



KCVU
755 Auditorium Dr
Redding, CA 96001

AL Media
222 W Ontario St
Ste 200
Chicago, IL 60654

Contract # 4259088
Schedule Dates 02/26/20-03/03/20
Advertiser Persist PAC (135116)
Agency AL Media (15629)
Product POLITICAL ISSUE (ns) (1187)
Brand //1196 (1344847)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name Pistulka,Marge
Phone/Fax /
CPE 1196
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments PERSIST PAC ALEXIS HOFFMAN

Date Entered 02/25/20
Last Modified 02/27/20
Entered By Emily Flores
CO-OP No
External # ECR26809061
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$675.00
Net Total \$3,825.00
Sales Tax

Chico-Redding (KCVU)		
By Broadcast Month	Spots	Rate
Mar. 2020	88	\$4,500.00
Grand Total:	88	\$4,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	02/26/20-02/28/20	1	:30	11A- Judge Mathis				2	2	2			6	\$30.00	\$180.00	Chico-Redding (KCVU)	JUDGE MATHIS	2/25/20
2.0	Normal Line / SPOT (3)	02/26/20-02/28/20	1	:30	12P- Peoples Court				2	2	2			6	\$30.00	\$180.00	Chico-Redding (KCVU)	PPL COURT	2/25/20
3.0	Normal Line / SPOT (5)	02/26/20-02/28/20	1	:30	5P- Two and a Half Men				2	2	2			5	\$50.00	\$250.00	Chico-Redding (KCVU)	TWOHALF	2/25/20
3.0.1	Closed Preempt (5)	02/27/20															Chico-Redding (KCVU)	Advertiser Separation/Exception - Violates 15 minute advertiser separation 02/27	
4.0	Normal Line / SPOT (7)	02/26/20-02/28/20	1	:30	5:30P- Two and a Half Men 2				2	2	2			4	\$50.00	\$200.00	Chico-Redding (KCVU)	TWOHALF	2/25/20
4.0.1	Closed Preempt (7)	02/26/20															Chico-Redding (KCVU)	Advertiser Separation/Spot -Violates 15 minute advertiser separation 02/26 5:30	
4.0.2	Closed Preempt (7)	02/28/20															Chico-Redding (KCVU)	Advertiser Separation/Exception - Violates 15 minute advertiser separation 5:30	
5.0	Normal Line / SPOT (9)	02/26/20-02/28/20	1	:30	6P- Big Bang Theory				2	2	2			6	\$50.00	\$300.00	Chico-Redding (KCVU)	BANG	2/25/20

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6.0	Normal Line / SPOT (11)	02/26/20-02/28/20	1	:30	6:30P- Big Bang Theory 2				2	2	2			4	\$50.00	\$200.00	Chico-Redding (KCVU)	BANG	2/25/20
6.0.1	Closed Preempt (11)	02/26/20															Chico-Redding (KCVU)	Advertiser Separation/Spot -Violates 15 minute advertiser separation 02/26 6:30	
6.0.2	Closed Preempt (11)	02/28/20															Chico-Redding (KCVU)	Advertiser Separation/Exception - Violates 15 minute advertiser separation 5:30	
7.0	Normal Line / SPOT (13)	02/26/20-02/28/20	1	:30	7P- Modern Family				2	2	2			4	\$80.00	\$320.00	Chico-Redding (KCVU)	MOD FAM	2/25/20
7.0.1	Closed Preempt (13)	02/27/20															Chico-Redding (KCVU)	Advertiser Separation/Exception - Violates 15 minute advertiser separation 02/27	
7.0.2	Closed Preempt (13)	02/28/20															Chico-Redding (KCVU)	Advertiser Separation/Exception - Violates 15 minute advertiser separation 5:30	
8.0	Normal Line / SPOT (15)	02/26/20-02/28/20	1	:30	7:30P- Modern Family 2				1	1	1			3	\$80.00	\$240.00	Chico-Redding (KCVU)	MOD FAM	2/25/20

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9.0	Normal Line / Prime (19)	02/26/20-02/26/20	1	:30	8P- FOX-The Masked Singer (Wednesday)				2					2	\$150.00	\$300.00	Chico-Redding (KCVU)	MASKED	2/25/20
10.0	Normal Line / Prime (20)	02/27/20-02/27/20	1	:30	Orbit- [P]FOX-Last Man Standing (Thursda(Th)), [P]FOX-Outmatched (Thursdays)(Th)					2				2	\$100.00	\$200.00	Chico-Redding (KCVU)	LAST MAN/	2/25/20
11.0	Normal Line / SPOT (21)	02/26/20-02/28/20	1	:30	10P- News-Northstate News on FOX	2			X	X	X			2	\$100.00	\$200.00	Chico-Redding (KCVU)	NEWS	2/25/20
12.0	Normal Line / SPOT (22)	02/26/20-02/28/20	1	:30	Orbit- [P]DailyMailTV(We Th Fr), [P]Extra(We Th Fr)				2	2	2			6	\$20.00	\$120.00	Chico-Redding (KCVU)	EXTRA	2/25/20
13.0	Normal Line / SPOT (24)	02/26/20-02/28/20	1	:30	11:30P- Funny You Should Ask 2				2	2	2				\$20.00		Chico-Redding (KCVU)	FUNNYU	2/25/20
13.0.1	Closed Preempt (24)	02/26/20															Chico-Redding (KCVU)	Order Error/Exception - TMZ is programmed 02/26 - 02/28 11:30 PM - 12:00 AM	
13.0.2	Closed Preempt (24)	02/26/20															Chico-Redding (KCVU)	Order Error/Exception - TMZ is programmed 02/26 - 02/28 11:30 PM - 12:00 AM	

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13.0.3	Closed Preempt (24)	02/27/20															Chico-Redding (KCVU)	Order Error/Exception - TMZ is programmed 02/26 - 02/28 11:30 PM - 12:00 AM	
13.0.4	Closed Preempt (24)	02/27/20															Chico-Redding (KCVU)	Order Error/Exception - TMZ is programmed 02/26 - 02/28 11:30 PM - 12:00 AM	
13.0.5	Closed Preempt (24)	02/28/20															Chico-Redding (KCVU)	Order Error/Exception - TMZ is programmed 02/26 - 02/28 11:30 PM - 12:00 AM	
13.0.6	Closed Preempt (24)	02/28/20															Chico-Redding (KCVU)	Order Error/Exception - TMZ is programmed 02/26 - 02/28 11:30 PM - 12:00 AM	
14.0	Normal Line / SPOT (17)	02/29/20-02/29/20	1	:30	7P- Modern Family Wknd 2							2		1	\$80.00	\$80.00	Chico-Redding (KCVU)	MOD FAM	2/25/20
14.0.1	Closed Preempt (17)	02/29/20															Chico-Redding (KCVU)	Advertiser Separation/Spot -Violates 15 minute advertiser separation 02/29 7:00	
15.0	Normal Line / SPOT (26)	02/29/20-02/29/20	1	:30	10:30P- Outdoorsman With Buck Mcneely							2		2	\$20.00	\$40.00	Chico-Redding (KCVU)	OUTDOORS	2/25/20

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16.0	Normal Line / SPOT (27)	02/29/20-02/29/20	1	:30	11P- FOX-Beat Shazam (Saturday)							2			\$20.00		Chico-Redding (KCVU)	BEAT SHAZAM	2/25/20
16.0.1	Closed Preempt (27)	02/29/20															Chico-Redding (KCVU)	Program Change/Exception - Beat Shazam is not scheduled 11:00 PM - 12:00 AM 02/2	
16.0.2	Closed Preempt (27)	02/29/20															Chico-Redding (KCVU)	Program Change/Exception - Beat Shazam is not scheduled 11:00 PM - 12:00 AM 02/2	
17.0	Normal Line / SPOT (2)	03/02/20-03/03/20	1	:30	11A- Judge Mathis		2	2						4	\$30.00	\$120.00	Chico-Redding (KCVU)	JUDGE MATHIS	2/25/20
18.0	Normal Line / SPOT (4)	03/02/20-03/03/20	1	:30	12P- Peoples Court		2	2						4	\$30.00	\$120.00	Chico-Redding (KCVU)	PPL COURT	2/25/20
19.0	Normal Line / SPOT (6)	03/02/20-03/02/20	1	:30	5P- Two and a Half Men		2							2	\$50.00	\$100.00	Chico-Redding (KCVU)	TWOHALF	2/25/20
20.0	Normal Line / SPOT (8)	03/02/20-03/02/20	1	:30	5:30P- Two and a Half Men 2		2							2	\$50.00	\$100.00	Chico-Redding (KCVU)	TWOHALF	2/25/20
21.0	Normal Line / SPOT (10)	03/02/20-03/02/20	1	:30	6P- Big Bang Theory		2							2	\$50.00	\$100.00	Chico-Redding (KCVU)	BANG	2/25/20
22.0	Normal Line / SPOT (12)	03/02/20-03/02/20	1	:30	6:30P- Big Bang Theory 2		2							2	\$50.00	\$100.00	Chico-Redding (KCVU)	BANG	2/25/20

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23.0	Normal Line / SPOT (14)	03/02/20-03/02/20	1	:30	7P- Modern Family		2							2	\$80.00	\$160.00	Chico-Redding (KCVU)	MOD FAM	2/25/20
24.0	Normal Line / SPOT (16)	03/02/20-03/02/20	1	:30	7:30P- Modern Family 2		1							1	\$80.00	\$80.00	Chico-Redding (KCVU)	MOD FAM	2/25/20
25.0	Normal Line / Prime (18)	03/02/20-03/02/20	1	:30	8P- FOX-911: Lone Star (Monday)		2							2	\$150.00	\$300.00	Chico-Redding (KCVU)	911	2/25/20
26.0	Normal Line / SPOT (23)	03/02/20-03/02/20	1	:30	Orbit- [P]DailyMailTV(Mo), [P]Extra(Mo)		2							2	\$20.00	\$40.00	Chico-Redding (KCVU)	EXTRA	2/25/20
27.0	Normal Line / SPOT (25)	03/02/20-03/02/20	1	:30	11:30P- Funny You Should Ask 2		2							2	\$20.00	\$40.00	Chico-Redding (KCVU)	FUNNYU	2/25/20
28.0	Normal Line / SPOT (28)	03/01/20-03/01/20	1	:30	10:30P- News-Full Measure With Sharyl Attkisson 2								2	2	\$60.00	\$120.00	Chico-Redding (KCVU)	FULL EMASURE	2/25/20
29.0	Normal Line / SPOT (29)	02/28/20-02/28/20	1	:30	11:30P- TMZ						6			2	\$20.00	\$40.00	Chico-Redding (KCVU)	TMZ	2/26/20
29.0.1	Closed Preempt (29)	02/28/20															Chico-Redding (KCVU)	Advertiser Separation/Exception - Violates 15 minute advertiser separation 11:30	

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29.0.2	Closed Preempt (29)	02/28/20															Chico-Redding (KCVU)	Advertiser Separation/Exception - Violates 15 minute advertiser separation 11:30	
29.0.3	Closed Preempt (29)	02/28/20															Chico-Redding (KCVU)	Advertiser Separation/Exception - Violates 15 minute advertiser separation 11:30	
29.0.4	Closed Preempt (29)	02/28/20															Chico-Redding (KCVU)	Advertiser Separation/Exception - Violates 15 minute advertiser separation 11:30	
30.0	Normal Line / Football (31)	02/29/20-02/29/20	1	:30	1:58P- Sports-FOX XFL Football							1		1	\$100.00	\$100.00	Chico-Redding (KCVU)	XFL	2/27/20
31.0	Normal Line / Football (32)	02/29/20-02/29/20	2	:30	1:58P- Sports-FOX XFL Football							1		1	\$50.00	\$50.00	Chico-Redding (KCVU)	XFL	2/27/20
32.0	Normal Line / Football (33)	02/29/20-02/29/20	1	:30	9A- Sports-FOX College Basketball							1			\$60.00		Chico-Redding (KCVU)	COLLEGE BB	2/27/20

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32.0.1	Closed Preempt (33)	02/29/20															Chico-Redding (KCVU)	Incorrect Program Code/Exception - Needs to be coded as Basketball.	
33.0	Normal Line / SPOT (34)	03/01/20-03/01/20	3	:30	Orbit- [P]Two and a Half Men Wknd 3(Su), [P]Two and a Half Men Wknd 4(Su)								3	3	\$20.00	\$60.00	Chico-Redding (KCVU)	TWO HALF	2/27/20
34.0	M/G For 32.0.1 / Basketball (33)	02/29/20-02/29/20	1	:30	9A- Sports-FOX College Basketball							1		1	\$60.00	\$60.00	Chico-Redding (KCVU)	COLLEGE BB	2/27/20

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