

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Miles King
do hereby request station time concerning the following issue:

Women Vote!

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Women Vote!

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Colleen Hanabusa, candidate for U.S. Senate, August 9, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Women Vote!
1800 M St. NW, Suite 375N, Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ellen Malcolm, Chair
Stephanie Schriock, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/16/14 [Signature] 312-787-3322
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Rebecca Swan GM
Signature Printed Name Title

HOLD TO LIGHT TO VIEW WATERMARK IN PAPER. HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT. DETECTION CIRCLE REVEALS A LOCK WHEN TESTED.

ADELSTEINILISTON
222 WEST ONTARIO STREET, SUITE 600
CHICAGO, ILLINOIS 60654



The Private Bank
www.thepriatebank.com
2-648-710

29038

10/21/2014

PAY TO THE ORDER OF **WGXA-TV**

Three Thousand Fifty-One and 50/100*****

WGXA-TV



****3,051.50**

\$

DOLLARS

MEMO **Women Vote 10/20-10-26 4488**

[Signature]

AUTHORIZED SIGNATURE

29038

⑈029038⑈ ⑆071006486⑆ 116908⑈

ADELSTEINILISTON

WGXA-TV

Date	Type	Reference
10/21/2014	Bill	4488

Original Amt.
3,051.50

Balance Due
3,051.50

10/21/2014

Discount

Check Amount

Payment
3,051.50
3,051.50

29038

6027

Chk Account Adelstei Women Vote 10/20-10-26 4488

3,051.50



WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

Adelstein/Liston
222 West Ontario St
Ste 600
Chicago, IL 60654

Contract # 6027

Schedule Dates 10/22/14-10/26/14
Advertiser Women Vote (1853)
Agency Adelstein/Liston (1285)
Product Political Issue (1003)
Brand Est. 4488 (4705)
Salesperson Katz - Chicago, (1014)
Sales Office Katz - Chicago
Buyer Name
Phone/Fax /
CPE n/a/n/a/4488
Account Types National/Political Issue
Billing Type Standard
Comments 9431701

Date Entered 10/21/14
Last Modified 10/21/14
Entered By Cassie Crowley
CO-OP No
Headline # 9431701
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$538.50
Net Total \$3,051.50
Sales Tax

FOX (WGXA)

By Broadcast Month	Spots	Rate
Oct. 2014	25	\$3,590.00
Grand Total:	25	\$3,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/14-10/24/14	4	:30	7A- WGXA Morning News	8			X	X	X			8	\$50.00	\$400.00	FOX (WGXA)		10/21/14
2.0	Normal Line / SPOT	10/22/14-10/24/14	4	:30	2P- Judge Mathis	6			X	X	X			6	\$90.00	\$540.00	FOX (WGXA)		10/21/14
3.0	Normal Line / SPOT	10/22/14-10/24/14	4	:30	4P- 5P (EST)	3			X	X	X			3	\$250.00	\$750.00	FOX (WGXA)		10/21/14
4.0	Normal Line / SPOT	10/22/14-10/24/14	4	:30	5P- WGXA News @ 5p	3			X	X	X			3	\$175.00	\$525.00	FOX (WGXA)		10/21/14
5.0	Normal Line / SPOT	10/26/14-10/26/14	4	:30	10:30P- WGXA Late News Sunday								1	1	\$150.00	\$150.00	FOX (WGXA)		10/21/14
6.0	Normal Line / SPOT	10/22/14-10/22/14	4	:30	11P- WGXA Late News M-F				1					1	\$400.00	\$400.00	FOX (WGXA)		10/21/14
7.0	Normal Line / SPOT	10/23/14-10/23/14	4	:30	10:01P- WGXA News @ 10p					1				1	\$400.00	\$400.00	FOX (WGXA)		10/21/14
8.0	Normal Line / SPOT	10/24/14-10/24/14	4	:30	11P- WGXA Late News M-F						1			1	\$400.00	\$400.00	FOX (WGXA)		10/21/14
9.0	Normal Line / SPOT	10/26/14-10/26/14	4	:30	11P- Big Bang Theory Sun 3								1	1	\$25.00	\$25.00	FOX (WGXA)		10/21/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 9431701 Ver# 3
EC'd No

Status Revised

Traffic Order# 6027

Last Received:
Showing Buylines:

Printed: 10/21/14 3:26 PM
10/21/14 2:57 PM
All Lines

1 of 2

Station WQXA-TV MACON
Advertiser (WVOT) WOMEN VOTE
Product 4488/WOMENS VOTE
Estimate# 4488
Buyer NICOLE HOMAN

Agency (ADEL) ADELSTEIN LISTON
222 W. ONTARIO ST, SUITE 600
CHICAGO, IL 60610
Agency C/P1/P2/E /4488
Flight Dates 10/20/14-10/26/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (BMR) BRADLEY MEYER - OLY
Sales Assistant ALEX
Salesperson Phone# 312 755-3858
Salesperson Fax# 917-206-9579

--- CONTRACT COMMENT ---

10/22-10/26 WOMENS VOTE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CHANGED TP ON LINES 5-7. PLS CNFM, THX! BRENNEN FOR BRAD/ALEX

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F	7A-9A	WXGA MORNING NEWS	30	0.5	4.0	\$50.00	10/22-10/24	8	8	\$400.00
2	W-F	2P-3P	JUDGE MATHIS	30	1.3	7.8	\$90.00	10/22-10/24	6	6	\$540.00
3	W-F	4P-5P	FAMILY FEUD	30	3.3	9.9	\$250.00	10/22-10/24	3	3	\$750.00
4	W-F	5P-6P	WXGA NEWS AT 5P	30	2.3	6.9	\$175.00	10/22-10/24	3	3	\$525.00
✓ 5*	Su	1030P-11P	NEWS CENTRAL AT 10PM Sales remark: V3 CHANGED TP V3 Time Changed, Comment Changed	30	1.9	1.9	\$150.00	10/26-10/26	1	1	\$150.00
✓ 6*	W-F	11P-1130P	NEWS CENTRAL AT 10PM Sales remark: V3 CHANGED TP V3 Time Changed, Comment Changed	30	1.6	4.8	\$400.00	10/22-10/24	3	3	\$1,200.00
✓ 7*	Su	11P-1130P	BIG BANG THEORY Sales remark: V3 CHANGED TP/PROGRAM V3 More than 2 codes changed	30	1.0	1.0	\$25.00	10/26-10/26	1	1	\$25.00

ORDER WORKSHEET

Rep Order# 9431701 Ver# 3
EC'd No

Status Revised

Traffic Order# 6027

Last Received:
Showing Buylines:

Printed: 10/21/14 3:26 PM
10/21/14 2:57 PM
All Lines

2 of 2

Station WGXA-TV MACON
Advertiser (WVOT) WOMEN VOTE
Product 4488/WOMENS VOTE
Estimate# 4488
Buyer NICOLE HOMAN

Agency (ADEL) ADELSTEIN LISTON
222 W. ONTARIO ST, SUITE 600
CHICAGO, IL 60610
Agency C/P1/P2/E /4488
Flight Dates 10/20/14-10/26/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (BMR) BRADLEY MEYER - OLY
Sales Assistant ALEX
Salesperson Phone# 312 755-3858
Salesperson Fax# 917-206-9579

---REPORT TOTALS---

Report Totals: 25 / \$3,590.00

---SALES MONTHLY TOTALS---

Oct2014: 25 / \$3,590.00

Order Totals: 25 / \$3,590.00 Total GRPS: 36.3

--- COMPETITIVE ---

Market Totals	\$23,933.33	CABL .00%	UKNO 19.00%	WBMN .00%	WGXA 15.00%	WMAZ 53.00%
		WMGT 13.00%	WPGA .00%			

--- COMPETITIVE COMMENTS ---

SHARE ARE ESTIMATED UNKO=EGXA 19%

Books {null}
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 9431701 Ver# 1 Status New
EC'd No

Traffic Order# 6027

Printed: 10/21/14 2:03 PM
Last Received: 10/21/14 1:39 PM
Showing Buylines: All Lines

1 of 2

Station WGXA-TV MACON
Advertiser (WVOT) WOMEN VOTE
Product 4488/WOMENS VOTE
Estimate# 4488
Buyer NICOLE HOMAN

Agency (ADEL) ADELSTEIN LISTON
222 W. ONTARIO ST, SUITE 600
CHICAGO, IL 60610
Agency C/P1/P2/E /4488
Flight Dates 10/20/14-10/26/14

Rep Firm KATZ CONTINENTAL
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--- CONTRACT COMMENT ---

10/22-10/26 WOMENS VOTE

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--- REMARKS ---

NEW WOMEN VOTE ORDER FOR \$3590. PLEASE ALLOW 30 MINUTES OF SEPARATION. THIS ESTIMATE RUNS IN CONJUNCTION WITH EST 4453. COMPETITIVE HAS BEEN ESTIMATED. PLS CNFM, THX! BRENNEN FOR BRAD/ALEX

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
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4	W-F	5P-6P	WXGA NEWS AT 5P	30	2.3	6.9	\$175.00	10/22-10/24	3	3	\$525.00
5	Su	10P-1030P	NEWS CENTRAL AT 10PM 1030-11P	30	1.9	1.9	\$150.00	10/26-10/26	1	1	\$150.00
6	W-F	10P-11P	NEWS CENTRAL AT 10PM 10/22 11-1130P 10/24 11-1130P	30	1.6	4.8	\$400.00	10/22-10/24	3	3	\$1,200.00
7	Su	1030P-11P	HOW I MET YOUR MOTHER 11-1130P BBT	30	1.0	1.0	\$25.00	10/26-10/26	1	1	\$25.00

---REPORT TOTALS---

Report Totals: 25 / \$3,590.00