

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WABG - TV Greenwood, MS

**Date:**

10/22/2018

I, Jeff Scattergood,

being/on behalf of: Espy, Mike, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/23/2018

Date of Last Broadcast: 10/29/2018

**Total Charges:** \$\*\*\*\*\*14,105.75 NET



I represent that the payment for the above described broadcast time has been furnished by:

MIKE ESPY FOR SENATE CAMPAIGN COMMITTEE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

EUGENE CARLOS TANNER, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/22/2018

Date



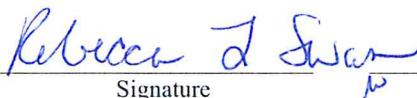
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

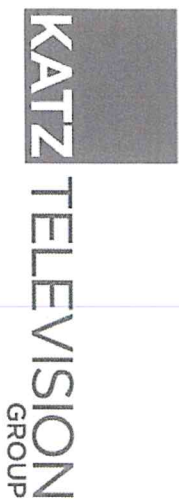
REBECCA L SWAN

Printed Name

SEVP / N

Title



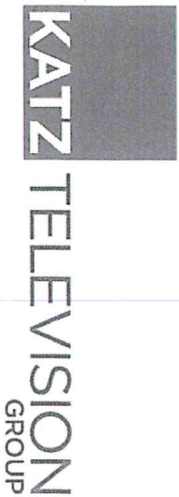


125 West 55th St  
New York, NY 10019

Contract # 26227870		Changes as of: 10/24/2018 at 10:35 AM		Version: Current State Version 5	
CPE: 1009/160/6371		Flight: 10/23/18 - 10/29/18		Station: WABG	
Agency: Canal Partners Media		Advertiser: Mike Espy for Senate		Market: Greenwood-Greenville	
900 Circle 75 Parkway, SE		Product: Candidate		Office: WASHINGTON	
Atlanta, GA 30339		Agency Order #: 78756877		Service: Nielsen	
		Buyer: Scattergood, Jeff		Primary Demo: Adults 35+	
		Salesperson: ASHLEY BOYLE		Assistant: ASHLEY BOYLE	
		202-955-5342		202-955-5342	
Comments: Separation: 30		Separation:		Total CPP: \$0.00	
				Total GRP:	
				Traffic #: 16782	
				Con Type: POLITICAL/NOTE	
				Total \$: \$16,595.00	
				Total Spots: 113	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
							10/23	10/24	10/25	10/26	10/27	10/28	10/29				
1	Tu-F-M 5a-5:30a		Ag Day	\$30.00	0	30	0	1	0	1	0	0	1	3	\$90.00	\$0.00	0.0
2	Tu-F-M 5:30a-6a		America This Morning	\$75.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
3	Tu-F-M 6a-7a		Delta Daybreak	\$90.00	0	30	1	2	2	2	0	0	2	9	\$810.00	\$0.00	0.0
4	Tu-F-M 7a-8a		Good Morning America	\$100.00	0	30	1	2	2	2	0	0	2	9	\$900.00	\$0.00	0.0
5	Tu-F-M 8a-9a		Good Morning America	\$100.00	0	30	1	2	2	2	0	0	2	9	\$900.00	\$0.00	0.0
6	Tu-F-M 9a-10a		Harry	\$90.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
7	Tu-F-M 10a-11a		The View	\$100.00	0	30	0	1	1	1	0	0	1	4	\$400.00	\$0.00	0.0
8	Tu-F-M 11a-12n		Steve Harvey	\$65.00	0	30	1	0	0	1	0	0	0	2	\$130.00	\$0.00	0.0
9	Tu-F-M 12n-1p		GMA Day	\$95.00	0	30	1	1	1	0	0	0	0	3	\$285.00	\$0.00	0.0
10	Tu-F-M 1p-2p		General Hospital	\$100.00	0	30	1	2	2	2	0	0	2	9	\$900.00	\$0.00	0.0
11	Tu-F-M 2p-3p		The Doctors	\$60.00	0	30	1	0	1	0	0	0	0	2	\$120.00	\$0.00	0.0
12	Tu-F-M 3p-4p		Dr. Oz	\$65.00	0	30	1	1	1	0	0	0	1	4	\$260.00	\$0.00	0.0
13	Tu-F-M 4p-5p		Dr. Phil	\$80.00	0	30	1	2	2	2	0	0	2	9	\$720.00	\$0.00	0.0
14	Tu-F-M 5p-5:30p		WABG News at 5PM	\$180.00	0	30	0	1	1	1	0	0	1	4	\$720.00	\$0.00	0.0
15	Tu-F-M 5:30p-6p		ABC World News Now	\$300.00	0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
16	Tu-F-M 6p-6:30p		WABG News at 6PM	\$275.00	0	30	1	2	2	2	0	0	2	9	\$2,475.00	\$0.00	0.0
17	Tu-F-M 6:30p-7p		Entertainment Tonight	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
18	Tu-F-M 10p-10:35p		WABG News at 10PM	\$240.00	0	30	1	1	1	1	0	0	1	5	\$1,200.00	\$0.00	0.0
19	Tu-F-M 10:35p-11:35p		Jimmy Kimmel Live	\$100.00	0	30	1	1	1	1	0	0	0	4	\$400.00	\$0.00	0.0
20	M 7p-9p		Dancing With the Stars-ABC	\$575.00	0	30	0	0	0	0	0	0	1	1	\$575.00	\$0.00	0.0





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<b>Contract #</b> 26227870	<b>Changes as of:</b> 10/24/2018 at 10:35 AM	<b>Version:</b> Current State Version 5
<b>CPE:</b> 1009/160/6371	<b>Flight:</b> 10/23/18 - 10/29/18	<b>Station:</b> WABG
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Mike Espy for Senate	<b>Market:</b> Greenwood-Greenville
<b>SE</b> 900 Circle 75 Parkway, Atlanta, GA 30339	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 7875877	<b>Buyer:</b> Scattergood, Jeff	<b>Service:</b> Nielsen
<b>Salesperson:</b> ASHLEY BOYLE	<b>202-955-5342</b>	<b>Primary Demo:</b> Adults 35+
<b>Separation:</b>		<b>Assistant:</b> ASHLEY BOYLE
		<b>202-955-5342</b>
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 16782
		<b>Con Type:</b> POLITICAL/NOTE
		<b>Total \$:</b> \$16,595.00
		<b>Total Spots:</b> 113

#	Day/Time	DP	Program	Rate	A35P Rating	10/23 - 10/29										Total Spots	Total		CPP*	GRP*
						Len	10/23	10/24	10/25	10/26	10/27	10/28	10/29	\$						
21	Th 7p-8p		Grey's Anatomy-ABC	\$625.00	0	30	0	0	1	0	0	0	0	1	\$625.00	\$0.00	0.0			
22	Th 8p-9p		Station 19-ABC	\$400.00	0	30	0	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0			
23	Sa 6a-7a		This Week In Agri-Business	\$50.00	0	30	0	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0			
24	11a-2:30p		ABC Collge Football Early Game	\$400.00	0	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0			
25	Sa 10p-10:35p		Delta News At 10PM	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0			
26	Sa 10:35p-11:05p		Modern Family	\$40.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0			
27	Su 7a-8a		Good Morning America Weekend	\$50.00	0	30	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0			
28	Su 9:30a-10:30a		This Week	\$110.00	0	30	0	0	0	0	0	1	0	1	\$110.00	\$0.00	0.0			
29	Su 5:30p-6p		ABC Evening News	\$185.00	0	30	0	0	0	0	0	1	0	1	\$185.00	\$0.00	0.0			
30	Su 10p-10:35p		Delta News at 10PM	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0			
31	Su 10:35p-11p		Local Sunday Sports	\$175.00	0	30	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0			
32	11p-12m		Scandal	\$90.00	0	30	0	0	0	0	0	1	0	1	\$90.00	\$0.00	0.0			
33	9p-10p		The Good Doctor-ABC	\$400.00	0	30	0	0	0	0	0	0	1	1	\$400.00	\$0.00	0.0			
34	Sa 7a-8a		Good Morning America Weekend	\$50.00	0	30	0	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0			
35	Tu-F 9a-10a		Live with Kelly	\$75.00	0.0	30	0	1	0	0	0	0	0	1	\$150.00	\$0.00	0.0			
36	Tu-F 10a-11a		The View	\$100.00	0.0	30	1	0	0	0	0	0	0	0	\$100.00	\$0.00	0.0			
37	10:30p-11p		Delta News At 10PM	\$150.00	0.0	30	0	0	0	0	0	0	1	1	\$150.00	\$0.00	0.0			
38	Su 9p-10p		Alec Baldwin Show	\$375.00	0.0	30	0	0	0	0	0	0	1	1	\$375.00	\$0.00	0.0			
TOTALS:						15	22	23	20	3	6	24					113	\$16,595.00	\$0.00	0.0





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Agency: Canal Partners Media	Advertiser: Mike Espy for Senate	Market: Greenwood-Greenville
900 Circle 75 Parkway, SE	Product: Candidate	Office: WASHINGTON
Atlanta, GA 30339	Agency Order #: 7875877	Service: Nielsen
	Buyer: Scattergood, Jeff	Primary Demo: Adults 35+
	Salesperson: ASHLEY BOYLE	Assistant: ASHLEY BOYLE
	Separation: 202-955-5342	Total CPP: \$0.00
		Total GRP: 16782
		Traffic #: 16782
		Total Spots: 113
		Total \$: \$16,595.00
		Con Type: POLITICAL/NOTE

Special Instructions	

Date/Time	Added by	Comment	Order Level Comments
10/23/18 2:40 PM	ASHLEY BOYLE	per jeff	
10/23/18 2:16 PM	Erin Ice	Line 2 is NA. No breaks in this program.	
10/23/18 11:46 AM	System	Notice Received.	
10/23/18 10:39 AM	GOTOSTRATA1114652	Separation: 30	
10/23/18 9:20 AM	ASHLEY BOYLE	Notice Received.	
10/23/18 8:09 AM	System	Line 6 is LIVE WITH KELLY Line 32 is MADAM SECRETARY	
10/23/18 8:07 AM	Erin Ice	Syndication changed in September	
10/22/18 1:01 PM	GOTOSTRATA1114652	Separation: 30	
10/22/18 10:15 AM	System	Notice Received.	
10/22/18 9:06 AM	ASHLEY BOYLE	Separation: 30	

Competitive Information	
Market Budget: \$23,436	
WABG Share: 55%	
Comment:	
EABG: 6%	
WNBD: 1%	
WXVT: 38%	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	113	\$16,595.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	89	\$12,465.00
2018-Nov	24	\$4,130.00
Total	113	\$16,595.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 2	10/23/18 2:16 PM	Erin Ice	Confirmed	5	8	\$0
Revision	10/23/18 10:39 AM	GOTOSTRATA1114652	Confirmed	28		\$3,610.00
Revision	10/23/18 9:20 AM	ASHLEY BOYLE	Confirmed			\$0
Makegood 1	10/23/18 8:07 AM	Erin Ice	Confirmed			\$0
Revision	10/22/18 1:01 PM	GOTOSTRATA1114652	Confirmed	11	10	\$95.00
New	10/22/18 9:06 AM	ASHLEY BOYLE	Confirmed	87		\$12,890.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.