



ISSUES AND PROGRAMS

WBOO/WNFM/WRDB

FIRST QUARTER 2024

Interviews

The list below shows regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter.

Issue: Taxes for Sauk County

Program Title: Taxes for Sauk County 2024

Description: Discuss how taxes levels were determined for residents, and what the tax dollars are used for.

Guest: Sauk County Administrator Brent Miller

Date/Time: 1/14/24 6:00 AM

Duration: 6:15

Issue: Volunteers needed

Program Title: United Funds Radio Auction 2024

Description: Discuss how the United Funds Radio Auction raises funds and what funds are used for

Guest: Dave Estes

Date/Time: 1/21/24 6:00 AM

Duration: 7:24

Issue: Economic Development of Sauk County

Program Title: 2024 Preview

Description: Discuss economic development and the opportunities around the county in 2024

Guest: Tim McCumber

Date/Time: 1/28/24 6:00 AM

Duration: 6:13

Issue: New Year; New Ways to get 'got' by the bad guys.

Program Title: – What does the Better Business Bureau in Wisconsin do? More than you know...

Description: For more than 100 years, the Better Business Bureau has been helping people find businesses, brands and charities they can trust. There are local, independent BBBs across the United States, Canada and Mexico, and including the BBB of Wisconsin; which was founded in 1939 and serves the entire state of Wisconsin.

Guest: Lisa Schiller – Better Business Bureau of Wisconsin.

Date/Time: 2/4/24 6:00 AM

Duration: 8:01

Community Calendar:

The community calendar is a 60-second program that airs several times per day seven days a week. This gives exposure to a variety of community groups, non-profit groups and projects. Groups and programs mentioned regularly include the American Red Cross (blood drives); Habitat for Humanity; Local Food Pantries.

Local News:

WBOO air local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WBOO news airs at 6:40, 7:15, 8:15, 9:20, 11:40, 12:10, 1:10.

WNFM air local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WNFM news airs at 6:20, 7, 8, 9.

WRDB air local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WRDB news airs at 6:30, 7, 8, 9, 11, 12, 1.

Community Conversations:

WRDB hosts News and Views with Tom Demmin. These conversations involve local officials and non-profit groups and talk about events going on in the community or what the non-profit groups are up to in the area.

Intelligence for Life: John Tesh

WRDB also offers the program "Intelligence for Life" a syndicated show with host John Tesh. John Tesh offers tips, advice and counseling on health, weight loss, diet, diabetes, Alzheimer's, home improvement, job search and interviewing, money problems and relationships. John Tesh runs daily Monday through Friday from 11:00a through 5:00p.

Sunday Church Programming on WRDB

WRDB offers the Lutheran Hour each Sunday at 7a for those who cannot make it to their service.