

ALPHA BROADCASTING
ISSUES AND PROGRAMMING REPORT
FOR
STATION KUPL(FM)
FOURTH QUARTER, 2013
OCTOBER 1ST – DECEMBER 31ST

Prepared by:
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**ISSUES OF CONCERN ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
FOURTH QUARTER, 2013
ON
"KUPL(FM) PUBLIC AFFAIRS"**

These are the top twenty two (22) issues from the collection of ascertainments received by the Public Affairs Coordinator of KUPL(FM), for Alpha Broadcasting Radio Stations. As per federal guidelines, stations should address at least seven (7) issues with at least two programs per quarter, in addition to PSAs, news segments and duplicate listings of episodes that appear under other issue headings.

1. Adoption
Guest: Robert Mulkey, Northwest Author of This Is My Lemonade, An Adoption Story
2. Affordable Health Care
Guest: Elizabeth Bonbright, Executive Director of Child Care Aware of Washington
3. Bullying
Guests: Dr. Lisa Aasheim, Amy Roloff creators of an anti-bullying program, Bruce McCain, KXL Legal Expert.
4. Canadian Press Conference
Toronto Mayor Rob Ford
5. Charitable Giving
Guest: Dale Emanuel Public Relations Manager for Goodwill
6. Child Mental Health
Guest: Dr. Nancy Williams
7. Crime
Guests: Author Richard Hart, Forest Grove Police Captain Mike Herb, Detective Sergeant Mike Hall, Detective Matt Smith, Lars Wahlstrom home owner, David Peterson Benton County Sheriff's Deputy, Dr. Tony Farrenkopf Psychologist, Kim Kapp with Vancouver Police
8. Dance Cup
Guests: Kara Schuster and Javier Solice, Dancers
9. Health
Guests: Providence Social Worker Kelly Schmidt, Kiara, Kevin and Donna O'Keefe
10. Highway Safety
Guest: Transportation Writer and Columnist Joseph Rose

11. Inventions
Guest: Matt Cornell Inventor
12. Law Enforcement
Guest: Linn County Sheriff Tim Mueller
13. Manufacturing
Guest: Andrew McGoff Executive Director of Work Systems
14. Medical Marijuana
Oregon Lawmakers
15. Natural Disaster
Guest: Kim Shadick, New Jersey Resident
16. Oregon Driver Card/Farm Endorcement
Guest: Jeff Stone Executive Director of the Oregon Association of Nurseries
17. Parking/Washington Park
Guest: Mark Ross with Portland Parks and Recreation
18. Small Business
Portland City Council Meeting
19. Sports
Guest: Jared Rose Team President of Arena Football Team
20. Taxes
Guest: Susan Brown Curry County Commissioner
21. Thanksgiving Tips
Guest: Janice Stall with Butterball Hotline
22. Urban Growth
Guests: Chris Olson Realtor in Damascus, Mayor of Damascus Steve Spinnett,
John Jackley Director of Communications and Social Equity Portland
Development Commission

KUPL(FM)

PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. KUPL(FM) "PUBLIC AFFAIRS SHOW": (Sundays, 11:00pm – 11:30pm)
This Sunday morning locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.

2. PSA's: Recorded PSAs run all hours, according to space available. Reports listing all PSA's aired are available in the KUPL(FM) Public File.

**FOURTH QUARTER 2013
(October 1st – December 31st)**

MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING

ISSUE: LAW ENFORCEMENT

KUPL(FM) PUBLIC AFFAIRS

October 06, 2013

11:00pm- 11:27pm

:27 minutes of a 30 minute show

Our guest, Linn County Sheriff Tim Mueller is retiring after nearly 30 years. KXL's Chris Brown talks to the Sheriff about his long career.

ISSUE: SPORTS

KUPL(FM) PUBLIC AFFAIRS

October 06, 2013

11:27pm-11:30pm

:03 minutes of a 30 minute show

Jared Rose, Team President, spoke this segment on the new Arena Football Team.

ISSUE: BULLYING

KUPL(FM) PUBLIC AFFAIRS

October 13, 2013

11:00pm-11:19pm

:19 minutes of a 30 minute show

Our guests this segment, Roloff and Aasheim speak to us on an anti-bullying program they have started called "Little Steps.....Big Change."

ISSUE: MANUFACTURING

KUPL(FM) PUBLIC AFFAIRS

October 13, 2013

11:19pm- 11:25pm

:06 minutes of a 30 minute show

Andrew McGoff, Executive Director of Work Systems, discusses the comeback in manufacturing in the United States. His group is working to make sure Oregon turns out high quality workers.

ISSUE: HIGHWAY SAFETY

KUPL(FM) PUBLIC AFFAIRS

October 13, 2013

11:25pm- 11:30pm

:05 minutes of a 30 minute show

Guest Joseph Rose, Transportation Writer and Columnist with The Oregonian talks about the push to update a stretch of Barbur Blvd to add bike and pedestrian lanes due to the recent accidents there.

ISSUE: CRIME

KUPL(FM) PUBLIC AFFAIRS

October 20, 2013

11:00pm- 11:30pm

:30 minutes of a 30 minute show

Author Richard Hart discusses his new book "Keep Your Daughter Safe." Is it possible to stop rape?

ISSUE: HEALTH

KUPL(FM) PUBLIC AFFAIRS

October 27, 2013

11:00pm- 11:03pm

:03 minutes of a 30 minute show

Providence Social Worker, Kelly Schmidt, tells us of a new spa at Providence Hospital, Child Center, to help the young patients.

ISSUE: URBAN GROWTH

KUPL(FM) PUBLIC AFFAIRS

October 27, 2013

11:03pm- 11:15pm

:12 minutes of a 30 minute show

Damascus has been a city since 2004 and it still hasn't been able to come up with a plan to grow and prosper. In this segment Chris Olson, a realtor in Damascus and the Mayor of Damascus Steve Spinnett discuss this issue.

ISSUE: CRIME

KUPL(FM) PUBLIC AFFAIRS

October 27, 2013

11:15pm- 11:30pm

:15 minutes of a 30 minute show

Forest Grove Police Captain Mike Herb, Detective Sergeant Mike Hall and Detective Matt Smith bring us up-to-date on the hit and run killing of two little Forest Grove girls and the arrest of two people in this case.

ISSUE: CRIME

KUPL (FM) PUBLIC AFFAIRS

November 03, 2013

11:00pm- 11:09pm

:09 minutes of a 30 minute show

Aloha homeowner, Lars Wahlstrom talks with our news reporter about his wild night stopping a burglar who broke into his home.

ISSUE: NATURAL DISASTER – SUPERSTORM SANDY

KUPL(FM) PUBLIC AFFAIRS

November 03, 2013

11:09pm- 11:20pm

:11 minutes of a 30 minute show

Our guest this segment is Kim Shadick, New Jersey resident, speaking with us on the one year anniversary of Superstorm Sandy.

ISSUE: CHILD MENTAL HEALTH

KUPL(FM) PUBLIC AFFAIRS

November 03, 2013

11:20pm- 11:27pm

:07 minutes of a 30 minute show

Guest, Dr. Nancy Williams, Clinical Psychologist talks about what could cause a young man, 11 year old Vancouver Boy to bring guns and ammo to school and even have outburst in court when judge orders him to stay in juvenile jail.

ISSUE: BULLYING SCANDAL

KUPL(FM) PUBLIC AFFAIRS

November 03, 2013

11:27pm- 11:30pm

:03 minutes of a 30 minute show

Our legal expert, Bruce McCain, discusses what may be a scandal at Clatskanie High School that has taken down the Principal, at least for now.

ISSUE: CRIME

KUPL(FM) PUBLIC AFFAIRS

November 10, 2013

11:00pm- 11:08pm

:08 minutes of a 30 minute show

Jeff Stone, the Executive Director of the Oregon Association of Nurseries talks about the Oregon Drivers Card Law being challenged by a referendum and what this means to the OAN.

ISSUE: CANADIAN MAYOR PRESS CONFERENCE

KUPL(FM) PUBLIC AFFAIRS

November 10, 11, 2013

11:08pm- 11:15pm

:07 minutes of a 30 minute show

Press conference held by Toronto, Canada, Mayor Rob Ford on his confessed smoking of crack.

ISSUE: AFFORDABLE HEALTH CARE

KUPL(FM) PUBLIC AFFAIRS

November 10, 2013

11:15pm- 11:22pm

:07 minutes of a 30 minute show

Elizabeth Bonbright, Executive Director of Child Care Aware of Washington up dates us on a new report by Child Care Aware America which shows that Oregon has the least affordable health care in the country. Washington is not much better.

ISSUE: TAXES

KUPL(FM) PUBLIC AFFAIRS

November 10, 2013

11:22pm- 11:28pm

:06 minutes of a 30 minutes show

Our guest, Susan Brown, Curry County Commissioner discusses the vote against raising taxes in Curry County to pay for Public Safety.

ISSUE: URBAN GROWTH

KUPL(FM) PUBLIC AFFAIRS

November 10, 2013

11:28pm-11:30pm

:02 minutes of a 30 minute show

An update from Damascus Mayor Steve Spinnet about the election results. Damascus will stay a city.

ISSUE: INVENTIONS - ECONOMY

KUPL(FM) PUBLIC AFFAIRS

November 17, 2013

11:00pm-11:16pm

:16 minutes of a 30 minute show

Matt Cornell, an inventor from Vancouver, Washington, is trying to raise money for his creation. And how he started his small business.

ISSUE: SMALL BUSINESS

KUPL(FM) PUBLIC AFFAIRS

November 17, 2013

11:16pm-11:30pm

:14 minutes of a 30 minute show

Portland City Council passed a resolution to spend money to give a break to some local small business. We ran a segment of the testimony.

ISSUE: THANKSGIVING TIPS

KUPL(FM) PUBLIC AFFAIRS

November 24, 2013

11:00pm-11:06pm

:06 minutes of a 30 minute show

Janice Stall with the Butterball Hotline gives our audience tips and safety for preparing the holiday dinner.

ISSUE: MEDICAL MARIJUANA

KUPL(FM) PUBLIC AFFAIRS

November 24, 2013

11:06pm-11:30pm

:24 minutes of a 30 minute show

Oregon Lawmakers need to draft rules for the medical marijuana retail industry. The committee in charge of doing so met recently and we played a portion of the proceedings.

ISSUE: HEALTH

KUPL(FM) PUBLIC AFFAIRS

December 01, 2013

11:00pm- 11:30pm

:30 minutes of a 30 minute show

Kiara, Kevin and Donna O'Keefe are featured on this segment asking for help for Kiara. Five years ago, eight year old Kiara swore off birthday presents to help raise money for a friend. Now, she is the one in need and this segment tells her story.

ISSUE: CRIME

KUPL(FM) PUBLIC AFFAIRS

December 15, 2013

11:00pm- 11:10pm

:10 minutes of a 30 minute show

Our guest is Benton County Sergeant David Peterson, shot by a suspect fifteen months ago in a car theft. This interview speaks with Sergeant Peterson just a few days before he goes back on the streets.

ISSUE: DANCE CUP

KUPL(FM) PUBLIC AFFAIRS

December 15, 2013

11:10pm -11:24pm

:14 minutes of a 30 minute show

Local couple, Kara Schuster and Javier Solice share their true love of dance. The Portland couple will take part in the World Latin Dance Cup.

ISSUE: CRIME

KUPL(FM) PUBLIC AFFAIRS

December 15, 2013

11:24pm-11:30pm

:06 minutes of a 30 minute show

Our guest is Psychologist Dr. Tony Farrenkopf speaking on the knockout game spreading across the country, young people punching people and knocking them out. It's all recorded and posted on social media.

ISSUE: CHARITABLE GIVING

KUPL(FM) PUBLIC AFFAIRS

December 22, 2013

11:00pm – 11:28pm

:28 minutes of a 30 minute show

It's the end of the year and charitable giving is on everyone's minds. Dale Emanuel, the public relations manager for Goodwill Industries talks about the organization and gives us some end of the year donating tips.

ISSUE: CRIME

KUPL(FM) PUBLIC AFFAIRS

December 22, 2013

11:28pm – 11:30pm

:02 minutes of a 30 minute show

Kim Kapp with the Vancouver Police Department updates us on the serial burglar caught Wednesday morning at a home on West Columbia Street at 34th.

ISSUE: ADOPTION

KUPL(FM) PUBLIC AFFAIRS

December 29, 2013

11:00pm – 11:19pm

:19 minutes of a 30 minute show

Author Robert Mulkey discusses his book, This Is My Lemonade, An Adoption Story, on being adopted and his 34 year adoption journey.

ISSUE: URBAN GROWTH

KUPL(FM) PUBLIC AFFAIRS

December 29, 2013

11:19pm – 11:27pm

:08 minutes of a 30 minute show

The city of Portland is trying to transform the Lents neighborhood. John Jackley, the Director of Communications and Social Equity with the Portland Development Commission speaks about the project.

ISSUE: PARKING – WASHINGTON PARK

KUPL(FM) PUBLIC AFFAIRS

December 29, 2013

11:27pm – 11:30pm

:03 minutes of a 30 minute show

Mark Ross with Portland Parks and Recreation spoke with us about the new pay to park system being installed for visitors to Washington Park.