



# CONTRACT

**Kansas City WDAF**  
 2960 North Meridian, Suite 250  
 Kelly Nichols  
 Indianapolis, IN 46208  
 (816) 753-4567

<u>Contract / Revision</u> 3501018 /		<u>Alt Order #</u> 10372541	
<u>Advertiser</u> POL/Laura Kelly/Governor/KS/Dem		<u>Original Date / Revision</u> 04/04/22 / 04/04/22	
<u>Contract Dates</u> 04/05/22 - 04/11/22		<u>Estimate #</u> 2211	
<u>Product</u> KELLY FOR GOVERNOR			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDAF	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9915458	<u>Advertiser Code</u> LKKG	<u>Product 1/2</u> LKKG	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Assembly**  
 One World Trade Center  
 67th Floor  
 New York, NY 10007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDAF	04/11/22	04/11/22	6:58 AM-7:30 AM	6:58 AM-7:30 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/11/22	04/17/22	1-----	1			\$500.00				
N 2	WDAF	04/07/22	04/07/22	6:58 AM-7:30 AM	6:58 AM-7:30 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/04/22	04/10/22	---1---	1			\$500.00				
N 3	WDAF	04/05/22	04/05/22	6:58 AM-7:30 AM	6:58 AM-7:30 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/04/22	04/10/22	-1-----	1			\$500.00				
N 4	WDAF	04/11/22	04/11/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/11/22	04/17/22	1-----	1			\$450.00				
N 5	WDAF	04/07/22	04/07/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/04/22	04/10/22	---1---	1			\$500.00				
N 6	WDAF	04/06/22	04/06/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/04/22	04/10/22	--1----	1			\$500.00				
N 7	WDAF	04/08/22	04/08/22	8:00 AM-8:30 AM	8:00 AM-8:30 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/04/22	04/10/22	----1--	1			\$500.00				
N 8	WDAF	04/05/22	04/05/22	8:00 AM-8:30 AM	8:00 AM-8:30 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/04/22	04/10/22	-1-----	1			\$500.00				
N 9	WDAF	04/06/22	04/06/22	8:00 AM-8:30 AM	8:00 AM-8:30 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/04/22	04/10/22	--1----	1			\$500.00				
N 10	WDAF	04/11/22	04/11/22	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/11/22	04/17/22	1-----	1			\$500.00				
N 11	WDAF	04/07/22	04/07/22	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 3501018 /	<u>Alt Order #</u> 10372541
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<u>Advertiser</u> POL/Laura Kelly/Governor/KS/Dem	<u>Original Date / Revision</u> 04/04/22 / 04/04/22
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<u>Contract Dates</u> 04/05/22 - 04/11/22	<u>Product</u> KELLY FOR GOVERNO	<u>Estimate #</u> 2211
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	---1---				1	\$500.00			
N 12	WDAF	04/06/22	04/06/22	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	--1----				1	\$500.00			
N 13	WDAF	04/11/22	04/11/22	M-F 10a-11a	10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	1-----				1	\$225.00			
N 14	WDAF	04/05/22	04/05/22	M-F 10a-11a	10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-1-----				1	\$225.00			
N 15	WDAF	04/11/22	04/11/22	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	1-----				1	\$275.00			
N 16	WDAF	04/06/22	04/06/22	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	--1----				1	\$275.00			
N 17	WDAF	04/08/22	04/08/22	M-F 230p-3p	230p-3p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	----1--				1	\$200.00			
N 18	WDAF	04/05/22	04/05/22	M-F 230p-3p	230p-3p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-1-----				1	\$200.00			
N 19	WDAF	04/08/22	04/08/22	M-F 3p-330p	3p-330p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	----1--				1	\$275.00			
N 20	WDAF	04/11/22	04/11/22	M-F 3p-330p	3p-330p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	1-----				1	\$275.00			
N 21	WDAF	04/07/22	04/07/22	M-F 3p-330p	3p-330p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	---1---				1	\$275.00			
N 22	WDAF	04/05/22	04/05/22	M-F 330p-4p	330p-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-1-----				1	\$275.00			
N 23	WDAF	04/06/22	04/06/22	M-F 330p-4p	330p-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	--1----				1	\$275.00			
N 24	WDAF	04/08/22	04/08/22	M-F 4p-430p	4p-430p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	----1--				1	\$400.00			
N 25	WDAF	04/11/22	04/11/22	M-F 4p-430p	4p-430p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	1-----				1	\$400.00			
N 26	WDAF	04/06/22	04/06/22	M-F 4p-430p	4p-430p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	--1----				1	\$400.00			
N 27	WDAF	04/11/22	04/11/22	4:58 PM-5:30 PM	4:58 PM-5:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	1-----				1	\$500.00			

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<b>Contract Dates</b> 04/05/22 - 04/11/22	<b>Product</b> KELLY FOR GOVERNO	<b>Estimate #</b> 2211

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	1-----				1	\$500.00			
N 28	WDAF	04/07/22	04/07/22	4:58 PM-5:30 PM	4:58 PM-5:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	---1---				1	\$500.00			
N 29	WDAF	04/05/22	04/05/22	4:58 PM-5:30 PM	4:58 PM-5:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-1-----				1	\$500.00			
N 30	WDAF	04/11/22	04/11/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	1-----				1	\$500.00			
N 31	WDAF	04/07/22	04/07/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	---1---				1	\$500.00			
N 32	WDAF	04/06/22	04/06/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	--1----				1	\$500.00			
N 33	WDAF	04/08/22	04/08/22	M-F 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	----1--				1	\$700.00			
N 34	WDAF	04/11/22	04/11/22	M-F 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	1-----				1	\$700.00			
D 35	WDAF	04/06/22	04/06/22	M-F 6p-630p	6p-630p		:30			NM	0	\$0.00
N 36	WDAF	04/08/22	04/08/22	M-F 630p-7p	630p-7p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	----1--				1	\$1,100.00			
D 37	WDAF	04/07/22	04/07/22	M-F 630p-7p	630p-7p		:30			NM	0	\$0.00
N 38	WDAF	04/05/22	04/05/22	M-F 630p-7p	630p-7p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-1-----				1	\$1,100.00			
D 39	WDAF	04/08/22	04/08/22	8:58 PM-9:30 PM	8:58 PM-9:30 PM		:30			NM	0	\$0.00
N 40	WDAF	04/11/22	04/11/22	8:58 PM-9:30 PM	8:58 PM-9:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	1-----				1	\$550.00			
N 41	WDAF	04/06/22	04/06/22	8:58 PM-9:30 PM	8:58 PM-9:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	--1----				1	\$550.00			
N 42	WDAF	04/07/22	04/07/22	M-F 1030p-11p	1030p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	---1---				1	\$700.00			
N 43	WDAF	04/05/22	04/05/22	M-F 1030p-11p	1030p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-1-----				1	\$700.00			
N 44	WDAF	04/06/22	04/06/22	M-F 1030p-11p	1030p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	--1----				1	\$700.00			
N 45	WDAF	04/09/22	04/09/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/09/22	04/09/22					1	\$275.00			

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Week:		04/04/22	04/10/22	-----1-				1	\$275.00			
N 46	WDAF	04/09/22	04/09/22	Sa 6p-630p	6p-630p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-----1-				1	\$275.00			
N 47	WDAF	04/09/22	04/09/22	Sa 630p-7p	630p-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-----1-				1	\$350.00			
N 48	WDAF	04/09/22	04/09/22	8:58 PM-9:30 PM	8:58 PM-9:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-----1-				1	\$500.00			
N 49	WDAF	04/10/22	04/10/22	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-----1				1	\$325.00			
N 50	WDAF	04/10/22	04/10/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-----1				1	\$275.00			
N 51	WDAF	04/10/22	04/10/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-----1				1	\$500.00			
N 52	WDAF	04/10/22	04/10/22	Su 10p-1030p	10p-1030p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-----1				1	\$500.00			
<b>Totals</b>											49	\$22,725.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	49	\$22,725.00	(\$3,408.75)	\$19,316.25
<b>Totals</b>	49	\$22,725.00	(\$3,408.75)	\$19,316.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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