

## ORDER



**Orders**  
**Order / Rev:** 1188779  
**Alt Order #:** 08123490  
**Product Desc:** PRIMARY  
**Estimate:**  
**Flight Dates:** 01/28/16 - 02/08/16  
**Original Date / Rev:** 01/27/16 / 01/27/16  
**Order Type:** Political

## WCSH

**Primary AE:** Dan Foster  
**Sales Office:** T-CHI  
**Sales Region:** NAT

**Agency Name:** Space & Time Media Services  
**Buying Contact:**  
**Billing Contact:**  
 2701 W 15th Street, #608  
 Plano, TX 75075

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** John Kasich/ R / Pres / US  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P04-GB  
**Revenue Codes:** AGY, (POL) Political, (POL) Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 104359  
**Agency External ID:** 9813AG  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/31/16	7	\$1,050.00	\$892.50
02/01/16	02/08/16	16	\$3,190.00	\$2,711.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	7	\$1,050.00	\$892.50	0.00
February 2016	16	\$3,190.00	\$2,711.50	0.00
<b>Totals</b>	<b>23</b>	<b>\$4,240.00</b>	<b>\$3,604.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Foster			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCSH	02/08/16	02/08/16	Today Show	CM	7-9a	M-----	:30	2	\$250.00	P04-C	0.00	NM	2	\$500.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/08/16	02/14/16	M-----		2				\$250.00		0.00			
2	WCSH	02/04/16	02/04/16	Today Show	CM	7-9a	---T---	:30	1	\$250.00	P04-C	0.00	NM	1	\$250.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/01/16	02/07/16	---T---		1				\$250.00		0.00			
3	WCSH	02/07/16	02/07/16	Sun 6-8a News	CM	6a-8a	-----S	:30	3	\$145.00	P04-C	0.00	NM	3	\$435.00
				Sun Morning Report											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/01/16	02/07/16	-----S		3				\$145.00		0.00			
4	WCSH	01/31/16	01/31/16	Sun 6-8a News	CM	6a-8a	-----S	:30	1	\$145.00	P04-C	0.00	NM	1	\$145.00
				Sun Morning Report											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/25/16	01/31/16	-----S		1				\$145.00		0.00			
5	WCSH	02/07/16	02/07/16	EN (Sa-Su)	CM	6-7p	-----S	:30	2	\$320.00	P04-C	0.00	NM	2	\$640.00
				Early News (Sa-Su)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/01/16	02/07/16	-----S		2				\$320.00		0.00			
6	WCSH	01/31/16	01/31/16	EN (Sa-Su)	CM	6-7p	-----S	:30	1	\$320.00	P04-C	0.00	NM	1	\$320.00
				Early News (Sa-Su)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1188779  
 Alt Order #: 08123490  
 Flight Dates: 01/28/16 - 02/08/16

Advertiser: John Kasich/ R / Pres / US  
 Product Desc: PRIMARY  
 Estimate:

WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WCSH	01/31/16	01/31/16	EN (Sa-Su) Early News (Sa-Su)	CM	6-7p	-----S	:30	1	\$320.00	P04-C	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	-----S		1			\$320.00			0.00			
E 7	WCSH	02/07/16	02/07/16	Sun Prime 1st Half Dateline	CM	Prime Various	-----S	:30	1	\$210.00	P04-C	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	-----S		1			\$210.00			0.00			
E 8	WCSH	01/31/16	01/31/16	Sun Prime 1st Half Dateline	CM	Prime Various	-----S	:30	1	\$210.00	P04-C	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	-----S		1			\$210.00			0.00			
E 9	WCSH	02/07/16	02/07/16	Sun 11-1135p NEWS CENTER at 11 (Sun)	CM	11p-1130p	-----S	:30	1	\$110.00	P04-C	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	-----S		1			\$110.00			0.00			
E 10	WCSH	01/31/16	01/31/16	Sun 11-1135p NEWS CENTER at 11 (Sun)	CM	11p-1130p	-----S	:30	2	\$110.00	P04-C	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	-----S		2			\$110.00			0.00			
11	WCSH	02/08/16	02/08/16	M-F 12-1230p News M-F 12-1230p	CM	12p-1230p	M-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/08/16	02/14/16	M-----		1			\$70.00			0.00			
12	WCSH	02/01/16	02/01/16	M-F 12-1230p News M-F 12-1230p	CM	12p-1230p	M-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	M-----		1			\$70.00			0.00			
13	WCSH	02/02/16	02/02/16	M-F 12-1230p News M-F 12-1230p	CM	12p-1230p	-T-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	-T-----		1			\$70.00			0.00			
14	WCSH	01/28/16	01/28/16	M-F 12-1230p News M-F 12-1230p	CM	12p-1230p	---T---	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	---T---		1			\$70.00			0.00			
15	WCSH	02/02/16	02/02/16	M-F 530-6p News News Center @ 530p	CM	530p-6p	-T-----	:30	1	\$250.00	P04-C	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	-T-----		1			\$250.00			0.00			
16	WCSH	02/02/16	02/02/16	M-F 6-7p NEWS CENTER @ 6p (M-F)	CM	6p-7p	-T-----	:30	1	\$500.00	P04-C	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	-T-----		1			\$500.00			0.00			
17	WCSH	02/02/16	02/02/16	Today Show 2 Today 2	CM	9-10a	-T-----	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	-T-----		1			\$85.00			0.00			
18	WCSH	01/28/16	01/28/16	Today Show 2 Today 2	CM	9-10a	---T---	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	---T---		1			\$85.00			0.00			
													Totals	23	\$4,240.00