

KBIF 900AM Public Affairs Summary – 3rd Quarter 2023

JUL – AUG – SEP

ISSUES	DATE	TIME	TOPIC SUMMARY
<i>Employment</i>			
<i>Environmental/ Agricultural</i>	07/12/23	00:55:00 02:00:PM- 02:55:PM	Asian Music Program: Interview with Michael Yang regarding farm services and information for local farmers.
	09/19/23	00:55:00 02:00:PM- 02:52:PM	Asian Music Program: Interview with Michael Yang regarding farm services and information for local farmers.
<i>Health</i>	08/22/23	00:35:00 12:00:PM- 12:35:PM	Asian Music Program: FIRM Blood Drive and flu shot clinic.
<i>Education</i>	07/10/23	00:55:00 12:00:PM- 12:55:PM	Asian Music Program: Interview with Vickie Yang regarding afterschool programs and more.
<i>Crime Prevention</i>	08/08/23	00:35:00 12:00:PM- 12:35:PM	Asian Music Program: Interview the FPD regarding safety in the central valley.
<i>Community Service</i>	08/17/23	00:35:00 12:00:PM- 12:35:PM	Asian Music Program: Information regarding Fresno Center for New Americans and opportunities for community service.
<i>Children/Elderly</i>			

<i>Public Safety</i>	07/04/23	00:55:00 02:00:PM- 02:55:PM	Asian Music Program: Interview with Dr. Vang Moua Noutoua regarding public safety.
<i>Housing</i>			
<i>Family & Cultural Relationships</i>	09/07/23	00:55:00 02:00:PM- 02:55:PM	Asian Music Program: Interview with Tai and Txouv Kav regarding the state of the Hmong diaspora in the Central Valley.
	09/20/23	00:30:00 03:00:PM- 03:30:PM	Asian Music Program: Interview with Toua Yang regarding resources for Hmong people regarding recent deaths in the family.
<i>Politics/Gov</i>			
<i>Other/Misc.</i>	09/28/23	00:35:00 10:00:AM- 10:35:AM	Asian Music Program: Interview w/ Paula Yang regarding Hmong veteran's affairs.
	08/31/23	00:35:00 12:00:PM- 12:35:PM	Asian Music Program: Interview w/ Paula Yang regarding Fresno Hmong churches and how one can donate and more.

KBIF 900 AM
Public Affairs: PSA CAMPAIGN
Q3 2023

Activity Report

1. (:30 - :60) 30x PSA – California Department of Public Health COVID Therapeutics
2. (:30 - :60) 30x PSA – City of Fresno General Recycling Program
3. (:30 - :60) 40x PSA – City of Fresno Oil and Filter Recycling Program
4. (:30 - :60) 30x PSA – California Department of Behavioral Health STDs
5. (:30 - :60) 30x PSA – California Department of Behavioral Health Poison Prevention Awareness
6. (:30 - :60) 30x PSA – Central California Food Bank
7. (:30 - :60) 30x PSA – Valleyride Self-Help Enterprise
8. (:30 - :60) 30x PSA – CDPH First Five Stronger Starts
9. (:30 - :60) 30x PSA – CDHS Medical Awareness