

# ORDER

**Orders**  
**Order / Rev:** 1990869  
 Alt Order #:  
**Product Desc:** Candidate- DM21-263 HEADLINE NEWS  
 Estimate:  
**Flight Dates:** 11/22/21 - 11/26/21  
**Original Date / Rev:** 11/18/21 / 11/18/21  
**Order Type:** GENERAL

**Dallas TSN Agriculture**  
**Primary AE:** Dallas House  
**Sales Office:** L-DAL  
**Sales Region:** Local

**Agency**  
**Name:** StateNets  
**Buying Contact:** David Martin  
**Billing Contact:**  
 17911 Harwood Ave  
 Homewood, IL 60430

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Texans for Eva Guzman  
**Demographic:** M25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** NON-PRE

**New Business Thru:**  
**Advertiser External ID:** 207523  
**Agency External ID:** 4048452  
**Unit Code:** Candidate -  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/26/21	15	\$0.00	\$0.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	15	\$0.00	\$0.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	TSNAG	11/22/21	11/26/21	M-Sa 5a-7p Tex Headlin	M	6:00 AM-7:00 PM	33333--	1:00	15	\$0.00	NON-	0.00	NM	15	\$0.00
				6:00 AM-7:00 PM		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/22/21	11/28/21	33333--		15		\$0.00		0.00					
													<b>Totals</b>	<b>15</b>	<b>\$0.00</b>

# ORDER

**Orders**  
**Order / Rev:** 1990849  
 Alt Order #:  
**Product Desc:** Candidate- DM21-263 AFFILIATE  
 Estimate:  
**Flight Dates:** 11/22/21 - 11/26/21  
**Original Date / Rev:** 11/18/21 / 11/18/21  
**Order Type:** GENERAL

**Dallas KRLD-AM**  
**Primary AE:** Dallas House  
**Sales Office:** L-DAL  
**Sales Region:** Local

**Agency**  
**Name:** StateNets  
**Buying Contact:** David Martin  
**Billing Contact:**  
 17911 Harwood Ave  
 Homewood, IL 60430

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Texans for Eva Guzman  
**Demographic:** M25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** NON-PRE

**New Business Thru:**  
**Advertiser External ID:** 207523  
**Agency External ID:** 4048452  
**Unit Code:** Candidate -  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/26/21	15	\$0.00	\$0.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	15	\$0.00	\$0.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRLDA	11/22/21	11/26/21	M-Su ROS 5:00 AM-12:00 XM	CM	5:00 AM-12:00 XM (5:00 AM-12:00 XM)	33333--	1:00	15	\$0.00	NON-	0.00	NM	15	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/22/21	11/28/21	33333--		15		\$0.00		0.00					
													<b>Totals</b>	<b>15</b>	<b>\$0.00</b>

# ORDER

**Orders**  
**Order / Rev:** 1990841  
 Alt Order #:  
**Product Desc:** Candidate- DM21-263  
 Estimate:  
**Flight Dates:** 11/22/21 - 11/26/21  
**Original Date / Rev:** 11/18/21 / 11/18/21  
**Order Type:** GENERAL

**Dallas Texas State Net**  
**Primary AE:** Dallas House  
**Sales Office:** L-DAL  
**Sales Region:** Local

**Agency**  
**Name:** StateNets  
**Buying Contact:** David Martin  
**Billing Contact:**  
 17911 Harwood Ave  
 Homewood, IL 60430

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Texans for Eva Guzman  
**Demographic:** M25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** NON-PRE

**New Business Thru:**  
**Advertiser External ID:** 207523  
**Agency External ID:** 4048452  
**Unit Code:** Candidate -  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/26/21	15	\$22,500.00	\$19,125.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	15	\$22,500.00	\$19,125.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$22,500.00</b>	<b>\$19,125.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	TSNAM	11/22/21	11/26/21	M-Sa 5a-7p Texas State	CM	6:00 AM-7:00 PM	33333--	1:00	15	\$1,500.00	NON-	0.00	NM	15	\$22,500.00
				6:00 AM-7:00 PM		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/22/21	11/28/21	33333--		15				\$1,500.00		0.00			
													<b>Totals</b>	<b>15</b>	<b>\$22,500.00</b>





# Eva Guzman Radio

## Summary by Station/System

Original Schedule

Date: 11/18/2021

**Client:** Texans for Eva Guzman

**Send Billing To:** Strategic Media Services

**Media:** Radio

**Description:** Eva Guzman Radio: 11.22-28

**Product:** candidate

**Flight Start Date:** 11/22/2021 05:00 AM

**Market:** Houston-Galveston

**Flight End Date:** 11/28/2021 04:59 AM

**Primary Demo:** Adults 35+

**Phone:** 202-337-5700

**Separation between spots:** 0

**Buyer:** Neil Williams

Station	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35+		GRP	PCT
						STN GR CPP	STN NET CPP		
Reach Pct / Freq									
<b>TX STATE NETWORK-Radio</b>									
	15	\$22,500.00	100%	\$19,125.00	100%	\$0.00	\$0.00	0.0	0%
<b>Market Total:</b>	15	\$22,500.00		\$19,125.00		\$0.00	\$0.00	0.0	

# Eva Guzman Radio

## Summary by Day

Original Schedule

Date: 11/18/2021

**Client:** Texans for Eva Guzman

**Send Billing To:** Strategic Media Services

**Media:** Radio

**Description:** Eva Guzman Radio: 11.22-28

**Product:** candidate

**Flight Start Date:** 11/22/2021 05:00 AM

**Market:** Houston-Galveston

**Flight End Date:** 11/28/2021 04:59 AM

**Primary Demo:** Adults 35+

**Phone:** 202-337-5700

**Separation between spots:** 0

**Buyer:** Neil Williams

Week No.	Week Date	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35+			
							STN GR CPP	STN NET CPP	GRP	PCT
1	11/22/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
2	11/23/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
3	11/24/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
4	11/25/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
5	11/26/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
<b>Market Total:</b>		15	\$22,500.00		\$19,125.00		\$0.00	\$0.00	0.0	

# Eva Guzman Radio

## Summary by Market

Original Schedule

Date: 11/18/2021

**Client:** Texans for Eva Guzman

**Send Billing To:** Strategic Media Services

**Media:** Radio

**Description:** Eva Guzman Radio: 11.22-28

**Product:** candidate

**Flight Start Date:** 11/22/2021 05:00 AM

**Flight End Date:** 11/28/2021 04:59 AM

**Primary Demo:** Adults 35+

**Phone:** 202-337-5700

**Separation between spots:** 0

**Buyer:** Neil Williams

Market	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35+		GRP	PCT
						STN GR CPP	STN NET CPP		
Reach Pct / Freq									
<b>Houston-Galveston</b>	15	\$22,500.00	100%	\$19,125.00	100%	\$0.00	\$0.00	0.0	0%
<b>Estimate Total:</b>	15	\$22,500.00		\$19,125.00				0.0	

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL

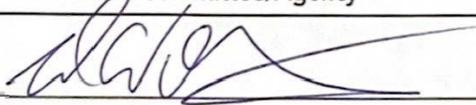
ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Eva Guzman	
Authorized committee: Texans for Eva Guzman	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc; 1911 North Ft Myer Drive Ste 400; Arlington, VA 22209	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Texas Attorney General	
Date of election: <u>3/1/22</u> <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary	
Treasurer of candidate's authorized committee: Orlando Salazar	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	
<b>Candidate/Committee/Agency</b> Signature: Name: Neil Williams	<b>Station Representative</b> Signature: Name: Mary Rogers
Date of Request to Purchase Ad Time: Nov 18, 2021	Date of Station Agreement to Sell Time: Nov. 18, 2021

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Neil Williams

Date: 10/25/21

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes Date ad  No

received: 11/4/2021

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: KRLD-AM 1990849, TSN-AG 1990869, TSN 1990841	Station Call Letters: Texas State Networks	Date Received/Requested: 11/18/2021
Est. #:	Station Location: Dallas – Ft. Worth, TX	Run Start and End Dates: 11/22/21–11/26/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Time was sold through, and accepted by, the Texas State Network.  
If there are any questions related to the buy, they should be addressed to the Texas State Network at [raul.jaurequi@audacy.com](mailto:raul.jaurequi@audacy.com)

This is only one buy, but due to internal technical transmission issues, duplicate orders need to be written (showing zero dollars) so that the ad will be transmitted to the stations.