



KZEN-FM

Alpha 3E Licensee LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

October, November, December, 2023

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SUBMITTED BY David Gustafson

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PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

KZ Community News – Monday thru Friday 6:02am, 7:02am, 8:02am, 9:02am, 10:02am, 11:02am, 12:02pm, 1:02pm, 2:02pm, 3:02pm, 4:02pm, 5:02pm

KZ Community News is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment

Education Update – Monday thru Friday 6:30am

The two minute program updates the public on youth and adult education opportunities throughout the area. From pesticide training, to water issues, county and community events, and meetings for area organizations, this program provides key information to area agricultural producers, community members, and youth.

Inside Agriculture – Monday thru Friday 8:30am

Inside Agriculture is a daily program offering listeners the latest insights into the agricultural community. The program lays out the latest innovations, problems, and solutions facing agriculture today. The program also focuses on informing listeners on the latest policies that are affecting the farming industry at the local, state, national, and world level. The three minute daily program features interviews with local agricultural and community leaders, state leaders including Nebraska Governor Pete Ricketts, and national leaders who impact agriculture on a daily basis.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Government and Politics	October 1st to September 31 st	65	3 minutes	Inside Agriculture is a daily program offering listeners the latest insights into the agricultural community. The program lays out the latest innovations, problems, and solutions facing agriculture today. The program also focuses on informing listeners on the latest policies that are affecting the farming industry at the local, state, national, and world level. Topics covered included congressional legislation, EPA, Election implications, government regulations, trade tariffs, exports, waterways issues, trade deals.
Government and Politics	October 2nd to October 8th	15	30 Seconds	Covered Governor Jim Pillen signing new regulations in Nebraska require trans youth seeking gender-affirming care to wait seven days to start puberty blocking medications or hormone treatments.
Government and Politics	November 7th to November 20th	20	30 Seconds	Covering Columbus Mayor Jim Bulkley seeking applications from the public in hopes to appoint someone to a soon-to-be vacant Columbus City Council seat.
Government and Politics	November 14th to November 22nd	20	30 Seconds	Covered the congressional delegations from Nebraska and Iowa throwing their support behind legislation that would return land to the Winnebago Tribe of Nebraska that the federal government took decades ago but never developed.
Government and Politics	December 5th to December 8th	15	30 Seconds	Informed Columbus residents that Rich Jablonski has been voted the new president of the Columbus City Council. Jablonski was unanimously elected by his fellow council members during Monday night's City Council meeting.
Government and Politics	December 15th to December 19th	15	30 Seconds	Informed listeners that Columbus Resident and local educator Cynthia Alarcón has been appointed to a First Ward Columbus City Council seat by Mayor Jim Bulkley.
Education and Youth	October 1st to September 31 st	65	2 minute	Agriculture education reports are at 6:30am daily and cover the latest in meetings in the listening area. These meetings are 4H, Extension & education meetings. From pesticide training, to water issues to different county events and meetings for 4 H members. This program is one minute in length and provides key information to area agricultural producers and youth.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Education and Youth	October 9th to October 15th	20	30 Seconds	Covered EducationQuest Foundation awarding 69 schools across Nebraska nearly \$45,000 in 8th Grade Campus Visit Grants this fall. Locally, Columbus Middle School, Scotus Central Catholic Jr/Sr High School, Leigh Middle School, Madison Middle School, Norfolk Middle School, and Schuyler Middle School received funds.
Education and Youth	October 15th to December 20th	55	30 Seconds	Interviewed members of Youth and Families for Christ about events kids can participate in.
Education and Youth	November 13th to November 18th	15	30 Seconds	Covered Central Community College being the top two-year school in the U.S. for veterans. That's according to the Military Times Best for Vets: College Rankings for 2023.
Education and Youth	November 20th to December 30th	35	30 Seconds	Interviewed members of the Columbus Public Library about programs and events for kids throughout the school year.
Education and Youth	December 6th to December 11th	25	60 Seconds	Interviewed investigator Troy Yerkoski about the Columbus Police Department is hosting the 8th Annual Santa Cop Program.
Education and Youth	December 15th to December 18th	15	30 Seconds	Informed residents that the Nebraska Department of Health and Human services is inviting licensed childcare programs across the state that are open and operating to consider two new grant opportunities worth up to \$15 million.
Education and Youth	December 28th to December 31st	25	30 Seconds	Informed residents that the Archdiocese of Omaha has announced the decision to merge Lindsay Holy Family Jr./Sr. High School and Humphrey St. Francis Jr./Sr. High School.

Health	October 1st to September 31 st	180	30 seconds	Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area.
Health	October 1st to September 31 st	65	30 seconds per feature	PSA: Informing listeners on upcoming wellness programs offered at area facilities including mental health, abuse, planned parenthood, and family counseling.
Health	October 5th to October 11th	20	30 Seconds	Covered Hy-Vee, Inc. launching a new resource to help patients with diabetes who are covered under commercial/private insurance save on hundreds of insulin products at their local Hy-Vee Pharmacy.
Health	October 15th to November 5th	20	30 Seconds	Previewed the Nebraska Department of Health and Human Services Division of Medicaid and Long-Term Care hosting the next Medicaid listening tour throughout October and November in communities around the state.
Health	November 2nd to November 6th	15	30 Seconds	Covered public health safety measures during the COVID-19 pandemic being at the center of a Nebraska legislative hearing held by the Health and Human Services Committee.
Health	November 29th to December 2nd	25	60 Seconds	Interviewed members of USDA about families with children eligible for free or reduced-price meals at school also received Pandemic E-B-T, or P-E-B-T, to help them afford groceries during school closures and summer vacation.
Health	December 4th to December 15th	18	30 Seconds	Interviewed members of Columbus Community Hospital about the importance of getting your flu shot in the winter time.
Health	December 13th to December 18th	15	30 Seconds	Covered the Columbus Fire Department being approved by the City Council to replace a 22-year-old ambulance that will arrive in 2025.

Weather	October 4th to December 12th	55	30 Seconds	Updated residents about the current drought the state has been dealing with
Weather	December 5th to December 31st	45	30 Seconds	Informed Columbus and Norfolk Residents about the snow plow procedures during winter weather.
Weather	December 18th to December 31st	40	30 Seconds	Informed residents about upcoming severe weather and shared safety tips on travel.
Weather	December 28th to December 31st	25	30 Seconds	Gave closings from area schools and businesses after winter weather affected travel throughout the christmas holiday
Community Events	October 1st to September 31 st	120	30 seconds Per feature	PSA's about area community events such as musicals, plays, band concerts, festivals, and other various school and non-profit charity events. PSA's are read live throughout the day.
Community Events	October 4th to October 6th	15	30 Seconds	Covered the Norfolk Police and Fire Divisions 'Battle of the Badges' to assist the American Red Cross in replenishing its blood supply.
Community Events	October 15th to October 18th	20	30 Seconds	Covered the Columbus Area Chamber of Commerce Taste of Columbus.
Community Events	November 8th to November 12th	15	30 Seconds	Covered Big Idea Columbus where, like the TV program, entrepreneurial hopefuls make a two-minute pitch before a panel of judges for a product, service or invention.
Community Events	November 29th to December 4th	15	30 Seconds	Informed listeners about the City of Columbus can assist property owners along the 23rd Street Corridor Redevelopment Area with its 23rd Street Neighborhood Beautification Grant Program.

Community Events	December 7th to December 10th	15	30 Seconds	Covered the Bill & Melinda Gates Foundation announcing it will donate \$100 million to expand its work on economic mobility in the U.S.
Community Events	December 8th to December 12th	20	30 Seconds	Informed residents about the Nebraska Department of Transportation holding a public hearing regarding the preliminary design and Draft Environmental Assessment for roadway improvements to 16 miles of Highway 275, located in Stanton and Cuming Counties.