

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>1310045</b>
	Alt Order #:	08408285
	Product Desc:	DONALD TRUMP 4 PRES
	Estimate:	8006
	Flight Dates:	10/18/16 - 10/24/16
	Original Date / Rev:	10/04/16 / 10/04/16
	Order Type:	Political

	<b>WCSH</b>
Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

<b>Agency</b>	<b>Name:</b>	<b>American Media &amp; Advocacy Grp/ POL</b>
	Buying Contact:	
	Billing Contact:	
		815 Slaters Lane
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Donald Trump / R / President / US
	Demographic:	A18+
	Product Codes:	PL-Presidential
	Priority:	P03-PB
	Revenue Codes:	AGY, (POL) Political, (POL) Candidate

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	104207
Agency External ID:	9204AG
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	66	\$24,935.00	\$21,194.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	66	\$24,935.00	\$21,194.75	0.00
<b>Totals</b>	<b>66</b>	<b>\$24,935.00</b>	<b>\$21,194.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WCSH	35%	\$24,935.00
Market	100%	\$71,242.86

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCBB	0%	\$0.00
WGME	29%	\$20,660.43
WMEA	0%	\$0.00
WMPX	0%	\$0.00
WMTW	30%	\$21,372.86
WPFO	6%	\$4,274.57
WPME	0%	\$0.00
WPXT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCSH	10/21/16	10/21/16	Today Show 3 Today 3	CM	10-11a	----F--	:30	1	\$95.00	P03-F	0.00	NM	1	\$95.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/16	10/23/16	----F--		1		\$95.00		0.00					
E 2	WCSH	10/21/16	10/21/16	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11p-1135p	----F--	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
NWSNTR-11:00															

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 Alt Order #: 08408285  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Donald Trump / R / President / US  
 Product Desc: DONALD TRUMP 4 PRES  
 Estimate: 8006

WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WCSH	10/21/16	10/21/16	Local News @ 11p M-F CM NEWS CENTER at 11 (M-F)		11p-1135p	----F--	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
		NWSNTR-11:00													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--		1				\$225.00		0.00			
E 3	WCSH	10/21/16	10/21/16	Local News @ 12p M-F CM Local News @ 12p M-F		12-1230p	----F--	:30	1	\$145.00	P03-F	0.00	NM	1	\$145.00
		NEWSCENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--		1				\$145.00		0.00			
E 4	WCSH	10/21/16	10/21/16	Local News @ 430a M-F CM Local News @ 430a M-F		430-5a	----F--	:30	1	\$20.00	P03-F	0.00	NM	1	\$20.00
		NC EARLY-REPRT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--		1				\$20.00		0.00			
E 5	WCSH	10/21/16	10/21/16	Local News @ 5p M-F CM News Center @ 5p		5p-530p	----F--	:30	1	\$340.00	P03-F	0.00	NM	1	\$340.00
		NWSNTR-5:00													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--		1				\$340.00		0.00			
E 6	WCSH	10/21/16	10/21/16	Local News @ 5a M-F CM Local News @ 5a M-F		5-7a	----F--	:30	1	\$305.00	P03-F	0.00	NM	1	\$305.00
		NWSNTR-RPT 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--		1				\$305.00		0.00			
E 7	WCSH	10/21/16	10/21/16	Local News @ 530p M-F CM News Center @ 530p		530p-6p	----F--	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
		NWSNTR-5:30													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--		1				\$375.00		0.00			
E 8	WCSH	10/21/16	10/21/16	Local News @ 6p M-F CM NEWS CENTER @ 6p (M-F)		6p-7p	----F--	:30	1	\$925.00	P03-F	0.00	NM	1	\$925.00
		NWSNTR-6:00													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--		1				\$925.00		0.00			
E 9	WCSH	10/21/16	10/21/16	Local News @ 5a M-F CM Local News @ 5a M-F		5-7a	----F--	:30	2	\$305.00	P03-F	0.00	NM	2	\$610.00
		NWSNTR-RPT 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--		2				\$305.00		0.00			
E 10	WCSH	10/21/16	10/21/16	Today Show Today Show	CM	7-9a	----F--	:30	1	\$335.00	P03-F	0.00	NM	1	\$335.00
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--		1				\$335.00		0.00			
E 11	WCSH	10/24/16	10/24/16	Mon Prime C Timeless	CM	10p-11p	M-----	:30	1	\$425.00	P03-F	0.00	NM	1	\$425.00
		TIMELESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$425.00		0.00			
E 12	WCSH	10/24/16	10/24/16	Local News @ 11p M-F CM NEWS CENTER at 11 (M-F)		11p-1135p	M-----	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
		NWSNTR-11:00													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$225.00		0.00			
E 13	WCSH	10/24/16	10/24/16	Local News @ 12p M-F CM Local News @ 12p M-F		12-1230p	M-----	:30	1	\$145.00	P03-F	0.00	NM	1	\$145.00
		NEWSCENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$145.00		0.00			
E 14	WCSH	10/24/16	10/24/16		CM	430-5a	M-----	:30	1	\$20.00	P03-F	0.00	NM	1	\$20.00

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 430a M-F															
Local News @ 430a M-F															
NC EARLY-REPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$20.00		0.00			
E 15	WCSH	10/24/16	10/24/16	Local News @ 5p M-F	CM	5p-530p	M-----	:30	1	\$340.00	P03-F	0.00	NM	1	\$340.00
News Center @ 5p															
NWSNTR-5:00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$340.00		0.00			
E 16	WCSH	10/24/16	10/24/16	Local News @ 5a M-F	CM	5-7a	M-----	:30	1	\$305.00	P03-F	0.00	NM	1	\$305.00
Local News @ 5a M-F															
NWSNTR-RPT 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$305.00		0.00			
E 17	WCSH	10/24/16	10/24/16	Local News @ 530p M-F	CM	530p-6p	M-----	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
News Center @ 530p															
NWSNTR-5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$375.00		0.00			
E 18	WCSH	10/24/16	10/24/16	Local News @ 6p M-F	CM	6p-7p	M-----	:30	1	\$925.00	P03-F	0.00	NM	1	\$925.00
NEWS CENTER @ 6p (M-F)															
NWSNTR-6:00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$925.00		0.00			
E 19	WCSH	10/24/16	10/24/16	Local News @ 5a M-F	CM	5-7a	M-----	:30	2	\$305.00	P03-F	0.00	NM	2	\$610.00
Local News @ 5a M-F															
NWSNTR-RPT 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					2	\$305.00		0.00			
E 20	WCSH	10/24/16	10/24/16	Today Show	CM	7-9a	M-----	:30	1	\$335.00	P03-F	0.00	NM	1	\$335.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$335.00		0.00			
E 21	WCSH	10/24/16	10/24/16	Mon Prime Other	CM	Prime Various	M-----	:30	1	\$925.00	P03-F	0.00	NM	1	\$925.00
The Voice															
VOICE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$925.00		0.00			
E 22	WCSH	10/24/16	10/24/16	Today Show 2	CM	9-10a	M-----	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
Today 2															
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$135.00		0.00			
E 23	WCSH	10/23/16	10/23/16	Closer 11a-12p Su	CM	11a-12p	-----S	:30	1	\$30.00	P03-F	0.00	NM	1	\$30.00
11a-12p (Sun)															
CLOSER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S					1	\$30.00		0.00			
E 24	WCSH	10/23/16	10/23/16	NFL Su FB Night in Ame	CM	7-815p	-----S	:30	1	\$575.00	P03-F	0.00	NM	1	\$575.00
Football Night In America															
FTBL NIGHT AMERCA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S					1	\$575.00		0.00			
E 25	WCSH	10/23/16	10/23/16	NFL Su Night Game	CM	NFL	-----S	:30	1	\$1,600.00	P03-F	0.00	NM	1	\$1,600.00
NFL Regular Season Football															
NFL SUN NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S					1	\$1,600.00		0.00			
E 26	WCSH	10/20/16	10/20/16		CM	11p-1135p	---T---	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00

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 Estimate: 8006

WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 11p M-F NEWS CENTER at 11 (M-F)															
NWSCNTR-11:00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	---T---					1	\$225.00		0.00			
E 27	WCSH	10/20/16	10/20/16	Local News @ 12p M-F	CM	12-1230p	---T---	:30	1	\$145.00	P03-F	0.00	NM	1	\$145.00
Local News @ 12p M-F NEWSCENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	---T---					1	\$145.00		0.00			
E 28	WCSH	10/20/16	10/20/16	Local News @ 430a M-F	CM	430-5a	---T---	:30	1	\$20.00	P03-F	0.00	NM	1	\$20.00
Local News @ 430a M-F NC EARLY-REPRT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	---T---					1	\$20.00		0.00			
E 29	WCSH	10/20/16	10/20/16	Local News @ 5p M-F	CM	5p-530p	---T---	:30	1	\$340.00	P03-F	0.00	NM	1	\$340.00
News Center @ 5p NWSCNTR-5:00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	---T---					1	\$340.00		0.00			
E 30	WCSH	10/20/16	10/20/16	Local News @ 5a M-F	CM	5-7a	---T---	:30	1	\$305.00	P03-F	0.00	NM	1	\$305.00
Local News @ 5a M-F NWSCNTR-RPT 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	---T---					1	\$305.00		0.00			
E 31	WCSH	10/20/16	10/20/16	Local News @ 530p M-F	CM	530p-6p	---T---	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
News Center @ 530p NWSCNTR-5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	---T---					1	\$375.00		0.00			
E 32	WCSH	10/20/16	10/20/16	Local News @ 6p M-F	CM	6p-7p	---T---	:30	1	\$925.00	P03-F	0.00	NM	1	\$925.00
NEWS CENTER @ 6p (M-F) NWSCNTR-6:00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	---T---					1	\$925.00		0.00			
E 33	WCSH	10/20/16	10/20/16	Local News @ 5a M-F	CM	5-7a	---T---	:30	2	\$305.00	P03-F	0.00	NM	2	\$610.00
Local News @ 5a M-F NWSCNTR-RPT 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	---T---					2	\$305.00		0.00			
E 34	WCSH	10/20/16	10/20/16	Today Show	CM	7-9a	---T---	:30	1	\$335.00	P03-F	0.00	NM	1	\$335.00
Today Show TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	---T---					1	\$335.00		0.00			
E 35	WCSH	10/20/16	10/20/16	Today Show 2	CM	9-10a	---T---	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
Today 2 TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	---T---					1	\$135.00		0.00			
E 36	WCSH	10/20/16	10/20/16	Thu Prime C	CM	10p-11p	---T---	:30	1	\$900.00	P03-F	0.00	NM	1	\$900.00
Blacklist CHICAGO PD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	---T---					1	\$900.00		0.00			
E 37	WCSH	10/18/16	10/18/16	Tue Prime C	CM	10p-11p	-T-----	:30	1	\$680.00	P03-F	0.00	NM	1	\$680.00
Chicago Fire CHICAGO FIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-T-----					1	\$680.00		0.00			
E 38	WCSH	10/18/16	10/18/16		CM	11p-1135p	-T-----	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00

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 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Donald Trump / R / President / US  
 Product Desc: DONALD TRUMP 4 PRES  
 Estimate: 8006

WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 11p M-F NEWS CENTER at 11 (M-F)															
NWSNTR-11:00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	-T-----	1		\$225.00		0.00						
E 39	WCSH	10/18/16	10/18/16	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	-T-----	:30	1	\$145.00	P03-F	0.00	NM	1	\$145.00
NEWSCENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	-T-----	1		\$145.00		0.00						
E 40	WCSH	10/18/16	10/18/16	Local News @ 430a M-F Local News @ 430a M-F	CM	430-5a	-T-----	:30	1	\$20.00	P03-F	0.00	NM	1	\$20.00
NC EARLY-REPRT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	-T-----	1		\$20.00		0.00						
E 41	WCSH	10/18/16	10/18/16	Local News @ 5p M-F News Center @ 5p	CM	5p-530p	-T-----	:30	1	\$340.00	P03-F	0.00	NM	1	\$340.00
NWSNTR-5:00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	-T-----	1		\$340.00		0.00						
E 42	WCSH	10/18/16	10/18/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-7a	-T-----	:30	1	\$305.00	P03-F	0.00	NM	1	\$305.00
NWSNTR-RPT 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	-T-----	1		\$305.00		0.00						
E 43	WCSH	10/18/16	10/18/16	Local News @ 530p M-F News Center @ 530p	CM	530p-6p	-T-----	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
NWSNTR-5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	-T-----	1		\$375.00		0.00						
E 44	WCSH	10/18/16	10/18/16	Local News @ 6p M-F NEWS CENTER @ 6p (M-F)	CM	6p-7p	-T-----	:30	1	\$925.00	P03-F	0.00	NM	1	\$925.00
NWSNTR-6:00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	-T-----	1		\$925.00		0.00						
E 45	WCSH	10/18/16	10/18/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-7a	-T-----	:30	2	\$305.00	P03-F	0.00	NM	2	\$610.00
NWSNTR-RPT 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	-T-----	2		\$305.00		0.00						
E 46	WCSH	10/18/16	10/18/16	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$335.00	P03-F	0.00	NM	1	\$335.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	-T-----	1		\$335.00		0.00						
E 47	WCSH	10/18/16	10/18/16	Tue Prime A The Voice	CM	8p-9p	-T-----	:30	1	\$925.00	P03-F	0.00	NM	1	\$925.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	-T-----	1		\$925.00		0.00						
E 48	WCSH	10/18/16	10/18/16	Today Show 2 Today 2	CM	9-10a	-T-----	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	-T-----	1		\$135.00		0.00						
E 49	WCSH	10/18/16	10/18/16	Tue Prime B This Is Us	CM	9p-10p	-T-----	:30	1	\$680.00	P03-F	0.00	NM	1	\$680.00
THIS IS US															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	-T-----	1		\$680.00		0.00						
E 50	WCSH	10/19/16	10/19/16		CM	10-11a	--W----	:30	1	\$95.00	P03-F	0.00	NM	1	\$95.00

Order / Rev: 1310045  
 Alt Order #: 08408285  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Donald Trump / R / President / US  
 Product Desc: DONALD TRUMP 4 PRES  
 Estimate: 8006

WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHW3-NBC Today 3 TODAY SHW3-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16    10/23/16    --W----          1    \$95.00    0.00															
E 51	WCSH	10/19/16	10/19/16	Local News @ 11p M-F CM NEWS CENTER at 11 (M-F)	CM	11p-1135p	--W----	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
NWSCNTR-11:00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16    10/23/16    --W----          1    \$225.00    0.00															
E 52	WCSH	10/19/16	10/19/16	Local News @ 12p M-F CM Local News @ 12p M-F	CM	12-1230p	--W----	:30	1	\$145.00	P03-F	0.00	NM	1	\$145.00
NEWSCENTER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16    10/23/16    --W----          1    \$145.00    0.00															
E 53	WCSH	10/19/16	10/19/16	Local News @ 430a M-FCM Local News @ 430a M-F	CM	430-5a	--W----	:30	1	\$20.00	P03-F	0.00	NM	1	\$20.00
NC EARLY-REPT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16    10/23/16    --W----          1    \$20.00    0.00															
E 54	WCSH	10/19/16	10/19/16	Local News @ 5p M-F CM News Center @ 5p	CM	5p-530p	--W----	:30	1	\$340.00	P03-F	0.00	NM	1	\$340.00
NWSCNTR-5:00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16    10/23/16    --W----          1    \$340.00    0.00															
E 55	WCSH	10/19/16	10/19/16	Local News @ 5a M-F CM Local News @ 5a M-F	CM	5-7a	--W----	:30	1	\$305.00	P03-F	0.00	NM	1	\$305.00
NWSCNTR-RPT 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16    10/23/16    --W----          1    \$305.00    0.00															
E 56	WCSH	10/19/16	10/19/16	Local News @ 530p M-FCM News Center @ 530p	CM	530p-6p	--W----	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
NWSCNTR-5:30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16    10/23/16    --W----          1    \$375.00    0.00															
E 57	WCSH	10/19/16	10/19/16	Local News @ 6p M-F CM NEWS CENTER @ 6p (M-F)	CM	6p-7p	--W----	:30	1	\$925.00	P03-F	0.00	NM	1	\$925.00
NWSCNTR-6:00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16    10/23/16    --W----          1    \$925.00    0.00															
E 58	WCSH	10/19/16	10/19/16	Local News @ 5a M-F CM Local News @ 5a M-F	CM	5-7a	--W----	:30	2	\$305.00	P03-F	0.00	NM	2	\$610.00
NWSCNTR-RPT 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16    10/23/16    --W----          2    \$305.00    0.00															
E 59	WCSH	10/19/16	10/19/16	Today Show Today Show	CM	7-9a	--W----	:30	1	\$335.00	P03-F	0.00	NM	1	\$335.00
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16    10/23/16    --W----          1    \$335.00    0.00															
E 60	WCSH	10/19/16	10/19/16	Wed Prime A Blindspot	CM	8p-9p	--W----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
BLINDSPOT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16    10/23/16    --W----          1    \$600.00    0.00															
E 61	WCSH	10/19/16	10/19/16	Wed Prime B Law and Order	CM	9p-10p	--W----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
LAW&O:SVU-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16    10/23/16    --W----          1    \$600.00    0.00															
													Totals	66	\$24,935.00