

NCC Cable System Order

Order #	62507336
Syscode	5170
System Name	Comcast/Chicago Interconnect, IL
Market	Chicago

AE	Evan Butcher
Sales Coordinator	Rob Hintz
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Dec17
-	

Flight Dates	03/05/18 - 03/25/18
Agency	Kate Nelson Agency
Advertiser	Fight Back for a Better Tomorrow

Client Code	
Product Code	IL AG
Est Code	3.8-3.19
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/07/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		3	
Total		\$29,622.00	
Commission		\$4,443.30	
Net Total		\$25,178.70	
Total Spots		49	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.7. New Order. Please Review and Confirm Online. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	Cable RT	3/5/18	3/11/18	05:00	09:00				X	X	X	X	-	-	1	\$140.00	\$140.00	30	NCR 03/05/18-03/11/18
2	CNBC	Cable RT	3/12/18	3/18/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$140.00	\$420.00	30	NCR 03/12/18-03/18/18
3	CNBC	Cable RT	3/19/18	3/25/18	05:00	09:00	X							-	-	1	\$140.00	\$140.00	30	NCR 03/19/18-03/20/18
4	CNBC	Cable RT	3/5/18	3/11/18	09:00	16:00				X	X	X	X	-	-	2	\$70.00	\$140.00	30	NCR 03/05/18-03/11/18
5	CNBC	Cable RT	3/12/18	3/18/18	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$70.00	\$350.00	30	NCR 03/12/18-03/18/18
6	CNBC	Cable RT	3/19/18	3/25/18	09:00	16:00	X							-	-	1	\$70.00	\$70.00	30	NCR 03/19/18-03/20/18
7	CNN	Cable RT	3/5/18	3/11/18	05:00	09:00				X	X	X	X	-	-	2	\$510.00	\$1,020.00	30	NCR 03/05/18-03/11/18
8	CNN	Cable RT	3/12/18	3/18/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$612.00	\$1,836.00	30	NCR 03/12/18-03/18/18
9	CNN	Cable RT	3/5/18	3/11/18	09:00	16:00				X	X	X	X	-	-	3	\$510.00	\$1,530.00	30	NCR 03/05/18-03/11/18
10	CNN	Cable RT	3/12/18	3/18/18	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$612.00	\$2,448.00	30	NCR 03/12/18-03/18/18
11	CNN	Cable RT	3/19/18	3/25/18	09:00	16:00	X							-	-	1	\$612.00	\$612.00	30	NCR 03/19/18-03/20/18
12	CNN	Cable RT	3/5/18	3/11/18	16:00	19:00				X	X	X	X	-	-	1	\$720.00	\$720.00	30	NCR 03/05/18-03/11/18
13	CNN	Cable RT	3/12/18	3/18/18	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$864.00	\$1,728.00	30	NCR 03/12/18-03/18/18
14	CNN	Cable RT	3/5/18	3/11/18	19:00	24:00				X	X	X	X	-	-	1	\$1,080.00	\$1,080.00	30	NCR 03/05/18-03/11/18
15	CNN	Cable RT	3/12/18	3/18/18	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$1,296.00	\$2,592.00	30	NCR 03/12/18-03/18/18
16	MNBC	Cable RT	3/5/18	3/11/18	05:00	09:00				X	X	X	X	-	-	2	\$420.00	\$840.00	30	NCR 03/05/18-03/11/18
17	MNBC	Cable RT	3/12/18	3/18/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$504.00	\$1,512.00	30	NCR 03/12/18-03/18/18
18	MNBC	Cable RT	3/5/18	3/11/18	09:00	16:00				X	X	X	X	-	-	2	\$840.00	\$1,680.00	30	NCR 03/05/18-03/11/18
19	MNBC	Cable RT	3/12/18	3/18/18	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$1,008.00	\$3,024.00	30	NCR 03/12/18-03/18/18
20	MNBC	Cable RT	3/19/18	3/25/18	09:00	16:00	X							-	-	1	\$1,008.00	\$1,008.00	30	NCR 03/19/18-03/20/18
21	MNBC	Cable RT	3/5/18	3/11/18	16:00	19:00				X	X	X	X	-	-	1	\$780.00	\$780.00	30	NCR 03/05/18-03/11/18

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22	MNBC	Cable RT	3/12/18	3/18/18	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$936.00	\$1,872.00	30	NCR 03/12/18-03/18/18
23	MNBC	Cable RT	3/5/18	3/11/18	19:00	24:00				X	X	X	X	-	-	1	\$1,200.00	\$1,200.00	30	NCR 03/05/18-03/11/18
24	MNBC	Cable RT	3/12/18	3/18/18	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$1,440.00	\$2,880.00	30	NCR 03/12/18-03/18/18

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	\$29,622.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$29,622.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/07/18

62507336 | Chicago | Comcast/Chicago Interconnect, IL | 5170 |