



WROC
201 Humboldt St
Rochester, NY 14610

Growth Marketing LLC
39 State Street
Suite 100
Rochester, NY 14604

Contract # 1432435

Schedule Dates

09/22/16-10/09/16

Advertiser

Judge Vallierani/Monroe Cty Crt Judge/R/NY (835)

Date Entered 09/21/16
Last Modified 09/21/16
Entered By Laura Keil

Agency

Growth Marketing LLC (11026)

CO-OP

No

Product

Political - Candidate Other (1066)

Headline

No

Brand

EST 2016 ELECTION (561492)

Salesperson

Rochester, House (1083)

Demo

Normal

Sales Office

Rochester

Buyer Name

/

Phone/Fax

N/A

CPE

N/A

Account Types

Local/Political

Billing Type

Standard

Comments

Sales Tax

\$3,867.50

Rochester (WROC)

By Broadcast Month	Spots	Rate
Sep. 2016	8	\$1,270.00
Oct. 2016	22	\$3,290.00
Grand Total:	30	\$4,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/22/16-09/23/16	5	:30	7A- CBS THIS MORNING	2				X	X			2	\$135.00	\$270.00	Rochester (WROC)	CBS THIS MORN	9/21/16
2.0	Normal Line / SPOT	09/22/16-09/23/16	5	:30	4:58P- NEWS 8 AT 5	2				X	X			2	\$125.00	\$250.00	Rochester (WROC)	NEWS 8P	9/21/16
3.0	Normal Line / SPOT	09/22/16-09/23/16	5	:30	5:30P- NEWS 8 AT 530	2				X	X			2	\$125.00	\$250.00	Rochester (WROC)	NEWS 530P	9/21/16
4.0	Normal Line / SPOT	09/22/16-09/23/16	5	:30	5:58P- NEWS 8 AT 6	2				X	X			2	\$250.00	\$500.00	Rochester (WROC)	NEWS 8P	9/21/16
5.0	Normal Line / SPOT	09/26/16-09/30/16	5	:30	7A- CBS THIS MORNING	3	X	X	X	X	X			3	\$135.00	\$405.00	Rochester (WROC)	CBS THIS MORNING	9/21/16
6.0	Normal Line / SPOT	09/26/16-09/30/16	5	:30	4:58P- NEWS 8 AT 5	2	X	X	X	X	X			2	\$125.00	\$250.00	Rochester (WROC)	NEWS 5P	9/21/16
7.0	Normal Line / SPOT	09/26/16-09/30/16	5	:30	5:30P- NEWS 8 AT 530	2	X	X	X	X	X			2	\$125.00	\$250.00	Rochester (WROC)	NEWS 530P	9/21/16
8.0	Normal Line / SPOT	09/26/16-09/30/16	5	:30	5:58P- NEWS 8 AT 6	2	X	X	X	X	X			2	\$250.00	\$500.00	Rochester (WROC)	NEWS 8P	9/21/16
9.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	7A- CBS THIS MORNING	5	X	X	X	X	X			5	\$135.00	\$675.00	Rochester (WROC)	CBS THIS MORN	9/21/16
10.0	Normal Line / SPOT	10/03/16-10/09/16	5	:30	10:30A- CBS NEWS: FACE THE NATION	2						X		2	\$100.00	\$200.00	Rochester (WROC)	FACE THE NATION	9/21/16
11.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	4:58P- NEWS 8 AT 5	2	X	X	X	X	X			2	\$125.00	\$250.00	Rochester (WROC)	NEWS 5P	9/21/16
12.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	5:30P- NEWS 8 AT 530	2	X	X	X	X	X			2	\$125.00	\$250.00	Rochester (WROC)	NEWS 530P	9/21/16
13.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	5:58P- NEWS 8 AT 6	2	X	X	X	X	X			2	\$250.00	\$500.00	Rochester (WROC)	NEWS 8P	9/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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