

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Rhonda Ensley, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Rhonda Ensley

Authorized committee: Committee to Elect Rhonda Ensley

Agency requesting time (and contact information):

N/A

Candidate's political party: N/A

Office sought (no acronyms or abbreviations): Burke County Board of Education

Date of election: 11/2/21

General

Primary

Treasurer of candidate's authorized committee: Rhonda Ensley

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Rhonda L Ensley</u>	Name: <u>NJ Cooper Jr.</u>
Date of Request to Purchase Ad Time: <u>10/20/2021</u>	Date of Station Agreement to Sell Time: <u>10/20/21</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/20/21

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>Wmnc Am+ Fm</u>	Date Received/Requested: <u>10/20/21</u>
Est. #:	Station Location: <u>Morganston, NC</u>	Run Start and End Dates: <u>10/21 - 11/1/21</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WMNC/AM/FM
 Cooper Broadcasting Co. Inc.
 1103 N. Green St. (28655)
 PO Box 969
 Morganton, NC 28680

Order #: 3893-00002
 Description: Burke School Board Nov 21 General Election
 Date Entered: 10/20/2021
 P.O.#:
 Salesperson: Kiser, Haley
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date

COMMITTEE TO ELECT RHONDA ENSLEY
 800 BRENTWOOD LN
 MORGANTON, NC 28655

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/21/2021	11/1/2021	WMNC-AM	06:00:00 to 19:00:00	Weekly	:30	50	5.00	250.00	5	5	5	5	5	5	0
10/21/2021	11/1/2021	WMNC-AM	12:00:00 to 19:00:00	Weekly	:30	10	5.00	50.00	0	0	0	0	0	0	5
10/21/2021	11/1/2021	WMNC-AM	09:00:00 to 10:00:00	Weekly	:30	8	4.00	32.00	1	1	1	1	1	0	0
10/21/2021	11/1/2021	WMNC-FM	06:00:00 to 19:00:00	Weekly	:30	60	9.00	540.00	6	6	6	6	6	6	0
10/21/2021	11/1/2021	WMNC-FM	12:00:00 to 19:00:00	Weekly	:30	12	9.00	108.00	0	0	0	0	0	0	6

Order Start Date: 10/21/2021 Order End Date: 11/1/2021 Spots: 140 Total Charges: \$980.00

Projected Calendar Month Billing Totals for COMMITTEE TO ELECT RHONDA ENSLEY / 3893-00002 :

	<u>Spot Count</u>	<u>Net Billing</u>
October 2021	128	\$897.00
November 2021	12	\$83.00
Total:	140	\$980.00

Confirmed & Accepted for WMNC/AM/FM By: _____

Accepted for COMMITTEE TO ELECT RHONDA ENSLEY By: _____

Please Sign and Return One Copy

