

KBIF 900AM Public Affairs Summary – 2nd Quarter 2023

APR – MAY – JUN

ISSUES	DATE	TIME	TOPIC SUMMARY
<i>Employment</i>			
<i>Environmental/ Agricultural</i>			
<i>Health</i>			
<i>Education</i>			
<i>Crime Prevention</i>			
<i>Community Service</i>	04/11/23	00:35:00 11:00:AM- 11:35:AM	Asian Music Program: Fresno Center for New Americans discussion about community services, assistance programs, and more.
	04/19/23	00:55:00 03:00:PM- 03:55:PM	Fresno Interdenominational Refugee Ministries show regarding Hmong refugees and more.
	05/24/23	00:55:00 03:00:PM- 03:55:PM	Fresno Interdenominational Refugee Ministries show regarding Hmong refugees and more.
<i>Children/Elderly</i>			
<i>Public Safety</i>			
<i>Housing</i>	04/06/23	00:35:00 11:00:AM- 11:35:AM	Asian Music Program: Interview with Victor Vue regarding interest rates and turmoil in the housing market for prospective buyers.
	05/02/23	00:35:00	Asian Music Program: Interview with Victor Vue regarding interest rates

		11:00:AM-11:35:AM	and turmoil in the housing market for prospective buyers.
<i>Family & Cultural Relationships</i>	04/06/23	00:35:00 12:00:PM-12:35:PM	Asian Music Program: Interview with Paula Yang about the Hmong diaspora in Fresno.
	04/20/23	00:35:00 12:00:PM-12:35:PM	Asian Music Program: Interview with Paula Yang about the Hmong diaspora in Fresno.
<i>Politics/Gov</i>			
<i>Other/Misc.</i>			

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Public Affairs: PSA CAMPAIGN
Q2 2023

Activity Report

1. (:30 - :60) 30x PSA – California Department of Public Health COVID Therapeutics
2. (:30 - :60) 30x PSA – City of Fresno General Recycling Program
3. (:30 - :60) 40x PSA – City of Fresno Oil and Filter Recycling Program
4. (:30 - :60) 30x PSA – California Department of Behavioral Health STDs
5. (:30 - :60) 30x PSA – California Department of Behavioral Health Poison Prevention Awareness
6. (:30 - :60) 30x PSA – Central California Food Bank
7. (:30 - :60) 30x PSA – Valleyride Self-Help Enterprise
8. (:30 - :60) 30x PSA – CDPH First Five Stronger Starts
9. (:30 - :60) 30x PSA – CDHS Medical Awareness