



ENTERED
9/7/14

KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25277173	Changes as of: 9/1/2016 at 12:55 PM	Version: Highlighting Makegood 4
CPE: 234/355/1813	Flight: 10/17/16 - 11/13/16	Station: KHSL
Agency: SADLER STRATEGIC	Advertiser: No on 53 CA to Protect Local Control	Market: Chico
12103 VIEWCREST ROAD	Product: No on 53	Office: LOS ANGELES
STUDIO CITY, CA 91604	Agency Order #: 5342982	Primary Demo: Adults 35+
	Buyer: Hoshimi, Nida	Con Type: POLITICAL/VOTE
	Salesperson: BRUCE MARKS 323-966-5176	Assistant: SEAN ROHTLA 323-966-5177
		Traffic #: 38967
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 11/7				Total Spots	Total \$	CPP	GRP
							10/17	10/24	10/31	11/7				
✓ MSD 15	Sa 6p-6:30p		Action News Now @ 6PM	\$150.00	5.3	30	1	1	1	0	2	\$300.00	\$28.30	10.6
✓ MSD 16	Sa 6:30p-7p		CBS Evening News	\$150.00	5.5	30	1	1	1	0	2	\$300.00	\$27.27	11.0
✓ MSD 20	Su 9a-9:30a		Face The Nation 2	\$100.00	3.7	30	1	1	1	0	0	\$0.00	\$27.03	0.0
✓ MGD 22	Sa 5p-8p		COLLEGE FOOTBALL	\$150.00	5.4	30	0	0	2	0	2	\$300.00	\$27.78	10.8
✓ MGD 23	M-F 11p-11:35p		KHSL 12 News @11PM	\$100.00	3.7	30	1	1	1	0	3	\$300.00	\$27.03	11.1
TOTALS:							27	27	26	4	84	\$13,515.00	\$39.02	346.4

Makegood Comments			
Date/Time	Action	Added by	Comment
09/06/16 6:39 PM	Accepted	Nida Hoshimi	Other