

ORDER

WDBJ7

Orders
Order / Rev: 31230
Alt Order #: 07197732
Product Desc: WARNER FOR SENATE
Estimate: 2816
Flight Dates: 10/21/14 - 10/27/14
Original Date / Rev: 10/21/14 / 10/21/14
Order Type: GENERAL

WDBJ Television Inc.

Primary AE: WILL HILDEBRANDT
Sales Office: Poli
Sales Region: Pol

Agency
Name: GREER MARGOLIS MITCHELL
Buying Contact:
Billing Contact:
 GREER MARGOLIS MITCHELL
 WASHINGTON, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Poli/M Warner/D/Sen/VA
Demographic: A35+
Product Codes: PL3
Priority: IP
Revenue Codes: AGY, POL HRP, POL CAND

New Business Thru:
Order Separation: 00:04:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	97	\$30,130.00	\$25,610.50
10/27/14	10/27/14	14	\$3,690.00	\$3,136.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	97	\$30,130.00	\$25,610.50	0.00
November 2014	14	\$3,690.00	\$3,136.50	0.00
Totals	111	\$33,820.00	\$28,747.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WILL HILDEBRANDT			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDBJ Television Inc.	56%	\$33,820.00
Market	100%	\$60,392.86

Competitive Share

	Share	Total
CABLE	1%	\$603.93
CW	0%	\$0.00
MyNet	0%	\$0.00
MYTV	1%	\$603.93
VANC	0%	\$0.00
WBRA	0%	\$0.00
WDRL	0%	\$0.00
WFXR	11%	\$6,643.21
WPXR	0%	\$0.00
WSET	15%	\$9,058.93
WSLS	16%	\$9,662.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDBJ7	10/21/14	10/24/14	M-F 10-11A /MILLIONAIRE	CM	M-F 10-11A	-TWTF--	:30	2	\$35.00	IP	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-TWTF--			2		\$35.00		0.00				
2	WDBJ7	10/21/14	10/24/14	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	-TWTF--	:30	3	\$330.00	IP	0.00	NM	3	\$990.00

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WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WDBJ7	10/21/14	10/24/14	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	-TWTF--	:30	3	\$330.00	IP	0.00	NM	3	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		3			\$330.00			0.00			
3	WDBJ7	10/21/14	10/24/14	M-F 1135P-1235A LATE SHOW WITH DAVID LET	CM	M-F 1135P-1235A	-TWTF--	:30	3	\$110.00	P1	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		3			\$110.00			0.00			
N 4	WDBJ7	10/21/14	10/24/14	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	-TWTF--	:30	2	\$115.00	IP	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		2			\$115.00			0.00			
N 5	WDBJ7	10/21/14	10/24/14	M-F 1230-130P M-F 1230-130P (12:30 PM-1:30 PM)	CM	M-F 1230-130P	-TWTF--	:30	2	\$100.00	IP	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		2			\$100.00			0.00			
N 6	WDBJ7	10/21/14	10/24/14	M-F 1235-135A Late Late Show With Craig Ferg(12:35 XM-1:35 XM)	CM	M-F 1235-135A	-TWTF--	:30	2	\$15.00	IP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		2			\$15.00			0.00			
7	WDBJ7	10/21/14	10/24/14	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	-TWTF--	:30	2	\$200.00	P1	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		2			\$200.00			0.00			
8	WDBJ7	10/21/14	10/24/14	M-F 130-2PM M-F 130-2PM (1:30 PM-2:00 PM)	CM	M-F 130-2PM	-TWTF--	:30	2	\$125.00	P1	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		2			\$125.00			0.00			
9	WDBJ7	10/21/14	10/24/14	M-F 2P-3P M-F 2-3P	CM	M-F 2-3P	-TWTF--	:30	2	\$95.00	P1	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		2			\$95.00			0.00			
10	WDBJ7	10/21/14	10/24/14	M-F 3P-4P M-F 3P-4P	CM	M-F 3P-4P	-TWTF--	:30	2	\$100.00	P1	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		2			\$100.00			0.00			
11	WDBJ7	10/21/14	10/24/14	M-F 4-5P ELLEN	CM	M-F 4-5P	-TWTF--	:30	3	\$85.00	OC	0.00	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		3			\$85.00			0.00			
12	WDBJ7	10/21/14	10/24/14	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	-TWTF--	:30	2	\$285.00	IP	0.00	NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		2			\$285.00			0.00			
13	WDBJ7	10/21/14	10/24/14	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	-TWTF--	:30	2	\$35.00	OC	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		2			\$35.00			0.00			
14	WDBJ7	10/21/14	10/24/14	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	-TWTF--	:30	2	\$210.00	OC	0.00	NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		2			\$210.00			0.00			
15	WDBJ7	10/21/14	10/24/14	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	-TWTF--	:30	4	\$475.00	IP	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4			\$475.00			0.00			
16	WDBJ7	10/21/14	10/24/14	M-F 6-7A MORNIN'	CM	M-F 6-7A	-TWTF--	:30	4	\$255.00	P1	0.00	NM	4	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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16	WDBJ7	10/21/14	10/24/14	M-F 6-7A MORNIN'	CM	M-F 6-7A	-TWTF--	:30	4	\$255.00	P1	0.00	NM	4	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	-TWTF--		4			\$255.00		0.00				
17	WDBJ7	10/21/14	10/24/14	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	-TWTF--	:30	4	\$400.00	OC	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	-TWTF--		4			\$400.00		0.00				
18	WDBJ7	10/21/14	10/24/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	-TWTF--	:30	4	\$100.00	IP	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	-TWTF--		4			\$100.00		0.00				
19	WDBJ7	10/21/14	10/24/14	M-F 730-8P JEOPARDY	CM	M-F 730P-8P	-TWTF--	:30	4	\$625.00	P1	0.00	NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	-TWTF--		4			\$625.00		0.00				
20	WDBJ7	10/21/14	10/24/14	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	-TWTF--	:30	2	\$45.00	IP	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	-TWTF--		2			\$45.00		0.00				
21	WDBJ7	10/24/14	10/24/14	FRI HOUR 3 FRI 10-11P	CM	FRI 10-11P	----1--	:30	1	\$755.00	P1	0.00	NM	1	\$755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	----1--		1			\$755.00		0.00				
22	WDBJ7	10/24/14	10/24/14	FRIDAY FOOTBALL EXCM FRIDAY FOOTBALL EXTRA	CM	FFE 1115P-1145P	----1--	:30	1	\$285.00	OC	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	----1--		1			\$285.00		0.00				
23	WDBJ7	10/24/14	10/24/14	FRI HOUR 1 FRI 8-9P	CM	FRI 8-9P (8:00 PM-9:00 PM)	----1--	:30	1	\$380.00	IP	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	----1--		1			\$380.00		0.00				
24	WDBJ7	10/24/14	10/24/14	FRI HOUR 2 FRI 9-10P	CM	FRI 9-10P	----1--	:30	1	\$645.00	OC	0.00	NM	1	\$645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	----1--		1			\$645.00		0.00				
25	WDBJ7	10/25/14	10/25/14	SA 11-1135P NEWS 7 AT 11 SATURDAY	CM	SA 11-1135P	-----1-	:30	1	\$155.00	OC	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	-----1-		1			\$155.00		0.00				
26	WDBJ7	10/25/14	10/25/14	SAT 8-9A NEWS 7 SAT MORNING	CM	8-9A SAT	-----1-	:30	1	\$160.00	P1	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	-----1-		1			\$160.00		0.00				
27	WDBJ7	10/25/14	10/25/14	SAT HOUR 2 SAT 9-10P	CM	SAT 9-10P (9:00 PM-10:00 PM)	-----1-	:30	1	\$80.00	OC	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	-----1-		1			\$80.00		0.00				
28	WDBJ7	10/25/14	10/25/14	SAT 9-11A SATURDAY EARLY SHOW	CM	9A-11A SA	-----1-	:30	1	\$50.00	OC	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	-----1-		1			\$50.00		0.00				
29	WDBJ7	10/26/14	10/26/14	NFL GAME 1 NFL GAME 1	CM	SUN 1-4P (1:00 PM-4:00 PM)	-----1	:30	1	\$425.00	OC	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	-----1		1			\$425.00		0.00				
30	WDBJ7	10/26/14	10/26/14	SUN 1030-1130P SUN 1030-1130P	CM	SUN 1030-1130P (10:30 PM-11:30 PM)	-----1	:30	1	\$360.00	OC	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	-----1		1			\$360.00		0.00				

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30	WDBJ7	10/26/14	10/26/14	SUN 1030-1130P SUN 1030-1130P	CM	SUN 1030-1130P (10:30 PM-11:30 PM)	-----1	:30	1	\$360.00	OC	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1		1				\$360.00		0.00			
31	WDBJ7	10/26/14	10/26/14	SUN 1135P-1205A SUN 1135P-1205A	CM	SUN 1135P-1205A (11:30 PM-12:00 XM)	-----1	:30	1	\$115.00	OC	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1		1				\$115.00		0.00			
32	WDBJ7	10/26/14	10/26/14	SUN 8-9A NEWS 7 SUNDAY MORNING	CM	8-9A	-----1	:30	1	\$195.00	P1	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1		1				\$195.00		0.00			
33	WDBJ7	10/26/14	10/26/14	SUN 9-1030A CBS News Sunday Morning	CM	SU 9-1030A	-----1	:30	1	\$180.00	P1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1		1				\$180.00		0.00			
34	WDBJ7	10/26/14	10/26/14	SUN 930-1030P SUN 930-1030P	CM	SUN 930-1030P	-----1	:30	1	\$620.00	P1	0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1		1				\$620.00		0.00			
36	WDBJ7	10/23/14	10/23/14	THURS NFL THURS NFL	CM	THURS NFL (8:25 PM-10:45 PM)	---1---	:30	1	\$950.00	P1	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	---1---		1				\$950.00		0.00			
38	WDBJ7	10/21/14	10/21/14	TUE HOUR 1 TUE 8-9P	CM	TUE 8-9P (8:00 PM-9:00 PM)	-1-----	:30	1	\$1,195.00	OC	0.00	NM	1	\$1,195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-1-----		1				\$1,195.00		0.00			
39	WDBJ7	10/21/14	10/21/14	TUE HOUR 2 TUE 9-10P	CM	TUE 9-10P	-1-----	:30	1	\$1,140.00	P1	0.00	NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-1-----		1				\$1,140.00		0.00			
40	WDBJ7	10/22/14	10/22/14	WED HOUR 1 WED 8-9P	CM	WED 8-9P (8:00 PM-9:00 PM)	--1----	:30	1	\$800.00	IP	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	--1----		1				\$800.00		0.00			
41	WDBJ7	10/22/14	10/22/14	WED HOUR 2 WED 9-10P	CM	WED 9-10P	--1----	:30	1	\$1,475.00	P1	0.00	NM	1	\$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	--1----		1				\$1,475.00		0.00			
42	WDBJ7	10/27/14	10/27/14	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	1-----	:30	1	\$200.00	OC	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$200.00		0.00			
N 43	WDBJ7	10/27/14	10/27/14	M-F 1135P-1235A LATE SHOW WITH DAVID LET	CM	M-F 1135P-1235A	1-----	:30	1	\$50.00	IP	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$50.00		0.00			
N 44	WDBJ7	10/27/14	10/27/14	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	1-----	:30	1	\$115.00	IP	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$115.00		0.00			
N 45	WDBJ7	10/27/14	10/27/14	M-F 1230-130P M-F 1230-130P	CM	M-F 1230-130P (12:30 PM-1:30 PM)	1-----	:30	1	\$100.00	IP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$100.00		0.00			
46	WDBJ7	10/27/14	10/27/14	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	1-----	:30	1	\$145.00	IP	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$145.00		0.00			

Order / Rev: 31230
 Alt Order #: 07197732
 Flight Dates: 10/21/14 - 10/27/14

Advertiser: Poli/M Warner/D/Sen/VA
 Product Desc: WARNER FOR SENATE
 Estimate: 2816

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
46	WDBJ7	10/27/14	10/27/14	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	1-----	:30	1	\$145.00	IP	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$145.00		0.00			
47	WDBJ7	10/27/14	10/27/14	M-F 4-5P ELLEN	CM	M-F 4-5P	1-----	:30	1	\$85.00	OC	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$85.00		0.00			
48	WDBJ7	10/27/14	10/27/14	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	1-----	:30	1	\$380.00	OC	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$380.00		0.00			
49	WDBJ7	10/27/14	10/27/14	M-F 6-7A MORNIN'	CM	M-F 6-7A	1-----	:30	1	\$195.00	IP	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$195.00		0.00			
50	WDBJ7	10/27/14	10/27/14	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	1-----	:30	1	\$400.00	OC	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$400.00		0.00			
51	WDBJ7	10/27/14	10/27/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	1-----	:30	1	\$65.00	OC	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$65.00		0.00			
52	WDBJ7	10/27/14	10/27/14	M-F 730-8P JEOPARDY	CM	M-F 730P-8P	1-----	:30	1	\$500.00	IP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$500.00		0.00			
53	WDBJ7	10/27/14	10/27/14	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	1-----	:30	1	\$40.00	OC	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$40.00		0.00			
54	WDBJ7	10/21/14	10/24/14	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	-TWTF--	:30	2	\$115.00	IP	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--					2	\$115.00		0.00			
55	WDBJ7	10/21/14	10/24/14	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	-TWTF--	:30	3	\$285.00	IP	0.00	NM	3	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--					3	\$285.00		0.00			
56	WDBJ7	10/21/14	10/24/14	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	-TWTF--	:30	3	\$210.00	OC	0.00	NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--					3	\$210.00		0.00			
57	WDBJ7	10/21/14	10/24/14	M-F 6-7P NEWS 7 AT 6/CBS EVENING N	CM	M-F 6-7P	-TWTF--	:30	5	\$470.00	IP	0.00	NM	5	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--					5	\$470.00		0.00			
58	WDBJ7	10/21/14	10/24/14	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	-TWTF--	:30	3	\$400.00	OC	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--					3	\$400.00		0.00			
59	WDBJ7	10/27/14	10/27/14	MON HOUR 2 MON 9-10P	CM	MON 9-10P	M-----	:30	1	\$560.00	IP	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	M-----					1	\$560.00		0.00			
60	WDBJ7	10/27/14	10/27/14	MON HOUR 3 MON 10-11P	CM	MON 10-11P	M-----	:30	1	\$855.00	IP	0.00	NM	1	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	M-----					1	\$855.00		0.00			

Order / Rev: 31230
 Alt Order #: 07197732
 Flight Dates: 10/21/14 - 10/27/14

Advertiser: Poli/M Warner/D/Sen/VA
 Product Desc: WARNER FOR SENATE
 Estimate: 2816

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
60	WDBJ7	10/27/14	10/27/14	MON HOUR 3 MON 10-11P	CM	MON 10-11P	M-----	:30	1	\$855.00	IP	0.00	NM	1	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	M-----		1			\$855.00	0.00					
61	WDBJ7	10/21/14	10/21/14	TUE HOUR 1 TUE 8-9P	CM	TUE 8-9P (8:00 PM-9:00 PM)	-1-----	:30	1	\$1,195.00	OC	0.00	NM	6	\$1,195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/20/14	10/26/14	-1-----		1			\$1,195.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ7	10/20/14-10/26/14		TUE HOUR 1		TUE 8-9P	(8:00 PM-9:00 PM) P-T-----	:30		(\$1,195.00)		0.00	NM		
	See MG 61.2,61.3,61.4,61.5,61.6,61.7 [Client Request]														
2	WDBJ7	10/25/14-10/25/14		ACC FOOTBALL		12N-330P	(12:30 PM-3:30 PM) P-----Sa--	:30		\$285.00		0.00	NM		
	Ⓜ MG for 61.1 10/21														
3	WDBJ7	10/25/14-10/25/14		ACC FOOTBALL		12N-330P	(12:30 PM-3:30 PM) P-----Sa--	:30		\$285.00		0.00	NM		
	Ⓜ MG for 61.1 10/21														
4	WDBJ7	10/25/14-10/25/14		CBS FOOTBALL AFTERNO		(Sat 1200P-7P)	(3:30 PM-7:00 PM) P-----Sa--	:30		\$210.00		0.00	NM		
	Ⓜ MG for 61.1 10/21														
5	WDBJ7	10/25/14-10/25/14		CBS FOOTBALL AFTERNO		(Sat 1200P-7P)	(3:30 PM-7:00 PM) P-----Sa--	:30		\$210.00		0.00	NM		
	Ⓜ MG for 61.1 10/21														
6	WDBJ7	10/25/14-10/25/14		SAT HOUR 3		SAT 10-11P	-----Sa--	:30		\$90.00		0.00	NM		
	Ⓜ MG for 61.1 10/21														
7	WDBJ7	10/21/14-10/24/14		M-F 11A-12N		M-F 11A-12P	-TwThF----	:30		\$115.00		0.00	NM		
	Ⓜ MG for 61.1 10/21														
62	WDBJ7	10/21/14	10/21/14	TUE HOUR 3 TUE 10-11P	CM	TUE 10-11P	-1-----	:30	1	\$810.00	IP	0.00	NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/20/14	10/26/14	-1-----		1			\$810.00	0.00					
63	WDBJ7	10/22/14	10/22/14	WED HOUR 1 WED 8-9P	CM	WED 8-9P (8:00 PM-9:00 PM)	--1----	:30	1	\$800.00	IP	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/20/14	10/26/14	--1----		1			\$800.00	0.00					
64	WDBJ7	10/24/14	10/24/14	FRI HOUR 1 FRI 8-9P	CM	FRI 8-9P (8:00 PM-9:00 PM)	----1--	:30	1	\$380.00	IP	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/20/14	10/26/14	----1--		1			\$380.00	0.00					
													Totals	111	\$33,820.00