

## **NRG MEDIA**

### **WYTE-FM QUARTERLY ISSUES/PROGRAM LIST**

Quarter: April-June 2018

Public Issues identified by community leaders and the general public important to Marshfield and surrounding communities are **Government** including national, state and local; **Economy** including jobs and unemployment; **Environment** including wildlife and management; **Health** including safety, insurance coverage and sickness; **Education** including opportunities and costs.

Government: Date Aired: April 2, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :21 Governor Walker signed a bill into law that will close Lincoln Hills and Copper Lake youth facilities in Irona. The 80-million-dollar package was approved this past week in special session. The plan calls for the facilities to be closed by January of 2021 and a number of smaller, regional youth centers to be built across the state.

Date Aired: April 3, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :14 Many cities in the area have snow emergencies issued ahead of today's winter storm. Despite the weather it's election day in Wisconsin today. Polls opened at 7 this morning and close at 8 tonight

Date Aired: April 4, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :27 Wisconsin voters did not let a little snow keep them away from the polls yesterday. Rebecca Dallet defeated Michael Sreenock for a 10-year term on the Wisconsin Supreme Court, by a 56-44 percent margin. Wisconsin voters have decided they want to keep the state treasurer position. Voters rejected a constitutional amendment to eliminate the position that has been around since before Wisconsin was a state. The vote means the next treasurer will be elected to a four-year term in November.

Date Aired: April 4, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :16 Zach Vruwink has won re-election as the Mayor of Wisconsin Rapids. Bob McManus will become the new Marshfield mayor while 25 year-old Derek Woellner will become Merrill's next mayor and Daniel Carlson was voted in as the new mayor of Nekoosa.

Date Aired: April 5, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :19 A road safety bill authored by two local lawmakers is now law. The bill -- authored by State Senator Jerry Petrowski and State Representative John Spiros -- requires animal-drawn vehicles to have an additional rear flashing yellow or amber strobe light when it's dark out, or in bad weather. It will take 6 months before the new requirements go into effect.

Date Aired: April 10, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :26 Four counties and the Town of Minocqua will start taking bids on a shared 9-1-1 system in the next week or two. Officials in Marathon, Vilas, Oneida, and Langlade counties say they need to

update their systems. The four counties and Minocqua hope they can save money by working together. If they agree on one of the proposals, the new system could be up and running sometime next year.

Date Aired: April 11, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length : 18  
Wisconsin's Supreme Court is requiring a permit to carry a loaded gun in a car. The high court ruled Tuesday, affirming two lower court rulings rejecting a claim by gun rights advocates that an exception in a state law allowed the transport of loaded handguns in vehicles.

Date Aired: April 17, 2018 Time: 7, 7:30, 8 and 8:30AM Segment Length :12 The income tax filing deadline is today, and the Wisconsin Department of Revenue is reminding taxpayers to file their income tax returns by the deadline. Returns must be received or postmarked by midnight tonight.

Date Aired: April 18, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :12  
Taxpayers are now getting an extra day to get their 2017 taxes filed and paid. The IRS announced yesterday that it will extend the tax-filing deadline for all filers to midnight tonight due to a glitch with agency's website.

Date Aired: April 20, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :21 The Marathon County Planning and Zoning Department will be resuming their plans of re-addressing roads by April 30th. The project was halted due to the snow and cold weather. The project manager David Mack said they hope to have it done by the end of this year. Close to 700 road names will be changed and some 20,000 new addresses will be issued in Marathon County.

Date Aired: April 30, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :24 The Wisconsin Public Service Commission is ordering the state's utilities to share their tax savings with customers. The federal corporate tax rate was reduced from 35 percent to 21 percent and those utilities set their rates based on the higher tax. The P-S-C now says public utilities need to return 130-million dollars to their customers. The utilities are expected to issue the credits on customer bills in July.

Date Aired: May 15, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :21 Governor Walker says the U.S. Supreme Court ruling that says states can legalize sports gambling won't have much of an impact in Wisconsin. Walker said our state constitution has specific prohibitions on sports betting. Wisconsin also has gaming agreements with each of the 11 sovereign Native American tribes in the state.

Date Aired: May 15, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :19 Wisconsin taxpayers can apply online starting today for a \$100 per-child tax rebate. The rebate can be claimed through a newly launched state website [childtaxrebate.wi.gov](http://childtaxrebate.wi.gov). The site has information about who is eligible and how to submit a claim. The application deadline is July 2nd.

Date Aired: May 21, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :26 Wisconsin taxpayers were on the hook for more than 42-million dollars in overtime pay for correctional officers last year. The Wisconsin Department of Corrections currently has about 920 un-filled jobs. The Legislative Fiscal Bureau says about one-in-eight corrections positions are vacant right now. The department has focused efforts on recruiting new officers, retaining the ones they have and increasing the pay, but the shortage isn't showing any signs of getting better.

Date Aired: May 25, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :18 Weston village administrator Dan Guild is now on unpaid suspension. The board of trustees held a special, closed-session meeting last night. None of the board members would comment about the meeting, only saying that the suspension is a result of a breach of Guild's employment agreement.

Date Aired: May 31, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :17 Eighty-four-year-old Wisconsin Supreme Court Justice Shirley Abrahamson says she has decided not to seek re-election. Abrahamson became the first woman on the state's high court 42 years ago and she says she intends to serve through the end of July 2019. The election to replace her will be held next April.

Date Aired: June 19, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :20 The U.S. Supreme Court decided Monday that it won't rule on Wisconsin's district voting lines. The

high court sent the gerrymandering case back down asking for more evidence on how exactly state democrats are harmed by the district maps. Political experts say it could be years before the issue is resolved.

Date Aired: June 21, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :25 The Wisconsin Elections Commission is sending out postcard reminders to eligible voters in the state who haven't registered. They are part of the commission's requirement to maintain voter rolls. You can register online or by going to your county clerk's office or at your polling place on election day. The primary election for Wisconsin will be held August 14th, the general election is November 6th.

Economy: Date Aired: April 18, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment

Length :18 Wisconsin's dairy farms are dying at an alarming rate. Department of Agriculture numbers show a 20-percent decrease in the number of herds over the past five years. The state lost more than 500 dairy farms last year alone. Farmers say the price to operate overwhelms any opportunity for profit.

Date Aired: April 19, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :24 The parent company of Younkers Bon-Ton announced it is closing all stores across the country. The Younkers in Marshfield is one of the 250 stores that will be closing its door. City leaders don't yet have an exact date when the store will shut down. In January Bon Ton announced stores in Wausau, Appleton, Fond du Lac, Beaver Dam and Manitowoc will also be closing.

Date Aired: April 19, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :19 Back-to-school shoppers will have five days to buy supplies without paying sales tax this year. The sales tax holiday has been extended from two days to five. This year the sales tax exemption will apply to clothing and school supplies costing less than 75-dollars from August 1st through the 5th.

Date Aired: May 4, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :24 Most business owners depending on a big Memorial Day holiday weekend aren't too worried about high gas prices. The average pump price in Wisconsin is up by more than a quarter-a-gallon compared to last year. Gas prices in the state are the highest they've been in three-and-a-half years and the experts say the climb will continue.

Date Aired: June 11, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :25 A new report indicates a slight increase in Wisconsin's poverty rate. The UW-Madison's tenth annual report finds ten-point-eight percent of state residents were in poverty in 2016. That's a little more than a one-percent increase from the previous year. The number of Wisconsin kids in poverty rose from ten to 12 percent. The poverty figures are on the rise while the state is seeing record employment numbers.

Date Aired: June 15, 2018 Time: 7, 7:30, 8 and 8:30AM Segment Length :25 Wisconsin's unemployment rate remained at a record-low for a second straight month in May. The state Department of Workforce Development data shows the unemployment rate held at 2.8 percent last month. The labor force participation rate increased one-tenth of a percent to 68.9 percent in

May. The state added 600 government jobs between May and April but lost 5,300 private sector jobs overall.

Date Aired: June 15, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :16 AAA reports the national average at the pump will be anywhere from \$2.85 - \$3.05 a gallon through Labor Day. Last year at this time, only five-percent of gas stations nationwide were selling gas at more than three dollars a gallon, according to AAA. This year, that number is at 25%.

Date Aired: June 26, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :18 Harley-Davidson announced Monday that new U-S tariffs on imported aluminum and steel are costing it between 90-to 100-million dollars and hurting business. The Milwaukee-based motorcycle maker plans to shift some of its production overseas to avoid European tariffs on U-S products

Date Aired: June 26, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :24 Governor Walker used Wisconsin Cheese Day to announce a 500-thousand-dollar state grant for the Great Lakes Cheese Company. The funding will be used to assist the company in training workers for its 95-million-dollar facility under construction in Wausau. The 180-thousand-square foot plant is expected to open in 2019 and create about 200 new jobs over the next three years.

Environment: Date Aired: April 10, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :16 All 72 counties in Wisconsin held an annual Spring County Conservation Meeting last night. It's part of a partnership between the DNR and the Wisconsin Conservation Committee. The meetings help gauge public support on fishing, hunting, conservation and environmental issues.

Date Aired: April 11, 2018 Time: 5:30, 6, 6:30, 7, 7:30 and 8AM Segment Length : 27 On July 1 of this year, a 20 year-old moratorium on metallic mining in Wisconsin will be lifted. So the Marathon County Board last night passed two proposals they say will protect the local environment. The first proposal creates an ordinance that companies must follow if they want to mine in Marathon County. The board also approved the creation of a metallic mining oversight committee that will make sure companies are following all federal, state and county guidelines.

Date Aired: April 18, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :17 The Raptor Education Group in Antigo says they've taken numerous phone calls from people reporting sickly or dying birds. The group states warblers, robins, woodcocks and other birds are dying from malnutrition and hypothermia and is urging people with bird feeders to keep them full.

Date Aired: April 30, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :18 Warm, dry, windy weather is creating prime conditions for wildfires across Wisconsin. The DNR says yesterday was the busiest day of the fire season to date. By late afternoon, 35 wildfires were reported. According to the DNR's website, 20 acres burned in Clark County at the Bruce Mound ski hill.

Date Aired: May 1, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :21 The fire



danger levels across the state are dangerously high. About five acres were burned yesterday afternoon as result of a grass fire on Highway 29, west of County Road J. The DNR is urging state residents to use caution. More than 50 fires were reported in Wisconsin since Friday. The D-N-R says burning debris is the number-one cause of wildfires in this state.

Date Aired: May 3, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :12 A long winter took a toll on the state bee population. Experts say a lot of people lost bees this winter, some over half their hives, because we had one of the coldest and snowiest April's on record.

Date Aired: May 17, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :19 An investigation is underway into what caused a large brush fire yesterday afternoon on Wausau's west side. Firefighters said the fire near HWY 29 and S. 56th Avenue, took about 45 minutes to put out. Fire officials say even though the weather is nice the fire danger is still there and be sure you are not burning anything without the proper permit.

Date Aired: May 18, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :23 Experts said the soil along Thomas Street and the Riverside Park in Wausau is not hazardous. Officials said there's no immediate health risk for people after several soil samples were tested for dioxins over the past couple years. The soil was tested where the Thomas Street Phase Two construction is set to begin between 4th Avenue and the Thomas Street Bridge.

Date Aired: May 31, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :12 The Wisconsin DOT says drivers should be on the lookout for increased deer activity on the roads throughout the month of June. D-O-T officials say June has the highest rate of motorists injured in deer-related crashes.

Date Aired: June 12, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :24 An Iowa County game farm has been shut down after 21 deer tested positive for chronic wasting disease. State investigators tracked a number of C-W-D positive deer that were shot in Waupaca County back to that farm last October. A total of 103 animals were culled. The game farm property will be getting cleaned and sterilized, and won't be allowed to raise deer again.

Date Aired: June 27, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :25

According to a report from the Wisconsin DNR, Hundreds of gallons of anhydrous milkfat is what plugged a Wausau sewer line back in January. The incident caused over 3.5 million gallons of raw sewage to leak into the Wisconsin River. The report says a mistake by an employee at the Kraft Heinz cheese plant on January 17 caused 670 gallons of milkfat to discharge into a sewer line that leads to the Wausau Wastewater Treatment Plant.

Date Aired: June 27, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :23 Experts say a spider found in a Brown county park bathroom was, in fact, a northern black widow. UW-Green Bay Professor of Biology Michael Draney says they're still rare in our area, and the chances of getting bitten are slim. Draney said it is possible that we're seeing more black widows now because of our warmer winters and our warming climate, the northern Black widow is at the northern edge of its range.

Health: Date Aired: April 12, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length : 26 Governor Walker was in Wausau yesterday and signed Sara's law inside the courtroom named after the Wausau lawyer. The law is named after Sara Quirt Sann, the divorce attorney for the Weston shooter's estranged wife. It creates harsher punishments for anyone who threatens family lawyers. Sara's Law is the first of its kind in the US. A national expert says the law could provide a case study for the entire county.

Date Aired: April 12, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length : 18 Wisconsinites are just starting to see the blaze orange vests and flashing lights as the DOT begins summer road maintenance and construction. The DOT is reminding drivers to pay attention and slow down through work zones. Six people died in work zone crashes in the state last year.

Date Aired: April 25, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :19 A federal grant worth 55-million dollars is coming to the Wisconsin Veterans Home at King. The money from a recently-passed federal spending plan will pay for improvements and construction of a new 200-bed skilled nursing facility. The state is chipping in four-point-seven-million for the work.

Date Aired: May 18, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :24 The Wisconsin Department of Justice has almost cleared all of the thousands of untested rape kits held in the state. Wisconsin got four-million dollars in grant funding to test the rape kits two-and-a-half years ago. The attorney general's office reports only 200 of the kits are left to test that's after the state hired laboratories in other parts of the country to conduct the testing.

Date Aired: May 22, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :17 Wisconsin's 'Click It or Ticket' campaign is now underway. It started yesterday and runs through June 3. Law enforcement officers across the state will put extra emphasis on enforcing seat belt and other traffic safety laws. Wisconsin's seat belt usage rate is almost 90 percent, but it still lags behind the national average.

Date Aired: Mat 23, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :26 The Wausau City Council unanimously passed ordinances last night banning smoking on playgrounds, sports fields, swimming pools and the skateboard park near Oak Island. Officials say it's a move to make Wausau healthier, especially for children. A smoking ban in all city

parks was voted down by council last fall. Mayor Robert Mielke said a ban on vaping may be discussed in the future.

Date Aired: May 24, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :12  
President Trump is expected to sign a right-to-try bill authored by Wisconsin Senator Ron Johnson. The bipartisan legislation lets terminally ill patients have access to experimental drugs not approved by the F-D-A.

Date Aired: May 31, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :15 The president signed Senator Ron Johnson's "Right to Try" bill into law yesterday at a White House ceremony. The legislation would clear the way for people with deadly diseases to try experimental treatments before they are approved by the Food and Drug Administration.

Date Aired: June 12, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :19  
Marshfield Clinic Research Institute announced yesterday the clinic is looking for patients suspected to be in the early stages of Lyme disease. Eligible participants will be compensated for participating in the research. The Marshfield Clinic Institute is the only Midwest health care system in the national Lyme Disease Biobank.

Date Aired: June 14, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :21 Some Marathon County non-profit organizations may be getting a welcomed boost. The County has been awarded more than \$16,000 from the Department of Homeland Security to be distributed to area agencies that provide emergency food and shelter services. The money must be used for things like mass shelter and feeding, utility programs along with rent and mortgage assistance.

Date Aired: June 21, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :20 Wausau Waterworks says some people may be noticing slightly discolored water coming out of their taps. They say don't be alarmed, it's not dangerous. The utility switched to a different clarifier on June 14th. They say the change has a short adjustment period and extra iron and manganese is tinting the water. The utility says it shouldn't have any health effects.

Education: Date Aired: April 4, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :16 Voters approved the \$60 million referendum for the D.C. Everest Area School District by a 71 - 29 percent margin. According to the district, the money will go toward remodeling and modernizing parts of the senior and junior high, middle school and Hatley Elementary.

Date Aired: April 13, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :20 Demonstrations are continuing at UW Stevens Point after a proposal was announced earlier this year that would cut 13 liberal arts majors. Roughly 30 students and staff participated in Thursday's protest. UWSP students and staff know cuts need to be made, but they argue eliminating the 13 majors isn't the way to do it.

Date Aired: May 8, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :21 Former U-S Senator Herb Kohl will cover all Wisconsin project requests on the education crowd-funding site DonorsChoose-dot-org. Nearly 580 teachers had made requests totaling 425-

thousand dollars. This is the third straight year Kohl has paid for the requests from teachers on that site. The 83-year-old Democrat served 24 years in the U-S Senate.

Date Aired: May 11, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :20 Protesters at the various campuses in the University of Wisconsin system say they want the state to restore millions of dollars in budget cuts. Students, faculty, and staff say they support the system-wide tuition freeze, but the lack of funding is impacting everyone. Instructors say class sizes and workloads are growing, while salaries stay the same.

Date Aired: June 1, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :24 Stanley Police are warning about a new hacking trend called juice jacking. Police say if you plug your phone into free public charging stations hackers can download your information including passwords, banking and other personal information. Police say if you have to use a public port to turn off your phone while it's charging so it cannot be connected to other devices.

Date Aired: June 6, 2018 Time: 5:30, 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :25 Northcentral Technical College will not hold any classes again today because of a cyber-security incident. School officials said Monday monitoring systems alerted them to the cyber incident that impacted the computer systems on campus. The college said no confidential data was compromised. Staff says the goal is to have both classes and systems back up and running tomorrow.

Date Aired: June 12, 2018 Time: 6, 6:30, 7, 7:30, 8 and 8:30AM Segment Length :26 The Wausau School District yesterday began offering free meals through the Summer Food Service Program at all of its schools that offer summer school classes. Breakfast and lunch are included in the program that is part of the federally funded National School Lunch and Breakfast program. Anyone 18 years old and younger can get the free meals even if they aren't enrolled in a summer school program.