

WHYN-FM
Springfield, MA
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/07/2020

WHYN-FM
Quarterly Issues/Programs List

WHYN-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:**
- **Promotion of Red Kettle Drive for Area Salvation Armys during holiday season.**
- **Promotion and airing of Shriners Hospital Annual Radiothon designed to promote the facility and raise valuable funding for the year.**
- **Providing information and ideas to survive the hustle and bustle of the season.**
- **Chris Zito Live—A comedy show presentation...in association with Yankee Candle.**

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Sundays 6a

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
The Economy, Small Business	The Engine	Protecting Small Business in an increasing bigger and more aggressive gambling market.	Ryan McCullum, Spokesman Fair Play Massachusetts	10-6-2019 6A	30:00
Child Development, Parenting Skills	The Engine	How Community Support impacts the future of a needy child	Kristine Allard, Chief Development & Communications Officer of Square One	10-13-2019 6A	30:00
Legal -The Economy-Marketing	The Engine	Office Space in the area is expensive and sparce. How a local	Lauran Thompson is the Founder of	10-20-2019 6A	30:00

		attorney found the need and met the need.	Docket, which offers flexible workspace for attorneys and legal professionals.		
The local economy---marketing	The Engine	Investment Banking --how it can benefit a community by allowing small business and others get started.	Phil Congalves, Senior Vice President of Westfield Bank,	10-27-2019-6A	30:00
Business Creation, Veterans issues	The Engine	Wade is on a mission to empower Veteran business ownership. His story and how it will inspire others in similar circumstances	Wade Rivest-JDog Junk Removal and Hauling,	11-3-2019- 6A	30:00
Meantal And Physical Health issues	The Engine	Brigid McBride Offers Support to Those Struggling with Addiction and Depression	Brigid McBride Outpatient Substance Use Disorder Program Coordinator at West Central Family and Counseling.	11-10-2019 6A	30:00
The Economy--Job Creation.	The Engine	Businesses expanding through education, internships, job fairs	JENNIFER THERKELSON, EVENT COORDINATOR FIRST BANK OF WESTERN MASS	11-17-2019 6A	30:00
Economic Development, Christmas spirit	The Engine	BRIGHT NIGHTS, HOLIDAY CONCERT, SUPPER WITH Santa--high profile events promote city.	JUDY MATT, SPIRIT OF SPRINGFIELD	11-24-2019 6A	30:00
Style/economy	The Engine	Style on a budget/Promotion of women owned business--the problems in todays marketplace.	Addy Elizabeth--Owner Chic Boutique	12-1-2019 6A	30:00
Advancements	The Engine	Baystate Medical Center fundraising effort- Where the Philanthropy, Medical money goes and why it is so important to the community.	KATHY TOBIN, DIR OF ANNUAL GIVING BAYSTATE NOBEL, THE NOBEL BALL (12-8-2019 6A	30:00
(SUPPORT EMPLOYMENT, THE ECONOMY)	The Engine	Striving to improve the quality of life for adults with developmental disabilities in Western MA since 1982--what are their chief issues for the upcoming year.	AMY PHILLIPS, VALLEY EDUCATIONAL ASSOCIATES	12-15-2019 6A	30:00
Health, The Holidays	The Engine	Holidays here and the importance of not going overboard---how to stay in control.	MICHELLE CREEN -- CREATOR OF WOMEN EMPOWERED	12-22-2019 6A	30:00
Economic Development, Christmas spirit	The Engine	BRIGHT NIGHTS, HOLIDAY CONCERT, SUPPER WITH Santa--	JUDY MATT, SPIRIT OF SPRINGFIELD	12-29-2019 6A	30:00

		high profile events promote city (repeat show)			
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**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

NONE

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----- Shriners Hospital	MIX 93-1 RADIOTHON THANK YOU	001:18	220
----- Shriners Hospital	MIX 93-1 RADIOTHON WEEKEND	000:27	140
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	026
COVENANT HOUSE	COVENANT HOUSE	000:30	028
ENVIRONMENT	UN GOALS	000:30	059
FUNDRAISING	Rebecca Novelli Sonny's Benefit	000:32	053
FUNDRAISING	SHRINERS	000:06	083
FUNDRAISING	SHRINERS	000:07	247
FUNDRAISING	SHRINERS	000:08	297
FUNDRAISING	SHRINERS	000:09	164
FUNDRAISING	SHRINERS	000:10	117
FUNDRAISING	SHRINERS	000:16	118
HEALTH AND FITNESS	AFLAC	000:31	004
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	005
PSA	GLAAD	000:30	021