

125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

**Contract #** 28359783 **Changes as of:** 2/26/2024 at 12:10 PM **Version:** Current State Version 1  
**CPE:** 567/776/4933 **Flight:** 2/28/24 - 3/5/24 **Station:** WHLT  
**Agency:** FLEXPOINT MEDIA **Advertiser:** Roger Wicker for US Senate **Market:** Laurel-Hattiesburg, MS  
**Product:** MS - Senate **Office:** AD SALES OPERATIONS **Total Spots:** 57  
**PO Box 1051** **Agency Order #:** 13245065 **Service:** Nielsen **Total CPP:** \$0.00  
**New Albany, OH 43054** **Buyer:** Durbin, Skyler **Assistant:** KENNETH MIELE **Total GRP:** \$3,090.00  
**Salesperson:** KENNETH MIELE **202-955-5342** **Primary Demo:** KENNETH MIELE **Traffic #:** 4363709  
**202-955-5342** **Separation:** Separation: 30;PopulationBuy/Type: CPP

#	Day/Time	DP	Program	Rate	Len	2/28 - 3/5					Total Spots	Total \$	CPP*	GRP*		
						2/28	2/29	3/1	3/2	3/3					3/4	3/5
1	W-F,M-Tu 7a-9a <small>1274769 Index: 91</small>		CBS Mornings	\$15.00	30	1	1	1	0	0	1	1	5	\$75.00	\$0.00	0.0
2	Sa 7a-9a <small>1274769 Index: 251</small>		CBS This Morning: Saturday	\$20.00	30	0	0	0	1	0	0	0	1	\$20.00	\$0.00	0.0
3	Su 8a-9:30a <small>1274769 Index: 155</small>		CBS Sunday Morning	\$30.00	30	0	0	0	0	1	0	0	1	\$30.00	\$0.00	0.0
4	Su 9:30a-10a <small>1274769 Index: 93</small>		Face the Nation	\$20.00	30	0	0	0	0	1	0	0	1	\$20.00	\$0.00	0.0
5	Su 10:30a-11a <small>1274769 Index: 99</small>		Mississippi Insight	\$20.00	30	0	0	0	0	1	0	0	1	\$20.00	\$0.00	0.0
6	W-F,M-Tu 9a-10a <small>1274769 Index: 95</small>		Andy Griffith	\$20.00	30	1	1	1	0	0	1	1	5	\$100.00	\$0.00	0.0
7	W-F,M-Tu 2p-3p <small>1274769 Index: 103</small>		Let's Make a Deal	\$30.00	30	1	1	1	0	0	1	1	5	\$150.00	\$0.00	0.0
8	W-F,M-Tu 4p-4:30p <small>1274769 Index: 112</small>		12 News At 4 PM	\$35.00	30	1	1	1	0	0	1	1	5	\$175.00	\$0.00	0.0
9	W-F,M-Tu 5p-6:30p <small>1274769 Index: 94</small>		12 News at 6PM	\$50.00	30	1	1	1	0	0	1	1	5	\$250.00	\$0.00	0.0
10	Sa 6p-6:30p <small>1274769 Index: 105</small>		12 News at 6PM	\$40.00	30	0	0	0	1	0	0	0	1	\$40.00	\$0.00	0.0
11	Su 5p-5:30p <small>1274769 Index: 103</small>		CBS Evening News Sunday	\$35.00	30	0	0	0	0	1	0	0	1	\$35.00	\$0.00	0.0
12	W-F,M-Tu 6:30p-7p <small>1274769 Index: 98</small>		Family Feud	\$60.00	30	1	1	1	0	0	1	1	5	\$300.00	\$0.00	0.0
13	W-F,M-Tu 10p-10:35p <small>1274769 Index: 97</small>		WHLT News At 10 PM	\$30.00	30	1	1	1	0	0	1	1	5	\$150.00	\$0.00	0.0

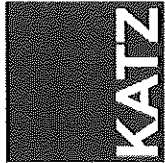


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**Agency:** FLEXPOINT MEDIA      **Advertiser:** Roger Wicker for US Senate      **Market:** Laurel-Hattiesburg, MS  
**Product:** MS - Senate      **Agency Order #:** 13245065      **Office:** AD SALES OPERATIONS  
**PO Box 1051**      **Buyer:** Durbin, Skyler      **Service:** Nielsen  
**New Albany, OH 43054**      **Salesperson:** KENNETH MIELE      **Assistant:** KENNETH MIELE  
**Primary Demo:**      **Traffic #:** 4363709  
**Separation:**

#	Day/Time	DP	Program	Rate	Len	2/28 - 3/5							Total Spots	Total \$	CPP*	GRP*
						2/28	2/29	3/1	3/2	3/3	3/4	3/5				
14	Sa 10p-10:35p		12 News at 10pm	\$30.00	30	0	0	0	1	0	0	0	1	\$30.00	\$0.00	0.0
12/4769 Index: 96																
15	Su 10p-10:20p		12 News At 10 PM	\$35.00	30	0	0	0	1	0	0	0	1	\$35.00	\$0.00	0.0
12/4769 Index: 91																
16	Su 10:20p-11:05p		WJTV Sports Zone	\$15.00	30	0	0	0	1	0	0	0	1	\$15.00	\$0.00	0.0
12/4769 Index: 100																
17	W-F M-Tu 10:35p-11:35p		The Late Show-CBS	\$15.00	30	1	1	1	0	0	1	1	1	\$75.00	\$0.00	0.0
12/4769 Index: 95																
18	M 9p-10p		NCIS: Hawaii-CBS	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
12/4769 Index: 111																
19	Tu 9p-10p		FBI: Most Wanted-CBS	\$300.00	30	0	0	0	0	0	0	1	1	\$300.00	\$0.00	0.0
12/4769 Index: 111																
20	W 9p-10p		FBI True Wed 10e/9c-CBS	\$250.00	30	1	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0
12/4769 Index: 111																
21	Th 8p-9p		So Help Me Todd-CBS	\$200.00	30	0	1	0	0	0	0	0	1	\$200.00	\$0.00	0.0
12/4769 Index: 105																
22	F 9p-10p		Blue Bloods-CBS	\$175.00	30	0	0	1	0	0	0	0	1	\$175.00	\$0.00	0.0
12/4769 Index: 111																
23	Su 6p-7p		60 Minutes-CBS	\$125.00	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
12/4769 Index: 112																
24	Su 7p-8p		The Equalizer-CBS	\$200.00	30	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
12/4769 Index: 99																
25	Su 3p-5p		NCAA Basketball - Michigan @ Ohio.St	\$70.00	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
12/4769 Index: 108																
<b>TOTALS:</b>											<b>57</b>	<b>\$3,090.00</b>	<b>\$0.00</b>	<b>\$0.00</b>		



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**Separation:**      **202-955-5342**      **Traffic #:** 4363709

**Special Instructions**

**Date/Time**      **Added by**      **Comment**  
 02/26/24 11:56 AM      KENNETH MIELE      Separation: 30:PopulationBuyType: CPP

Competitive Information			
Market Budget:			
WHLT Share:	0%		
Comment:	Competitive Unknown		

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	57	\$3,090.00	0.0
	100%	57	\$3,090.00	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Mar	57	\$3,090.00
<b>Total</b>	<b>57</b>	<b>\$3,090.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/26/24 12:01 PM					\$0	\$0	
New	2/26/24 11:56 AM	KENNETH MIELE	Confirming	57		\$3,090.00	\$3,090.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# ORDER



Hattiesburg WHLT

**Orders**  
**Order / Rev:** 4363709  
**Alt Order #:** 28359783  
**Product Desc:** MS - Senate  
**Estimate:** 4933  
**Flight Dates:** 02/28/24 - 03/05/24  
**Original Date / Rev:** 02/26/24 / 02/26/24  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** FlexPoint Media  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Roger Wicker/US Senator/MS/Rej  
**Demographic:** A18+  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	57	\$3,090.00	\$2,626.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	57	\$3,090.00	\$2,626.50	0.00
<b>Totals</b>	<b>57</b>	<b>\$3,090.00</b>	<b>\$2,626.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHLT	02/28/24	02/28/24	CBS This Morning CBS This Morning	CM	CBS This Morning	--W----	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
CBS Mornings 1274769 Index: 91															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	--W----			1		\$15.00		0.00				
N 2	WHLT	02/29/24	02/29/24	CBS This Morning CBS This Morning	CM	CBS This Morning	---T---	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
CBS Mornings 1274769 Index: 91															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	---T---			1		\$15.00		0.00				
N 3	WHLT	03/01/24	03/01/24	CBS This Morning CBS This Morning	CM	CBS This Morning	----F--	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
CBS Mornings 1274769 Index: 91															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	----F--			1		\$15.00		0.00				
N 4	WHLT	03/04/24	03/04/24	CBS This Morning CBS This Morning	CM	CBS This Morning	M-----	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
CBS Mornings 1274769 Index: 91															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Alt Order #: 28359783  
 Flight Dates: 02/28/24 - 03/05/24

Advertiser: POL/Roger Wicker/US Senator/MS/Rep  
 Product Desc: MS - Senate  
 Estimate: 4933

Hattiesburg WHLT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WHLT	03/05/24	03/05/24	CBS This Morning CBS This Morning	CM	CBS This Morning	-T-----	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$15.00		0.00			
		CBS Mornings 1274769 Index: 91													
N 6	WHLT	03/02/24	03/02/24	CBS This Morning Sa CBS This Morning Sa	CM	7a-9a	-----S-	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----		1				\$15.00		0.00			
		CBS This Morning: Saturday 1274769 Index: 251													
N 7	WHLT	03/03/24	03/03/24	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$20.00		0.00			
		CBS Sunday Morning 1274769 Index: 155													
N 8	WHLT	03/03/24	03/03/24	Face The Nation Face The Nation	CM	930a-10a	-----S	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		1				\$20.00		0.00			
		Face the Nation 1274769 Index: 93													
N 9	WHLT	03/03/24	03/03/24	Sa-Su 1030a-11a Sa-Su 1030a-11a	CM	Sa-Su 1030a-11a (10:30 AM-11:00 AM)	-----S	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		1				\$20.00		0.00			
		Mississippi Insight 1274769 Index: 99													
N 10	WHLT	02/28/24	02/28/24	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	--W----		1				\$20.00		0.00			
		Andy Griffith 1274769 Index: 95													
N 11	WHLT	02/29/24	02/29/24	M-F 9a-10a M-F 9a-10a	CM	9a-10a (9:00 AM-10:00 AM)	---T---	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	---T---		1				\$20.00		0.00			
		Andy Griffith 1274769 Index: 95													
N 12	WHLT	03/01/24	03/01/24	M-F 9a-10a M-F 9a-10a	CM	9a-10a (9:00 AM-10:00 AM)	----F--	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----F--		1				\$20.00		0.00			
		Andy Griffith 1274769 Index: 95													
N 13	WHLT	03/04/24	03/04/24	M-F 9a-10a M-F 9a-10a	CM	9a-10a (9:00 AM-10:00 AM)	M-----	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$20.00		0.00			
		Andy Griffith 1274769 Index: 95													
N 14	WHLT	03/05/24	03/05/24	M-F 9a-10a M-F 9a-10a	CM	9a-10a (9:00 AM-10:00 AM)	-T-----	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----		1				\$20.00		0.00			
		Andy Griffith 1274769 Index: 95													
N 15	WHLT	02/28/24	02/28/24		CM	2p-3p	--W----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00



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Advertiser: POL/Roger Wicker/US Senator/MS/Rep  
 Product Desc: MS - Senate  
 Estimate: 4933

Hattiesburg WHLT

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1274769 Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	--W----					1	\$50.00		0.00			
N26	WHLT	02/29/24	02/29/24	M-F 6p-630p Family Feud	CM	6p-630p	---T---	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
12 News at 6PM 1274769 Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	---T---					1	\$50.00		0.00			
N27	WHLT	03/01/24	03/01/24	M-F 6p-630p Family Feud	CM	6p-630p	----F--	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
12 News at 6PM 1274769 Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--					1	\$50.00		0.00			
N28	WHLT	03/04/24	03/04/24	M-F 6p-630p Family Feud	CM	6p-630p	M-----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
12 News at 6PM 1274769 Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$50.00		0.00			
N29	WHLT	03/05/24	03/05/24	M-F 6p-630p Family Feud	CM	6p-630p	-T-----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
12 News at 6PM 1274769 Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	-T-----					1	\$50.00		0.00			
N30	WHLT	03/02/24	03/02/24	WJTV 6p Simulcast New WJTV Simulcast News	SM	6p-630p	-----S-	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
12 News at 6PM 1274769 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-					1	\$40.00		0.00			
N31	WHLT	03/03/24	03/03/24	CBS Evening News Wee CBS Evening News Weekend	BM	5p-6p	-----S	:30	1	\$35.00	P3	0.00	NM	1	\$35.00
CBS Evening News Sunday 1274769 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S					1	\$35.00		0.00			
N32	WHLT	02/28/24	02/28/24	M-F 630p-7p Family Feud	CM	630p-7p	--W----	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
Family Feud 1274769 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	--W----					1	\$60.00		0.00			
N33	WHLT	02/29/24	02/29/24	M-F 630p-7p Family Feud	CM	630p-7p	---T---	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
Family Feud 1274769 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	---T---					1	\$60.00		0.00			
N34	WHLT	03/01/24	03/01/24	M-F 630p-7p Family Feud	CM	630p-7p	----F--	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
Family Feud 1274769 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--					1	\$60.00		0.00			
N35	WHLT	03/04/24	03/04/24	M-F 630p-7p Family Feud	CM	630p-7p	M-----	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
Family Feud 1274769 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$60.00		0.00			





Order / Rev: 4363709  
 Alt Order #: 28359783  
 Flight Dates: 02/28/24 - 03/05/24

Advertiser: POL/Roger Wicker/US Senator/MS/Rep  
 Product Desc: MS - Senate  
 Estimate: 4933

Hattiesburg WHLT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1274769 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	---T---		1				\$15.00		0.00			
N47	WHLT	03/01/24	03/01/24	Late Show Late Show	CM	1035p-1137p (10:35 PM-11:35 PM)	----F--	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
The Late Show-CBS 1274769 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$15.00		0.00			
N48	WHLT	03/04/24	03/04/24	Late Show Late Show	CM	1035p-1137p	M-----	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
The Late Show-CBS 1274769 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$15.00		0.00			
N49	WHLT	03/05/24	03/05/24	Late Show Late Show	CM	1035p-1137p (10:35 PM-11:35 PM)	-T-----	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
The Late Show-CBS 1274769 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	-T-----		1				\$15.00		0.00			
N50	WHLT	03/04/24	03/04/24	Mon Prime Hour 3 Mon Hour 3	CM	9p-10p (9:00 PM-10:00 PM)	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
NCIS: Hawai'i-CBS 1274769 Index: 111															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$250.00		0.00			
N51	WHLT	03/05/24	03/05/24	Tue Prime Hour 3 Tue Hour 3	CM	9p-10p	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
FBI: Most Wanted-CBS 1274769 Index: 111															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	-T-----		1				\$300.00		0.00			
N52	WHLT	02/28/24	02/28/24	Wed Prime Hour 3 Wed Hour 3	CM	9p-10p (9:00 PM-10:00 PM)	--W----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
FBI True Wed 10e/9c-CBS 1274769 Index: 111															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	--W----		1				\$250.00		0.00			
N53	WHLT	02/29/24	02/29/24	Thur Prime Hour 2 Thur Hour 2	CM	8p-9p (8:00 PM-9:00 PM)	---T---	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
So Help Me Todd-CBS 1274769 Index: 105															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	---T---		1				\$200.00		0.00			
N54	WHLT	03/01/24	03/01/24	Fri Prime Hour 3 Fri Hour 3	CM	9p-10p (9:00 PM-10:00 PM)	----F--	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
Blue Bloods-CBS 1274769 Index: 111															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$175.00		0.00			
N55	WHLT	03/03/24	03/03/24	Sun Prime Hour 1 Sun Hour 1	CM	558p-7p	-----S	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
60 Minutes-CBS 1274769 Index: 112															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S		1				\$125.00		0.00			
N56	WHLT	03/03/24	03/03/24	Sun Prime Hour 2 Sun Hour 2	CM	7p-8p	-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
The Equalizer-CBS 1274769 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S		1				\$200.00		0.00			

Order / Rev: 4363709  
 Alt Order #: 28359783  
 Flight Dates: 02/28/24 - 03/05/24

Advertiser: POL/Roger Wicker/US Senator/MS/Rep  
 Product Desc: MS - Senate  
 Estimate: 4933

Hattiesburg WHLT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N57	WHLT	03/03/24	03/03/24	NCAA Reg Season Gam	M	Various	-----S	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
				NCAA Reg Season Game											
				NCAA Basketball - Michigan @ Ohio.St											
				1274769 Index: 108											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 02/26/24	03/03/24	-----S	1	\$70.00	0.00								
													Totals	57	\$3,090.00

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

**FEDERAL CANDIDATE**  
**STATE OR LOCAL CANDIDATE**

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Wicker

Authorized committee:

Wicker For Senate

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate - Mississippi

Date of election:

03/12/2024

General

Primary

Treasurer of candidate's authorized committee:

Paul V Breazeale

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

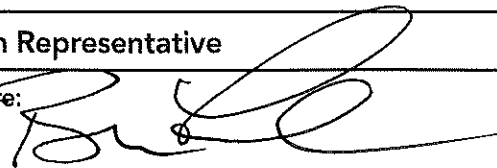
Signature:

*FlexPoint Media*

Name: FlexPoint Media

Date of Request to Purchase Ad Time: 01/11/2024

Signature:



Name: Bruce Leach

Date of Station Agreement to Sell Time: 02/26/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*FlexPoint Media*

Name: FlexPoint Media

Date: 01/11/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 02/26/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 28359783	Station Call Letters: WHLT	Date Received/Requested: 02/26/24
Est. #: 4933	Station Location: Hattiesburg MS	Run Start and End Dates: 02/28/24 to 03/05/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

4933