

**SORENSEN PACIFIC BROADCASTING, INC.**

962 Pale San Vitores Road, Suite 116.

Tamuning, Guam 96913

April 24, 2021

Re: Response to FCC Equal Employment Opportunity Audit

**Radio Stations:**

KZGZ, FI 33082, Agana GU

KGUM, FI 60853, Agana, GU

KGUM-FM, FI 87891, Dededo, GU

KZGU, FI 60854, Mangilao, GU

Television Station: KTGM-DT, FI 29232, Tamuning, GU

The following information will respond to the FCC's letter of February 25, 2021, requesting information regarding the employment information and EEO recruitment program of Radio Station KZGZ (FM), Agana, Guam and the above-referenced radio and television stations which constitute the Employment Unit. The following information, data and documents will respond to the Commission's letter in order of request:

2 (b) (i) Provide the Employment Units two most recent EEO Public File Reports described in 47 C.F.R. Section 73.2080(c)(6). If your station has a website, tell us your web address and the web addresses of the other stations in the employment unit.

Response: See Exhibit 3(a). The 2017-2018 and 2018-2019 EEO Reports are attached. The stations' website is <https://power98.com/>. The employment unit's most recent EEO Report is posted on that website at: <https://sorensenmediagroup.com/wp-content/uploads/2021/04/EEO.pdf>

The websites for the other stations are:

<https://k57.com/>

<https://guamshark.com/>

<https://guamkat.com/>

<https://www.pncguam.com/>

(ii) For each full-time position filled during the period covered by the above EEO Public File Reports, or since your acquisition of the station(s) if more recent,

provide dated copies of all advertisements, bulletins, letters, faxes, e-mails, or other communications announcing the position, as described in Section 73.2080(c)(5)(iii). Include copies of job announcements sent to any organizations (identified separately from other sources) that have notified the unit that they want to be notified of job openings at the unit, as described in Section 73.2080(c)(1)(ii).

Response: See Exhibit 3(b). The Employment Unit has had twenty-seven (27) full time job vacancies in the time period covered by the two most recent EEO Public File Reports. Copies of all job announcements and a list of the organizations to which they were sent are included in Exhibit 3(b). No organizations requested notification of vacancies. The licensee retains copies of all notices sent to recruitment sources used. The licensee has also attached information regarding the broadcast of job vacancy announcements on the stations.

- (iii) In accordance with Section 73.2080(c)(5)(v), provide the total number of interviewees for each vacancy and the referral source for each interviewee for all full-time vacancies filled during the period covered by the EEO Public File Report.

Response: See Exhibit 3(a).

- (iv) Provide documentation demonstrating performance of recruitment initiatives described under Section 73.2080(c)(2) during this time period, such as participation at job fairs, mentoring programs, etc. Specify the station personnel involved in the recruitment initiatives. Also provide the total number of full-time employees of the station and whether your market has 250,000 people or more. These two factors, as explained in 47 C.F.R. Sections 73-2080 (c)(2) and (c)(3), determine whether your Employment Unit is required to perform two or four initiatives in a two-year period.

Response: The employment unit has 33 full time employees. The market covers less than 250,000 people. Therefore, pursuant to Sections 73.2080(c)(2) and (c)(3), the Employment Unit is required to perform two (2) recruitment initiatives over a two-year period. See Exhibit 3(d) for documentation supporting the recruitment initiatives.

- (v) Describe any pending or resolved complaints filed during the current license term before any body having competent jurisdiction under federal, state, territorial, or local law, color, religion, national origin, or sex. Provide a brief description of the complaint(s), including the person involved, the date of the filing, the court or agency, the file number (if any), and the disposition or current status of the matter. All complaints must be reported, regardless of their status or disposition.

Response: There were no pending or resolved complaints involving the Stations filed during the current license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the

employment practices of the Employment Unit on the basis of race, color, religion, national origin or sex.

- (vi) In accordance with Section 73.2080(b), from April 9, 2014 (the date of the last renewal grant) until the date of this letter, describe the responsibilities of each level of management to ensure enforcement of unit EEO policies and describe how the unit has informed employees and job applicants of its EEO policies and program.

Response: The President of the licensee has ultimate responsibility for the employment unit's EEO Program. The Unit's Accounting Supervisor, in cooperation with and the assistance of the Unit's General Manager, is responsible for the employment unit's EEO policies, its EEO program and the enforcement of those policies and programs. She is responsible for overseeing that reports are filed and documentation completed and is directly responsible for the implementation of the employment unit's EEO program. This includes the coordination and contact of recruitment sources, notification of vacancies, collection and maintenance of all documents regarding vacancies, announcements and interviewees, analysis of the recruitment process and recruitment courses, the coordination of supplemental recruitment activities and the preparation of the Annual EEO Reports. The employment unit has informed employees and job applicants of its EEO policies and program through (1) job postings and ads which bear the statement "Sorensen Pacific Broadcasting, Inc." or "Sorensen Television Systems, Inc" is an Equal Opportunity Employer" and by the posting of posters in the employee's kitchen regarding equal pay, EEO and other federal and state labor laws, and which are supplied by the Territory of Guam and the Federal EEOC.

- (g) In accordance with Section 73.2080(c)(3), from April 9, 2014 (the date of the last renewal grant) until the date of this letter, describe the unit's efforts to analyze its EEO recruitment program to ensure that it is effective and address any problems found as a result.

Response: The Employment Unit's EEO Recruitment Program is reviewed on a quarterly basis at the beginning of January, April, July and October. The Accounting Supervisor of the Unit reviews the list of recruitment sources that will be notified of future job vacancies. If deemed necessary, new sources will be added to replace ineffective sources. A list of current recruitment sources is attached in Exhibit 3 (b) and is included in each EEO Report when applicable.

- (h) In accordance with Section 73.2080(c)(4), from April 9, 2014 (the date of the last renewal grant) until the date of this letter, describe the unit's efforts to analyze periodically measures taken to examine pay, benefits, seniority practices, promotions, and selection techniques and test to ensure that they provide equal opportunity and do not have a discriminatory effect, and if the unit has a union agreement, describe how the unit

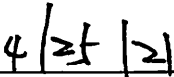
cooperates with the union(s) to ensure EEO policies are followed for the unit's union-member employees and job applicants.

Response: The employment unit does not have a union agreement. The licensee's management analyzes wages and its budget for appropriate wage increases, promotions, etc. at its yearly budget meetings. The appropriate wage increases take effect on the employee's anniversary date. To date, all vacancies are simultaneously opened to applicants inside the company and to outside applicants. The best candidate is hired. All raises and promotions are based on merit. Since the company is relatively small, any "analysis" of the "measures taken to examine" pay, benefits, etc. are relatively informal.

The station is not a religious broadcaster nor is the station subject to a Time Brokerage Agreement.

I, Mei Hua Sorensen, President of Sorensen Pacific Broadcasting, Inc. hereby swears under penalty of perjury that the forgoing is true and accurate to the best of my knowledge.

  
\_\_\_\_\_  
Mei Hua Sorensen

  
\_\_\_\_\_  
Date

**Exhibit 3(a)**

EEO PUBLIC FILE REPORT  
FOR SORENSEN MEDIA GROUP  
DbA KGUM-AM, KGUM-FM, KZGU-FM, KZGZ-FM  
DbA KTGM-TV, KEQI-TV  
TUMON, GUAM

This EEO Public File Report is filed in our public inspection file pursuant to Section 73.2080(C)(6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on September 30, 2019 the station filled the following full-time vacancies: (4) Account Executives; (2) Media Consultants; (5) News Reporters; (1) Broadcast Engineering Assistants; (1) Director of Sales\*; (2) Receptionist/Administrative Assistants; (1) VP of TV & Digital\*; (2) Graphic Designers/Production Assistants

The station interviewed a total of 38 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each: See attached.

Employee Referral – (14)  
Website – (0)  
University of Guam Job Fair – (3)  
Walk-ins – (2)  
Indeed.com – (19)

Attachment A contains the following information for each full-time vacancy:

- ✓ The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- ✓ The recruitment source that referred the hire for each full-time vacancy;
- ✓ The total number of persons interviewed for each full-time vacancy; and
- ✓ The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Erika Ng at:

Sorensen Media Group  
962 Pale San Vitores Road, Suite 116  
Tumon, Guam 96913  
Tel: (671) 477-5700 Fax (671) 477-3982  
Email: [erika@spbguam.com](mailto:erika@spbguam.com)

\*No recruiting done for this position due to exigent hire.

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: Accounts Executive Recruitment Source that Referred the Hire: Employee Referral

Date Vacancy Opened: 11/15/2018 Total Number of Persons interviewed for the Vacancy: 1

Date Vacancy Filled: 12/5/2018

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	S. Taira	671-477-5700	1	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	K. Mandapat	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	0	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	0	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: Accounts Executive Recruitment Source that Referred the Hiree: Employee Referral

Date Vacancy Opened: 2/1/2019 Total Number of Persons interviewed for the Vacancy: 6

Date Vacancy Filled: 2/4/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	G. Lujan	671-477-5700	2	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	K. Mandapat	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	0	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	4	No



**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: Accounts Executive Recruitment Source that Referred the Hire: Employee Referral

Date Vacancy Opened: 2/1/2019 Total Number of Persons interviewed for the Vacancy: 6

Date Vacancy Filled: 3/14/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	G. Lujan	671-477-5700	2	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	K. Mandapat	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	0	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	4	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: Accounts Executive Recruitment Source that Referred the Hire: UOG Job Fair

Date Vacancy Opened: 2/1/2019 Total Number of Persons interviewed for the Vacancy: 3

Date Vacancy Filled: 4/30/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	G. Lujan	671-477-5700	0	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	G. Lujan	671-477-5700	3	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	0	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	0	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: Media Consultant Recruitment Source that Referred the Hiree: Employee Referral

Date Vacancy Opened: 8/16/2019 Total Number of Persons interviewed for the Vacancy: 2

Date Vacancy Filled: 8/26/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	G. Lujan	671-477-5700	1	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	G. Lujan	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	0	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	1	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: Media Consultant Recruitment Source that Referred the Hiree: Indeed.com

Date Vacancy Opened: 8/16/2019 Total Number of Persons interviewed for the Vacancy: 2

Date Vacancy Filled: 9/3/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	G. Lujan	671-477-5700	1	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	G. Lujan	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	0	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	1	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: Broadcasting Engineering Assistant Recruitment Source that Referred the Hiree: Employee Referral

Date Vacancy Opened: 12/1/2018 Total Number of Persons interviewed for the Vacancy: 1

Date Vacancy Filled: 1/2/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	E. Ng	671-477-5700	1	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	G. Lujan	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	0	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	0	No

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FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: Receptionist/Admin Assistant Recruitment Source that Referred the Hiree: Indeed.com

Date Vacancy Opened: 12/1/2018 Total Number of Persons interviewed for the Vacancy: 17

Date Vacancy Filled: 12/16/2018

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	E. Ng	671-477-5700	0	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	G. Lujan	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	2	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	15	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: Receptionist/Admin Assistant Recruitment Source that Referred the Hiree: Walk-ins

Date Vacancy Opened: 12/1/2018 Total Number of Persons interviewed for the Vacancy: 17

Date Vacancy Filled: 1/27/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	E. Ng	671-477-5700	0	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	G. Lujan	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	2	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	15	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Recruitment Source that Referred the Hire: Employee Referral

Job Title of Vacancy: News Reporter

Date Vacancy Opened: 2/1/2019 Total Number of Persons interviewed for the Vacancy: 5

Date Vacancy Filled: 2/27/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	E. Ng	671-477-5700	5	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	G. Lujan	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	0	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	0	No



**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: News Reporter Recruitment Source that Referred the Hiree: Employee Referral

Date Vacancy Opened: 2/1/2019 Total Number of Persons interviewed for the Vacancy: 5

Date Vacancy Filled: 3/1/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	E. Ng	671-477-5700	5	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	G. Lujan	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	0	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	0	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: News Reporter Recruitment Source that Referred the Hiree: Employee Referral

Date Vacancy Opened: 2/1/2019 Total Number of Persons interviewed for the Vacancy: 5

Date Vacancy Filled: 3/5/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	S. Taira	671-477-5700	5	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	G. Lujan	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	0	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	0	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: News Reporter Recruitment Source that Referred the Hiree: Employee Referral

Date Vacancy Opened: 2/1/2019 Total Number of Persons interviewed for the Vacancy: 5

Date Vacancy Filled: 3/25/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	S. Taira	671-477-5700	5	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	G. Lujan	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	0	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	0	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the period from: 10/1/2018 to: 9/30/2019

Job Title of Vacancy: News Reporter Recruitment Source that Referred the Hiree: Employee Referral

Date Vacancy Opened: 4/1/2019 Total Number of Persons interviewed for the Vacancy: 1

Date Vacancy Filled: 5/20/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Acanta, Tumon	S. Taira	671-477-5700	1	No
Website	Acanta, Tumon	K. Mandapat	671-477-5700	0	No
University of Guam Job Fair	University Dr, Mangilao, GU 96923	G. Lujan	671-477-5700	0	No
Walk-ins	Acanta, Tumon	E. Ng	671-477-5700	0	No
Indeed.com	Acanta, Tumon	E. Ng	671-477-5700	0	No

## **Outreach Initiatives**

For Period Ending: September 30, 2019

### **University of Guam Job Fair**

April 24, 2019 – 9am to 2pm

We were pleased to have representation for this annual event at the Island's only University. Our representatives for this event included: General Manager – Shin Taira, Sales Manager – Glenn Lujan, Director of Radio Operations – Kyle Mandapat, and On Air Personality – Tori Santos

### **Career Day at Carbullido Elementary School**

February 21, 2019 – 8am to 11am

Program Director and On Air Personality Pauly Suba represented SMG at this presentation at a local elementary school.

### **Career Day at Astumbo Middle School**

March 22, 2019 – 830am – 12p

Director of Radio Operations Kyle Mandapat represented SMG at this presentation at a local middle school.

### **Career Day at George Washington High School**

May 3, 2019 – 920am – 1020am

Director of Radio Operations Kyle Mandapat represented SMG at this presentation at a local high school.

### **Internship Program**

Ongoing through period

We re-established our internship program this year for high school and college students with focuses on radio and television production. We were pleased to welcome through our program a dynamic and gifted group of students from University of California, University of Guam and Guam High School.

Interns included:

UOG – Kayla Eata,

UC Berkley - Ellery Sablan,

GHS – John Ebler

EEO PUBLIC FILE REPORT  
FOR SORENSEN MEDIA GROUP  
DbA KGUM-AM, KGUM-FM, KZGU-FM, KZGZ-FM  
DbA KTGM-TV, KEQI-TV  
TUMON, GUAM

This EEO Public File Report is filed in our public inspection file pursuant to Section 73.2080(C)(6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on September 30, 2020 the station filled the following full-time vacancies: (2) Media Consultants; (4) News Reporters; (1) News Director\*; (1) Graphic Artist; (1) News Video Editor; (3) Master Control Operator; (1) TV Manager\*

The station interviewed a total of 33 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each: See attached.

Employee Referral – (6)  
Website – (1)  
Walk-ins – (3)  
Indeed.com – (16)

Attachment A contains the following information for each full-time vacancy:

- ✓ The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- ✓ The recruitment source that referred the hire for each full-time vacancy;
- ✓ The total number of persons interviewed for each full-time vacancy; and
- ✓ The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Amy Cho at:

Sorensen Media Group  
962 Pale San Vitores Road, Suite 116  
Tumon, Guam 96913  
Tel: (671) 477-5700 Fax (671) 477-3982  
Email: [amy@spbguam.com](mailto:amy@spbguam.com)

\*No recruiting done for this position due to exigent hire.

**FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the  
Period From: October 1, 2019

To: September 30, 2020

Job Title of  
Vacancy: News Reporter

Source that  
Referred the Hire: Employee Referral

Date Vacancy  
Opened: 10/1/2019

Total # of  
Persons  
Interviewed: 5

Date Vacancy  
Filled: 10/15/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Tumon, Guam	K. Mandapat	477-5700	1	No
Website	Tumon, Guam	K. Mandapat	477-5700		No
Walk In	Tumon, Guam	K. Mandapat	477-5700	1	No
Indeed.com	Tumon, Guam	K. Mandapat	477-5700		No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the  
Period From: October 1, 2019

To: September 30, 2020

Job Title of  
Vacancy: Graphic Designer

Source that  
Referred the Hire: Walk In

Date Vacancy  
Opened: 10/1/2019

Total # of  
Persons  
Interviewed: 4

Date Vacancy  
Filled: 10/21/2019

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Tumon, Guam	K. Mandapat	477-5700		No
Website	Tumon, Guam	K. Mandapat	477-5700		No
Walk In	Tumon, Guam	K. Mandapat	477-5700	1	No
Indeed.com	Tumon, Guam	K. Mandapat	477-5700		No



**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the  
Period From: October 1, 2019

To: September 30, 2020

Job Title of  
Vacancy: News Reporter

Source that  
Referred the Hire: Website

Date Vacancy  
Opened: 12/1/19

Total # of  
Persons  
Interviewed: 1

Date Vacancy  
Filled: 02/04/2020

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Tumon, Guam	K. Mandapat	477-5700		No
Website	Tumon, Guam	K. Mandapat	477-5700	1	No
Walk In	Tumon, Guam	K. Mandapat	477-5700		No
Indeed.com	Tumon, Guam	K. Mandapat	477-5700		No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the  
Period From: October 1, 2019

To: September 30, 2020

Job Title of  
Vacancy: News Editor

Source that  
Referred the Hire: Indeed.com

Date Vacancy  
Opened: 12/1/19

Total # of  
Persons  
Interviewed: 3

Date Vacancy  
Filled: 02/11/2020

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Tumon, Guam	K. Mandapat	477-5700		No
Website	Tumon, Guam	K. Mandapat	477-5700		No
Walk In	Tumon, Guam	K. Mandapat	477-5700	1	No
Indeed.com	Tumon, Guam	K. Mandapat	477-5700	1	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the  
Period From: October 1, 2019

To: September 30, 2020

Job Title of  
Vacancy: Master Control Operator

Source that  
Referred the Hire: Indeed.com

Date Vacancy  
Opened: 12/1/19

Total # of  
Persons  
Interviewed: 2

Date Vacancy  
Filled: 02/26/2020

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Tumon, Guam	K. Mandapat	477-5700		No
Website	Tumon, Guam	K. Mandapat	477-5700		No
Walk In	Tumon, Guam	K. Mandapat	477-5700		No
Indeed.com	Tumon, Guam	K. Mandapat	477-5700	2	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the  
Period From: October 1, 2019

To: September 30, 2020

Job Title of  
Vacancy: Media Consultant

Source that  
Referred the Hire: Employee Referral

Date Vacancy  
Opened: 12/1/19

Total # of  
Persons  
Interviewed: 1

Date Vacancy  
Filled: 05/26/2020

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Tumon, Guam	K. Mandapat	477-5700	1	No
Website	Tumon, Guam	K. Mandapat	477-5700		No
Walk In	Tumon, Guam	K. Mandapat	477-5700		No
Indeed.com	Tumon, Guam	K. Mandapat	477-5700		No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the  
Period From: October 1, 2019

To: September 30, 2020

Job Title of  
Vacancy: Master Control Operator

Source that  
Referred the Hire: Employee Referral

Date Vacancy  
Opened: 7/15/2020

Total # of  
Persons  
Interviewed: 5

Date Vacancy  
Filled: 07/30/2020

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Tumon, Guam	K. Mandapat	477-5700	1	No
Website	Tumon, Guam	K. Mandapat	477-5700		No
Walk In	Tumon, Guam	K. Mandapat	477-5700		No
Indeed.com	Tumon, Guam	K. Mandapat	477-5700	4	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the  
Period From: October 1, 2019

To: September 30, 2020

Job Title of  
Vacancy: Master Control Operator

Source that  
Referred the Hire: Indeed.com

Date Vacancy  
Opened: 7/15/2020

Total # of  
Persons  
Interviewed: 5

Date Vacancy  
Filled: 07/30/2020

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Tumon, Guam	K. Mandapat	477-5700	1	No
Website	Tumon, Guam	K. Mandapat	477-5700		No
Walk In	Tumon, Guam	K. Mandapat	477-5700		No
Indeed.com	Tumon, Guam	K. Mandapat	477-5700	4	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the  
Period From: October 1, 2019

To: September 30, 2020

Job Title of  
Vacancy: News Reporter

Source that  
Referred the Hire: Employee Referral

Date Vacancy  
Opened: 7/25/2020

Total # of  
Persons  
Interviewed: 3

Date Vacancy  
Filled: 08/06/2020

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Tumon, Guam	K. Mandapat	477-5700	1	No
Website	Tumon, Guam	K. Mandapat	477-5700		No
Walk In	Tumon, Guam	K. Mandapat	477-5700		No
Indeed.com	Tumon, Guam	K. Mandapat	477-5700	2	No

**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the  
Period From: October 1, 2019

To: September 30, 2020

Job Title of  
Vacancy: News Reporter

Source that  
Referred the Hire: Employee Referral

Date Vacancy  
Opened: 7/3/2020

Total # of  
Persons  
Interviewed: 2

Date Vacancy  
Filled: 09/28/2020

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Tumon, Guam	K. Mandapat	477-5700	1	No
Website	Tumon, Guam	K. Mandapat	477-5700		No
Walk In	Tumon, Guam	K. Mandapat	477-5700	1	No
Indeed.com	Tumon, Guam	K. Mandapat	477-5700		No



**SORENSEN MEDIA GROUP  
FULL-TIME VACANCY EEO INFORMATION  
PUBLIC FILE**

Covering the  
Period From: October 1, 2019

To: September 30, 2020

Job Title of  
Vacancy: Media Consultant

Source that  
Referred the Hire: Indeed.com

Date Vacancy  
Opened: 7/3/2020

Total # of  
Persons  
Interviewed: 6

Date Vacancy  
Filled: 08/20/20

**RECRUITMENT SOURCES USED TO FILL THE VACANCY**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total number of Interviewees Referred by the source for the vacancy.	Did the source request notification?
Employee Referral	Tumon, Guam	K. Mandapat	477-5700		No
Website	Tumon, Guam	K. Mandapat	477-5700		No
Walk In	Tumon, Guam	K. Mandapat	477-5700		No
Indeed.com	Tumon, Guam	K. Mandapat	477-5700	6	No

## **Outreach Initiatives**

For Period Ending: September 30, 2020

Due to the Pandemic and the shut down of schools and businesses, our outreach initiatives were limited during this period. We were able to continue with these:

### **Internship Program**

#### Ongoing through period

We re-established our internship program this year for high school and college students with focuses on radio and television production. We were pleased to welcome through our program a dynamic and gifted group of students from Guam Community College and George Washington High School Interns included:

GCC – Aaron Dela Rosa , Cyra Colliflores

GWHS – Isaiah Aguon

### **Sales Essentials Training Program**

#### September 25, 2020 12am - 7am

With the pandemic in full swing and all trainings and outreach events canceled, we were able to participate in the Virtual Sales Essentials Training Program from the RAB. Our Vice President of Radio Operations Kyle Mandapat represented the company at this event.

**Exhibit 3(b)**

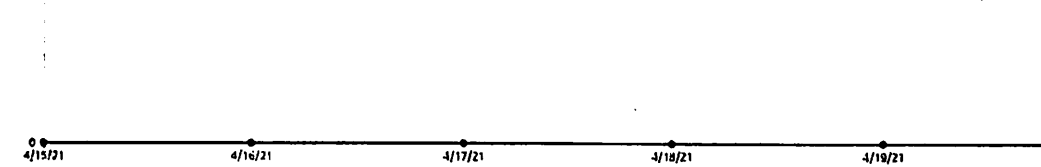
[Back to all jobs](#)

## Sales Account Executive

Sorensen Media Group - Tumon, GU

### Clicks

Your job



Clicks this week 📈

0

### Candidates

Curated Candidates 17	Total (excluding rejected) 34
--------------------------	----------------------------------

18 Rejected

### Job Description

#### Description:

Sorensen Media Group (SMG), a privately-held media and entertainment company in the Mariana Islands with holdings in television, radio and Internet broadcasting, is looking for a Sales Account Executive to join our team at Broadcast Centre Acanta Mall located in Tumon.

- Radio stations include Power 98 FM, Newstalk K57 AM, 105 Kat FM, and The Shark Guam and CNMI.

Television stations include ABC7 and Fox6 on Guam and ABC7 on Saipan.

- Radio and nightly television news is provided to each station and the Internet by our news organization The Pacific News Center, Guam (PNC).
- Red Dragon Productions provides audio, video, and digital production and marketing services across social media platforms for our clients.

We believe that new ideas have a way of becoming extraordinary products, services, and customer experiences very quickly.

#### Position:

SMG's Sales Account Executive will be primarily responsible for delivering sales revenue, as well as cultivating and developing new advertisers for our multi-platform properties. Reporting directly to the Director of Sales, the Sales Account Executive will demonstrate ability to work at the local level with a broad spectrum of clients and businesses. In addition to exploring unique paths to procure business, the Sales Account Executive will be expected to meet monthly and quarterly targets by servicing, negotiating and growing revenue through a list of agency businesses via identifying and prospecting new businesses at a high level of entry. This includes communication with the C-suite executive level at both the corporation and advertising agency sectors. This position requires an individual with a keen ability to develop concepts to create, incrementally grow, and maintain sales revenue by connecting a corporation's marketing goals seamlessly with the entire portfolio of Sorensen Media Group content production and distribution platforms. The position will have a base salary and a structured paid commission rate on contracts collected.

The Sales Account Executive will have propensity for learning and maintaining company standards, in carrying out assigned responsibilities with passion, diligence, and integrity.

This may be your first steps in establishing a career in Broadcast and Media at the top rated radio and television teams on island

#### Key Qualifications:

- Deliver the highest level of sales and customer service to our clients.
- Prospect, penetrate, and create new relationships with clients by articulately relaying SMG's value proposition for our marketplace.
- Accurately assess needs of our clients and drive deals to closure in a new business environment.
- Retain, develop, and cultivate relationship from existing advertisers to increase revenue.
- Understand SMG's multi-media advertising opportunities and tools to help build relevant advertising solutions for our advertisers.
- Prepare presentations and sales proposals and negotiate terms and conditions with clients.
- Utilize Sales CRM tools to track all pertinent account information and sales progress as well as forecast and prioritize to achieve monthly goals.
- Identify, monitor and accurately forecast sales activity in sales pipeline.

Minimum of two year experience in business to business sales is preferred.

For more information, visit <https://sorensenmediagroup.com/>

Job Types: Full-time, Part-time, Commission

Pay: \$18,000.00 - \$24,000.00 per year

### Application Questions

You have requested that Indeed ask candidates the following questions:

- How many years of Business to Business Sales experience do you have?
- What is the highest level of education you have completed?
- Do you have the following license or certification: Guam Driver's?

Report this job

Status: Paused ▼

[View public job page](#)

#### Details

Created: November 19, 2018

Views: 574

Curated Candidates: 52 total

[Add a candidate](#)

[Find candidates](#)

#### Budget

Job Budget: Not sponsored

[Back to all Jobs](#)

## Media Consultant (Sales)

Sorensen Media Group - Tumon, GU

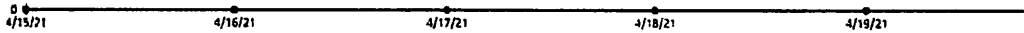
Repost this Job

Status: Paused ▼

[View public job page](#)

### Clicks

Your Job



Clicks this week 📌

0

### Details

Created: April 3, 2019

Views: 207

Curated Candidates: 26 total

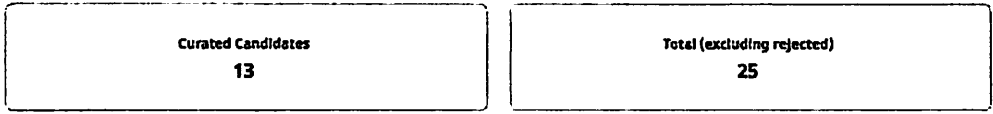
Add a candidate

Find candidates

### Budget

Job Budget: Not sponsored

### Candidates



1 Rejected

### Job Description

#### Description:

Sorensen Media Group (SMG), a privately-held media and entertainment company in the Mariana Islands with holdings in television, radio and internet broadcasting, is looking for a Sales Account Executive to join our team at Broadcast Centre Acenta Mall located in Tumon.

- Radio stations include Power 98 FM, Newstalk KS7 AM, 105 Kat FM, and The Shark Guam and CNMI.

Television stations include ABC7 and Fox6 on Guam and ABC7 on Saipan.

- Radio and nightly television news is provided to each station and the internet by our news organization The Pacific News Center, Guam (PNC).
- Red Dragon Productions provides audio, video, and digital production and marketing services across social media platforms for our clients.

We believe that new ideas have a way of becoming extraordinary products, services, and customer experiences very quickly.

#### Position:

SMG's Sales Account Executive will be primarily responsible for delivering sales revenue, as well as cultivating and developing new advertisers for our multi-platform properties. Reporting directly to the Director of Sales, the Sales Account Executive will demonstrate ability to work at the local level with a broad spectrum of clients and businesses. In addition to exploring unique paths to procure business, the Sales Account Executive will be expected to meet monthly and quarterly targets by servicing, negotiating and growing revenue through a list of agency businesses via identifying and prospecting new businesses at a high level of entry. This includes communication with the C-suite executive level at both the corporation and advertising agency sectors. This position requires an individual with a keen ability to develop concepts to create, incrementally grow, and maintain sales revenue by connecting a corporation's marketing goals seamlessly with the entire portfolio of Sorensen Media Group content production and distribution platforms. The position will have a base salary and a structured paid commission rate on contracts collected.

The Sales Account Executive will have propensity for learning and maintaining company standards, in carrying out assigned responsibilities with passion, diligence, and integrity.

This may be your first steps in establishing a career in Broadcast and Media at the top rated radio and television teams on island

#### Key Qualifications:

- Deliver the highest level of sales and customer service to our clients.
- Prospect, penetrate, and create new relationships with clients by articulately relaying SMG's value proposition for our marketplace.
- Accurately assess needs of our clients and drive deals to closure in a new business environment.
- Retain, develop, and cultivate relationship from existing advertisers to increase revenue.
- Understand SMG's multi-media advertising opportunities and tools to help build relevant advertising solutions for our advertisers.
- Prepare presentations and sales proposals and negotiate terms and conditions with clients.
- Utilize Sales CRM tools to track all pertinent account information and sales progress as well as forecast and prioritize to achieve monthly goals.
- Identify, monitor and accurately forecast sales activity in sales pipeline.

Minimum of two year experience in business to business sales is preferred.

For more information, visit <https://sorensenmediagroup.com/>

Job Types: Full-time, Part-time, Commission

Salary: \$18,000.00 to \$24,000.00 /year

Job Types: Full-time, Commission

Pay: \$18,000.00 - \$24,000.00 per year

### Application Questions

You have requested that Indeed ask candidates the following questions:

- How many years of sales experience do you have?
- Do you have the following license or certification: GUAM?
- Are you authorized to work in the following country: United States?

[Back to all jobs](#)

## Television News Reporter

Sorensen Media Group - Tumon, GU

Status: Closed ▼

[View public job page](#)

### Clicks

Your job



Clicks this week 📌

0

### Candidates

Curated Candidates <b>15</b>	Total (excluding rejected) <b>17</b>
---------------------------------	---

0 Rejected

### Job Description

**Description:** The reporter will be responsible for news gathering through research, interviews, writing news packages and posting of stories to the internet. The ideal candidate lives and breathes news and is familiar with Guam politics, education, crime, court cases and other issues facing the island locally and globally, or has the passion and desire to learn these issues. He or she is not shy and loves to be in front of the camera or is comfortable in front of a crowd. The reporter is not afraid to ask the tough questions and to hold government and community leaders accountable.

**Responsibilities:**

- Research, interview and write multiple news stories and packages every day
- Knows how to copy edit and fact check for accuracy in news stories, AP style knowledge a must
- Meet tight deadlines under immense pressure
- Be able to do live standups from the field

**Requirements:**

- College degree in related field or equivalent work experience
- Must have experience in writing for news publication or blog
- Fluency in social media
- Ability to take initiative and work with minimal supervision but also able to take direction from supervisors or senior staff
- Must have reliable transportation
- Flexibility to work odd hours or weekends in the event of breaking news

Job Type: Full-time

### Application Questions

You have requested that Indeed ask candidates the following questions:

- How many years of journalism experience do you have?
- How many years of Reporting experience do you have?

[Back to all jobs](#)

## Broadcast Engineering Assistant

Sorensen Media Group - Tumon, GU

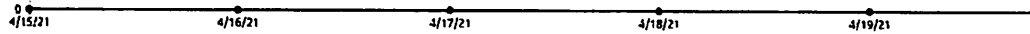
Repost this job

Status: Paused

[View public job page](#)

### Clicks

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Clicks this week

0

### Details

Created: June 25, 2019

Views: 230

Curated Candidates: 46 total

[Add a candidate](#)

[Find candidates](#)

### Budget

Job Budget: Not sponsored

### Candidates

Curated Candidates

0

Total (excluding rejected)

14

32 Rejected

### Job Description

#### Description:

Sorensen Media Group (SMG), a privately-held media and entertainment company in the Mariana Islands with holdings in television, radio, and Internet broadcasting, is looking for a Sales Account Executive to join our team at Broadcast Centre Acanta Mall located in Tumon.

- Radio stations include Power 98 FM, Newstalk K57 AM, 105 Kat FM, and The Shark Guam and CNMI.

Television stations include ABC7 and Fox6 on Guam and ABC7 on Saipan.

- Radio and nightly television news is provided to each station and the Internet by our news organization The Pacific News Center, Guam (PNC).
- Red Dragon Productions provides audio, video, and digital production and marketing services across social media platforms for our clients.

We believe that new ideas have a way of becoming extraordinary products, services, and customer experiences very quickly.

#### Position:

Broadcast Engineer Assistant

The Broadcast Engineering Assistant is part of a team that installs, maintains, and repairs network, studio, transmitting, and ancillary equipment in order to maintain quality signals on Guam and Saipan while complying with all FCC technical requirements. This includes responsibility for telephones, computers, and physical infrastructure systems. General responsibilities, as a team member, with instruction and assistance:

- Performs preventative and corrective maintenance on radio and television broadcast equipment, telephone systems, computers, and networks.
- Performs preventative and corrective maintenance on facilities.
- For remote broadcasts, performs initial surveys of location, configures and connects equipment, and assists with general logistics.

#### After probationary period and training:

- Will rotate with other team members to be on call for after-hours emergencies.
- Will occasionally work as TV Master Control operator.

#### Minimum Required Knowledge, Skills, & Abilities:

- Pass drug test.
- Read, write, and speak American English.
- Ability to carry out written and verbal instructions.
- Must be able to lift 50 pounds.
- Must be able to stand, stoop, kneel, climb ladders, and work with hand tools.
- Valid drivers license with a good driving record.

#### The Ideal Candidate:

- Knowledge of network classes and numbering conventions.
- Familiarity with Windows computers and Microsoft Office software.
- Familiarity with electrical systems, plumbing, air con, standby generators, and transfer switches.

#### Education:

- High school diploma or GED with a strong background in math and science.

The Broadcast/Transmitter Engineer operates, maintains, updates and repairs hardware and systems used for broadcasting and business operations.

Job Type: Full-time



[Back to all jobs](#)

## Receptionist/ Administrative Assistant

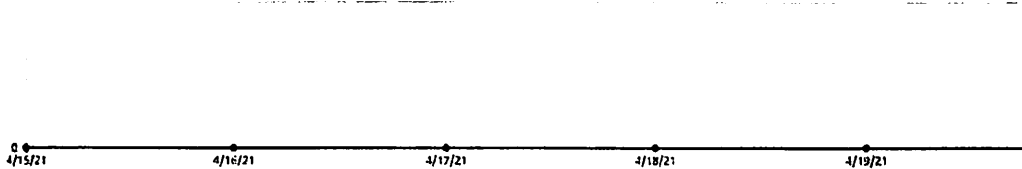
Sorensen Media Group - Tumon, GU

Status: Closed

[View public job page](#)

### Clicks

Your job



Clicks this week

0

### Details

Created: November 13, 2018

Views: 549

Curated Candidates: 78 total

### Budget

Job Budget: Not sponsored

### Candidates

Curated Candidates 0	Total (excluding rejected) 48
-------------------------	----------------------------------

30 Rejected

### Job Description

Sorensen Media Group (SMG), a privately-held media and entertainment company in the Mariana Islands with holdings in television, radio and internet broadcasting, is looking for a Receptionist/ Administrative Assistant to join our team at Broadcast Centre Acanta Mall located in Tumon.

- Radio Stations include Power 98 FM, Newstalk K57 AM, 105 The Kat FM, and The Shark on Guam and Power 99 FM on Saipan.
- Television Stations include ABC7 and Fox6 on Guam and ABC7 on Saipan.
- Radio and nightly television news is provided to each station and the internet by our news organization The Pacific News Center, Guam (PNC).

We believe that new ideas have a way of becoming extraordinary products, services, and customer experiences very quickly, and provides audio and video production and social media services.

#### Position:

With the Hafa Adai spirit, SMG's Receptionist greets all guests, employees, vendors, customers and visitors arriving at our Broadcast Centre Acanta in the heart of Tumon. The Receptionist is directly responsible for achieving timely and effective communications with all levels of the SMG team, including our executives, managers, engineers, staff and on-air talent. You will be well versed with courteous and professional customer service skills, having the highest regard for providing the best customer experience for all visitors. Knowledgeable in Facilities Administration related activities.

A propensity for learning and maintaining company standards, in carrying out assigned responsibilities with passion, diligence, and integrity.

This may be your first steps in establishing a career in Broadcast and Media at the top rated radio and television teams on Island.

#### Key Qualifications

- Consistently maintain professional work attire and composure with excellent customer service and administrative skills.
- Understand the need to be punctual for scheduled shifts.
- You will provide administrative support or reception services in a corporate office environment.
- Answer and direct all incoming calls to the proper individual using our PBX system
- You will be a standout associate who enjoys taking on any small tasks or projects to support the company. The ability to handle multiple tasks with excellent communication skills required. This role may include assisting other facilities staff with overflow work, including research, data entry and related tasks.
- Experience with Microsoft Office and other office tools
- Excellent organization and time management skills.
- Properly organize with Chief Engineer, Administrative Manager, and/or Facilities Manager to address any reported or identified Facilities Issues at Broadcast Centre Acanta, or as directed by Supervisor.
- Being diligent and taking ownership on subject matter expertise and dedication to completing tasks.
- Ability to work in dynamic and sensitive environment

#### Description:

Greet all Incoming Studio guests, visitors, vendors, and clients. Monitor and guide visitor access and maintain general security awareness. Collect mail and deliveries and ensure proper receipt by Administrative Managers or Department Supervisors. Coordinate both domestic and international travel shipments. Collect and maintain job related data and identify trends for improvement and provide necessary reports to Supervisor. Build and support cross-functional relationships between Departments.

Coordinate with Facilities Manager or porters for office cleaning and other related tasks. Coordinate with Administrative Manager for supplies orders requested by each department. Handle hectic conference room and meeting space calendars. Ensure all meeting rooms and reception areas are well-kept and maintained as well as set up for meeting rooms for business needs.

Organize space planning and large offsite events as well as on-site events at Acanta Mall as requested. You may need to perform other activities such as audio-visual (AV) set up for meetings or conferences and inter-office mail deliveries. Provide support to vendors and contractors such as security, Studio, media relations, network and IT.

For more information, visit <https://sorensenmediagroup.com/>

Receptionist

Administrative Assistant

Job Types: Full-time, Part-time

[Back to all jobs](#)

## Graphic Designer/Production Assistant

Sorensen Media Group - Tumon, GU

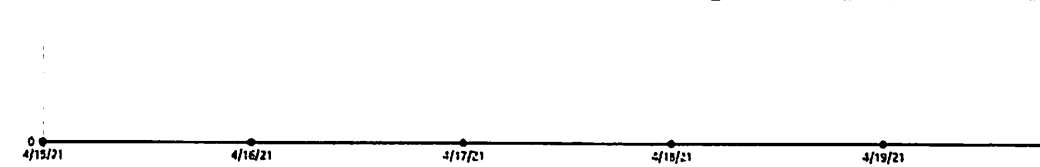
Repost this job

Status: Paused

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### Clicks

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0

### Details

Created: September 26, 2019

Views: 446

Curated Candidates: 25 total

Add a candidate

Find candidates

### Budget

Job Budget: Not sponsored

### Candidates

Curated Candidates 0	Total (excluding rejected) 1
-------------------------	---------------------------------

24 Rejected

### Job Description

#### Job Description

Sorensen Media Group (SMG), a privately-held media and entertainment company in the Mariana Islands with holdings in television, radio, and internet broadcasting, is looking for a Graphic Designer/ Production Assistant to join our team at Broadcast Centre Acanta Mall located in Tumon.

- Radio Stations include Power 98 FM, Newstalk KS7 AM, 105 The Kat FM, and The Shark on Guam and Power 99 FM on Saipan.
- Television Stations include ABC7 and Fox5 on Guam and ABC7 on Saipan.
- Radio and nightly television news is provided to each station and the internet by our news organization The Pacific News Center, Guam (PNC).
- Sorensen Media Group Productions provides audio and video production and social media services.

We believe that new ideas have a way of becoming extraordinary products, services, and customer experiences very quickly.

#### Responsibilities

- Design, sketch, arrange and develop communication visuals and elements of photography, motion picture, typography and illustration, for various design projects on multi-media platforms.
- Follow all steps of the creative process to ensure high-quality work products: (i.e. creative briefs, moodboards, storyboards, shot list, sketch, design concepts, revisions, execution and delivery)
- Contribute to multiple, distinct projects fluidly and seamlessly, working with multidisciplinary project team members often made up of digital media specialist, clients, accounts executive, producers, creative directors, production managers and station managers.
- Support the Digital Media team by creating digital media content for in-house promotions and client visual communications.
- Support the creative production team in remote and in-studio productions.
- Assists the creative production team with production equipment setup/breakdown as well as camera/light/audio operations.
- Assists the creative production team with pre-production and post-production-related tasks and activities.

#### Qualifications

- Proven work experience in graphic design and visual communications
- Proficient in Illustrator, Photoshop, InDesign, Premiere Pro, and Final Cut Pro
- Basic knowledge of HTML, CSS, and JavaScript development
- Up-to-date with the latest trends and best practices in online marketing and visual communications
- Demonstrate the ability to think past a creative brief and to deliver beyond client expectations
- Receptive to instruction and critical feedback
- Possess excellent interpersonal and communication skills
- Show craftsmanship and attention to detail

#### Compensation

- Starting pay between \$9.00 and \$12.00 an hour or more, commensurate with experience.

Pay is commensurate with experience and quality of portfolio.

Job Type: Full-time

Pay: \$9.00 - \$11.00 per hour

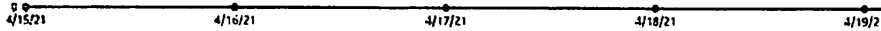
[Back to all jobs](#)

## Media Consultant

Sorensen Media Group - Tumon, GU

### Clicks

Your job



Clicks this week 0

0

### Candidates

Curated Candidates 20	Total (excluding rejected) 20
--------------------------	----------------------------------

0 Rejected

### Job Description

#### Description:

Sorensen Media Group (SMG), a privately-held media and entertainment company in the Mariana Islands with holdings in television, radio, and internet broadcasting, is looking for a Media Consultant to join our team at Broadcast Centre Acanta Mall located in Tumon.

- Radio stations include Power 98 FM, Newstalk K57 AM, 105 Kat FM, and The Shark Guam and CNML.
- Television stations include ABC7 and Fox6 on Guam and ABC7 on Saipan.
- Radio and nightly television news are provided to each station and the internet by our news organization The Pacific News Center, Guam (PNC).
- Red Dragon Productions provides audio, video, and digital production and marketing services across social media platforms for our clients.

We believe that new ideas have a way of becoming extraordinary products, services, and customer experiences very quickly.

#### Position:

SMG's Media Consultants will be primarily responsible for delivering sales revenue, as well as cultivating and developing new advertisers for our multi-platform properties. Reporting directly to the Vice President of Sales, the Media Consultant will demonstrate the ability to work at the local level with a broad spectrum of clients and businesses. In addition to exploring unique paths to procure business, the Media Consultant will be expected to meet monthly and quarterly targets by servicing, negotiating and growing revenue through a list of agency businesses via identifying and prospecting new businesses at a high level of entry. This includes communication with the C-suite executive level at both the corporation and advertising agency sectors. This position requires an individual with a keen ability to develop concepts to create, incrementally grow, and maintain sales revenue by connecting a corporation's marketing goals seamlessly with the entire portfolio of Sorensen Media Group content production and distribution platforms. The position will have a base salary and a structured paid commission rate on contracts collected.

The Media Consultant will have a propensity for learning and maintaining company standards, in carrying out assigned responsibilities with passion, diligence, and integrity.

This may be your first steps in establishing a career in Broadcast and Media at the top-rated radio and television teams on the island

#### Key Qualifications:

- Deliver the highest level of sales and customer service to our clients.
- Prospect, penetrate, and create new relationships with clients by articulately relaying SMG's value proposition for our marketplace.
- Accurately assess the needs of our clients and drive deals to closure in a new business environment.
- Retain, develop, and cultivate relationships from existing advertisers to increase revenue.
- Understand SMG's multi-media advertising opportunities and tools to help build relevant advertising solutions for our advertisers.
- Prepare presentations and sales proposals and negotiate terms and conditions with clients.
- Utilize Sales CRM tools to track all pertinent account information and sales progress as well as forecast and prioritize to achieve monthly goals.
- Identify, monitor and accurately forecast sales activity in the sales pipeline.

A minimum of two-year experience in business to business sales is preferred.

For more information, visit <https://sorensenmediagroup.com/>

Job Types: Full-time, Part-time, Commission

Salary: \$18,000.00 to \$24,000.00 /year

Job Type: Full-time

Pay: \$18,000.00 - \$24,000.00 per year

Repost this job

Status: Paused

[View public job page](#)

### Details

Created: February 18, 2020

Views: 302

Curated Candidates: 20 total

Add a candidate

Find candidates

### Budget

Job Budget: Not sponsored

### Application Questions

You have requested that Indeed ask candidates the following questions:

- How many years of relevant experience do you have?

Search candidates

Post a job

[Back to all jobs](#)

# Television News Reporter

Sorensen Media Group - Tumon, GU

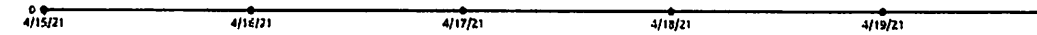
Repost this job

Status: Paused

[View public job page](#)

## Clicks

Your job



Clicks this week

0

## Details

Created: April 30, 2019

Views: 381

Curated Candidates: 35 total

[Add a candidate](#)

[Find candidates](#)

## Budget

Job Budget: Not sponsored

## Candidates

Curated Candidates

31

Total (excluding rejected)

35

0 Rejected

## Job Description

Description: The reporter will be responsible for news gathering through research, interviews, writing news packages and posting of stories to the internet. The ideal candidate lives and breathes news and is familiar with Guam politics, education, crime, court cases and other issues facing the island locally and globally, or has the passion and desire to learn these issues. He or she is not shy and loves to be in front of the camera or is comfortable in front of a crowd. The reporter is not afraid to ask the tough questions and to hold government and community leaders accountable.

### Responsibilities:

- Research, interview and write multiple news stories and packages every day
- Knows how to copy edit and fact check for accuracy in news stories, AP style knowledge a must
- Meet tight deadlines under immense pressure
- Be able to do live standups from the field

### Requirements:

- College degree in related field or equivalent work experience
- Must have experience in writing for news publication or blog
- Fluency in social media
- Ability to take initiative and work with minimal supervision but also able to take direction from supervisors or senior staff
- Must have reliable transportation
- Flexibility to work odd hours or weekends in the event of breaking news

Job Type: Full-time

[Back to all jobs](#)

## Graphic Designer/Production Assistant

Sorensen Media Group - Tumon, GU

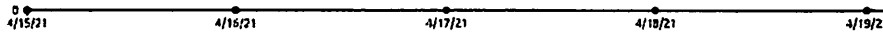
Repost this job

Status: Paused

[View public job page](#)

### Clicks

Your job



Clicks this week

0

### Details

Created: September 26, 2019

Views: 446

Curated Candidates: 25 total

Add a candidate

Find candidates

### Budget

Job Budget: Not sponsored

### Candidates

Curated Candidates

0

Total (excluding rejected)

1

24 Rejected

### Job Description

#### Job Description

Sorensen Media Group (SMG), a privately-held media and entertainment company in the Mariana Islands with holdings in television, radio, and Internet broadcasting, is looking for a Graphic Designer/ Production Assistant to join our team at Broadcast Centre Acanta Mall located in Tumon.

- Radio Stations include Power 98 FM, Newstalk KS7 AM, 105 The Kat FM, and The Shark on Guam and Power 99 FM on Saipan.
- Television Stations include ABC7 and Fox6 on Guam and ABC7 on Saipan.
- Radio and nightly television news is provided to each station and the internet by our news organization The Pacific News Center, Guam (PNC).
- Sorensen Media Group Productions provides audio and video production and social media services.

We believe that new ideas have a way of becoming extraordinary products, services, and customer experiences very quickly.

#### Responsibilities

- Design, sketch, arrange and develop communication visuals and elements of photography, motion picture, typography and illustration, for various design projects on multi-media platforms.
- Follow all steps of the creative process to ensure high-quality work products: (i.e. creative briefs, moodboards, storyboards, shot list, sketch, design concepts, revisions, execution and delivery)
- Contribute to multiple, distinct projects fluidly and seamlessly, working with multidisciplinary project team members often made up of digital media specialist, clients, accounts executive, producers, creative directors, production managers and station managers.
- Support the Digital Media team by creating digital media content for in-house promotions and client visual communications.
- Support the creative production team in remote and in-studio productions.
- Assists the creative production team with production equipment setup/breakdown as well as camera/light/audio operations.
- Assists the creative production team with pre-production and post-production-related tasks and activities.

#### Qualifications

- Proven work experience in graphic design and visual communications
- Proficient in Illustrator, Photoshop, InDesign, Premiere Pro, and Final Cut Pro
- Basic Knowledge of HTML, CSS, and JavaScript development
- Up-to-date with the latest trends and best practices in online marketing and visual communications
- Demonstrate the ability to think past a creative brief and to deliver beyond client expectations
- Receptive to instruction and critical feedback
- Possess excellent interpersonal and communication skills
- Show craftsmanship and attention to detail

#### Compensation

- Starting pay between \$9.00 and \$12.00 an hour or more, commensurate with experience.

Pay is commensurate with experience and quality of portfolio.

Job Type: Full-time

Pay: \$9.00 - \$11.00 per hour

[Back to all Jobs](#)

## Video Editor/Videographer

Sorensen Media Group - Tumor, GU

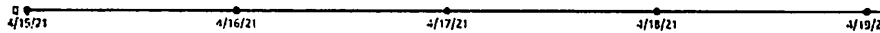
Repost this job

Status: Paused

[View public job page](#)

### Clicks

Your Job



Clicks this week

0

### Details

Created: December 9, 2019

Views: 527

Curated Candidates: 25 total

[Add a candidate](#)

[Find candidates](#)

### Budget

Job Budget: Not sponsored

### Candidates

Curated Candidates  
25

Total (excluding rejected)  
25

0 Rejected

### Job Description

#### Description

Sorensen Media Group is currently seeking a Video Editor to join our team. We are looking for someone extremely dependable, detailed, and committed to the success and growth of our organization.

The successful candidate will have a working knowledge of the Adobe Creative Suite, with an emphasis in After Effects, Premiere, Photoshop and Audition for basic audio editing.

The most important aspect of the job would be the ability to work and learn in fast-paced production environment. We need a process-oriented person with a keen attention to the details.

We are looking for a versatile video production specialist who is familiar with motion graphics and editing commercial content. You will report to our Creative Director as part a video production team, and will be tasked with creating videos for clients. The type of content can be videos using stock footage with motion graphics built entirely in After Effects, interviews inter-cut with B-Roll, infographic videos, as well as other video products. This position is primarily an in-office position, but it will also require field work.

This position is not a work remote position.

#### Responsibilities

- Creating Motion Graphics in Adobe After Effects
- Editing Video, Audio, and Motion Graphics in Adobe Premiere
- Utilizing Photoshop when needed to alter images
- Utilizing our Project Management tool to track workflow
- Strict adherence to a file management structure
- On-location filming
- And other tasks as needed

#### Qualifications

- Associates or Bachelor's Degree in Video Production or equivalent relevant work experience in the field is preferred.
- Sufficient research skills to solve problems on your own and the ability to find information that clients may not provide.
- Excellent visual and design aesthetic.
- Ability to be quick, nimble, and responsive to client needs.
- Ability to adhere to internal company processes designed for maximum efficiency.
- Ability to take criticism and critique of work and respond to clients requests.
- Willingness to be trained and mentored in many different advertising agency departments in order to understand how your work will be used for our clients.
- Experience within the automotive industry is welcomed but not necessary.

#### Video Production Skills:

- Must be capable of being a 'one-man operation' shooting video at a client's location. Most setups are basic 3-point lighting, wireless mic, and a 4k camera. Also, will work as a part of a team on larger shoots, or shoots that require two or three camera setups. You will shoot, edit, deliver:
- Interview Style Videos, with B-Roll.
- Product showcase videos.
- Videos Geared toward Social Media, in 16x9, 1x1, 4x5, and 9x16 formats.
- As well as other videos geared toward marketing our clients in traditional and digital/social media. Comfortable working with DSLRs, Mirrorless Cameras, and Professional Cameras. Helpful but not required:
- Green Screen filming and editing best practices.
- Image editing basics (Lightroom/Photoshop)
- Basic Graphic Design Layout
- Must be comfortable working on a PC or Mac

Job Types: Full-time, Part-time

Pay: \$9.25 - \$12.00 per hour

[Back to all jobs](#)

# Master Control Operator

Sorensen Media Group - Tumon, GU

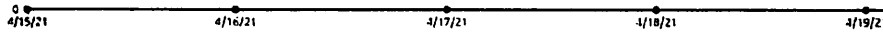
Repost this job

Status: Paused

[View public job page](#)

## Clicks

Your job



Clicks this week

0

## Details

Created: July 17, 2020

Views: 286

Curated Candidates: 15 total

[Add a candidate](#)

[Find candidates](#)

## Budget

Job Budget: Not sponsored

## Candidates

Curated Candidates  
5

Total (excluding rejected)  
9

6 Rejected



Discover your top applicants faster by sending a free assessment

Get a more complete picture of each candidate by being able to view and compare their assessment score results when you turn on the assessment of your choice

[Choose Assessment](#)

## Job Description

### Description:

Sorensen Media Group (SMG), a privately-held media and entertainment company in the Mariana Islands with holdings in television, radio, and internet broadcasting, is looking for a Master Control Operator to join our team at Broadcast Centre, Acanta Mall, located in Tumon.

- Radio Stations include Power 98 FM, Newstalk K57 AM, 105 The Kat FM, and The Shark on Guam, and Power 99 FM on Saipan.
- Television Stations include ABC7 and Fox6 on Guam and ABC7 on Saipan.
- Radio and nightly television news is provided to each station and the internet by our news organization The Pacific News Center, Guam (PNC).
- Red Dragon Productions provides audio, video, and digital production and marketing services across social media platforms for our clients.

We believe that new ideas have a way of becoming extraordinary products, services, and customer experiences very quickly.

### Position:

SMG's Master Control Operator will be primarily responsible for monitoring on air streams for our ABC and Fox affiliate channels, switching local content during live network programming, and ingest of network programming and commercials into playout systems.

MCO will have propensity for learning and maintaining company standards, in carrying out assigned responsibilities with passion, diligence, and integrity.

### Job Responsibilities:

- Coordinate live and recorded programming for broadcast
- Monitor the playout system for proper event execution; accurately check every aspect of each log in the automation system for national and local programs/content
- Proactively analyses system and effectively communicates with programming and engineering departments to identify potential issues and propose solutions
- Verifies material airing via the program log; researches and contacts appropriate source for missing material
- Prepare syndicated programming
- Run commercial breaks during newscasts, as well as high value network and sports programming
- Monitors multiple channels to ensure regulatory compliance and quality signals.
- Operate Rushworks playout systems and equipment
- Develop knowledge of and ensure compliance with FCC monitoring and EAS procedures
- Observing transmitters and taking readings
- Executes, edits, updates, and appends playlists.
- Acquires content from various distributors.
- Reports equipment issues and transmission discrepancies.

### Qualifications:

- Computer literacy is mandatory.
- Attention to details is imperative.
- Applicant must be able to multi-task
- Must be a team player with strong interpersonal skills
- Operational knowledge and experience with master control activities and functions
- Ability to learn specialized software applications
- Aptitude for operating electronic equipment for broadcast and production requirements.
- Experience in a master control NOC preferred
- Knowledge of automated playout systems preferred
- Ability to use IT-based equipment in a broadcast environment
- Knowledge of satellite spot delivery systems preferred



- Familiarity with server playback and recording
- Must be able to work independently and have the ability to problem-solve
- Must be able to work under deadlines and have the ability to multi-task
- Must be able to work flexible schedule including nights, holidays,\* and weekends\*
- Must be willing to submit to a background check
- 1-2 years' experience in Master Control is preferred
- Candidates receiving a written offer letter of employment will be required to undergo a drug test

**Education:**

- High school diploma or GED
- Technical school or completion of college level technical courses a plus.
- Military training and experience in related field will be considered.

Part time and full time positions will be considered. This may be your first steps in establishing a career in Broadcast and Media at the top rated radio and television teams on Island.

For more information, visit <https://sorensonmediagroup.com/>

Job Types: Full-time, Part-time

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## Application Questions

You have requested that Indeed ask candidates the following questions:

- How many years of Master Control experience do you have?
- What is the highest level of education you have completed?
- When are you available for an interview or phone screen? Please list 2-3 dates and times or ranges of times.

**Exhibit 3(d)**



UNIVERSITY OF GUAM  
UNIBETSEDÁT GUAHAN



ENROLLMENT MANAGEMENT AND STUDENT SUCCESS

## CERTIFICATE OF APPRECIATION

This certificate is awarded to

**SORENSEN MEDIA GROUP**

For their participation in the Fañomnåkan (Spring) 2019 UOG JOB FAIR

Presented on April 24, 2019

Lawrence F. Camacho  
Dean, Enrollment Management and Student Success

Sallie L.T. McDonald  
Program Coordinator, Career Development Office

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## Career Day for Carbullido Elementary

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Paul Suba <pauly@spbguam.com>

Wed, Feb 20, 2019 at 11:19 AM

To: "kmandapat@spbguam.com" <kyle@spbguam.com>

I will be leaving at 8am till 11am for Career Day at Carbullido Elementary School on Thursday Feb 21st. Mariah will cover my show while I'm gone.

V/R,  
Paul "Pauly X" Suba  
*Tune into 105.1FM /guamkat.com*  
**KAT FM**



Jon J. P. Fernandez  
Superintendent of Education

# Astumbo Middle School

Guam Department of Education  
389 ChalanHachon · Dededo, GU 96929  
Fully Accredited by the Accrediting Commission for Schools  
Western Association of Schools and Colleges

Tel: (671) 300-2610  
Email: ams@gdoe.net  
Web: <https://sites.google.com/a/gdoe.net/schools/home/astumbo-ms>



Rita L. Flores  
Acting Principal

Buenas Yan Hafa Adai,

January 16, 2019

Astumbo Middle School will be hosting its 11<sup>th</sup> Annual Career Day on Friday, March 22, 2019. This momentous event will provide our middle school students with career awareness, opportunities to explore various occupations, gain an understanding between the connection of education and career, and the importance of becoming a contributing citizen in our community.

We would like to cordially invite you to be a guest speaker at our career day and to share your career with our middle school students. The event is scheduled from 8:30AM – 3:00PM. There will be five presentation slots available. We value and appreciate your time spent coming out to speak to our students. Please indicate below the availability of your schedule.

Guest speakers will be allotted 55 minutes for each presentation. Areas to cover during the presentation may include (but not limited to) discussing duties and responsibilities, why you have chosen your career, what kind of education is needed for the job, and any challenges or rewarding aspects of your career. Use of visuals, short power points, demonstrations, hands-on activities, and handouts for the students are welcomed.

Please note that breakfast, lunch, and light refreshments will be available to all of our presenters. On behalf of Astumbo Middle School, we humbly extend our sincerest appreciation of your consideration and we look forward to seeing you at our Career Day. Si Yu'us Ma'ase.

Respectfully,

Rita L. Flores, Acting Principal

Point of contact for this event is Mrs. Katrina Carranza, 6<sup>th</sup> Grade Counselor. If you are interested, please fill out the portion below and submit via email at [kccarranza@gdoe.net](mailto:kccarranza@gdoe.net). If you have any questions, please contact 300-2610 ext.2618.

Name of Presenter: KYLE MANDAPAT Occupation Title: ON AIR TALENT  
 Organization/Agency: SORENSEN MEDIA GROUP  
 Contacts: work: 4775700 cell: \_\_\_\_\_ fax: \_\_\_\_\_ email: KYLE@SPBGMAM -  
 Other contacts: \_\_\_\_\_  
 Availability of Schedule (✓):  8:30 am – 3:00pm  
 (AM session) 8:30 – 12 p.m.  (PM session) 12:30 – 3 p.m.  
 Not available

Dennis Mallay  
Assistant Principal

Anderson Joseph  
Assistant Principal

Jennifer T. Torres  
Administrative Officer

School's Mission: Foster a safe and supportive learning environment that promotes academic success, positive social development, and technological competence to prepare our students to become lifelong learners and contributing citizens of the community.

---

**REGISTRATION CONFIRMATION**

---

GWHS Career Day 2019 <cgombar@gmail.com>

Wed, May 1, 2019 at 11:17 AM

Reply-To: eqyanger@gdoe.net

To: kyle@power98.com

Thank you for accepting our invitation. We are so excited that you will be joining us on May 3rd. The information below has been submitted to the GWHS Career Day 2019 coordinators.

**KYLE MANDAPAT**

**SORENSEN MEDIA GROUP**

Please note that Expo participants will be allotted 1 table for the displaying of information/ props related to your career field. Expo participants are more than welcome to bring in additional tables if needed.

Additional information will be sent to you via email as we near the event date.

Please feel to contact Esther Yanger eqyanger@gdoe.net or Annalyn Buan asbuan@gdoe.net for additional information about our event or for any concerns you may have. Thank you.



University of Guam  
Division of Communication and Fine Arts

Communication Program  
FINAL INTERNSHIP EVALUATION FORM (CO398/498)

STUDENT NAME (print): KAYLA ALLYN EATA

COMPANY/ORGANIZATION NAME SORENSEN MEDIA GROUP

INTERNSHIP SUPERVISOR: Victoria Santos  
Title: Assistant Program Director, PDR/PR

Address: Tumon, Guam

Phone: 477-6700 FAX \_\_\_\_\_ Email tori@spoguam.com

Duration of Internship \_\_\_\_\_ to \_\_\_\_\_  
Month Day Year Month Day Year

Please rate the intern's performance based on the following rating scale: 5 = excellent, outstanding; 4 = very good, above average; 3 = good, average; 2 = not bad, but below average; 1 = not acceptable

If any do not apply please use NA for Not Applicable

Reliability, punctuality	<u>2</u>
Neatness and professional appearance	<u>4</u>
Proficiency in oral communication	<u>5</u>
Proficiency in written communication	<u>5</u>
Technical expertise and aptitude	<u>3</u>
Ability to deal comfortably with personnel and clients	<u>2</u>
Ability to adapt to work environment	<u>3</u>
Ability to handle routine assignments	<u>3</u>
Response to supervisor's direction	<u>4</u>
Acceptance of responsibility	<u>4</u>
Receptivity to constructive criticism	<u>5</u>
Demonstration of initiative	<u>3</u>
Ability to maintain confidentiality	<u>5</u>

OVERALL PERFORMANCE (Circle the one that best describes their performance)

Unsatisfactory F    Poor D    Average C    Above Average C+    Good B    Very Good B+    Excellent A    Outstanding A+

If your organization had an opening, would you hire this intern?  Yes  No

What do you consider his /her strengths? Kayla's strengths include her great personality and ability to work well with the team, video editing skills and creative collaboration.

Challenges?

Since this is her first experience immersed in a fast paced media environment Kayla struggled with comfort in the work environment & timely completion of some projects. We are confident that more experience will help overcome these challenges.

Additional comments about the intern:

Kayla was a great asset to our team and will go far with more education to help progress her technical skills and more experience in a work setting environment.

**SUPERVISOR:** I have discussed all items reviewed on this form with the named student.



Supervisor

11/29/19

Date

**STUDENT'S COMMENTS:** As the student, you are encouraged to describe any reaction to ratings, feelings about current position, future plans, and steps being taken to reach goals.

I have seen and reviewed the appraisal. All items covered have been discussed fully with me. I have been encouraged to make comments. I realize that my signature does not imply that I am in agreement with the appraisal.

  
Student Signature

11/29/19

Date

**Return to:** Dr. Raymond Anderson, Associate Professor of Communication  
University of Guam, Mangilao, GUAM 96923  
Phone: 735-2704, 735-2700 (Division Office), 488-0602 (Mobile)  
Fax: 734-3575 – Email: rdanderson@triton.uog.edu





## INTERN ATTENDANCE AGREEMENT

When running more than 15 minutes late, please call your assigned supervisor. Excellent attendance is an expectation of all employees. When you need to be absent or if you need to modify your schedule, please notify your supervisor as soon as possible.

Start Date	09 <del>10</del> 17. 2019 <del>10</del>
End Date	11. 29. 2019
Total Hours Per Week	9
Work schedule	TTH : 9-10:30 F : 9-3pm

Kouyanta  
Intern Signature

11. 29. 2019  
Date

[Signature]  
Supervisor Signature

11/29/2019  
Date

*Please provide a copy to the intern. Keep a copy for your records and return the completed form to The Company's Internship Coordinator*



### Internship Proposal Form

SMG Departments interested in hiring an intern should complete this form.

If you have questions, please refer to the Student Internships web site or contact the Internship Coordinator

Date: 11/29/2019		
Department: FM RADIO		
Sub-Department:		
Site Intern Supervisor Name: VICTORIA SANTOS		Site Intern Supervisor Title: ASSISTANT PROGRAM DIRECTOR
Site Intern Supervisor Phone:	Site Intern Supervisor Fax:	Site Intern Supervisor E-Mail
Site Intern Supervisor Mailing Address:		Office Location: TUMON, GUAM
Internship Job Title:		Number of intern positions available for this job title:
Intern hours per week: 9		Requested Start Date: 12-09-17-2019

Approval Signatures:

11/29/2019

Site Intern Supervisor/Manager Date

**Position Description:** The following information will be used to create a position description that will be posted on the program's website and distributed to educational institutions. Please be as concise and specific as possible. Students will apply for internships based on this information. **Reminder: Programs will need to work with a college student's school schedule.**

### ATTACH DUTY STATEMENT

It is understood that all academic credit is to be arranged by the Intern and the educational institution prior to the start of the internship. The educational institution assumes the collateral responsibility with the Company's Internship Coordinator to see that the Intern fulfills the terms of the Agreement.



# Student Intern Evaluation for Sorensen Media Group

Print all information clearly!

Company/Division FM RADIO Date 11.29.2019

Intern's Name KAYLA ALLYN EATA

Semester of Internship:  Fall  Spring  Summer Year: 2019

Intern's Supervisor VICTORIA SANTOS

What resources did you use to find your internship? (Check all that apply)

- Career Services Office/Internship Coordinator  Faculty  Internet Site  Family Friend

Other: SCHOOL

***This evaluation is completed by the student. The report is confidential and will not be shared with your internship site.***

Please rate the following aspects of your Internship placement on the basis of this scale:

- Excellent (Consistently exceeds expectations)  
 Good (Sometimes exceeds expectations)  
 Average (Meets expectation)  
 Poor (Rarely meets expectations)  
 N/A Not Applicable (Not applicable to this internship experience)

Select one evaluation level for each area by marking an "X" under the level that represents the internship.

	Excellent	Good	Average	Poor	N/A
Work experience relates to my area of study		X			
Adequacy of employer supervision	X				
Helpfulness of supervisor	X				
Acceptance by fellow workers	X				
Opportunity to use my training		X			
Opportunity to develop my human relations skills	X				
Provided levels of responsibility consistent with my ability and growth		X			
Opportunity to develop communication skills		X			
Opportunity to develop my creativity		X			
Cooperativeness of fellow workers		X			
Opportunity to problem solve		X			
Opportunity to develop critical thinking skills		X			
Provided orientation to the organization	X				
Attempt to offer feedback on my progress and abilities	X				
Effort to make it a learning experience for me		X			
Gave me a realistic preview of my field of interest		X			

Adequate training		X		
I feel I am better prepared to enter the world of work after this experience			X	
I felt I was productive for the Company			X	
<b>Through this internship I had the opportunity to use and develop my:</b>				
Interpersonal/human relation skills		X		
Oral communication/presentation skills	X			
Creativity		X		
Problem solving abilities			X	
Critical thinking skills			X	
Writing skills			X	
<b>My Internship experience:</b>				
Confirmed my interest in a career in this line of work		X		
Has made me decide to pursue a different career path				X
<b>Overall Internship experience (circle one)</b>	<b>Excellent</b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>

Comments:

Please circle one

Would you work for this supervisor again?

Yes No Uncertain

Would you work for this agency again?

Yes No Uncertain

Would you recommend this agency to other students?  
Why or why not?

Yes No Uncertain

Good workplace for people thinking to get into mass media. Lots of different aspects that can be learned & useful.

Intern's Signature: Kayata

Date: 11.29.2019

Thank you very much for completing this evaluation of your internship. We take your comments very seriously. Please return this evaluation via email or to address listed above.



# Supervisor Evaluation of Student Internship

Print all information clearly!

Intern's Name Kayla Allyn Eata Date 11/29/19  
 Intern's Supervisor Victoria "Tori" Santos  
 Company/Division Sorensen Broadcasting Radio  
 This internship started on (date) 09/17/19 and was completed on (date) 11/29/19

Do you permit the student to receive a copy of this evaluation? Yes  No

- Excellent (Always demonstrates this ability/consistently exceeds expectations)
- Good (Usually demonstrates this ability/sometimes exceeds expectations)
- Average (Sometimes demonstrates this ability/meets expectation)
- Poor (Seldom demonstrates this ability/rarely meets expectations)
- N/A Not Applicable (Not applicable to this internship experience)

Evaluation of personal qualities of the intern observed during the internship. Select one evaluation level for each area by marking an "X" under the level that represents the intern's performance.

	Excellent	Good	Average	Poor	N/A
<b>Ability to learn</b>					
Observes and/or pays attention to others	X				
Asks pertinent and purposeful questions	X				
Seeks out and utilizes appropriate resources	X				
Accepts responsibility for mistakes and learns from experiences	X				
Open to new experiences; takes appropriate risks	X				
<b>Reading/Writing/Computation Skills</b>					
Reads/comprehends/follows written materials	X				
Communicates ideas and concepts clearly in writing	X				
Works with mathematical procedures appropriate to the job					X
Attention to accuracy and detail		X			
<b>Listening &amp; Oral Communication Skills</b>					
Listens to others in an active and attentive manner	X				
Comprehends and follows verbal instructions	X				
Effectively participates in meetings or group settings	X				
Demonstrates effective verbal communication skills	X				
<b>Creative Thinking &amp; Problem Solving Skills</b>					
Seeks to comprehend and understand the "big picture"	X				
Breaks down complex tasks/problems into manageable pieces	X				
Brainstorms/develops options and ideas	X				
Respects input and ideas from other sources and people	X				
Demonstrates an analytical capacity		X			

Interpersonal & Teamwork Skills				
Relates to co-workers effectively	X			
Manages and resolves conflict to a team atmosphere	X			
Supports and contributes to a team atmosphere	X			
Controls emotions in a manner appropriate for work	X			
Demonstrates assertive but appropriate behavior	X			
Basic Work Habits				
Reports to work as scheduled				X
Is prompt in showing up to work and meetings			X	
Exhibits a positive and constructive attitude	X			
Dress and appearance are appropriate for this organization	X			
Character Attributes				
Brings a sense of value and integrity to the job	X			
Seeks to serve others	X			
Refrains from gossip/respects the privacy of others	X			
Behaves in an ethical manner	X			
Respects the diversity (religious/cultural/ethnic) of coworkers	X			
<b>Overall performance of the intern (circle one)</b>	<b>Excellent</b>	<b>Good</b>	<b>Average</b>	<b>Poor</b>

Comments:

Kayla was a great asset during her internship with us. We look forward to helping her grow her experiences in a media company and helping her find her passion.

Would you supervise this intern again?

Yes  No  Uncertain

Would your agency host this intern again?

Yes  No  Uncertain

Would you recommend this student to other organizations?

Yes  No  Uncertain

Why or why not?

Kayla takes great direction and is open to growth in her field.

I have  I have not discussed this assessment with the intern.

Evaluator's Signature: 

Date: 11/29/19

Title/Position: Asst. PD of Power 90

5 Ebbtide way  
Santa Rita, GU 96915  
Tel: 671-483-8187  
E-mail: jeb11786@student.dodea.edu

Erika Ng, Human Resources Director  
Sorensen Media Group  
Acanta Mall, 962 Pale San Vitores Rd  
Tumon, GU 96913  
Tel: 671-477-5700  
E-mail: erika@spbguam.com

August 30, 2019

Dear Mrs. Ng,

I am excited for a possible opportunity of an internship at Sorensen Media Group and am including my resume with this letter. Through the Guam High School Career Practicum program, I hope to be able to work and learn to achieve one-hundred hours at Red Dragon Production.

For the past three years I have studied techniques on filming, editing, and production through Video Communications and CCTV Panther News Network as part of my career pathway in Audio & Video Technology & Film. I have filmed/directed/produced several short films through school and Guam International Film Festival. I have worked on sound, teleprompter, camera, on set for CCTV. I demonstrated leadership in school in my Video Communications Class and received Film Student of the Year for 2018-2019. I would like to refine and expand my current knowledge and abilities in video production through working with you and Red Dragon Production team.

I would be grateful to be able to come in for an interview. I am looking forward to meeting you.

Thank you.

Very respectfully,



John Ebler

---

**RAB Radio Shop ORDER NOTIFICATION**

2 messages

---

RABShop@rab.com <RABShop@rab.com>

Tue, Aug 25, 2020 at 7:43 AM

To: kmandapat@spbguam.com

Cc: RABINV@rab.com

# THE RADIO SHOP

The Radio Shop  
Radio Advertising Bureau  
400 E. Las Colinas Blvd. Ste. 350  
Irving, TX 75039  
United States  
Phone: 1-800-232-3131  
Fax: 1-972-753-6727

**Order Info**

Order Date: 08/24/20  
Order ID: 8970  
Payment Method: Credit Card Paid  
Contact: Kyle Mandapat  
Title: VP  
Email: kmandapat@spbguam.com  
Phone: 671-777-5787  
Fax: --  
Special Message:

---

Ship To:  
KZGZ-FM  
Kyle Mandapat  
962 Pale San Vitores Rd  
#116  
Tumon, GU 96913  
United States

Bill To:  
009988  
KZGZ-FM  
Kyle Mandapat  
962 Pale San Vitores Rd  
#116  
Tumon, GU 96913  
United States

**Your Order**

	Quantity	Price	Total
<b>RAB Sales Essentials One-Day Online Workshop</b>	1	\$99.00	\$99.00
		<b>SubTotal:</b>	\$99.00
		<b>Shipping/Handling UPS Ground (5-10 business days)</b>	\$0.00
		<b>Sales Tax:</b>	\$0.00



Total:

\$99.00

If you have purchased assessments, you will receive an additional email shortly containing links to your assessments.

RAB Money Back Guarantee: If you are not completely satisfied with your purchase, please return your purchase in original condition to us within 14 days of delivery for a full refund less shipping cost. We'll also pay the return shipping cost if the return is a result of our error. Please call Member Services at 800-232-3131 for return instructions.

Print this invoice for your records.

Johnson, Kim <KJohnson@rab.com>  
To: "kmandapat@spbgum.com" <kmandapat@spbgum.com>

Tue, Aug 25, 2020 at 7:49 AM

Hi Kyle,

Thank you for reserving your seat at our **Sales Essentials workshop on September 22<sup>nd</sup>**! Normally, we send the registration link the same day, however we're having a technical issue with our registration platform. I am sending this note as confirmation that your seat is reserved and that you will receive further details later this week to finalize your registration. Thanks!

*Kim Johnson*

Director of Sales

Radio Advertising Bureau

Office: 972-753-6759

Mobile: 720-319-4175

kjohnson@rab.com

*Click below to see RAB's new section focused on today's extraordinary times to provide sellers and marketers with the tools you need to know*

**business  
unusual**

Being Prepared for the Local Market Rebound

---

## RAB Sales Essentials Follow-Up

1 message

---

Johnson, Kim <KJohnson@rab.com>  
To: "Johnson, Kim" <KJohnson@rab.com>  
Cc: "Schmidt, Jeff" <JSchmidt@rab.com>

Thu, Sep 24, 2020 at 12:21 AM

Thank you for attending RAB Sales Essentials! We have added the videos and files to the Resource Page on the link below. In addition, you will find a link on the resources page to complete the survey. Your feedback is essential as it helps know how to best serve the needs of our members. Be sure to include your key takeaways and what actionable items you plan to use in your sales process today. If there is any other way we can be of service for your professional development needs please let me know.

[Click here for the class resources page](#)

*Kim Johnson*

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Radio Advertising Bureau

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**business  
unusual**

Being Prepared for the Local Market Rebound

---

**Internship - Cyra Elaine R. Coliflores**

1 message

---

**Cyra Elaine Coliflores** <cyraelaine.coliflores@guamcc.edu>  
To: Kyle Mandapat <kmandapat@spbguam.com>

Fri, May 22, 2020 at 12:15 PM

Good Afternoon Mr. Kyle Mandapat,  
Thank you for the internship opportunity you have given me. I wanted to notify you that I will not be continuing my practicum.

I have become more efficient and comfortable with interacting with people in the short period I interned at Sorenson. I also learned how to better adapt myself and persevere through sudden predicaments.

Again thank you for the opportunity for allowing me to experience the industry.

--  
Best Regards,  
Cyra Elaine R. Coliflores,  
cyraelaine.coliflores@guamcc.edu/ (671)456-1222



---

**Internship**

5 messages

---

aaronantonio.delarosa@guamcc.edu <aaronantonio.delarosa@guamcc.edu>  
To: kmandapat@power98.com, Kyle Mandapat <kmandapat@spbguam.com>

Mon, Feb 11, 2019 at 8:52 AM

Good morning Mr. Mandapat!

Following up from the interview, you'd mentioned speaking with Ms. Nita about starts hours today, I just wanted to confirm if that is correct!

Hope you have a good morning,  
Aaron Dela Rosa

—

\_E-mail administered by Guam Community College\_

---

Kyle Mandapat <kmandapat@spbguam.com>  
To: aaronantonio.delarosa@guamcc.edu  
Cc: kmandapat@power98.com

Mon, Feb 11, 2019 at 11:09 AM

Hafa adai Aaron. Lets start tomorrow. What time do you have available?

[Quoted text hidden]

—

Thanks again,  
Kyle Mandapat  
Director of Radio Operations  
Power 98 | Newstalk K57 | The Shark Guam & CNMI | 105.1 Kat FM  
Sorensen Media Group  
(M) 777-5787  
(W) 477-5700

---

aaronantonio.delarosa@guamcc.edu <aaronantonio.delarosa@guamcc.edu>  
To: Kyle Mandapat <kmandapat@spbguam.com>

Mon, Feb 11, 2019 at 11:14 AM

Tomorrow, and the rest of the week (being Monday through thursday) I can work 1-5 pm. On fridays I can work 9-4 if I don't have to meet up with my class for Ms. Nita. If I do have to meet up with Ms. Nita I can come into work 1-5 on Friday.

Is there anything I need to bring with me?

[Quoted text hidden]



*E-mail administered by Guam Community College*

---

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To: Kyle Mandapat <kmandapat@spbguam.com>

Mon, Feb 11, 2019 at 11:21 AM

I will also inform you if there are any mandatory class meet ups I'm required to go to as they come up!

[Quoted text hidden]

[Quoted text hidden]

---

**Kyle Mandapat** <kmandapat@spbguam.com>  
To: aaronantonio.delarosa@guamcc.edu

Mon, Feb 11, 2019 at 11:40 AM

Ok. Lets do this:

Mon-Thu: 1-4p

Fri: 10-4p

How many hours total do you need and when do you need it done by?

Please whatsapp me. 7775787.

[Quoted text hidden]

---

**Internship - Cyra Elaine R. Coliflores**

1 message

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5 messages

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2 messages

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To: kmandapat@spbgum.com  
Cc: RABINV@rab.com

Tue, Aug 25, 2020 at 7:43 AM

# THE RADIO SHOP

The Radio Shop  
Radio Advertising Bureau  
400 E. Las Colinas Blvd. Ste. 350  
Irving, TX 75039  
United States  
Phone: 1-800-232-3131  
Fax: 1-972-753-6727

**Order Info**

Order Date: 08/24/20  
Order ID: 8970  
Payment Method: Credit Card Paid  
Contact: Kyle Mandapat  
Title: VP  
Email: kmandapat@spbgum.com  
Phone: 671-777-5787  
Fax: --  
Special Message:

---

Ship To:  
KZGZ-FM  
Kyle Mandapat  
962 Pale San Vitores Rd  
#116  
Tumon, GU 96913  
United States

Bill To:  
009988  
KZGZ-FM  
Kyle Mandapat  
962 Pale San Vitores Rd  
#116  
Tumon, GU 96913  
United States

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*Kim Johnson*

Director of Sales

Radio Advertising Bureau

Office: 972-753-6759

Mobile: 720-319-4175

kjohnson@rab.com

*Click below to see RAB's new section focused on today's extraordinary times to provide sellers and marketers with the tools you need to know*

The logo for "business unusual" is displayed in a bold, white, sans-serif font against a dark grey background. The word "business" is stacked above the word "unusual".

Being Prepared for the Local Market Rebound

---

## RAB Sales Essentials Follow-Up

1 message

---

Johnson, Kim <KJohnson@rab.com>  
To: "Johnson, Kim" <KJohnson@rab.com>  
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*Kim Johnson*

Director of Sales

Radio Advertising Bureau

Office: 972-753-6759

Mobile: 720-319-4175

kjohnson@rab.com

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**business  
unusual**

Being Prepared for the Local Market Rebound

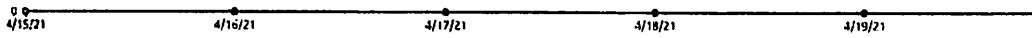
[Back to all jobs](#)

## Media Consultant

Sorensen Media Group – Tumon, GU

### Clicks

Your job



Clicks this week 📊

0

### Candidates

Curated Candidates <b>20</b>	Total (excluding rejected) <b>20</b>
---------------------------------	---

0 Rejected

### Job Description

#### Description:

Sorensen Media Group (SMG), a privately-held media and entertainment company in the Mariana Islands with holdings in television, radio, and internet broadcasting, is looking for a Media Consultant to join our team at Broadcast Centre Acanta Mall located in Tumon.

- Radio stations include Power 98 FM, Newstalk K57 AM, 105 Kat FM, and The Shark Guam and CNML.

Television stations include ABC7 and Fox6 on Guam and ABC7 on Saipan.

- Radio and nightly television news are provided to each station and the internet by our news organization The Pacific News Center, Guam (PNC).
- Red Dragon Productions provides audio, video, and digital production and marketing services across social media platforms for our clients.

We believe that new ideas have a way of becoming extraordinary products, services, and customer experiences very quickly.

#### Position:

SMG's Media Consultants will be primarily responsible for delivering sales revenue, as well as cultivating and developing new advertisers for our multi-platform properties. Reporting directly to the Vice President of Sales, the Media Consultant will demonstrate the ability to work at the local level with a broad spectrum of clients and businesses. In addition to exploring unique paths to procure business, the Media Consultant will be expected to meet monthly and quarterly targets by servicing, negotiating and growing revenue through a list of agency businesses via identifying and prospecting new businesses at a high level of entry. This includes communication with the C-suite executive level at both the corporation and advertising agency sectors. This position requires an individual with a keen ability to develop concepts to create, incrementally grow, and maintain sales revenue by connecting a corporation's marketing goals seamlessly with the entire portfolio of Sorensen Media Group content production and distribution platforms. The position will have a base salary and a structured paid commission rate on contracts collected.

The Media Consultant will have a propensity for learning and maintaining company standards, in carrying out assigned responsibilities with passion, diligence, and integrity.

This may be your first steps in establishing a career in Broadcast and Media at the top-rated radio and television teams on the island

#### Key Qualifications:

- Deliver the highest level of sales and customer service to our clients.
- Prospect, penetrate, and create new relationships with clients by articulately relaying SMG's value proposition for our marketplace.
- Accurately assess the needs of our clients and drive deals to closure in a new business environment.
- Retain, develop, and cultivate relationships from existing advertisers to increase revenue.
- Understand SMG's multi-media advertising opportunities and tools to help build relevant advertising solutions for our advertisers.
- Prepare presentations and sales proposals and negotiate terms and conditions with clients.
- Utilize Sales CRM tools to track all pertinent account information and sales progress as well as forecast and prioritize to achieve monthly goals.
- Identify, monitor and accurately forecast sales activity in the sales pipeline.

A minimum of two-year experience in business to business sales is preferred.

For more information, visit <https://sorensenmediagroup.com/>

Job Types: Full-time, Part-time, Commission

Salary: \$18,000.00 to \$24,000.00 /year

Job Type: Full-time

Pay: \$18,000.00 - \$24,000.00 per year

Report this job

Status: Paused ▼

[View public job page](#)

### Details

Created: February 18, 2020

Views: 302

Curated Candidates: 20 total

Add a candidate

Find candidates

### Budget

Job Budget: Not sponsored

### Application Questions

You have requested that Indeed ask candidates the following questions:

- How many years of relevant experience do you have?

[Back to all jobs](#)

## Television News Reporter

Sorensen Media Group - Tumon, GU

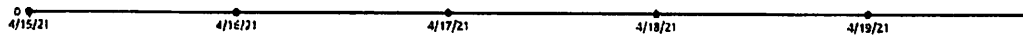
Repost this job

Status: Paused

[View public job page](#)

### Clicks

Your job



Clicks this week

0

### Details

Created: April 30, 2019

Views: 381

Curated Candidates: 35 total

[Add a candidate](#)

[Find candidates](#)

### Budget

Job Budget: Not sponsored

### Candidates

Curated Candidates

31

Total (excluding rejected)

35

0 Rejected

### Job Description

**Description:** The reporter will be responsible for news gathering through research, interviews, writing news packages and posting of stories to the internet. The ideal candidate lives and breathes news and is familiar with Guam politics, education, crime, court cases and other issues facing the island locally and globally, or has the passion and desire to learn these issues. He or she is not shy and loves to be in front of the camera or is comfortable in front of a crowd. The reporter is not afraid to ask the tough questions and to hold government and community leaders accountable.

#### Responsibilities:

- Research, interview and write multiple news stories and packages every day
- Knows how to copy edit and fact check for accuracy in news stories, AP style knowledge a must
- Meet tight deadlines under immense pressure
- Be able to do live standups from the field

#### Requirements:

- College degree in related field or equivalent work experience
- Must have experience in writing for news publication or blog
- Fluency in social media
- Ability to take initiative and work with minimal supervision but also able to take direction from supervisors or senior staff
- Must have reliable transportation
- Flexibility to work odd hours or weekends in the event of breaking news

Job Type: Full-time

Search candidates

Post a job

[Back to all jobs](#)

## Graphic Designer/Production Assistant

Sorensen Media Group - Tumon, GU

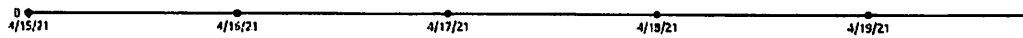
Repost this job

Status: Paused ▼

[View public job page](#)

### Clicks

Your job



Clicks this week ⊕

0

### Details

Created: September 26, 2019

Views: 446

Curated Candidates: 25 total

Add a candidate

Find candidates

### Budget

Job Budget: Not sponsored

### Candidates

Curated Candidates 0	Total (excluding rejected) 1
-------------------------	---------------------------------

24 Rejected

### Job Description

#### Job Description

Sorensen Media Group (SMG), a privately-held media and entertainment company in the Mariana Islands with holdings in television, radio, and internet broadcasting, is looking for a Graphic Designer/ Production Assistant to join our team at Broadcast Centre Acanta Mall located in Tumon.

- Radio Stations include Power 98 FM, Newstalk KS7 AM, 105 The Kat FM, and The Shark on Guam and Power 99 FM on Saipan.
- Television Stations include ABC7 and Fox6 on Guam and ABC7 on Saipan.
- Radio and nightly television news is provided to each station and the internet by our news organization The Pacific News Center, Guam (PNC).
- Sorensen Media Group Productions provides audio and video production and social media services.

We believe that new ideas have a way of becoming extraordinary products, services, and customer experiences very quickly.

#### Responsibilities

- Design, sketch, arrange and develop communication visuals and elements of photography, motion picture, typography and illustration, for various design projects on multi-media platforms.
- Follow all steps of the creative process to ensure high-quality work products: (i.e. creative briefs, moodboards, storyboards, shot list, sketch, design concepts, revisions, execution and delivery)
- Contribute to multiple, distinct projects fluidly and seamlessly, working with multidisciplinary project team members often made up of digital media specialist, clients, accounts executive, producers, creative directors, production managers and station managers.
- Support the Digital Media team by creating digital media content for in-house promotions and client visual communications.
- Support the creative production team in remote and in-studio productions.
- Assists the creative production team with production equipment setup/breakdown as well as camera/light/audio operations.
- Assists the creative production team with pre-production and post-production-related tasks and activities.

#### Qualifications

- Proven work experience in graphic design and visual communications
- Proficient in Illustrator, Photoshop, InDesign, Premiere Pro, and Final Cut Pro
- Basic Knowledge of HTML, CSS, and JavaScript development
- Up-to-date with the latest trends and best practices in online marketing and visual communications
- Demonstrate the ability to think past a creative brief and to deliver beyond client expectations
- Receptive to instruction and critical feedback
- Possess excellent interpersonal and communication skills
- Show craftsmanship and attention to detail

#### Compensation

- Starting pay between \$9.00 and \$12.00 an hour or more, commensurate with experience.

Pay is commensurate with experience and quality of portfolio.

Job Type: Full-time

Pay: \$9.00 - \$11.00 per hour

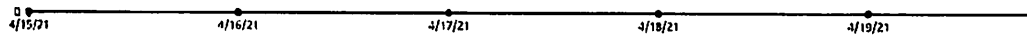
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## Video Editor/Videographer

Sorensen Media Group - Tumon, GU

### Clicks

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Clicks this week 📈

0

### Candidates

<b>Curated Candidates</b> 25	<b>Total (excluding rejected)</b> 25
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0 Rejected

### Job Description

#### Description

Sorensen Media Group is currently seeking a Video Editor to join our team. We are looking for someone extremely dependable, detailed, and committed to the success and growth of our organization.

The successful candidate will have a working knowledge of the Adobe Creative Suite, with an emphasis in After Effects, Premiere, Photoshop and Audition for basic audio editing.

The most important aspect of the job would be the ability to work and learn in fast-paced production environment. We need a process-oriented person with a keen attention to the details.

We are looking for a versatile video production specialist who is familiar with motion graphics and editing commercial content. You will report to our Creative Director as part of a video production team, and will be tasked with creating videos for clients. The type of content can be videos using stock footage with motion graphics built entirely in After Effects, interviews inter-cut with B-roll, infographic videos, as well as other video products. This position is primarily an in-office position, but it will also require field work.

This position is not a work remote position.

#### Responsibilities

- Creating Motion Graphics in Adobe After Effects
- Editing Video, Audio, and Motion Graphics in Adobe Premiere
- Utilizing Photoshop when needed to alter images
- Utilizing our Project Management tool to track workflow
- Strict adherence to a file management structure
- On-location filming
- And other tasks as needed

#### Qualifications

- Associates or Bachelor's Degree in Video Production or equivalent relevant work experience in the field is preferred.
- Sufficient research skills to solve problems on your own and the ability to find information that clients may not provide.
- Excellent visual and design aesthetic.
- Ability to be quick, nimble, and responsive to client needs.
- Ability to adhere to internal company processes designed for maximum efficiency.
- Ability to take criticism and critique of work and respond to clients requests.
- Willingness to be trained and mentored in many different advertising agency departments in order to understand how your work will be used for our clients.
- Experience within the automotive industry is welcomed but not necessary.

#### Video Production Skills:

- Must be capable of being a "one-man operation" shooting video at a client's location. Most setups are basic 3-point lighting, wireless mic, and a 4k camera. Also, will work as a part of a team on larger shoots, or shoots that require two or three camera setups. You will shoot, edit, deliver:
- Interview Style Videos, with B-Roll.
- Product showcase videos.
- Videos Geared toward Social Media, in 16x9, 1x1, 4x5, and 9x16 formats.
- As well as other videos geared toward marketing our clients in traditional and digital/social media. Comfortable working with DSLRs, Mirrorless Cameras, and Professional Cameras. Helpful but not required:
- Green Screen filming and editing best practices.
- Image editing basics (Lightroom/Photoshop)
- Basic Graphic Design Layout
- Must be comfortable working on a PC or Mac

Job Types: Full-time, Part-time

Pay: \$9.25 - \$12.00 per hour

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Status: Paused ▼

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#### Details

Created: December 9, 2019

Views: 527

Curated Candidates: 25 total

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#### Budget

Job Budget: Not sponsored



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# Master Control Operator

Sorensen Media Group - Tumon, GU

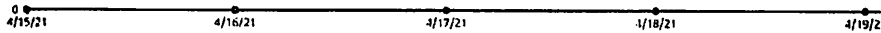
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## Details

Created: July 17, 2020

Views: 286

Curated Candidates: 15 total

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## Budget

Job Budget: Not sponsored

## Candidates

Curated Candidates

5

Total (excluding rejected)

9

6 Rejected



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## Job Description

### Description:

Sorensen Media Group (SMG), a privately-held media and entertainment company in the Mariana Islands with holdings in television, radio, and internet broadcasting, is looking for a Master Control Operator to join our team at Broadcast Centre, Acanta Mall, located in Tumon.

- Radio Stations include Power 98 FM, Newstalk K57 AM, 105 The Kat FM, and The Shark on Guam, and Power 99 FM on Saipan.
- Television Stations include ABC7 and Fox6 on Guam and ABC7 on Saipan.
- Radio and nightly television news is provided to each station and the internet by our news organization The Pacific News Center, Guam (PNC).
- Red Dragon Productions provides audio, video, and digital production and marketing services across social media platforms for our clients.

We believe that new ideas have a way of becoming extraordinary products, services, and customer experiences very quickly.

### Position:

SMG's Master Control Operator will be primarily responsible for monitoring on air streams for our ABC and Fox affiliate channels, switching local content during live network programming, and ingest of network programming and commercials into playout systems.

MCO will have propensity for learning and maintaining company standards, in carrying out assigned responsibilities with passion, diligence, and integrity.

### Job Responsibilities:

- Coordinate live and recorded programming for broadcast
- Monitor the playout system for proper event execution; accurately check every aspect of each log in the automation system for national and local programs/content
- Proactively analyses system and effectively communicates with programming and engineering departments to identify potential issues and propose solutions
- Verifies material airing via the program log; researches and contacts appropriate source for missing material
- Prepare syndicated programming
- Run commercial breaks during newscasts, as well as high value network and sports programming
- Monitors multiple channels to ensure regulatory compliance and quality signals.
- Operate Rushworks playout systems and equipment
- Develop knowledge of and ensure compliance with FCC monitoring and EAS procedures
- Observing transmitters and taking readings
- Executes, edits, updates, and appends playlists.
- Acquires content from various distributors.
- Reports equipment issues and transmission discrepancies.

### Qualifications:

- Computer literacy is mandatory.
- Attention to details is imperative.
- Applicant must be able to multi-task
- Must be a team player with strong interpersonal skills
- Operational knowledge and experience with master control activities and functions
- Ability to learn specialized software applications
- Aptitude for operating electronic equipment for broadcast and production requirements.
- Experience in a master control NOC preferred
- Knowledge of automated playout systems preferred
- Ability to use IT-based equipment in a broadcast environment
- Knowledge of satellite spot delivery systems preferred

- Familiarity with server playback and recording
- Must be able to work independently and have the ability to problem-solve
- Must be able to work under deadlines and have the ability to multi-task
- Must be able to work flexible schedule including nights, holidays,\* and weekends\*
- Must be willing to submit to a background check
- 1-2 years' experience in Master Control is preferred
- Candidates receiving a written offer letter of employment will be required to undergo a drug test

**Education:**

- High school diploma or GED
- Technical school or completion of college level technical courses a plus.
- Military training and experience in related field will be considered.

Part time and full time positions will be considered. This may be your first steps in establishing a career in Broadcast and Media at the top rated radio and television teams on Island.

For more information, visit <https://sorensenmediagroup.com/>

Job Types: Full-time, Part-time

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## Application Questions

You have requested that Indeed ask candidates the following questions:

- How many years of Master Control experience do you have?
- What is the highest level of education you have completed?
- When are you available for an interview or phone screen? Please list 2-3 dates and times or ranges of times.