

BLACK CROW MEDIA QUARTERLY ISSUES / PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station: **WVLD** along with the most significant programming treatment of these issues for a the period **1/1/24** to **3/31/24**. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue:	Program / Segment:	Date(s):	Time(s):	Duration:	Narration of type and Description of Program / Segment
PUBLIC SAFETY/WEATHER	ALL DAYPARTS	1/9/24	VARIOUS, 8AM-12AM	:30 X 13	WVLD PLAYED PRODUCED :30 SPOTS WITH INFORMATION PROVIDED BY LOWNDES COUNTY EMERGENCY MANAGEMENT TO WARN AREA RESIDENTS OF SEVERE WEATHER MOVING THROUGH THE REGION, INCLUDING HEAVY THUNDERSTORMS AND THE FAVORABLE CONDITIONS FOR TORNADOES. RESIDENTS WERE ENCOURAGED TO STAY OFF THE ROADS AND SHELTER IN PLACE FOR THE DURATION OF THE STORMS.
ELECTION/VOTING	MIDDAY, AFTERNOON, NIGHTS	1/23/24 - 2/15/24	VARIOUS, 10AM-12AM	:30 X 48	WVLD PLAYED A PRODUCED :30 SPOT FOR THE LOWNDES COUNTY BOARD OF ELECTIONS TO INFORM LISTENERS ABOUT THE ADVANCED VOTING FOR THE GEORGIA PRESIDENTIAL PREFERENCE PRIMARY. THE SPOT INCLUDED THE LOCATIONS, DAYS, AND TIMES THAT RESIDENTS COULD CAST THEIR VOTE.
PUBLIC HEALTH	MIDDAY, AFTERNOON, NIGHTS	1/31/24 - 2/11/24	VARIOUS: 10AM - 10PM	:30 X 24	WVLD PLAYED A :30 LIFESOUTH BLOOD DONATION PSA TO HIGHLIGHT A DROP IN DONATIONS OVER THE WINTER TIME, AND AN EMERGENCY NEED FOR ALL BLOOD TYPES AT LOCAL AREA HOSPITALS. THE SPOT ENCOURAGED ABLE RESIDENTS TO DONATE BLOOD AND BRING A FRIEND.
ELECTION/VOTING	MIDDAY, AFTERNOON, NIGHTS	2/20/24 - 3/1/24	VARIOUS, 10AM - 12AM	:30 X 22	WVLD PLAYED A :30 SPOT PROMOTING AVAILABLE OPENINGS AT THE LOWNDES COUNTY ELECTIONS OFFICE. LOCAL RESIDENTS 16 YEARS AND ABOVE WERE ECOURAGED TO EARN VOLUNTEER HOURS AND TRAINING WITH THE LOCAL LOWNDES COUNTY ELECTION TEAM.
PUBLIC SAFETY/WEATHER	ALL DAYPARTS	3/26/24 - 3/27/24	VARIOUS, 6AM-12AM	:60 X 25	WVLD RAN :60 PRODUCED SPOTS WITH SAFETY INFORMATION FROM THE CITY OF VALDOSTA REGARDING SEVERE WEATHER IN THE AREA. THE SPOTS PROVIDED A BRIEF WEATHER CONDITION FORECAST ALONG WITH A REMINDER TO MOTORISTS TO BE SAFE AND TREAT STREET LIGHT OUTAGES AS 4-WAY STOPS.