



October 1, 2014

The following is a report on Public Affairs Programming for the Third Quarter of 2014 during which time the top issues of community interest and concern in New Port Richey, Florida and the surrounding area were found to be:

Health
Economy
Education
Public Safety
Community Relations

In order to meet these issues, WDUV-FM airs a series of public affairs programs on Sunday mornings as well as weekday news updates.

“Radio Health Journal” airs Sunday mornings at 6:30 a.m. “Spectrum” airs Sunday mornings at 7:00 a.m. “Sunday Morning” airs Sunday mornings at 7:30 a.m.

WDUV-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WDUV-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and twice hourly from 4:00 to 6:00 p.m.

WDUV-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'John Larson', is written over a faint, larger version of the signature.

John Larson
Director of Branding and Programming

JL/mlm

Health

Sunday, July 6, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Reed Pence. Guests: Allison O'Reilly, Locked-In Syndrome survivor and author, Out of the Darkness; and Dr. Ralph Sacco, Chairman of Neurology, University of Miami Miller School of Medicine, and former President of the American Heart Association.

Some people who have had a stroke in the brain stem suffer from a condition where they are fully conscious and aware, yet appear to be in a coma because they cannot move a muscle except for sometimes the eyes. They may remain in a "locked-in" state for years. Mr. Pence, stroke expert Dr. Sacco, and stroke survivor Ms. O'Reilly discussed this condition.

Sunday, July 13, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Samuel Luoma, Research Ecologist, John Muir Institute of the Environment, University of California; Rosalind Volpe, Executive Director, Silver Nanotechnology Working Group; and Marina Quadros, Research Scientist, Virginia Tech University, and Associate Director, Virginia Tech Center for Sustainable Technology.

Mr. Pence, Dr. Luoma, Ms. Volpe, and Ms. Quadros discussed how silver nanoparticles provide germ resistant characteristics to anything containing them. So, silver nano is being added to all kinds of consumer products from teddy bears to computer hard drives. However, scientists aren't sure what the effects of silver nano are in the environment or on the human body.

2nd Segment

Host: Nancy Benson. Guest: Dr. Steven Stanos, Director, Center for Pain Management, Rehabilitation Institute of Chicago.

Back pain hits 80% of Americans at some point in their lives. Ms. Benson and Dr. Stanos discussed why it can be so hard to diagnose and treat.

Sunday, July 13, 2014 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guest: Nicole Dorrlor, Assistant Vice President of Marketing, Legacy.

Ms. Lawson and Ms. Dorrlor discussed Truth. It is the nation's largest smoking prevention campaign for youth. It is touring throughout the United States this summer, continuing its life-saving mission to educate young people about the health effects, addictiveness, and social consequences of tobacco use. They also addressed the tobacco industry's marketing tactics. With nearly 88% of smokers starting to smoke before age 18, it's important to reach young people before they make the decision to smoke. As part of a larger tour, Truth will visit more than 50 cities and 25 states including the WARP Tour in St. Petersburg sponsored by WSUN-FM (97X). Thousands of young

people will be able to experience the fun, potentially life-saving messages of the nation's largest youth smoking prevention tour.

Sunday, July 20, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Reed Pence. Guests: Dr. Anne Fernald, Associate Professor of Psychology, Stanford University; and Dr. Kimberly Noble, Associate Professor of Pediatrics, Columbia University.

Scientists have discovered that the way parents talk to their infants has a huge effect on their intellectual development and later success. Mr. Pence, Dr. Fernald, and Dr. Noble discussed why and how parents should hold “conversations” with their babies.

Sunday, July 27, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Catherine Duff, Founder and President, Fecal Transplant Foundation; Dr. Elizabeth Hohmann, Associate Professor of Medicine, Harvard Medical School and Massachusetts General Hospital; and Dr. Robert Orenstein, Chair of Infectious Diseases, Mayo Clinic – Arizona.

Mr. Pence, Ms. Duff, Dr. Hohmann, and Dr. Orenstein discussed how doctors have discovered that a transplant of fecal material from a healthy person into a sick one can cure sometimes fatal *C. difficile* infections more than 90% of the time. In the past, the “ick factor” has contributed to the technique rarely being used. However, that is finally starting to change, and researchers are looking for ways to clean up the procedure.

2nd Segment

Host: Nancy Benson. Guests: Dr. Adam Crane, Psychologist, Kane Center for Advanced Surgical Weight Solutions and Suburban Surgical Care Specialists, Hoffmann Estates, Illinois; and Dr. Nick Nicholson, Medical Director, Nicholson Clinic for Weight Loss Surgery, Plano, Texas.

Ms. Benson, Dr. Crane, and Dr. Nicholson discussed how people who get bariatric surgery often face drastically changed relationships with spouses, children, and friends. Their self-image also often needs to be repaired, at the same time they've lost their most reliable old coping mechanism – food. This can often lead to relapse unless patients receive psychological counseling.

Sunday, July 27, 2014 – Sunday Morning 7:30 a.m.

20:00

Host: Mimi Lawson. Guests: Debra Ness, President of the National Partnership for Women and Families; and Dr. Joshua Nitsche, Obstetrician-Gynecologist.

There is a strong, bipartisan national consensus that quality care should be evidence-based and patient-centered, and it should improve health outcomes. However, more and more legislators in states across the country are enacting laws that mandate how health care providers (doctors, nurses, etc.) must practice medicine regardless of the provider's professional judgment and the needs of his or her patients. These laws undermine the high-quality, patient-centered care that health care providers want to

provide and that patients need. The new “Bad Medicine” report from the National Partnership for Women & Families looks at abortion restrictions in all 50 states, including ultrasound requirements, biased counseling, mandatory delays, and restrictions on medication abortion. The laws it describes put health care providers in the position of having to choose between adhering to their ethical and professional obligations to provide high-quality care and following laws that are not based on medical standards or patient needs. The report focuses on women’s health, but the growing trend of imposing ideology on medical care has implications for violence prevention, environmental health, and other issues as well. Major medical organizations from the American Medical Association (AMA) to the American College of Physicians (ACP) to the American College of Obstetricians and Gynecologists (ACOG) have all recognized that political interference in medical decision-making harms patient care. Ms. Lawson and Ms. Ness discussed how health care providers should not be forced to choose between adhering to their ethical and professional obligations to provide the highest standard of care and following laws enacted in pursuit of a political agenda.

Sunday, August 3, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Nina Teicholz, author, Big Fat Surprise: Why Butter, Meat, and Cheese Belong in a Healthy Diet; Dr. Eric Westman, Associate Professor of Medicine, Duke University Medical Center; Dr. Penny Kris-Etherton, Professor of Nutrition, Penn State University; and Dr. Walter Willett, Chair, Department of Nutrition, Harvard School of Public Health.

Most Americans know that saturated fats are bad for their health. However, some experts now say saturated fat has been unfairly vilified as the victim of bad science in the 1950’s. Many of these scientists say the real culprit is carbohydrates in combination with fats. Other experts say the truth is much more complicated. Mr. Pence, Ms. Teicholz, Dr. Westman, Dr. Kris-Etherton, and Dr. Willett discussed the evidence.

2nd Segment

Host: Nancy Benson. Guest: Aaron Likens, author, Finding Kansas: Living and Decoding Asperger’s Syndrome.

Most people don’t understand Asperger’s Syndrome which affects high functioning people with autism. Most of those with the syndrome can’t express what their lives are like. Ms. Benson spoke with Mr. Likens who has the syndrome and discussed how it affects his unusual world.

Sunday, August 10, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Laura Usher, Crisis Intervention Team Program Manager, National Alliance on Mental Illness (NAMI); Mary Neal, Director and Co-Founder, Assistance to the Incarcerated Mentally Ill; Dr. Randolph DuPont, Clinical Psychologist and Professor of Criminal Justice, University of Memphis; and Sam Cochran, Major,

Memphis Police Department (Retired), and Project Coordinator, University of Memphis CIT Center.

Police confrontations with mentally ill subjects can quickly turn tragic as neither side often understands the other. Specially trained crisis intervention teams have spread around the country to prevent deaths, injuries, and unnecessary incarceration. Mr. Pence along with Ms. Usher, Ms. Neal, Dr. Dupont, and Mr. Cochran discussed how CIT works.

2nd Segment

Host: Nancy Benson. Guests: Dr. Barbara Natterson-Horowitz, Cardiologist, UCLA Medical Center and co-author, Zoobiquity: What Animals Can Teach Us about Health and the Science of Healing; and Kathryn Bowers, co-author, Zoobiquity.

Ms. Benson, Dr. Natterson-Horowitz, and Ms. Bowers discussed how humans and animals share many diseases and, surprisingly, many behavioral disorders as well.

Sunday, August 17, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guest: Greg O'Brien, author, On Pluto: Inside the Mind of Alzheimer's.

Millions of Americans will experience the slow loss of memory due to Alzheimer's disease. But what is it like for those going through it? Mr. Pence discussed with Mr. O'Brien his description of how he hopes to provide the most detailed look yet as he himself progresses through early-onset Alzheimer's.

2nd Segment

Host: Nancy Benson. Guests: Jolene Hart, author, Eat Pretty: Nutrition for Beauty Inside and Out; Dr. Alex Lu, Associate Professor of Environmental Exposure Biology, Harvard University School of Public Health; and Joan Dye Gussow, Professor Emeritus and former Chair, Columbia Teachers College Nutrition Education Program, and author, This Organic Life: Confessions of a Suburban Homesteader.

Ms. Benson, Ms. Hart, Dr. Lu, and Ms. Gussow discussed how eating fruits and vegetables that are locally in season have many health benefits. However, consumers need to be proactively careful about pesticides.

Sunday, August 17, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guests: Pam Arnoldson, Director of "Buddy Cruise"; and Ted Marks, Community Outreach Coordinator for "Buddy Cruise".

Ms. Lawson, Ms. Arnoldson, and Mr. Marks discussed the Buddy Cruise benefiting children with Down's Syndrome. This cruise offers parents and kids the opportunity to connect with other families facing the same challenges and to attend workshops and classes on gaining independence, sharpening living skills, building language skills, and nurturing friendships. The cruise also includes people without disabilities and helps them engage in the activities and learn more about the disease.

Sunday, August 24, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Nancy Benson. Guests: Joseph Conlon, Technical Advisor, American Mosquito Control Association; Dr. Phillip Baker, Executive Director, American Lyme Disease Foundation; and Dr. Jamie Weisman, scholar, American Academy of Dermatology and physician, Peachtree Dermatology Associates, Atlanta.

Summer vacation can be marred by mosquito and tick bites and by the rash of poison ivy. Home remedies abound on the Internet, but do any of them work? What does? Ms. Benson, Mr. Conlon, Dr. Baker, and Dr. Weisman discussed the best ways to avoid these problems and get relief.

Sunday, August 24, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guests: Jason Tompkins, Psychologist; and Dan Ward, The Crisis Center of Tampa Bay.

In the wake of Robin Williams' suicide, Mr. Tompkins revealed the story of his mother's own journey with mental health issues and her suicide in 2004. Ms. Lawson, Mr. Tompkins, and Mr. Ward discussed how education concerning mental health issues can demystify the stigma surrounding seeking help. The purpose of the upcoming "Out of the Darkness" walk is to educate the community about suicide and give survivors the chance to connect with others who understand what they've been through. Mr. Ward explained how The Crisis Center provides immediate help on the phone to those considering taking their own lives. He also discussed other resources for helping to deal with the problems someone might face and explained that there are many ways to obtain help in our community through Crisis Center programs.

Sunday, August 31, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Diana Scoles, mother of a child born with hypoplastic left heart syndrome; Dr. Michael Gewitz, Physician In Chief and Chief, Pediatric Cardiology, Maria Fareri Children's Hospital, Westchester Medical Center, Valhalla, New York, Professor of Medicine, New York Medical College, and past Chair, Council of Cardiovascular Disease in the Young, American Heart Association; and Angela Boomsma, nurse, Advocate Medical Group Pediatric Cardiology Practice.

Newborns born with virtually "half a heart" can now be saved through a series of surgeries rerouting their heart blood flow. Mr. Pence, Ms. Scoles, Dr. Gewitz, and Ms. Boomsma discussed the successes and questions these procedures raise.

2nd Segment

Host: Nancy Benson. Guests: Sue Landgraf, mother of a Cystic Fibrosis patient and Executive Director of Cystic Fibrosis Research, Inc.; and Suzanne Michel, Registered Dietitian and Clinical Assistant Professor, Medical University of South Carolina, Cystic Fibrosis Center.

Most people know Cystic Fibrosis as a disease that clogs the lungs with mucous, but the same sort of mucous also clogs ducts for digestive secretions, making it very difficult for

CF patients to digest food and get adequate nutrition. Ms. Benson, Ms. Landgraf, and Ms. Michel discussed the effects of this problem and ways patients get around them.

Sunday, September 7, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Alexandra Solomon, Assistant Clinical Professor of Psychology, Northwestern University; and Denise Zou, student, Northwestern University.

Nearly half of marriages end in divorce in the U. S. A college course at Northwestern University seeks to give students tools to build relationships that last, with lessons for all of us. Mr. Pence, Dr. Solomon, and Ms. Zou discussed the process of the course.

2nd Segment

Host: Nancy Benson. Guests: Dr. Jane Topolovec-Vranic, Associate Scientist, St. Michael's Hospital, Toronto, and Assistant Professor of Occupational Science, University of Toronto; and Dr. Steven Hwang, Research Scientist, St. Michael's Hospital, Toronto, and Professor of Medicine, University of Toronto.

New research is showing that a remarkably high proportion of homeless men have suffered a traumatic brain injury in the past, raising the possibility that TBIs may cause behaviors directly leading to homelessness. Ms. Benson, Dr. Topolovec-Vranic, and Dr. Hwang discussed this research.

Sunday, September 14, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Christopher Hansen, Assistant Professor of Dermatology, University of Utah; Dr. Victoria Werth, Professor of Dermatology, University of Pennsylvania, and Chief, Dermatology Section, Philadelphia VA Medical Center; and Dr. Betty Diamond, Investigator, Finestine Institute for Medical Research.

Lupus results when the immune system turns on the body, producing inflammatory attacks on virtually any organ. Many patients only have lupus on their skin. While this is not life threatening, it can still be psychologically devastating. Ms. Pence, Dr. Hansen, Dr. Werth, and Dr. Diamond discussed the effects of the disease.

2nd Segment

Host: Nancy Benson. Guest: Kaitlin Bell Barnett, author of Dosed: The Medication Generation Grows Up.

Use of prescription medications for mental disorders among children and adolescents is growing rapidly. Ms. Benson and Ms. Barnett, a Prozac user since age 17, discussed attitudes toward medications revealed in the extensive interviews she conducted with dozens of people with similar backgrounds.

Sunday, September 21, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. David Kindig, Emeritus Professor of Population Health Sciences, University of Wisconsin-Madison; and Dr. Michael Reisch, Daniel Thursz Distinguished Professor of Social Justice, University of Maryland.

Average life expectancy in the U. S. is increasing, but among lower income people it is not. The lifespan gap between rich and poor is increasing. Even middle class people have shorter lifespans than the rich. Mr. Pence, Dr. Kindig, and Dr. Reisch discussed how a larger income can buy extra years of life and why a lower income can produce barriers to a longer life.

2nd Segment

Host: Nancy Benson. Guest: Kendra Williams, Executive Editor, MStravels.org. Ms. Benson and Ms. Williams discussed how leisure travel is possible for people with disabilities if they plan well in advance and communicate their needs ahead of time.

Economy

Sunday, July 20, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Askia Aquil, Community Housing Solutions, St. Petersburg. Mr. Greene and Ms. Aquil discussed the solutions this non-profit group provides for homeless military veterans. Their goal is to help homeless veterans become self-sufficient. They help them obtain mental health counseling, job readiness skills, and on-the-job training.

Sunday, July 20, 2014 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guest: Sandy McLaughlin, Spokesperson for The Crisis Center of Tampa Bay.

Ms. McLaughlin and Ms. Lawson discussed a free networking event to be held in Tampa that allows citizens looking for a job to connect with employers. Ms. McLaughlin pointed out the importance of networking as a way to improve the chances of securing a career and how this event will facilitate that goal. Ms. McLaughlin also outlined the opportunities for companies to search for qualified employees. The proceeds from the event will help support the work of The Crisis Center of Tampa Bay.

Sunday, August 10, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guests: Captain Robert Silah (Retired), President of “Helping Hand”; and Major Scott Macksman (Retired), Curator of the St. Petersburg Museum of History.

Ms. Lawson, Captain Silah, and Major Macksman discussed Operation Helping Hand’s mission which is to assist returning veterans and their families with anything they may need while undergoing continuing treatment and post deployment. The help includes everything non-medical such as food, clothing, job placement, and computers –

anything that will help make their transition to civilian life easier. Capt. Silah shared stories of how and who the organization has helped and that 96% of money taken in by fundraising is directly used for the vets. Major Macksman told the listeners about the art and photography exhibit that will run until August 16, chronicling images from the Civil War to our latest conflict in Iraq and Afghanistan. Major Macksman also announced the plans for the new Veterans Art Museum which will feature the art of military service people and will include a gallery where vets can work. They also touched on our current educational system, the lack of history being taught, and how that will affect children's ability to learn from mistakes in our past. The mission is reaching out to the community for works of art and support for the new museum which will create jobs and be a place for vets to showcase and sell their work.

Sunday, August 24, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Fred Meyer, Florida Home Partnership, Ruskin.

Mr. Greene and Mr. Meyer discussed details of the start-to-finish process of helping low and moderate income people go from being renters to being homeowners via a federally-funded, first-time home program.

Sunday, September 7, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Walter Walker, Jr., Housing & Education Alliance, Tampa.

Mr. Greene and Mr. Walker discussed the ever-changing Tampa housing market. First-time home buyer classes have now resumed at the Alliance (offered in English and Spanish) as well as classes on loan modification, preventing foreclosures, and house payments provided by the Florida Hardest Hit program. The Hardest Hit program is for the unemployed and underemployed. People transitioning from being renters to being homeowners were strongly urged to take a class.

Sunday, September 14, 2014 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guests: Lindsey Kimball, Economic Development Director, Hillsborough County; and Jennifer Wheilhan, EDI2 Program Manager

Ms. Lawson, Ms. Kimball, and Ms. Wheilhan discussed economic development for Hillsborough County including the upcoming anniversary celebration for the EDI2 program. The majority of the program covered how the classes they offer help small businesses get started and grow. They also explained how the new center which is opening in Ybor will continue to advance education in the community and how it will add to the economic base here by creating jobs.

Sunday, September 28, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Dr. Althea Walker, Recruiting Manager for the Hillsborough County School District.

Mr. Greene and Dr. Walker discussed employment opportunities with the Hillsborough County School District. The School District is the largest employer (30,000 people) in

Hillsborough County. Dr. Walker is in the process of recruiting applicants for positions that include teachers, teachers' aides, bus drivers, food service workers, and custodians.

Education

Sunday, July 6, 2014 – Radio Health Journal 6:45 a.m.

15:00

Host: Reed Pence. Guests: Sarina Roffe, Executive Director, National Cued Speech Association; and Angela Kuhn, Principal, Pre-K through 8th Grade, Illinois School for the Deaf.

The average deaf high school graduate reads at about a 4th grade level. Ms. Roffe, Ms. Kuhn, and Mr. Pence discussed how some schools are teaching a technique called cued speech to make phonics accessible to deaf people. Many educators say this helps with literacy.

Sunday, July 13, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Angelica Norton, Seed Sowing Sister, Inc., St. Petersburg. Ms. Norton gave an overview of the series of parenting workshops presented by the Juvenile Welfare Board. She and Mr. Greene discussed the importance of reading to children, monitoring what children are viewing on the Internet, making informed decisions (based upon choices), time management, household budgeting, and adult education options.

Sunday, July 13, 2014 – Sunday Morning 7:45 a.m.

15:00

Host: Mimi Lawson. Guest: Abby Jenkins, Director of Content, PBS Kids Digital. Ms. Lawson and Ms. Jenkins discussed how a national survey of American families with young children ages 2-6 has found that nearly half of parents worry their child won't have the skills they need when they start elementary school. In the survey, parents were asked to identify their critical concerns about school readiness. The results show that parents are not only worried about reading and math, they are increasingly concerned that their young children are not socially and emotionally ready to face preschool and kindergarten. Ms. Jenkins offered simple tips to support children's school readiness as they prepare to start school this fall. There are free resources, such as apps and other digital tools, that can help parents support their child's academic, social, and emotional development.

Sunday, July 20, 2014 – Sunday Morning 7:45 a.m.

15:00

Host: Mimi Lawson. Guest: Jeff Livingston, Senior Vice President of Education Policy for McGraw-Hill Education.

Ms. Lawson and Mr. Livingston discussed how today's students face so many distractions that it can be hard for them to focus as intently on their studies as they should. Personalized learning which is one of the recent big trends in education uses

adaptive technology to provide students with a more dynamic, personalized learning experience. By allowing students to focus their outside-of-class study time on the topics and concepts that are most challenging to them, adaptive learning has been shown to help students study more efficiently, develop greater proficiency, and earn better grades. Mr. Livingston spoke about the challenges students are currently facing and how new technologies are revolutionizing the learning experience – not only for students but for parents and teachers alike. Mr. Livingston also discussed what kinds of adaptive learning products are available to improve learning and student performance.

Sunday, July 27, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Charley Williams, Jr., St. Petersburg, author Overcoming the Odds – No Excuses.

Mr. Williams, who is a former Pinellas County educator and school administrator, shared his personal story with the listeners. He went from repeating the first grade to being double promoted out of sixth grade to getting a college degree in Spanish plus a Master's Degree in French. Mr. Williams shared with the audience how someone who grew up in a single parent household in public housing can still become a success story. He emphasized that it takes determination, drive, ambition, and focus.

Sunday, August 17, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Connie Salano, 4-Ever-40 Sisterhood Association, Inc., Palm Harbor.

Mr. Greene and Ms. Salano discussed the journey she and hundreds of others in the Tampa Bay area have taken. She emigrated from the Philippines and has founded a non-profit support/educational group to help others become self-sufficient. So far, the 4-Ever-40 group has raised money to pay for the training of five participants to become Certified Nursing Assistants which will replace LPNs in the healthcare field.

Sunday, September 14, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Military veteran Colonel Wilson Blount (Retired) and airline pilot Captain Wesley Collins (Retired).

Mr. Greene talked with Colonel Blount and Captain Collins about the journey that a good education provided them. Colonel Blount has had 39 years of active/reserved military service, and Captain Collins was a pilot for Delta Airlines for 36 years. Both men were on the program to tout their alma mater, Tuskegee University in Tuskegee, Alabama – which is the home of the Red Tails who escorted fighter bombers in World War II. They talked about the quality of education they received at this historically African American university in hopes of recruiting students to attend the school. The signature programs at Tuskegee are teacher education, aviation, and veterinary medicine.

Public Safety

Sunday, July 20, 2014 – Radio Health Journal 6:45 a.m.

15:00

Host: Nancy Benson. Guests: Dr. Christopher Michos, emergency physician, St. Vincent's Medical Center, Bridgeport, Connecticut; and Dr. Luis Torero, Division Chief, Pediatric Critical Care, Advocate Children's Hospital, Oak Lawn, Illinois.

Some 700 American children under age 14 die of drowning each year. Ms. Benson, Dr. Michos, and Dr. Torero discussed how a child pulled out of the water and revived may face life-threatening peril hours or days afterwards as their body reacts.

Sunday, July 27, 2014 – Sunday Morning 7:50 a.m.

10:00

Host: Mimi Lawson. Guest: Ben Atherton-Zeman, writer and performer of the one-person play "Voices of Men".

Ms. Lawson and Mr. Atherton-Zeman discussed "Voices of Men" which is part of the Crisis Center's "Men Stopping Violence against Women" initiative. It is a concentrated effort to build a network of leaders committed to engaging men in a community effort to end violence. The initiative is funded by a grant from the Verizon Foundation that allows for six months of grassroots mobilizing. "Voices of Men" is an informative and entertaining one-person play that deals with important issues such as sexual assault, dating violence, domestic violence, and sexual harassment.

Sunday, August 3, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guests: David Friedman, Acting Administrator, National Highway Traffic Safety Administration; and Tereka Wheeler, Director of "Safe Kids".

Already this summer, at least seven children in the United States have lost their lives after being left in unattended motor vehicles, and an unknown number of children have suffered moderate to severe, permanent injuries due to heatstroke. The National Highway Traffic Safety Administration is reminding parents and caregivers that in the few minutes it may take to run a simple errand, the temperature inside of an enclosed vehicle can reach deadly levels even on a mild day. Children's bodies easily overheat. When left in a hot vehicle, a young child's body temperature may spike three to five times faster than that of an adult. So, adults who leave children unattended in vehicles (either accidentally or who think "I'll just run into the store for a minute") can very quickly expose children to temperatures in excess of 110° Fahrenheit inside the car. Even on a mild day (i.e., 70°), the temperature inside of a car can rise almost 20 degrees within the first ten minutes. Mr. Friedman and Ms. Wheeler advised the listeners on how they should react if they observe a child suffering from heatstroke.

Sunday, August 24, 2014 – Radio Health Journal 6:45 a.m.

15:00

Host: Reed Pence. Guests: John Bowman, Communications Director, National Motorists Association; Lt. Garry Megge, Traffic Services Division, Michigan State Police; and

Dr. David Noyce, Professor of Civil and Environmental Engineering, and Director, Traffic Operations and Safety Laboratory, University of Wisconsin-Madison.

Auto crashes kill more than 35,000 people in the U. S. each year, but that toll is down dramatically even as speed limits have been going up. Engineers now realize that artificially slow speed limits can be more dangerous than high speeds. Mr. Pence, along with Mr. Bowman, Lt. Megge, and Dr. Noyce discussed how speed limits should be set and why speed doesn't necessarily kill.

Sunday, August 31, 2014 – Sunday Morning 7:45 a.m.

15:00

Host: Mimi Lawson. Guest: Linda Cartone, Spokesperson for the American Red Cross. Ms. Lawson and Ms. Cartone discussed how we can mobilize our communities to be better prepared in the face of disaster. They outlined how the Red Cross' three-year investment in community-based preparedness will put our state on a path towards resilience and ensure we will be able to face whatever comes our way. September is National Preparedness Month, and the American Red Cross is trying to prepare our Florida communities for a variety of emergencies. From hurricanes, tropical storms, and tornadoes to floods and fires, Florida is at high risk for disasters every day of the year. While we cannot control Mother Nature, we can control what we do to be as prepared as possible.

Sunday, September 28, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Maggie Hall, Public Information Manager for Pinellas County.

Since the beginning of the year, the Pinellas County Mosquito Control has received 20 confirmed positive results for St. Louis encephalitis in sentinel chickens, nine positive results in Cross Bayou, seven positive results at Walsingham Park in Seminole, three positive results in Sawgrass Lake Park in St. Petersburg, and one positive result in Lake Maggiore Park in St. Petersburg. Ms. Lawson and Ms. Hall discussed how sentinel chickens serve as an early-warning detection system for some mosquito-borne diseases and can signal the fact that mosquitoes carrying the diseases are present in the area. There are eight locations in the county where chickens are kept and tested weekly. Mosquito Control technicians are aggressively treating known breeding areas by ground and by air as well as responding to requests from residents. Additional fogging is ongoing in these areas.

2nd Segment

Host: Mimi Lawson. Guest: Diane Hirth, Public Information Officer for the Florida Wildlife Conservation Commission.

Based on two years of the public reporting panther sightings and nearly one year of reports of bear sightings, biologists know more about which areas of Florida provide viable habitat for these species. This includes the first verification of a panther sighted near the Green Swamp north of Interstate 4 in Central Florida. The verified panther sightings are primarily in Southwest Florida. There were also a total of 2,257 Florida

black bear sighting reports as of June 2014, with more than 500 of those reports containing uploaded photographs. Sightings of bears were reported in 59 of the state's 67 counties. Ms. Lawson and Ms. Hirth discussed the purpose of the Florida Wildlife Conservation Commission and how it is sharing the panther sightings with the public at MyFWC.com/PantherSightings and the bear sightings at MyFWC.com/BearSightings. The websites give information on the animals, including how to identify them, what to do or not do if they see one, and a Google map making it easy to pinpoint the sighting location.

Community Relations

Sunday, July 6, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Julie Marcus, Public Information Officer for the Supervisor of Elections Office, Pinellas County.

Mr. Greene and Ms. Marcus discussed the eligibility requirements, deadlines, identification needed, deadlines to apply, early voting, voter education, sample ballots, and other pertinent information regarding the upcoming elections.

Sunday, July 6, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Dottie Groover-Skipper, Vice Chairwoman of Hillsborough County's Commission on the Status of Women.

Ms. Groover-Skipper spoke with Ms. Lawson regarding how she and other women will share their expertise in successful community engagement at the National Conference and Business Meeting of the National Association of Commissions for Women (NACW). The prestigious event will take place July 23-26, 2014 in Sarasota and will offer a variety of information, educational sessions, dynamic speakers, and networking opportunities for women. Ms. Groover-Skipper also chairs the Fostering Resources to Empower and Engage (FREE) Collaborative of the Community Campaign against Human Trafficking – Tampa Bay. The Hillsborough County Commission on the Status of Women (COSW) was created by the Hillsborough County Board of County Commissioners to advise the administration on the relevant matters pertaining to the status of women in the community. She also discussed other COSW forums regarding women veterans' affairs, domestic minor sex trafficking, and domestic violence. Coming this fall, the COSW will host the Economic Empowerment of Women Forum.

Sunday, August 10, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Yvette Lewis, Spokesperson for the Tampa Chapter of the NAACP.

Mr. Greene and Ms. Lewis discussed the "how-to" of studying the candidates/issues in the upcoming primary elections and being prepared to cast ballots, whether via early voting, voting by mail, or voting on the day of the election. Ms. Lewis emphasized that

others have made great sacrifices for the right to vote and that it should not be taken for granted by playing a non-participatory role.

Sunday, August 31, 2014 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guest: Mary Burrell, Public Information Manager, Pinellas County. Ms. Lawson and Ms. Burrell discussed how Pinellas County residents are invited to participate in an online community needs assessment through September to help shape housing and community development programs, services, and projects. Results of the assessment will be used to identify the community's needs in areas such as affordable and workforce housing, neighborhood improvements, public facilities, and public services to help determine how funds are allocated. Pinellas County government, as lead agency for the Pinellas County Consortium, and the cities of Clearwater, Largo, and St. Petersburg are in the process of developing a five-year plan for the Community Development Block Grant, the HOME Investment Partnerships Program, and the Emergency Solutions Grant programs. The plan is used to establish a unified vision for housing and community development activities and projects.

Sunday, September 14, 2014 – Sunday Morning 7:45 a.m.

15:00

Host: Mimi Lawson. Guests: Annemarie Rivera, Volunteer Coordinator of the upcoming "Coastal Cleanup"; and Bill Sanders, Director of Keep Pinellas County Beautiful.

During the past ten years, Pinellas County volunteers have hauled away tons of waste from Cross Bayou and Joe's Creek. In the March 22nd cleanup, more than 70 participants removed over 2,000 pounds of debris from the two waterways. On Saturday, September 20th, volunteers and sponsors will once again have an opportunity to participate in this important cleanup. The Cross Bayou and Joe's Creek waterways flow through areas of Seminole, Pinellas Park, Lealman, and St. Petersburg. Businesses contribute to the success of the cleanup effort by taking advantage of various sponsorships to lend their support and help get the word out to citizens. Ms. Lawson, Ms. Rivera, and Mr. Sanders discussed the ongoing partnership between the Pinellas County Department of Environment and Infrastructure and Keep Pinellas Beautiful. The cleanup of Cross Bayou and Joe's Creek has become local tradition which has heightened public awareness of the importance of the environment and has helped keep Pinellas County waterways beautiful.

Sunday, September 21, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Michelle Walker and Sonja Jordan, Miracles Outreach, Inc., Tampa.

Mr. Greene, Ms. Walker, and Ms. Jordan discussed some of the challenges of those aging out of foster care either at ages 18 or 21. Many of the clients of this residential program have encountered various forms of abuse having gone from foster home to foster home. Efforts are being made to help the clients become self-sufficient so that they can succeed and not become victims of human trafficking which is prevalent in the Tampa Bay area.

Sunday, September 21, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guests: Brad Miller, Chief Executive Officer of the Pinellas Suncoast Transit Authority; and St. Petersburg Councilman Wengay Newton, a PSTA Board Member.

“Green Light Pinellas” is a proposal that will be on the November election ballot. The hope of the initiative is to dramatically improve public transit in Pinellas County. If passed by the voters, it will increase the sales tax by one cent to 8% while cutting property taxes by \$32 million. The money will be used to fund a major increase in bus service and a new light-rail passenger train from Downtown St. Petersburg to Downtown Clearwater. Ms. Lawson, Mr. Miller, and Councilman Newton discussed the plan which was developed from the input of thousands of citizens from all over the county. The plan is being proposed by the Pinellas Suncoast Transit Authority (PSTA), the public transit agency for Pinellas County, and is being supported by the Tampa Bay Rays, major employers like Raymond James, and most of the cities in Pinellas County.