

WHMS CHAMPAIGN-URBANA, ILLINOIS

QUARTERLY REPORT

FIRST QUARTER 2024

JANUARY, FEBRUARY, MARCH 2024

WHMS PROGRAM DESCRIPTIONS

Champaign Multimedia, LLC acquired WDWS, WHMS, WKIO in November 2019.

Since the late 80's WHMS has been a music driven station. Utilizing its successful combination of adult contemporary music and strong local personalities. Our morning personality has been part of the community for 43 years. All 43 years in Morning Drive. Our afternoon personality has been a part of the local media landscape from the last 27 years. Our local personalities and a local news staff of 22 has given WHMS an identity beyond being just a music station. We air local news updates throughout the week. With the size of our news team we are able to respond to situations and emergencies that affect our local communities 24/7.

Below are the programs from which we generate our response and/or coverage regarding local issues as identified in the following pages. The topics addressed are just a small sample of how WHMS serves our communities all day, all night, all weekend.

SMJ: “Sunday Morning Journal” A weekly discussion program. It airs Sunday Morning at 6:30am. (Public Affairs)

MB: “Morning Break” A live discussion segment during the Morning Drive program 5A-9A (M-F). Newsmakers, local leaders and philanthropic representatives are interviewed (Public Affairs)

NWS: “News Segment” Specific extended stories or information packages prepared and delivered by our joint broadcast and print News department.

CI: “Citizen Involvement” A series of pre-recorded programs. (Public Affairs)

SA: “Station Announcement” A series of short messages in support and or in conjunction with WHMS community initiatives.

Key First Quarter 2024 Issues

Local Economy The positive growth patterns continue. Hot growth targets involve retail, restaurants, health care, new businesses, infrastructure, university athletic success and more. Addressed in newscasts on: January 2nd, January 3rd, January 8th, January 17th, January 18th, January 19th, January 24th, January 25th, January 26th, January 29th, January 30th, February 1st, February 7th, February 8th, February 9th, February 12th, February 13th, February 15th, February 16th, February 19th, February 20th, February 21st, February 22nd, February 23rd, February 26th, February 27th, February 28th, February 29th, March 1st, March 4th, March 5th, March 6th, March 7th, March 8th, March 11th, March 12th, March 13th, March 14th, March 15th, March 18th, March 21st, March 25th, March 26th, March 28th, March 29th,

Guns & Crime Incidents involving the discharge of a firearm. Despite a reduction in the number of occurrences vs. 2023, this continues to be a leading community issue. Addressed in newscasts on: January 2nd, January 4th, January 5th, January 10th, January 11th, January 12th, January 15th, January 17th, January 21st, January 24th, January 29th, January 30th, February 1st, February 6th, February 7th, February 9th, February 12th, February 13th, February 14th, February 15th, February 16th, February 19th, February 21st, February 22nd, February 23rd, February 26th, February 28th, March 12th, March 13th, March 15th, March 19th, March 20th, March 21st, March 25th, March 28th,

Local Elections The 2024 Election Cycle is officially here. Addressed in newscasts on: January 3rd, January 5th, January 8th, January 9th, January 10th, January 11th, January 12th, January 15th, January 17th, January 18th, January 19th, January 21st, January 24th, January 25th, January 26th, January 30th, February 7th, February 8th, February 12th, February 20th, February 21st, February 23rd, February 26th, February 27th, February 28th, February 29th, March 1st, March 5th, March 6th, March 7th, March 8th, March 13th, March 15th, March 18th, March 19th, March 20th, March 21st, March 22nd,

Education Plenty of discussion within community school districts, private schools, Parkland Community College, Danville Area Community College and the University of Illinois. Primary focus on how the various items affect local *families*. But the concern regarding teacher and support staff recruitment and retention has increased. Addressed in newscasts on: January 11th, January 16th, January 18th, January 21st, January 24th, January 25th, January 29th, February 1st, February 6th, February 13th, February 20th, February 28th, February 29th, March 4th, March 6th, March 7th, March 8th, March 13th, March 14th, March 15th, March 20th, March 21st, March 26th, March 29th,

Local Police A number of topics involving local law enforcement. Including law enforcement administration, officer hiring and retention, Use of Force, PTI, Traffic Stops, Downtown Security and more. Addressed in newscasts on: January 4th, January 11th, January 19th, January 25th, January 30th, February 7th, February 16th, February 26th, March 13th, March 18th, March 21st, March 26th, March 29th,

Israel/Hamas/Gaza: This war has sparked intense discussion here in communities.

Addressed in newscasts on: January 3rd, January 4th, January 11th, January 26th, January 29th, January 30th, February 7th, February 20th, February 21st, February 23rd, February 26th, February 29th, March 1st, March 5th, March 18th, March 19th, March 22nd,

Mitm WHMS Morning Show Interviews First Quarter 2024

- 1/23 Home Town Hero**
- 1/26 Lisa, American Cancer Society, C-U Event**
- 2/2 Terry Lipscomb, One Winter Night**
- 2/7 Butch Dalhaus, Blazin Pianos CFD Fundraiser**
- 2/8 Cheryl Berringer, IRead I Count**
- 2/9 Will Best, Champaign County History Museum Trivia Night**
- 2/12 Janette Jurzyck, SomYon Song, That's What She Said**
- 2/16 Dr. Courtney Marsh, Chittick**
- 2/21 Elizabeth Belle, Insect Fear Festival, Department of Entomology**
- 2/22 Home Town Hero**
- 2/23 Kerry Rossow, Than's What She Said**
- 2/26 Tim Hoss, C-U Youth Hockey**
- 2/28 Nicole Dowling, Family Service**
- 3/4 Jim Hampton, Ross Booker Tragedy & Legislation**
- 3/19 Home Town Hero**

Sunday Morning Journal 1st Quarter 2024 Focusing on Family Issues

1/7/2024

We, as patients, are making more decisions about our health than ever before. From which brand of medicine we want to which supplements we take, a lot of the choices depend on being a smart consumer. Our expert reveals why this is a double-edged sword and how you can feel empowered walking into your next doctor's appointment.

Host: Elizabeth Westfield **Producer:** Libby Foster **Guests:** Dr. Talya Miron-Shatz, Visiting Researcher, University of Cambridge, Author, Your Life Depends On It

1/14/2024

So many of us have experienced the compulsion to bite our nails. Even though it's a detriment to our wellbeing, we still do it – so why? Is it a product of our genetics or evolution? Our experts discuss where this impulse stems from and all the ways it harms our health.

Host: Greg Johnson **Producer:** Morgan Kelly **Guests:** Dr. Dana Stern, Assistant Clinical Professor of Dermatology, Mount Sinai Medical Center; Dr. Fred Penzel, Psychologist & Executive Director of Western Suffolk Psychological Services
Compliance issues: Bacteria, Consumerism, Evolution, Genetics, Public Health, Trauma, Bacterial Infection, Compulsions, Cuticles, Ecosystems, Habits, Hemorrhage, Nails, Oral Health

1/21/2024

We're quick to pull our kids out of school when they're running a fever or throwing up, but what about when they've become burnt out or severely stressed? Just because we can't see the physical symptoms doesn't mean there isn't a problem. Dr. Andrea Bonior explains the benefits of giving your children mental health days and how to prepare them for future obstacles.

Host: Greg Johnson **Producer:** Kristen Farrah
Guests: Dr. Andrea Bonior, Licensed Clinical Psychologist, Author
Compliance issues: Anxiety, Children At Risk, Consumerism, Coping Strategies, Depression, Mental Health, Public Health, Vulnerable Populations, Emotions, Sick Days, Stress

1/28/2024

As a psychologist, Dr. Chuck Weber helped a lot of soldiers during his time in the military. However, limited resources held him back from being able to fully help the families of active-duty soldiers. He explains why this is such an important area of service and how he fought to prioritize mental health services.

Host: Greg Johnson **Producer:** Kristen Farrah **Guests:** Dr. Chuck Weber, Psychologist, Chief Medical Officer and Founder, Family Care Center

2/4/2024

Dr. Herbert Fox helped discover a cure for tuberculosis, but his work wouldn't have been possible without the help of the black nurses who monitored and cared for each patient. When all of the white nurses refused to work, these women stepped up. Our

expert details their bravery that's gone largely unrecognized in society. **Host:** Greg Johnson **Producer:** Polly Hansen **Guests:** Maria Smilios, Author, The Black Angels

2/11/2024

While kidney stones have historically affected middle-aged men, an unusual population has been seeing a rise in cases – young girls. Dr. Greg Tasian, a pediatric urologist, has been researching the reason behind this rise. He explains what causes kidney stones and how to reduce your child's risk.

Host: Greg Johnson **Producer:** Kristen Farrah **Guests:** Dr. Greg Tasian, Attending Pediatric Urologist, Children's Hospital of Philadelphia

2/18/2024

Service dogs have been used throughout history but were legally recognized by the US government in 1990. These animals can help people with physical challenges, like grocery shopping, and mental health struggles such as PTSD and anxiety. Our experts discuss the importance of service dogs and how you can get involved. **Host:** Greg Johnson **Producer:** Kristen Farrah **Guests:** James Schenck, CEO, PenFed Foundation; Kirsten Holley, US Army Veteran

2/25/2024

Twins are thought to have a special bond – a built-in friend. But this idea can lead to resentment and harmful codependence if the two siblings never experience individuality. Dr. Joan A. Friedman, a twin expert, explains how parents can help foster a healthy relationship and treat their twins as separate children. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah **Guests:** Dr. Joan A. Friedman, Psychotherapist & Twin Expert

3/3/2024

Having a rare disease means that not all doctors will know how to treat you. For Christyn Taylor's daughter, who was diagnosed with pediatric pancreatitis at age 7, this meant countless physicians who either didn't believe she had the condition or knew nothing about it – factors that continually worsened her illness. To help other families in similar situations, Taylor created a document that gives patients with rare diseases a credible back-up of medical history and current treatment plans when dealing with stubborn physicians. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah **Guests:** Christyn Taylor, CEO, Rebecca's Wish; Lisa Morgan, Parent of Patient

3/10/2024

Gary Lenahan was diagnosed with polycythemia vera after nearly a decade of symptoms. It's a rare blood cancer that can sneak up on anyone – especially as we age. Dr. Brandi Reeves, a hematologist, explains the subtle warning signs and reveals treatment options that can help slow the disease progression. **Host:** Greg Johnson **Producer:** Kristen Farrah **Guests:** Dr. Brandi Reeves, Hematologist, Assistant Professor of Medicine, University of North Carolina, Chapel Hill; Gary Lenahan, Patient

3/17/2024

During emergency bedside situations in the ICU, neurosurgeons often use manual cranial drills to break through a patient's skull. It's been the standard for years – but it's not the best option. Casey Qadir, CEO of Hubly Surgical, has created a safer, more efficient drill for these operations. She explains the advantages of this new device and her experience as a female entrepreneur in a male-dominated space.

Host: Elizabeth Westfield **Producer:** Kristen Farrah **Guests:** Dr. Matthew Potts, Neurosurgeon & Associate Professor of Neurological Surgery, Northwestern Feinberg School of Medicine; Casey Qadir, Co-Founder & CEO, Hubly Surgical

3/24/2024

Many women with endometriosis unknowingly deal with the symptoms for years before receiving a diagnosis. Dr. Jodie Avery, an epidemiologist, is hoping to close this gap through new technology that utilizes AI. She explains why America's current process isn't aiding women with this disorder.

Host: Elizabeth Westfield **Producer:** Kristen Farrah **Guests:** Dr. Jodie Avery, Epidemiologist, Senior Research Fellow, University of Adelaide Medical School; Asha Dickens, patient

3/31/2024

When a manufacturing plant in India halted production in 2022, cancer patients in America were told their chemotherapy drugs were experiencing a shortage and doctors had to decide who would get the remaining supply. Our experts explain the effects of this ongoing shortage and how we can make sure it doesn't happen again. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah **Guests:** Barbara Barnett, Cancer Patient; Dr. Julie Gralow, Chief Medical Officer & Executive Vice President, American Society of Clinical Oncology; Mark Fleury, Policy Principal, American Cancer Society Cancer Action Network