



WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Optima Media
14006 Foxland Road
Phoenix, MD 21131

Contract # 2456805

Schedule Dates 04/03/16-04/03/16
Advertiser Center For Individual Freedom (28835)
Agency Optima Media (16390)
Product POLITICAL ISSUE (ns) (1187)
Brand CENTER FOR INDIVIDUAL FREEDOM (343866)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2910
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 04/01/16
Last Modified 04/01/16
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,000.00
Net Total \$17,000.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Apr. 2016	1	\$20,000.00
Grand Total:	1	\$20,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/03/16-04/03/16	2	:30	784747- ABC-This Week								1	1	\$20,000.00	\$20,000.00	Washington (WJLA)		4/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.