

ORDER



Orders
Order / Rev: 1188779
Alt Order #: 08123490
Product Desc: PRIMARY
Estimate:
Flight Dates: 01/28/16 - 02/08/16
Original Date / Rev: 01/27/16 / 01/27/16
Order Type: Political

WCSH
Primary AE: Dan Foster
Sales Office: T-CHI
Sales Region: NAT

Agency Name: Space & Time Media Services
Buying Contact:
Billing Contact:
 2701 W 15th Street, #608
 Plano, TX 75075

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: John Kasich/ R / Pres / US
Demographic: A35+
Product Codes: PL-Presidential
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 104359
Agency External ID: 9813AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/31/16	7	\$1,050.00	\$892.50
02/01/16	02/08/16	16	\$3,190.00	\$2,711.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	7	\$1,050.00	\$892.50	0.00
February 2016	16	\$3,190.00	\$2,711.50	0.00
Totals	23	\$4,240.00	\$3,604.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Foster			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCSH	02/08/16	02/08/16	Today Show Today Show	CM	7-9a	M-----	:30	2	\$250.00	P04-C	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/08/16	02/14/16	M-----		2		\$250.00		0.00					
2	WCSH	02/04/16	02/04/16	Today Show Today Show	CM	7-9a	---T---	:30	1	\$250.00	P04-C	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/01/16	02/07/16	---T---		1		\$250.00		0.00					
3	WCSH	02/07/16	02/07/16	Sun 6-8a News Sun Morning Report	CM	6a-8a	-----S	:30	3	\$145.00	P04-C	0.00	NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/01/16	02/07/16	-----S		3		\$145.00		0.00					
4	WCSH	01/31/16	01/31/16	Sun 6-8a News Sun Morning Report	CM	6a-8a	-----S	:30	1	\$145.00	P04-C	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/25/16	01/31/16	-----S		1		\$145.00		0.00					
5	WCSH	02/07/16	02/07/16	EN (Sa-Su) Early News (Sa-Su)	CM	6-7p	-----S	:30	2	\$320.00	P04-C	0.00	NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/01/16	02/07/16	-----S		2		\$320.00		0.00					
6	WCSH	01/31/16	01/31/16	EN (Sa-Su) Early News (Sa-Su)	CM	6-7p	-----S	:30	1	\$320.00	P04-C	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 1188779
 Alt Order #: 08123490
 Flight Dates: 01/28/16 - 02/08/16

Advertiser: John Kasich/ R / Pres / US
 Product Desc: PRIMARY
 Estimate: WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WCSH	01/31/16	01/31/16	EN (Sa-Su) Early News (Sa-Su)	CM	6-7p	-----S	:30	1	\$320.00	P04-C	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/25/16	01/31/16	-----S		1		\$320.00		0.00					
E 7	WCSH	02/07/16	02/07/16	Sun Prime 1st Half Dateline	CM	Prime Various	-----S	:30	1	\$210.00	P04-C	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/01/16	02/07/16	-----S		1		\$210.00		0.00					
E 8	WCSH	01/31/16	01/31/16	Sun Prime 1st Half Dateline	CM	Prime Various	-----S	:30	1	\$210.00	P04-C	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/25/16	01/31/16	-----S		1		\$210.00		0.00					
E 9	WCSH	02/07/16	02/07/16	Sun 11-1135p NEWS CENTER at 11 (Sun)	CM	11p-1130p	-----S	:30	1	\$110.00	P04-C	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/01/16	02/07/16	-----S		1		\$110.00		0.00					
E 10	WCSH	01/31/16	01/31/16	Sun 11-1135p NEWS CENTER at 11 (Sun)	CM	11p-1130p	-----S	:30	2	\$110.00	P04-C	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/25/16	01/31/16	-----S		2		\$110.00		0.00					
11	WCSH	02/08/16	02/08/16	M-F 12-1230p News M-F 12-1230p	CM	12p-1230p	M-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/08/16	02/14/16	M-----		1		\$70.00		0.00					
12	WCSH	02/01/16	02/01/16	M-F 12-1230p News M-F 12-1230p	CM	12p-1230p	M-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/01/16	02/07/16	M-----		1		\$70.00		0.00					
13	WCSH	02/02/16	02/02/16	M-F 12-1230p News M-F 12-1230p	CM	12p-1230p	-T-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/01/16	02/07/16	-T-----		1		\$70.00		0.00					
14	WCSH	01/28/16	01/28/16	M-F 12-1230p News M-F 12-1230p	CM	12p-1230p	---T---	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/25/16	01/31/16	---T---		1		\$70.00		0.00					
15	WCSH	02/02/16	02/02/16	M-F 530-6p News News Center @ 530p	CM	530p-6p	-T-----	:30	1	\$250.00	P04-C	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/01/16	02/07/16	-T-----		1		\$250.00		0.00					
16	WCSH	02/02/16	02/02/16	M-F 6-7p NEWS CENTER @ 6p (M-F)	CM	6p-7p	-T-----	:30	1	\$500.00	P04-C	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/01/16	02/07/16	-T-----		1		\$500.00		0.00					
17	WCSH	02/02/16	02/02/16	Today Show 2 Today 2	CM	9-10a	-T-----	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/01/16	02/07/16	-T-----		1		\$85.00		0.00					
18	WCSH	01/28/16	01/28/16	Today Show 2 Today 2	CM	9-10a	---T---	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/25/16	01/31/16	---T---		1		\$85.00		0.00					
													Totals	23	\$4,240.00