



**WROC**  
201 Humboldt St  
Rochester, NY 14610

**Growth Marketing LLC**  
39 State Street  
Suite 100  
Rochester, NY 14604

**Contract # 1432435**

**Schedule Dates:** 09/22/16-10/09/16  
**Advertiser:** Judge Valletani/Monroe Cty Ct Judge/R/NY (835)  
**Agency:** Growth Marketing LLC (11026)  
**Product:** Political - Candidate Other (1066)  
**Brand:** EST 2016 ELECTION (561492)  
**Salesperson:** Rochester, House (1083)  
**Sales Office:** Rochester**Buyer Name:** /  
**Phone/Fax:** /  
**CPE:** N/A  
**Account Types:** Local/Political  
**Billing Type:** Standard  
**Comments:**

**Date Entered:** 09/21/16  
**Last Modified:** 09/21/16  
**Entered By:** Laura Keil  
**CO-OP:** No  
**Headline #:**  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$682.50  
**Net Total:** \$3,867.50  
**Sales Tax:**

Rochester (WROC)		
By Broadcast Month	Spots	Rate
Sep. 2016	8	\$1,270.00
Oct. 2016	22	\$3,290.00
<b>Grand Total:</b>	<b>30</b>	<b>\$4,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/22/16-09/23/16	5	:30	7A- CBS THIS MORNING	2				X	X			2	\$135.00	\$270.00	Rochester (WROC)	CBS THIS MORN	9/21/16
2.0	Normal Line / SPOT	09/22/16-09/23/16	5	:30	4:58P- NEWS 8 AT 5	2				X	X			2	\$125.00	\$250.00	Rochester (WROC)	NEWS 8P	9/21/16
3.0	Normal Line / SPOT	09/22/16-09/23/16	5	:30	5:30P- NEWS 8 AT 530	2				X	X			2	\$125.00	\$250.00	Rochester (WROC)	NEWS 530P	9/21/16
4.0	Normal Line / SPOT	09/22/16-09/23/16	5	:30	5:58P- NEWS 8 AT 6	2				X	X			2	\$250.00	\$500.00	Rochester (WROC)	NEWS 8P	9/21/16
5.0	Normal Line / SPOT	09/26/16-09/30/16	5	:30	7A- CBS THIS MORNING	3	X	X	X	X	X			3	\$135.00	\$405.00	Rochester (WROC)	CBS THIS MORNING	9/21/16
6.0	Normal Line / SPOT	09/26/16-09/30/16	5	:30	4:58P- NEWS 8 AT 5	2	X	X	X	X	X			2	\$125.00	\$250.00	Rochester (WROC)	NEWS 8P	9/21/16
7.0	Normal Line / SPOT	09/26/16-09/30/16	5	:30	5:30P- NEWS 8 AT 530	2	X	X	X	X	X			2	\$125.00	\$250.00	Rochester (WROC)	NEWS 530P	9/21/16
8.0	Normal Line / SPOT	09/26/16-09/30/16	5	:30	5:58P- NEWS 8 AT 6	2	X	X	X	X	X			2	\$250.00	\$500.00	Rochester (WROC)	NEWS 8P	9/21/16
9.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	7A- CBS THIS MORNING	5	X	X	X	X	X			5	\$135.00	\$675.00	Rochester (WROC)	CBS THIS MORN	9/21/16
10.0	Normal Line / SPOT	10/03/16-10/09/16	5	:30	10:30A- CBS NEWS: FACE THE NATION	2						X		2	\$100.00	\$200.00	Rochester (WROC)	FACE THE NATION	9/21/16
11.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	4:58P- NEWS 8 AT 5	2	X	X	X	X	X			2	\$125.00	\$250.00	Rochester (WROC)	NEWS 8P	9/21/16
12.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	5:30P- NEWS 8 AT 530	2	X	X	X	X	X			2	\$125.00	\$250.00	Rochester (WROC)	NEWS 530P	9/21/16
13.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	5:58P- NEWS 8 AT 6	2	X	X	X	X	X			2	\$250.00	\$500.00	Rochester (WROC)	NEWS 8P	9/21/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

See the back of this document for Advertising Contract Terms and Conditions

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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