





History

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	04/02/24 10:05:41 AM	New order created		Imported EC Order	Faye Arno	\$19,500.00	300	0.00
	04/02/24 10:09:33 AM	Ready for approval		NEW POLITICAL ISSUE ORDER STARTS TODAY	Faye Arno	\$19,500.00	300	0.00
	04/02/24 10:25:46 AM	User Comment		Imported EC Order Revision	Bryan Fulc	\$19,500.00	300	0.00
	04/02/24 11:30:07 AM	Ready for approval		Ready	Greg Renc	\$19,500.00	300	0.00
	04/02/24 11:30:22 AM	Approval Workflow		[Sales Manager - Ready Default]	Greg Renc	\$19,500.00	300	0.00
	04/02/24 12:02:28 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Natalie Ter	\$19,500.00	300	0.00
	04/02/24 12:02:53 PM	Approved			Natalie Ter	\$19,500.00	300	0.00
	04/02/24 12:03:42 PM	Processed		<async process>	Faye Arno	\$19,500.00	300	0.00
	04/02/24 12:11:20 PM	Spot(s) Madegood		[Contract Entry Error]	Faye Arno	\$19,500.00	300	0.00
	04/02/24 12:27:48 PM	Cash in Advance Rem		[cleared cash in adv] CIA Clear, Check #1100120 & #1100121-\$16575-NYT	Natalie Ter	\$19,500.00	300	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1273214
Alt Order #: 37213387
Product Desc: Modern Ag Alliance Q2_24 Radio
Estimate: 12
Flight Dates: 04/01/24 - 05/05/24
Original Date / Rev: 04/02/24 / 04/02/24
Order Type: GENERAL

KFRU-AM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: 1060 Advisors
Buying Contact: _____
Billing Contact: _____
1309 Coffeen Ave
Sherian, WY 82801

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Modern Ag Alliance
Demographic: A35+
Product Codes: Farming/Agriculture,Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	240	\$15,600.00	\$13,260.00
04/29/24	05/03/24	60	\$3,900.00	\$3,315.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	240	\$15,600.00	\$13,260.00	0.00
May 2024	60	\$3,900.00	\$3,315.00	0.00
Totals	300	\$19,500.00	\$16,575.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFRUA	04/01/24	05/05/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	:30	20	\$65.00	P-30	0.00	NM	100	\$6,500.00
	AM -														
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/01/24	04/07/24	MTWTF--		20		\$65.00		0.00					

Order / Rev: 1273214
 Alt Order #: 37213387
 Flight Dates: 04/01/24 - 05/05/24

Advertiser: Modern Ag Alliance
 Product Desc: Modern Ag Alliance Q2_24 Radio
 Estimate: 12
KFRU-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/01/24	04/07/24	MTWTF--					20	\$65.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	FRUA	04/01/24-04/07/24		M-F AM Drive					6:00 AM-10:00 AM	MTWThF----	:30	(\$65.00)	0.00	NM		
		See MG 1.101,1.102,1.103,1.104,1.105														
2	FRUA	04/01/24-04/07/24		M-F AM Drive					6:00 AM-10:00 AM	MTWThF----	:30	(\$65.00)	0.00	NM		
		See MG 1.101,1.102,1.103,1.104,1.105														
6	FRUA	04/01/24-04/07/24		M-F AM Drive					6:00 AM-10:00 AM	MTWThF----	:30	(\$65.00)	0.00	NM		
		See MG 1.101,1.102,1.103,1.104,1.105														
7	FRUA	04/01/24-04/07/24		M-F AM Drive					6:00 AM-10:00 AM	MTWThF----	:30	(\$65.00)	0.00	NM		
		See MG 1.101,1.102,1.103,1.104,1.105														
19	FRUA	04/01/24-04/07/24		M-F AM Drive					6:00 AM-10:00 AM	MTWThF----	:30	(\$65.00)	0.00	NM		
		See MG 1.101,1.102,1.103,1.104,1.105														
101	FRUA	04/03/24-04/03/24		M-F AM Drive					6:00 AM-10:00 AM	--W-----	:30	\$65.00	0.00	NM		
		Ⓜ MG for 1.1,1.19,1.6,1.2,1.7 [Contract Entry Error]														
102	FRUA	04/03/24-04/03/24		M-F AM Drive					6:00 AM-10:00 AM	--W-----	:30	\$65.00	0.00	NM		
		Ⓜ MG for 1.1,1.19,1.6,1.2,1.7 [Contract Entry Error]														
103	FRUA	04/03/24-04/03/24		M-F AM Drive					6:00 AM-10:00 AM	--W-----	:30	\$65.00	0.00	NM		
		Ⓜ MG for 1.1,1.19,1.6,1.2,1.7 [Contract Entry Error]														
104	FRUA	04/03/24-04/03/24		M-F AM Drive					6:00 AM-10:00 AM	--W-----	:30	\$65.00	0.00	NM		
		Ⓜ MG for 1.1,1.19,1.6,1.2,1.7 [Contract Entry Error]														
105	FRUA	04/03/24-04/03/24		M-F AM Drive					6:00 AM-10:00 AM	--W-----	:30	\$65.00	0.00	NM		
		Ⓜ MG for 1.1,1.19,1.6,1.2,1.7 [Contract Entry Error]														
Week:		04/08/24	04/14/24	MTWTF--					20	\$65.00		0.00				
Week:		04/15/24	04/21/24	MTWTF--					20	\$65.00		0.00				
Week:		04/22/24	04/28/24	MTWTF--					20	\$65.00		0.00				
Week:		04/29/24	05/05/24	MTWTF--					20	\$65.00		0.00				
N 2	KFRUA	04/01/24	05/05/24	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	:30	20	\$65.00	P-30	0.00	NM	100	\$6,500.00	
		MD - MD -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/01/24	04/07/24	MTWTF--					20	\$65.00		0.00				
Week:		04/08/24	04/14/24	MTWTF--					20	\$65.00		0.00				
Week:		04/15/24	04/21/24	MTWTF--					20	\$65.00		0.00				
Week:		04/22/24	04/28/24	MTWTF--					20	\$65.00		0.00				
Week:		04/29/24	05/05/24	MTWTF--					20	\$65.00		0.00				
N 3	KFRUA	04/01/24	05/05/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	:30	20	\$65.00	P-30	0.00	NM	100	\$6,500.00	
		PM - PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/01/24	04/07/24	MTWTF--					20	\$65.00		0.00				
Week:		04/08/24	04/14/24	MTWTF--					20	\$65.00		0.00				
Week:		04/15/24	04/21/24	MTWTF--					20	\$65.00		0.00				
Week:		04/22/24	04/28/24	MTWTF--					20	\$65.00		0.00				
Week:		04/29/24	05/05/24	MTWTF--					20	\$65.00		0.00				
													Totals	300	\$19,500.00	

Apr 01, 24
 CONT# 37213387 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KFRU-AM (Columbia, MO)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY 1060 ADVISORS
 ADDR 1309 COFFEEN AVE SUITE 1200
 SHERIAN, WY 82801

 BYR SYBIL KOLLAPPALLIL
 ADV MODERN AG ALLIANCE
 PDT Modern Ag Alliance Q2_24 Radio
 FLT Apr 01, 24 - May 05, 24

DDS CONT# 0
 C/P/E: na / na / 12

SALESPERSON FAX#

PH #

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
ADD	1.1	MTWTF..	6A - 10A	30	4/1/2024 - 5/3/2024	5W	20	\$65.00	100
ADD	1.2	MTWTF..	10A - 3P	30	4/1/2024 - 5/3/2024	5W	20	\$65.00	100
ADD	1.3	MTWTF..	3P - 7P	30	4/1/2024 - 5/3/2024	5W	20	\$65.00	100
					** WEEKLY FLIGHT TOTALS **		60	\$19,500.00	

	Apr 24	May 24				
SPOTS	240	60				
CASH	15600.00	3900.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	15600.00	3900.00				

						TOTAL
SPOTS						300
CASH						19,500.00
TRADE						0.00
NSL						0.00
TOTAL						19,500.00

**** Competitive Comments ****

SVC:
 Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, 1060 Advisors, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: 1060 Advisors			
Agency name: 1060 Advisors			
Address: 1309 Coffeen Ave, STE 1200 Sheridan WY			
<small>DocuSigned by:</small>			
Contact: Lara Aulestia	<i>Lara Aulestia</i>	Phone number: 571 293 2007	Email: info@1060advisors.com
<small>303B89F3EC2C420...</small>			
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):			
Name: Modern Ag Alliance			
Address: 120 S Central Ave, CLAYTON, MO 63105			
Contact: Hallie Utley, President	Phone number: N/A	Email: contact@controlweedsnotfarming.com	
Station is authorized to announce the time as paid for by such person or entity.			
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):			
Hallie Utley, President Steve Taylor, Treasurer			
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).			
If ad refers to a federal candidate(s) or federal election, list ALL of the following:			<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:			
Office(s) sought by such candidate(s) (no acronyms or abbreviations):			
Date of election:			
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:			<input type="checkbox"/> N/A
Agriculture/Farming, Domestic Supply Chain			

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Lara Aulestia	Name: GREG RENO
Date of Request to Purchase Ad Time: April 1, 2024	Date of Station Agreement to Sell Time: 4.1.24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 4.1.24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: 1273214 n/a	Station Call Letters: KFRU	Date Received/Requested: 4.1.24
Est. #: 12 n/a	Station Location: Columbia MO	Run Start and End Dates: 4.1.24 - 5.5.24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.