host: Marty Peterson. Guests: Allison Childress, instructor and director of the Didactic Program in Dietetics at Texas Tech University; Sonoko Sakai, author of the cookbook Rice Craft.</p>	<p>6:00A 8/28/2016</p>	<p>9:00</p>
<p>climate change, economy, technology, community action, government</p>	<p>VIEWPOINTS</p>	<p>We've heard a lot about climate change and global warming over the past 20 years or so, but ironically people care about it less now than they did a decade ago! We talk to a researcher and author about how the framing of climate change can skew the message and create attitudes that affect how we think of global warming and how we become motivated – or not – to do something about it.</p> <p>Host: Gary Price. Guest: Per Espen Stoknes, psychologist, economist, author of What We Think About When We Try Not to Think About Global Warming: Toward a new psychology of climate action.</p>	<p>6:00A 9/4/2016</p>	<p>11:54</p>

<p>consumerism, women's issues, health and well- being, manufacturing</p>	<p>VIEWPOINTS</p>	<p>It seems that everywhere you go, fashion surrounds you – in ads for clothing and makeup, a billboard, the cover of a magazine, or virtually anything featuring a model. These images provide us with the idea of what makes a perfect person: If you wear this color lipstick and this kind of dress, you're considered beautiful. The fashion industry has been doing this for ages, but over time it has increasingly raised issues about confidence, self-esteem and body image. Our guest discusses why it's important to look beyond the advertisements and find the fashions that are right for you, how cheap clothing is hurting developing countries and the environment, and why designers and manufacturers need to change how they create clothing for and market to older men and women.</p> <p>Host: Marty Peterson. Guests: Dr. Carolyn Mair, Chartered Scientist and Psychologist, Associate Fellow at the British Psychological Society and a Reader at the London College of Fashion, author of the upcoming book, <i>The Psychology of Fashion</i> due out in mid-2017.</p>	<p>6:00A 9/4/2016</p>	<p>9:37</p>
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<p>technology, privacy issues, law, crime, media</p>	<p>VIEWPOINTS</p>	<p>s: With all of the rumor mills out there online, how do you fight back if your name is smeared? And who are these people who take great pleasure – and often make money – out of spreading rumors about others? Our guests discuss how gossip websites operate and how to protect yourself and your family from false and/or embarrassing information that appears online.</p> <p>Host: Gary Price. Guests: Adam Levin, chairman and founder of Identity Theft 911 and author of the book Swiped; Joseph Finder, author of the new novel, Guilty Minds.</p>	<p>6:00A 9/11/2016</p>	<p>11:00</p>
<p>natural resources, emergency response, science, agriculture</p>	<p>VIEWPOINTS</p>	<p>There have been news stories all summer about wildfires destroying thousands of acres of forest in the West and elsewhere. Most of the time we hear about the devastation, but our guests says that fires actually help forests stay healthy and can even bring them back to their natural states by removing nonnative plants.</p> <p>Host: Marty Peterson. Guests: Dr. Nancy French, is a senior scientist at the Michigan Tech Research Institute in Ann Arbor, part of Michigan Technological University; Dominick DellaSala is chief scientist at the Geos Institute in Ashland, Oregon, and author of the book, The Ecological Importance of Mixed-Severity Fires: Nature’s phoenix</p>	<p>6:00A 9/11/2016</p>	<p>10:38</p>

<p>mental & physical health, employment, family issues</p>	<p>VIEWPOINTS</p>	<p>: When something happens that weighs on your mind and affects your relationships, your work and your life, how do you escape from the feeling? What can you do if you are working toward a goal, but your emotions get in the way of achieving it? Or you can't quite get out of a rut you're in with your job or a relationship? Our guest talks about how to develop "emotional agility" to deal with the thoughts, emotions and the stories we have in our lives, so we can attain the goals we set for ourselves, and live a more fulfilling life.</p> <p>Host: Gary Price. Guests: Dr. Susan David is the co-founder of the Harvard-affiliated Institute of Coaching at McLean Hospital, a psychologist on the faculty of Harvard University Medical School, and author of the book, Emotional Agility: Get unstuck, embrace change and thrive in work and life.</p>	<p>6:00A 9/18/2016</p>	<p>12:47</p>
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<p>elderly, healthcare, labor & employment, government, immigrant workers</p>	<p>VIEWPOINTS</p>	<p>: With the baby boomers transitioning into retirement in record numbers, and their parents living longer, we're facing an eldercare challenge that's bigger than we've ever seen before in this country. Who will take care of all of the older Americans who will need medical and end-of-life assistance in the coming decades? And how will we ensure that elder citizens will be able to live in comfort and dignity during their senior years? We talk to an activist about her own experiences with the system, and learn about strategies for dealing with the eldercare challenges that face us.</p> <p>Host: Marty Peterson. Guests: Ai-Jen Poo, co-director of Caring Across Generations, author of the book, The Age of Dignity: Preparing for the elder boom in a changing America.</p>	<p>6:00A 9/18/2016</p>	<p>8:50</p>
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<p>politics, civil rights, government, crime, organized labor</p>	<p>VIEWPOINTS</p>	<p>Although he never became president, Bobby Kennedy spearheaded a great deal of change in America with his work in civil rights, crime fighting and by combatting corruption. Our guest remembers this icon and talks about his more personal side, how he helped his brother John become president, and how his legacy inspires liberals and conservatives to this day</p> <p>. Host: Gary Price. Guests: Larry Tye, author of Bobby Kennedy: The making of a liberal icon.</p>	<p>6:00A 9/25/2016</p>	<p>11:19</p>
<p>natural disasters, families, health & well being, infrastructure</p>	<p>VIEWPOINTS</p>	<p>We've had quite a number of natural disasters this year, and many Americans have been killed or injured in the chaos, not to mention losing all of their material possessions. Could they have been better prepared for disaster? Our guests are emergency response experts and they lay out some strategies for weathering big storms and fires to keep yourself and your family safe during an emergency.</p> <p>Host: Marty Peterson. Guests: Peter Duncanson, Director of Systems Development for ServiceMaster Restore; Dr. Joseph Alton, fellow in the American College of Surgeons, a medical preparedness writer and author of The Survival Medicine Handbook.</p>	<p>6:00A 9/25/2016</p>	<p>10:20</p>



Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	GLOBAL CITIZEN FESTIVAL	000:31	002
EDUCATION	SUMMER LEARNING	000:31	024
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	002