

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE
STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Wicker

Authorized committee:

Wicker For Senate

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate - Mississippi

Date of election:

03/12/2024

General

Primary

Treasurer of candidate's authorized committee:

Paul V Breazeale

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

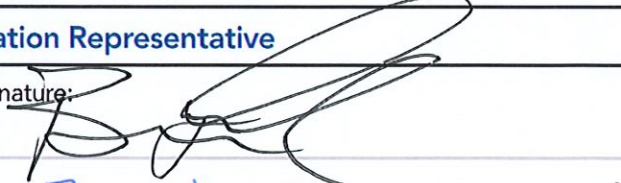
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>FlexPoint Media</i>	Signature: 
Name: FlexPoint Media	Name: <i>Bruce Leach</i>
Date of Request to Purchase Ad Time: 01/11/2024	Date of Station Agreement to Sell Time: <i>2/14/24</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media

Date: 01/11/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>28357093</i>	Station Call Letters: <i>WHLT</i>	Date Received/Requested: <i>3/14/24</i>
Est. #: <i>4844</i>	Station Location: <i>Harttsburg, MS</i>	Run Start and End Dates: <i>2/21/24 - 2/27/24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Order / Rev: 4353005
 Alt Order #: 28357093
 Flight Dates: 02/21/24 - 02/27/24

Advertiser: POL/Roger Wicker/US Senator/MS/Rep
 Product Desc: MS - Senate
 Estimate: 4844

Hattiesburg WHLT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WHLT	02/27/24	02/27/24	CBS This Morning	CM	CBS This Morning	-T-----	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----					1	\$15.00		0.00			
		CBS Mornings 1274769 Index: 92													
N 6	WHLT	02/24/24	02/24/24	CBS This Morning Sa	CM	7a-9a	-----S-	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-T-----					1	\$15.00		0.00			
		CBS This Morning: Saturday 1274769 Index: 104													
N 7	WHLT	02/25/24	02/25/24	CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S-					1	\$20.00		0.00			
		CBS Sunday Morning 1274769 Index: 101													
N 8	WHLT	02/25/24	02/25/24	Sa-Su 1030a-11a	CM	Sa-Su 1030a-11a	-----S	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S					1	\$30.00		0.00			
		Mississippi Insight 1274769 Index: 95													
N 9	WHLT	02/21/24	02/21/24	M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	--W----					1	\$20.00		0.00			
		Andy Griffith 1274769 Index: 95													
N 10	WHLT	02/22/24	02/22/24	M-F 9a-10a	CM	9a-10a	---T---	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---					1	\$20.00		0.00			
		Andy Griffith 1274769 Index: 95													
N 11	WHLT	02/23/24	02/23/24	M-F 9a-10a	CM	9a-10a	----F--	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--					1	\$20.00		0.00			
		Andy Griffith 1274769 Index: 95													
N 12	WHLT	02/26/24	02/26/24	M-F 9a-10a	CM	9a-10a	M-----	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----					1	\$20.00		0.00			
		Andy Griffith 1274769 Index: 95													
N 13	WHLT	02/27/24	02/27/24	M-F 9a-10a	CM	9a-10a	-T-----	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-T-----					1	\$20.00		0.00			
		Andy Griffith 1274769 Index: 95													
N 14	WHLT	02/21/24	02/21/24	Price is Right	CM	957a-11a	--W----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	--W----					1	\$40.00		0.00			
		The Price is Right 1274769 Index: 90													
N 15	WHLT	02/22/24	02/22/24	Price is Right	CM	957a-11a	---T---	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---					1	\$40.00		0.00			

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Advertiser: POL/Roger Wicker/US Senator/MS/Rep
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 Estimate: 4844

Hattiesburg WHLT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	WHLT	02/23/24	02/23/24	Price is Right Price is Right	CM	957a-11a	----F--	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
The Price is Right 1274769 Index: 90 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 ---T---- 1 \$40.00 0.00															
N 17	WHLT	02/26/24	02/26/24	Price is Right Price is Right	CM	957a-11a	M-----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
The Price is Right 1274769 Index: 90 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 ----F-- 1 \$40.00 0.00															
N 18	WHLT	02/27/24	02/27/24	Price is Right Price is Right	CM	957a-11a	-T-----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
The Price is Right 1274769 Index: 90 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/24 03/03/24 M----- 1 \$40.00 0.00															
N 19	WHLT	02/21/24	02/21/24	Let's Make a Deal Let's Make a Deal	CM	2p-3p (2:00 PM-3:00 PM)	--W----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
Let's Make a Deal 1274769 Index: 104 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 ---W---- 1 \$30.00 0.00															
N 20	WHLT	02/22/24	02/22/24	Let's Make a Deal Let's Make a Deal	CM	2p-3p (2:00 PM-3:00 PM)	---T---	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
Let's Make a Deal 1274769 Index: 104 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 ---T--- 1 \$30.00 0.00															
N 21	WHLT	02/23/24	02/23/24	Let's Make a Deal Let's Make a Deal	CM	2p-3p	----F--	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
Let's Make a Deal 1274769 Index: 104 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 ----F-- 1 \$30.00 0.00															
N 22	WHLT	02/26/24	02/26/24	Let's Make a Deal Let's Make a Deal	CM	2p-3p	M-----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
Let's Make a Deal 1274769 Index: 104 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/24 03/03/24 M----- 1 \$30.00 0.00															
N 23	WHLT	02/27/24	02/27/24	Let's Make a Deal Let's Make a Deal	CM	2p-3p (2:00 PM-3:00 PM)	-T-----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
Let's Make a Deal 1274769 Index: 104 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/24 03/03/24 -T----- 1 \$30.00 0.00															
N 24	WHLT	02/21/24	02/21/24	M-F Local News 4p-5p M-F Local News 4p-5p	CM	4p-5p (4:00 PM-4:30 PM)	--W----	:30	1	\$35.00	P3	0.00	NM	1	\$35.00
12 News At 4 PM 1274769 Index: 104 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 --W---- 1 \$35.00 0.00															
N 25	WHLT	02/22/24	02/22/24	M-F Local News 4p-5p M-F Local News 4p-5p	CM	4p-5p (4:00 PM-4:30 PM)	---T---	:30	1	\$35.00	P3	0.00	NM	1	\$35.00
12 News At 4 PM															

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 Estimate: 4844

Hattiesburg WHLT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	WHLT	02/23/24	02/23/24	M-F Local News 4p-5p	CM	4p-5p	----F--	:30	1	\$35.00	P3	0.00	NM	1	\$35.00
12 News At 4 PM 1274769 Index: 104 M-F Local News 4p-5p (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	---T---			1			\$35.00			0.00		
N27	WHLT	02/26/24	02/26/24	M-F Local News 4p-5p	CM	4p-5p	M-----	:30	1	\$35.00	P3	0.00	NM	1	\$35.00
12 News At 4 PM 1274769 Index: 104 M-F Local News 4p-5p (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	----F--			1			\$35.00			0.00		
N28	WHLT	02/27/24	02/27/24	M-F Local News 4p-5p	CM	4p-5p	-T-----	:30	1	\$35.00	P3	0.00	NM	1	\$35.00
12 News At 4 PM 1274769 Index: 104 M-F Local News 4p-5p (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/26/24	03/03/24	M-----			1			\$35.00			0.00		
N29	WHLT	02/24/24	02/24/24	WJTV 6p Simulcast News	CM	6p-630p	-----S-	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
12 News at 6PM 1274769 Index: 96 WJTV Simulcast News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	-----S-			1			\$40.00			0.00		
N30	WHLT	02/21/24	02/21/24	Local News @ 10p	CM	10p-1035p	--W----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
WHLT News At 10 PM 1274769 Index: 104 Local News @ 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	--W----			1			\$30.00			0.00		
N31	WHLT	02/22/24	02/22/24	Local News @ 10p	CM	10p-1035p	---T---	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
WHLT News At 10 PM 1274769 Index: 104 Local News @ 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	---T---			1			\$30.00			0.00		
N32	WHLT	02/23/24	02/23/24	Local News @ 10p	CM	10p-1035p	----F--	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
WHLT News At 10 PM 1274769 Index: 104 Local News @ 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	----F--			1			\$30.00			0.00		
N33	WHLT	02/26/24	02/26/24	Local News @ 10p	CM	10p-1035p	M-----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
WHLT News At 10 PM 1274769 Index: 104 Local News @ 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/26/24	03/03/24	M-----			1			\$30.00			0.00		
N34	WHLT	02/27/24	02/27/24	Local News @ 10p	CM	10p-1035p	-T-----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
WHLT News At 10 PM 1274769 Index: 104 Local News @ 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/26/24	03/03/24	-T-----			1			\$30.00			0.00		
N35	WHLT	02/24/24	02/24/24	LN Sa	CM	10p-1035p	-----S-	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
12 News at 10pm 1274769 Index: 121 LN Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	-----S-			1			\$30.00			0.00		

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	WHLT	02/25/24	02/25/24	LN Su LN Su	CM	10p-1020p	-----S	:30	1	\$35.00	P3	0.00	NM	1	\$35.00
12 News At 10 PM 1274769 Index: 81															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S					1	\$35.00		0.00			
N37	WHLT	02/25/24	02/25/24	Sports Zone Sports Zone	CM	1020p-1105p	-----S	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
WJTV Sports Zone 1274769 Index: 84															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S					1	\$15.00		0.00			
N38	WHLT	02/21/24	02/21/24	Wed Prime Hour 3 Wed Hour 3	CM	9p-10p (9:00 PM-10:00 PM)	--W----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
FBI True Wed 10e/9c-CBS 1274769 Index: 104															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	--W----					1	\$250.00		0.00			
N39	WHLT	02/25/24	02/25/24	Sun Prime Hour 1 Sun Hour 1	CM	558p-7p	-----S	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
60 Minutes-CBS 1274769 Index: 111															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S					1	\$125.00		0.00			
N40	WHLT	02/24/24	02/24/24	NCAA Reg Season Gam NCAA Reg Season Game	CM	Various	-----S-	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
NCAA Basketball - Alabama @ Kentucky 1274769 Index: 105															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S-					1	\$70.00		0.00			
N41	WHLT	02/25/24	02/25/24	NCAA Reg Season Gam NCAA Reg Season Game	CM	Various	-----S	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
NCAA Basketball - Purdue @ Michigan 1274769 Index: 109															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S					1	\$70.00		0.00			
N42	WHLT	02/25/24	02/25/24	NCAA Reg Season Gam NCAA Reg Season Game	CM	Various	-----S	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
NCAA Basketball - Ohio St. @ Michigan St. 1274769 Index: 105															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S					1	\$70.00		0.00			
Totals													42	\$1,625.00	



125 West 55th St
New York, NY 10019

Contract # 28357093

Changes as of: 2/14/2024 at 3:22 PM

Version: Original Order

CPE: 567776/4844
Agency: FLEXPPOINT MEDIA

Flight: 2/21/24 - 2/27/24
Advertiser: Roger Wicker for US Senate

Station: WHLT
Market: Laurel-Hattiesburg, MS

Con Type: POLITICAL/VOTE
Total \$: \$1,625.00

PO Box 1051

Product: MS - Senate

Office: AD SALES OPERATIONS

Total Spots: 42

New Albany, OH 43054

Agency Order #: 13213801

Service: Nielsen

Total CPP: \$0.00

Buyer: Durbin, Skyler

Primary Demo: KENNETH MIELE

Total GRP:

Salesperson: KENNETH MIELE

Assistant: 202-955-5342

Comments: Separation: 30;PopulationBuyType: CPP

Separation:

#	Day/Time	DP	Program	Rate	Len	2/21 - 2/27							Total Spots	Total \$	CPP*	GRP*
						2/21	2/22	2/23	2/24	2/25	2/26	2/27				
1	W-F M-Tu 7a-9a		CBS Mornings	\$15.00	30	1	1	1	0	0	1	1	5	\$75.00	\$0.00	0.0
1274769 Index: 92																
2	Sa 7a-9a		CBS This Morning: Saturday	\$20.00	30	0	0	0	1	0	0	0	1	\$20.00	\$0.00	0.0
1274769 Index: 104																
3	Su 8a-9:30a		CBS Sunday Morning	\$30.00	30	0	0	0	0	1	0	0	1	\$30.00	\$0.00	0.0
1274769 Index: 101																
4	Su 10:30a-11a		Mississippi Insight	\$20.00	30	0	0	0	0	1	0	0	1	\$20.00	\$0.00	0.0
1274769 Index: 95																
5	W-F M-Tu 9a-10a		Andy Griffith	\$20.00	30	1	1	1	0	0	1	1	5	\$100.00	\$0.00	0.0
1274769 Index: 95																
6	W-F M-Tu 10a-11a		The Price is Right	\$40.00	30	1	1	1	0	0	1	1	5	\$200.00	\$0.00	0.0
1274769 Index: 90																
7	W-F M-Tu 2p-3p		Let's Make a Deal	\$30.00	30	1	1	1	0	0	1	1	5	\$150.00	\$0.00	0.0
1274769 Index: 104																
8	W-F M-Tu 4p-4:30p		12 News At 4 PM	\$35.00	30	1	1	1	0	0	1	1	5	\$175.00	\$0.00	0.0
1274769 Index: 104																
9	Sa 6p-6:30p		12 News at 6PM	\$40.00	30	0	0	0	1	0	0	0	1	\$40.00	\$0.00	0.0
1274769 Index: 96																
10	W-F M-Tu 10p-10:35p		WHLT News At 10 PM	\$30.00	30	1	1	1	0	0	1	1	5	\$150.00	\$0.00	0.0
1274769 Index: 104																
11	Sa 10p-10:35p		12 News at 10pm	\$30.00	30	0	0	0	1	0	0	0	1	\$30.00	\$0.00	0.0
1274769 Index: 121																
12	Su 10p-10:20p		12 News At 10 PM	\$35.00	30	0	0	0	0	1	0	0	1	\$35.00	\$0.00	0.0
1274769 Index: 81																
13	Su 10:20p-11:05p		WJTV Sports Zone	\$15.00	30	0	0	0	0	1	0	0	1	\$15.00	\$0.00	0.0
1274769 Index: 84																



125 West 55th St
New York, NY 10019

Contract # 28357093

Changes as of: 2/14/2024 at 3:22 PM

Version: Original Order

CPE: 5671776/4844
Agency: FLEXPPOINT MEDIA

Flight: 2/21/24 - 2/27/24
Advertiser: Roger Wicker for US Senate

Station: WHLT
Market: Laurel-Hattiesburg, MS

Con Type: POLITICAL/VOTE
Total \$: \$1,625.00

PO Box 1051

Product: MS - Senate

Office: AD SALES OPERATIONS

Total Spots: 42

New Albany, OH 43054

Buyer: Durbin, Skyler

Total CPP: \$0.00

Agency Order #: 13213801

Salesperson: KENNETH MIELE

Total GRP:

Separation:

Assistant: KENNETH MIELE

#	Day/Time	DP	Program	Rate	Len	2/21 - 2/27							Total Spots	Total \$	CPP*	GRP*
						2/21	2/22	2/23	2/24	2/25	2/26	2/27				
14	9p-10p		FBI True Wed 10e/9c-CBS	\$250.00	30	1	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0
1274769 Index: 104																
15	Su 6p-7p		60 Minutes-CBS	\$125.00	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
1274769 Index: 111																
16	3p-5p		NCAA Basketball - Alabama @ Kentucky	\$70.00	30	0	0	0	1	0	0	0	1	\$70.00	\$0.00	0.0
1274769 Index: 105																
17	Su 1p-3p		NCAA Basketball - Purdue @ Michigan	\$70.00	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
1274769 Index: 109																
18	Su 3p-5p		NCAA Basketball - Ohio St. @ Michigan St.	\$70.00	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
1274769 Index: 105																
TOTALS:						7	6	6	4	7	6	6	42	\$1,625.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 28357093

Changes as of: 2/14/2024 at 3:22 PM

Version: Original Order

GPE: 5671776/4844

Flight: 2/21/24 - 2/27/24

Station: WHLT

Con Type: POLITICAL/VOTE

Agency: FLEXPPOINT MEDIA

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Total \$: \$1,625.00

PO Box 1051

Product: MS - Senate

Office: AD SALES OPERATIONS

Total Spots: 42

New Albany, OH 43054

Buyer: Durbin, Skyler

Total CPP: \$0.00

Salesperson: KENNETH MIELE

Assistant: KENNETH MIELE

Total GRP:

Separation:

Special Instructions

Order Level Comments

Date/Time: 02/14/24 3:22 PM
Added by: KENNETH MIELE
Comment: Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	
WHLT Share: 0%	
Comments:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$1,625.00	N/A	0.0
Total	100%	42	\$1,625.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Feb	30	\$1,285.00
2024-Mar	12	\$340.00
Total	42	\$1,625.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/14/24 3:37 PM					\$0	\$0	
New	2/14/24 3:22 PM	KENNETH MIELE	New	42		\$1,625.00	\$1,625.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.