

WHYN-FM
Springfield, MA
Quarterly Issues/Programs List
First Quarter, 2020
04/01/2020
WHYN-fm
Quarterly Issues/Programs List

WHYN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

*** Discussion of economic programs designed to rise all people up in the community.

*** Public Safety, drug use increasing so is crime-car breaks etc.

**** Budget woes are growing ---how the coronavirus may effects budgets and Springfield Casino down the road.

**** Local eyes on the continuing health issues surrounding a new virus.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FUNDRAISING	PIONEER VALLEY COMMUNITIES 1-5-20	Developing safety net programs for young and poor families living paycheck to paycheck in western Mass.	FOOD BANK OF WMA	01/05/2020 06:02 AM	027:02
COMMUNITY INVOLVEMENT	PIONEER VALLEY COMMUNITIES 1-12-20	More families are made up of single parents. That means that many young kids are left without a mother or father figures in their lives. What that means for their futures and how to deal with their issues.	BIG BROTHERS BIG SISTERS	01/12/2020 06:02 AM	026:19
COMMUNITY INVOLVEMENT	PIONEER VALLEY COMMUNITIES	As a diverse and inclusive nonprofit, we stand in solidarity	VALLEY EDUCATIONAL ASSOCIATES	01/19/2020 06:02 AM	028:20

	1-19-20	with the business community to embrace all humans regardless of race, heritage, religion, identification, status, ability, affiliation, or age. What programs are available in that effort for all .			
COMMUNITY INVOLVEMENT	PIONEER VALLEY COMMUNITIES 1-26-20	Women's rights are not just a matter of equal pay but also equal opportunity. What needs to be done to give women more opportunities to grow.	WOMEN EMPOWERED	01/26/2020 06:02 AM	026:03
HEALTH AND FITNESS	PIONEER VALLEY COMMUNITIES 2-2-20	Ashley Tresoline, a Springfield native, grew up with food woven into the fabric of her everyday family life. Her love of food started at a young age helping her Italian grandmother and great-grandmother in the kitchen. The Value of Healthy eating.	BELLA FOODIE	02/02/2020 06:02 AM	028:28
COMMUNITY INVOLVEMENT	PIONEER VALLEY COMMUNITIES 2-9-20	New ways to deal with food insecurity in what are becoming different times for society. Ideas and advice from chef experts.	UMASS DINING	02/09/2020 06:02 AM	026:35
COMMUNITY	PIONEER	Not easy being a	SQUARE ONE	02/16/2020	028:52

INVOLVEMENT	VALLEY COMMUNITIES 2-16-20	parent these days. How to balance going to work and keeping your kids safe. Joan Kagan the long time director od Square One with Advice.		06:02 AM	
COMMUNITY INVOLVEMENT	PIONEER VALLEY COMMUNITIES 2/22/20	Not easy being a parent these days. How to balance going to work and keeping your kids safe. Joan Kagan the long time director od Square One with Advice. (rerun)	SQUARE ONE	02/23/2020 06:02 AM	027:03
CAREGIVER SERVICES	PIONEER VALLEY COMMUNITIES 3-1-20	Helping a sick child fight their illness takes a big enough emotional toll on a family. Adding a financial strain can make it all almost too much to bear. What services they provide and what you can do to help.	RONALD MCDONALD HOUSE	02/29/2020 10:02 AM	026:22
CAREGIVER SERVICES	PIONEER VALLEY COMMUNITIES 3-1-20	Helping a sick child fight their illness takes a big enough emotional toll on a family. Adding a financial strain can make it all almost too much to bear. What services they provide and what you can do to help. (rerun)	RONALD MCDONALD HOUSE	03/07/2020 10:02 AM	026:22
COMMUNITY	PIONEER		JAMIE TUCKER	03/08/2020	027:08

INVOLVEMENT	VALLEY COMMUNITIES 3-8-20	Jamie is a Longmeadow resident who has started a new blog that highlights the need for women to take control of their lives.		06:02 AM	
GENDER EQUITY	PIONEER VALLEY COMMUNITIES 3-15-20	In partnership with schools and at Girls Inc. centers, we focus on the development of the whole girl. What that girl faces in todays world is very much different what their moms went through. Suzanne Parker –the executive director explains.	GIRLS INC	03/14/2020 10:02 AM	024:47
	PIONEER VALLEY COMMUNITIES 3-15-20	In partnership with schools and at Girls Inc. centers, we focus on the development of the whole girl. What that girl faces in todays world is very much different what their moms went through. Suzanne	GIRLS INC	03/14/2020 03:02 PM	024:47

		Parker –the executive director explains.			
GENDER EQUITY	PIONEER VALLEY COMMUNITIES 3-15-20	In partnership with schools and at Girls Inc. centers, we focus on the development of the whole girl. What that girl faces in todays world is very much different what their moms went through. Suzanne Parker –the executive director explains.	GIRLS INC	03/15/2020 07:02 AM	024:47
GENDER EQUITY	PIONEER VALLEY COMMUNITIES 3-15-20	In partnership with schools and at Girls Inc. centers, we focus on the development of the whole girl. What that girl faces in todays world is very much different what their moms went through. Suzanne Parker –the executive director explains.	GIRLS INC	03/15/2020 12:02 PM	024:47
COMMUNITY INVOLVEMENT	PIONEER VALLEY COMMUNITIES 3-22-20	Live music is coming to the 350 Grill in Springfield---in an effort to help local artists and help the economy as well.	350 GRILL	03/22/2020 07:02 AM	020:50
COMMUNITY INVOLVEMENT	PIONEER VALLEY COMMUNITIES 3-22-20	Live music is coming to the 350 Grill in Springfield---in an effort to help local artists and help the economy as well.	350 GRILL	03/22/2020 12:02 PM	020:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

none

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AFFORDABLE HOME	PSA - HOMEOWNERS ASSOC 15	000:14	19
AFFORDABLE HOME	PSA - HOMEOWNERS ASSOC 30	000:29	21
AGRICULTURE	4H	000:29	54
AGRICULTURE	4H	000:29	51
AGRICULTURE	4H	000:59	290
AGRICULTURE	CARE	000:29	53
BLOOD DONATIONS	AMERICAN RED CROSS	000:14	48
BLOOD DONATIONS	AMERICAN RED CROSS	000:15	47
BLOOD DONATIONS	AMERICAN RED CROSS	000:29	58
BLOOD DONATIONS	AMERICAN RED CROSS	000:29	66
BLOOD DONATIONS	NATIONAL TRAFFIC SAFETY COUNC	000:14	51
BLOOD DONATIONS	NATIONAL TRAFFIC SAFETY COUNC	000:14	48
BLOOD DONATIONS	NATIONAL TRAFFIC SAFETY COUNC	000:29	55
BULLYING	AD COUNCIL	000:14	54
BULLYING	MAKE-A-WISH	000:30	22
CAREGIVER SERVICES	SHRINERS	000:29	52
COMMUNITY INVOLVEMENT	PSA - YMCA :30	000:29	59
COMMUNITY INVOLVEMENT	PSA - YMCA :30	000:29	62
COMMUNITY INVOLVEMENT	PSA - YMCA :60	000:58	310
COOKIE DRIVE	GIRL SCOUTS	000:29	55
COOKIE DRIVE	GIRL SCOUTS	000:59	272
DISABILITIES	SPECIAL OLYMPICS	000:26	228
DISABILITIES	SPECIAL OLYMPICS	000:29	58
DISABILITIES	SPECIAL OLYMPICS	000:30	110
DISEASE CONTROL	NTNL PEST MANAGEMENT ASSC	000:29	61
EDUCATION	AARP	000:14	47
EDUCATION	AARP	000:29	55
EDUCATION	PSA - FOOD WASTE :15	000:14	51
ELDERLY	PSA - MEALS ON WHEELS 15s	000:14	52
ELDERLY	PSA - MEALS ON WHEELS ANDRETTI	000:29	55
ELDERLY	PSA - MEALS ON WHEELS GAINES	000:29	51
EMERGENCY PREPAREDNESS	AD COUNCIL	000:20	47

EMERGENCY PREPAREDNESS	READY DOT GOV	000:14	72
EMERGENCY PREPAREDNESS	READY DOT GOV	000:29	51
EMPOWERING WOMEN	CARE	000:29	52
FORECLOSURE	HEALTH AND HUMAN SERVICES	000:29	58
FRAUD	NICB	000:30	31
FRAUD	NICB	001:00	157
MOTOR VEHICLE SAFETY	NICB	000:30	58
MOTOR VEHICLE SAFETY	NICB	000:30	26
MOTOR VEHICLE SAFETY	NICB	001:00	116
MOTOR VEHICLE SAFETY	NICB	001:00	279
Pet Adoption	PSA - PET ADOPT BENTO	000:14	46
Pet Adoption	PSA - PET ADOPT BUB	000:30	53
Pet Adoption	PSA - PET ADOPT DOG BEST IN SHOW	000:29	53
Pet Adoption	PSA - PET ADOPT TUNA	000:28	81
PI DOT ORG	HEALTH AND HUMAN SERVICES	000:29	54
PSA	US Forest Service	000:14	45
PSA	US Forest Service	000:29	65
PSA	US Forest Service	000:29	57
PSA	US Forest Service	000:59	276
public safety /health	DB17AUSEPGD30 - ZR-NH30V2-FRE	000:29	15
public safety /health	MARCH OF DIMES	000:14	48
public safety /health	MARCH OF DIMES	000:29	54
public safety /health	STAND UP TO CANCER	000:14	33
public safety /health	STAND UP TO CANCER	000:14	47
public safety /health	STAND UP TO CANCER	000:14	47
public safety /health	STAND UP TO CANCER	000:14	49
public safety /health	STAND UP TO CANCER	000:29	60
public safety /health	STAND UP TO CANCER	000:29	55
public safety /health	STAND UP TO CANCER	000:29	54
public safety /health	STAND UP TO CANCER	000:29	54
public safety /health	STAND UP TO CANCER	000:29	51
public safety /health	STAND UP TO CANCER	000:29	53
READY DOT GOV	AARP	000:14	52
RECYCLE	PSA - RECYCLE	000:19	50
SAFE DRIVING	AD COUNCIL	000:13	99
SAFE DRIVING	AD COUNCIL	000:15	48
SAFE DRIVING	NATIONAL TRAFFIC SAFETY COUNC	000:29	61
SAFE DRIVING	NATIONAL TRAFFIC SAFETY COUNC	000:29	57
SAFE DRIVING	NATIONAL TRAFFIC SAFETY COUNC	000:29	53
SAFE DRIVING	NATIONAL TRAFFIC SAFETY COUNC	000:59	290
SERVICES BLIND	NATIONAL DRUG TAKEBACKDAY	000:14	16
SERVICES BLIND	NTNL LIBRARY SERVICE	000:14	35
SERVICES BLIND	NTNL LIBRARY SERVICE	000:29	58
SERVICES BLIND	NTNL LIBRARY SERVICE	000:59	284
TANNING, SKIN, TROUBLED KIDS	NATIONAL TRAFFIC SAFETY COUNC	000:09	26
TANNING, SKIN, TROUBLED KIDS	NATIONAL TRAFFIC SAFETY COUNC	000:28	30
TRAFFIC SAFETY	DEPT OF TRANSPORTATION	000:29	60

VETERANS SERVICES	VETERAN'S AFFAIRS	000:59	288
VETERANS SERVICES	VETERANS HEALTH ADMIN	000:29	37
VETERANS SERVICES	WOUNDED WARRIOR	000:29	53
VETERANS SERVICES	WOUNDED WARRIOR	000:59	293
WILDLIFE FUND	WFMT-9013R - ULTR0029000	000:59	292
YOUTH ORTHADONTICS	AMERICAN ASSOC ORTHADONTISTS	000:15	47
YOUTH ORTHADONTICS	AMERICAN ASSOC ORTHADONTISTS	000:29	54
YOUTH ORTHADONTICS	AMERICAN ASSOC ORTHADONTISTS	000:59	277