

# KNCK AD ORDER

Today's Date: 10/27/23

Sales Rep: Linda

Station: KNCK-AM & FM

Order Type: New Order

\*Revised Ad Effective Date: \_\_\_\_\_

Client: Mike Cleveland- Political 2023

Website Size: \_\_\_\_\_ Type: \_\_\_\_\_ Fixed Page Location: \_\_\_\_\_

**IF NEW CLIENT** New Client #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Fax: \_\_\_\_\_

Run Dates: Start 01/01/23 End 11/07/23

Affidavit: No Times/Dates Only Notarized: \_\_\_\_\_

Script: \_\_\_\_\_

Sports Revised Ad #'s: CHS Sports \_\_\_\_\_ KC Royals \_\_\_\_\_ KSU \_\_\_\_\_ KU \_\_\_\_\_

Billing: Priced per month

Monthly Rate: \$112 already paid

AM Cost/Ad: \_\_\_\_\_

FM Cost/Ad: \_\_\_\_\_

TOTAL: \$-

Start Date	Kill Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time of Day from:		
11/01/23	11/05/23			4	4	4	4	4	6:00 AM	to	12:00 AM
11/06/23	11/06/23	4							6:00 AM	to	12:00 AM
11/07/23	11/07/23		4						6:00 AM	to	5:00 PM
										to	
										to	
										to	
										to	
										to	

Length of Ad: :30

**Smartcaster Ad #'s (Ad Titles of ISCI Codes)**

	I don't think he has an acct number, if he does
	let me know
	81731
	28 ads on each side

**Notes/Special Instructions:**

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\_\_\_\_\_

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 \_\_\_\_\_  
 28 ads on each side  
 \_\_\_\_\_

**Notes/Special Instructions:**

**Mike Cleveland Political 2023  
11-1-23**

**Hi this is Mike Cleveland Board of Education Candidate. On November 7<sup>th</sup> the voters of USD #333 will have the opportunity to voice their choice of the direction that they want to take Concordia Schools in the future. Concordia Graduates will be competing for jobs, opportunities, and resources. To compete they need to be able to read, comprehend, write and speak knowledgeably, and be trained in independent thinking and problem solving. I would appreciate your vote on November 7<sup>th</sup> and join with me as we chart a course toward academic excellence at USD #333. Thank you! This ad paid for by Mike Cleveland.**

**POLITICAL ADVERTISEMENT AGREEMENT FORM**

See Order for proposed schedule and charges. See Invoice for actual schedule and charges. I, Mike Cleveland, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE: → FEDERAL Candidate or State or Local Candidate

Candidate name: Mike Cleveland  
Authorized committee:

Agency requesting time (and contact information): Paid for by Mike Cleveland - Did not pay out of committee funds Paid personally  
N/A

Candidate's political party:

Office sought (no acronyms or abbreviations): USD# 333 School Board

Date of election: General Primary Treasurer of candidate's authorized committee:

November 7<sup>th</sup> 2023

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by

(check one box below): the candidate listed above who is a legally qualified candidate, or Payment by Mike Cleveland

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency Station Representative**

Signature: Signature:

[Handwritten Signature]

10/27/23

Name: Date of Request to Purchase Ad Time: Date of Station Agreement to Sell Time: