



April 1, 2014

The following is a report on Public Affairs Programming for the First Quarter of 2014 during which time the top issues of community interest and concern in New Port Richey, Florida and the surrounding area were found to be:

Health
Public Safety
Economy
Government
Education
Community Relations

In order to meet these issues, WDUV-FM airs a series of public affairs programs on Sunday mornings as well as weekday news updates.

"Radio Health Journal" airs Sunday mornings at 6:30 a.m. "Spectrum" airs Sunday mornings at 7:00 a.m. "Sunday Morning" airs Sunday mornings at 7:30 a.m.

WDUV-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WDUV-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and twice hourly from 4:00 to 6:00 p.m.

WDUV-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "John Larson", written over a circular stamp or seal.

John Larson
Program Director

JL/mlm

Health

Sunday, January 5, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Reed Pence. Guests: Dr. Catherine MacLean, Assistant Professor of Medical Ethics and Health Policy, University of Pennsylvania Perelman School of Medicine; Dr. Lester Martinez-Lopez, Retired Major General, U. S. Army, Army Medical and Research Command; and Stew Smith, fitness trainer and author of Mission: Readiness.

The newest recruits available to the U. S. military are much more overweight than in the past, and some worry that this will pose a threat to readiness. Mr. Pence discussed with Dr. MacLean, Dr. Lester, and Mr. Smith the impact of obesity on our nation's finest and how this could affect the U. S. military.

Sunday, January 12, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Reed Pence. Guests: Dr. Janis Whitlock, Director, Research Program on Self-Injurious Behavior in Adolescence and Young Adults, Cornell University; Dr. Wendy Lader, Co-Founder and Clinical Director, SAFE Alternatives, Co-Founder, Self-Injury Foundation, and Co-Author, Bodily Harm: The Breakthrough Healing Program for Self-Injurers; Susan Bowman, Licensed Professional Counselor and Vice President, Youthlight Publishers and Developmental Resources.

About one-fifth of teens at some point injure themselves in order to cope with emotional stress. Mr. Pence discussed with Dr. Whitlock, Dr. Lader, and Ms. Bowman the difference between self-injury and suicidal behavior, and how parents should deal with a child who is trying to cope with stress through self-injury.

Sunday, January 19, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Deni Cantrall, retired teacher and arthritis sufferer; Dr. Robert Jamison, Professor of Anesthesia and Psychiatry, Brigham and Women's Hospital and Harvard Medical School; Bob Smirbeck, Expert Senior Meteorologist, AccuWeather.com; Dr. David Borenstein, Clinical Professor of Medicine, George Washington University School of Medicine and Health Sciences; and Dr. Vincent Martin, Professor of Medicine and Director, Headache and Facial Pain Program, University of Cincinnati.

Millions of Americans suffer arthritis pain as a result of weather changes. Mr. Pence discussed with Ms. Cantrall, Dr. Jamison, Mr. Smirbeck, Dr. Borenstein, and Dr. Martin the different conditions affected by weather, why pain responds to weather changes, and possible remedies to some of these maladies.

2nd Segment

Host: Nancy Benson. Guests: Robert Kreisman, Chicago Malpractice Attorney; Dr. Carol Aschenbrener, Chief Medical Education Officer, Association of American Medical Colleges; Dr. Klea Bertakis, Professor and Chair, Department of Family Community

Medicine, University of California-Davis; and Dr. Holly Humphrey, Dean of Medical Education, University of Chicago.

Medicine is expanding from technically centered practice to patient centered care, which requires doctors to listen to the patient and relate to them on a personal level. Ms. Benson discussed with Mr. Kreisman, Dr. Aschenbrener, Dr. Bertakis, and Dr. Humphrey this new type of practice and whether this type of medical care suits women better than men as a result of cultural upbringing.

Sunday, January 26, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Nancy Benson. Guest: Dr. Sarah Richardson, Assistant Professor of the History of Science and the Studies of Women, Gender, and Sexuality, Harvard University, and author of Sex Itself: The Search for Male and Female in the Human Genome.

Science and society have sought a firm definition of male and female gender roles for hundreds of years but have been unsuccessful even with the modern genome analysis. Ms. Benson discussed with Dr. Richardson how scientists have been swayed by cultural considerations in their efforts to define sex and gender, and how research shows there is not as much difference between men and women as most people think.

Sunday, January 26, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guests: Dr. Sergio Golombek, MD, Neonatologist, and Professor of Pediatrics and Clinical Public Health, New York Medical College; and premie mother, Kim Sutherland.

Respiratory Syncytial Virus is a common and highly contagious virus contracted by nearly 100 percent of children by their second birthday. Ms. Lawson discussed with Dr. Golombek and Ms. Sutherland the ABC's of RSV and how to help parents protect their children from this virus. Although RSV is the leading cause of hospitalization among infants, many parents are unaware of the dangers that RSV presents. Dr. Golombek and Ms. Sutherland explained that one-third of mothers have never heard of RSV. Although RSV most often causes mild, cold or flu-like symptoms, in some children it can develop into something much more serious, especially in preterm infants who have underdeveloped lungs and immature immune systems. Dr. Golombek and Ms. Sutherland gave tips to prevent RSV by instructing parents to keep toys, clothes, blankets, and sheets clean and to avoid crowds and other young children during RSV season which usually spikes during winter months.

Sunday, February 2, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Nancy Benson. Guests: Mary Rockwood, Co-Author, Healing with The Arts: A 12-Week Program to Heal Yourself and Your Community; Dr. Michael Samuels, Co-Founder and Director, Arts As A Healing Force and co-author, Healing with The Arts: A 12-Week Program to Heal Yourself and Your Community; and Dr. Gary Christenson, Chief Medical Officer, University of Minnesota Boynton Health Service and Board Member of Global Alliance for Arts and Health.

Health institutions are increasingly including participation in different forms of art to assist in healing. Ms. Benson discussed with Ms. Rockwood, Dr. Samuels, and Dr. Christenson how art can assist medical healing and offer theories on why it works.

Sunday, February 2, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guests: Sunny Hall and Dave Braughton of The Crisis Center, Tampa.

Ms. Lawson discussed with Ms. Hall and Mr. Braughton the history of The Crisis Center and outlined the many services The Crisis Center offers to the Tampa Bay community. They emphasized the suicide prevention hotline The Crisis Center manages and how this hotline provides help for people who have lost hope and are thinking of taking their lives. Ms. Hall and Mr. Braughton also discussed how The Crisis Center has changed how rape victims are treated in the Emergency Room by the implementation of new protocols and services. In closing, they outlined some of the financial issues faced by Tampa's Crisis Center and how our local chapter is trying to make up for funds lost when the Federal Government cut spending.

Sunday, February 9, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Rosemary Rawlins, wife of a traumatic brain injury patient and author, Learning By Accident; Dr. Jeffrey Kreutzer, Director of Neuropsychology and Rehabilitation Psychology, Virginia Commonwealth University; and Dr. Dawn Neumann, Assistant Research Faculty, Indiana University School of Medicine and Clinical Research Association, Rehabilitation Hospital of Indiana.

A traumatic brain injury can dramatically change spousal relationships, as the injured may lose the ability to read the emotions of themselves and others, or may suffer a personality change. These relationship issues are often ignored in the rehabilitation process. Mr. Pence discussed with Ms. Rawlins, Dr. Kreutzer, and Dr. Newman the methods to help patients with a traumatic brain injury relearn important social skills.

2nd Segment

Host: Nancy Benson. Guests: Dr. Melina Jampolis, Nutrition Specialist Physician and author, The Calendar Diet; and Dr. Emil Coccaro, Professor and Chairman of Psychiatry and Behavioral Neuroscience, University of Chicago.

Low-level systemic inflammation is being tied to many disorders including heart disease, and now research has even tied inflammation to intermittent explosive disorder, a syndrome of repeated rage. Ms. Benson discussed with Dr. Jampolis and Dr. Coccaro the research of low-level systemic inflammation and how inflammation can be combated through diet and supplementation.

Sunday, February 16, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Nancy Benson. Guests: Dr. Mitchell Jones, Chief Scientific Officer, MicroPharma, Ltd.; and Graham Rigby, Senior Vice President of Innovation and Research and Development, New Chapter Supplements.

Scientists are learning that they can affect many areas of function of the body through supplementation of “good bacteria” in the intestinal tract. Ms. Benson discussed with Dr. Jones and Mr. Rigby these new medical methods of treatment and the impact this can have on the medical community.

Sunday, February 16, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guests: Dr. Peter Wassmer of the Pepin Heart Institute in Tampa; and Lily Reisman, Communications Director for the Pepin Heart Institute.

Ms. Lawson discussed with Dr. Wassmer and Ms. Reisman National Congenital Heart Disease Week and the latest research and treatments for heart conditions. Dr. Wassmer and Ms. Reisman discussed heart health for women and the risk factors involved in developing a heart condition. They also discussed new treatments and preventative medicine discoveries to help aid the treatment for women.

Sunday, February 23, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Edgar Miller, Professor of Medicine and Epidemiology, Johns Hopkins University, and Co-Author of vitamin editorial, Annals of Internal Medicine; and John Shaw, Executive Director and Chief Executive Officer, Natural Products Association.

Rigorous scientific studies increasingly show that for healthy people, vitamins do not prevent major diseases such as cancer and heart disease. However, the supplement industry contends that's not why people take vitamins. Mr. Pence discussed with Dr. Miller and Mr. Shaw the health benefits of vitamins and why people should take a daily vitamin. Dr. Miller and Mr. Shaw also discussed the negative sides of the supplement industry and why some say vitamins are not beneficial for long term health reasons.

2nd Segment

Host: Nancy Benson. Guests: Beth Kallmyer, Vice President, Constituent Services, Alzheimer's Association; and Dr. Michael Raffi, Director, Memory Disorders Clinic, and Assistant Professor of Neurosciences, University of California, San Diego.

A majority of Alzheimer's disease patients will experience a symptom of wandering behavior. Many families and caregivers have no plan to prevent a patient from this wandering symptom or how to find their loved one if they get lost. Ms. Benson discussed with Ms. Kallmyer and Dr. Raffi the different types of Alzheimer's symptoms and how to help a patient or loved one if they experience the very dangerous wandering symptom associated with the disease.

Sunday, February 23, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Dr. Charles Lambert, Medical Director of Pepin Heart Institute Tampa.

Ms. Lawson discussed with Dr. Lambert Heart Health Month and the free screening event being held at the Pepin Heart Institute. Dr. Lambert explained that the public is invited to participate in the screening and follow up reports are shared and discussed with each participant. Dr. Lambert discussed the importance of getting the screening and taking action for your health. In closing, Dr. Lambert discussed the risk factors for heart disease and the ways doctors can help patients lower the risk and live a healthier and happier life.

Sunday, March 2, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Nancy Benson. Guests: Dr. Jordan Geller, Endocrinologist, Beverly Hills, California; Shannon Rosen, thyroid disorder patient, Cincinnati, Ohio; and Dr. Jeffrey Garber, Chief of Endocrinology, Harvard Vanguard Medical Association, Associate Professor of Medicine, Harvard Medical School and lead author, Clinical Practice Guidelines for Hypothyroidism in Adults.

Thyroid disease affects millions of Americans, many of whom have not been diagnosed. Ms. Benson discussed with Dr. Geller, Ms. Rosen, and Dr. Garber the symptoms, causes, and treatments of thyroid disease.

Sunday, March 2, 2014 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guest: Dr. Michael Reardon, a Cardiac Surgeon from Houston Methodist Hospital in Texas.

Ms. Lawson discussed with Dr. Reardon the new FDA-approved medical device called Core Valve. This device is a medical breakthrough in cardiac care for patients who are too ill or frail for open heart surgery. Dr. Reardon explained that the device was tested in clinical trials as a treatment option for people with severe aortic stenosis and those who are unable to undergo surgery.

Sunday, March 2, 2014 – Sunday Morning 7:45 a.m.

15:00

Host: Mimi Lawson. Guest: Dr. Charles Lambert from the Pepin Heart Institute of Tampa.

Ms. Lawson discussed with Dr. Lambert the risk factors for heart disease and how these factors can differ for men and women. Dr. Lambert discussed the family history of heart disease, why screenings are important, and what doctors are looking for with these tests. In closing, Dr. Lambert discussed the effect that the new health care law will have on patients and how it is changing how we visit the doctor.

Sunday, March 9, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Nancy Benson. Guest: Dr. Jamie Koufman, Director, Voice Institute of New York, Professor of Clinical Otolaryngology, New York Medical College, and author, The Chronic Cough Enigma.

Millions of people who think they have allergies, asthma, and sinus problems may actually have “silent reflux” which can travel up the esophagus all the way to the throat and head. Ms. Benson discussed with Dr. Koufman the telltale symptoms and the dietary triggers that can cause the disorder.

Sunday, March 9, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Dr. B. Lee Green, Vice President of Diversity and Community Relations; Dr. Clemede Gwene, Moffitt Cancer Center, Tampa; and Les Miller, Hillsborough County Commissioner, Tampa.

Mr. Greene discussed with Dr. Green, Dr. Gwene, and Mr. Miller the annual Men’s Health Forum that was held at the University of South Florida. This annual event provides screening for prostate and colon cancer and also provides men with information about the risk factors, testing, treatments, and early detection methods.

Sunday, March 9, 2014 – Sunday Morning 7:30 a.m.

10:00

Host: Mimi Lawson. Guest: Dr. Timothy O’Leary, Acting Director of the Office of Research and Development for Veterans’ Affairs.

Ms. Lawson discussed with Dr. O’Leary the new research in diabetes care at the Tampa Veterans’ Administration. Dr. O’Leary went into detail on how VA researchers are studying innovative strategies and technologies to enhance veterans’ access to diabetes care and to improve health outcomes. Dr. O’Leary also elaborated on how VA researchers are working to develop better ways to prevent and treat diabetes, particularly for amputees, minorities, spinal cord injured patients, the elderly, and those with kidney or heart disease.

Sunday, March 16, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Reed Pence. Guests: Dr. Elizabeth Miller, Chief of Adolescent Medicine, Children’s Hospital of Pittsburgh, and Associate Professor of Pediatrics, University of Pittsburgh; Lisa James, Director of Health, Family Violence Prevention Fund; and Dr. Aisha Mays, Family Practice Specialist, Oakland, California.

Health clinic counselors have learned that reproductive coercion is much more rampant than they imagined. Many young men try to get their girlfriends pregnant against their will and often even sabotage birth control to do it. Mr. Pence discussed with Dr. Miller, Ms. James, and Dr. Mays what might be behind this form of abuse and how relationship education in clinics and schools could help combat it.

Sunday, March 23, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Reed Pence. Guests: Ted Kyle, spokesman, Obesity Society (obesity.org); Dr. David Katz, Director, Yale University Prevention Research Center and author, [Disease Proof: The Remarkable Truth About What Makes Us Well](http://davidkatzmd.com) (davidkatzmd.com); Dr. Crystal Hoyt, Associate Professor of Leadership Studies and Psychology, University of

Richmond; and Dr. Jenny Bernette, Assistant Professor of Psychology, University of Richmond (richmond.edu).

Last summer, the American Medical Association labeled obesity as a disease in hopes of getting physicians and society to take it more seriously as a medical problem and not as a lack of willpower. Mr. Pence discussed with Mr. Kyle, Dr. Katz, Dr. Hoyt, and Dr. Bernette the psychological side effects on the public and medical community of labeling obesity a disease.

Sunday, March 30, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Dr. James Brookins, Chief Medical Officer at New Care of Florida, Tampa.

Mr. Greene discussed with Dr. Brookins the dynamics of the Affordable Care Act. Dr. Brookins explained the growing need for people to reduce their intake of fats, sugars, and fried foods and replace them with fruits, vegetables, whole grains, and fiber. In closing, Dr. Brookins explained the way to reduce challenges such as hypertension, diabetes, and anemia is to stay healthy and exercise.

Public Safety

Sunday, January 12, 2014 – Radio Health Journal 6:45 a.m.

15:00

Host: Nancy Benson. Guests: Joe Graedon and Dr. Teresa Graedon, authors of Top Screw-Ups Doctors Make and How to Avoid Them.

Medical mistakes may be far more common than we think. Ms. Benson discussed with Mr. Graedon and Dr. Graedon what patients can do to protect themselves.

Sunday, February 9, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Sheila Youngblood, Grandmothers United; and Tonya Lewis, Children with a Vision, Tampa.

Mr. Greene discussed with Ms. Youngblood and Ms. Lewis the difficulties that grandparents face in raising their grandchildren because their children are irresponsible, incarcerated, or abusing drugs. Ms. Youngblood and Ms. Lewis shared their partnership with other organizations to help save children from being a negative statistic.

Sunday, March 9, 2014 – Radio Health Journal 6:45 a.m.

15:00

Host: Reed Pence. Guests: Kevin Cook, author, Kitty Genovese: The Murder, The Bystanders, The Crime That Changed America; Dr. Jan-Willem Van Prooijen, Associate Professor of Social and Organizational Psychology, V-U University, Amsterdam, Netherlands, and Senior Researcher, Netherlands Institute for Criminology; and Dr. James Strickland, Psychologist in private practice in Comack, New York.

It is a psychological paradox that the greater the number of people present when a person needs help, the less likely help will be rendered. Mr. Pence discussed with Mr. Cook, Dr. Van Prooijen, and Dr. Strickland the reason why this effect occurs, how it can be broken by technology, and the background of intense research into the effect sparked by the first internationally famous “bystander effect” crime.

Sunday, March 9, 2014 – Sunday Morning 7:40 a.m.

10:00

Host: Mimi Lawson. Guest: Officer Mike Petz, Public Information Officer for the St. Petersburg Police Department.

Ms. Lawson discussed with Officer Petz the recent attacks that have occurred to city residents while they have been exercising on the Pinellas County Trail. Officer Petz explained what the St. Petersburg Police Department is doing to ensure that all users of the trail are safe. In closing, he provided tips on how to be safe and resources Pinellas County residents can use if they want to become involved in community policing.

Sunday, March 16, 2014 – Radio Health Journal 6:45 a.m.

15:00

Host: Nancy Benson. Guests: Dr. Jake Shealey, Professor Emeritus of Industrial and Systems Engineering, Rochester Institute of Technology; Dave Byrd, Director of Risk and Regulatory Affairs, National Ski Areas Association; and Dr. Jeff Mjaanes, Sports Medicine Specialist, Midwest Orthopedics at Rush University Medical Center, Chicago, and Director of Chicago Sports Concussion Clinic.

Helmet use in skiing and snowboarding has skyrocketed in the last decade. While it has reduced less severe injuries, it has not resulted in a drop in catastrophic head injuries. Ms. Benson discussed with Dr. Shealey, Mr. Byrd, and Dr. Mjaanes helmet use and its limitations, and the behaviors that could explain a continued high level of severe head injuries.

Sunday, March 23, 2014 – Radio Health Journal 6:45 a.m.

15:00

Host: Nancy Benson. Guests: Dr. Tanya Altman, Assistant Clinical Professor of Pediatrics, Mattel Children's Hospital, UCLA, and spokesperson, American Academy of Pediatrics; Dr. Janet Engle, Executive Associate Dean, Professor, and head of the Department of Pharmacy Practice, University of Illinois at Chicago College of Pharmacy; and Sharon Mielke, mother of victim of OTC drug death.

Young adolescents often are allowed to take over-the-counter drugs on their own, but many OTC medicines, especially acetaminophen, can be dangerous. Ms. Benson discussed with Dr. Altman, Dr. Engle, and Ms. Mielke how to educate adolescents on taking over-the-counter medications safely.

Sunday, March 23, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Jane Castor, Chief of Police, City of Tampa.

Mr. Greene discussed with Chief Castor the efforts the City of Tampa is making to reduce crimes, solve cases, improve police and community relations as well as its

strategic initiative to recruit more candidates who reflect the demographics of the City of Tampa.

Sunday, March 23, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Melissa Wandall from the Initiative for Red Light Safety. Ms. Lawson discussed with Ms. Wandall how she has been instrumental in the fight to equip our roadways and intersections with red light cameras. She explained that statistics show that crashes in intersections armed with red light cameras have dropped by 47% to 56%. Ms. Wandall also explained that despite the positive outcome from this tool, the City of St. Petersburg has decided to cease using and remove the cameras. In closing, Ms. Wandall discussed some important questions about what and who makes these decisions and how removing the red light cameras can affect our safety and health.

Economy

Sunday, January 12, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guests: Bob White, Retired Sheriff; Jeff Lucas, the Law Firm of Lucas, Green and Magazine; Drew Montmarquet, father of a returning veteran; Yvette Behmer, Board Member of Sand Soldiers; and Jesse Erickson, a returning veteran of three tours overseas.

Ms. Lawson discussed with Mr. White, Mr. Lucas, Mr. Montmarquet, Ms. Behmer and Ms. Erickson the mission of Sand Soldiers, a non-profit group formed to help veterans returning home. The mission is to re-acclimate the veterans into society. Mr. White, Mr. Lucas, Mr. Montmarquet, Ms. Behmer, and Ms. Erickson outlined the needs of veterans after a tour of duty which include housing, job placement, and clothing. Sand Soldiers accepts help from the community to provide job placement, free housing, and food. It encourages veterans to reach out to the group for any and all needs they may be experiencing.

Sunday, January 19, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Askia Aquil, Community Housing Solutions, St. Petersburg. Mr. Greene discussed with Mr. Aquil the strategies that the Community Housing Solutions program is using to help low to moderate income residents secure affordable housing that meets or exceeds minimum housing standards.

Sunday, January 26, 2014 – Radio Health Journal 6:45 a.m.

15:00

Host: Reed Pence. Guests: Bob Holdsworth, President, Holdsworth Group, EMS consultants and veteran paramedic; and Dr. Jay Fitch, President, Fitch and Associates, EMS consultants.

Millions of Americans are surprised when they get a bill for their 911 ambulance call. Mr. Pence discussed with Mr. Holdsworth the economics of Emergency Medical Ser-

vices, why communities typically bill for calls and what insurance will cover during this type of emergency care.

Sunday, January 26, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Walter Walker, Jr., Housing and Education Alliance, Tampa.

Mr. Green discussed with Mr. Walker the new affordable housing initiative known as Back to Work, which is designed to help residents secure affordable housing now that they have become re-employed after either a reduction in hours or having lost their jobs. Mr. Walker also explained what the agency is doing to help those who are facing foreclosures and how, through proactive steps, they can hold on to their home.

Sunday, February 23, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Mike Sparkman and Paul Davis, Florida Strawberry Festival Association, Plant City.

Mr. Greene discussed with Mr. Sparkman and Mr. Davis the economic impact of the Florida Strawberry Festival. They elaborated on the many ways this annual event has a positive impact on the community and brings educational and cultural benefits to Central Florida.

Sunday, March 2, 2014 – Radio Health Journal 6:45 a.m.

15:00

Host: Reed Pence. Guests: John Hansen, President, Nebraska Farmer's Union; Dr. Robert Oglesby, Professor of Earth and Atmospheric Sciences, University of Nebraska; Dr. Jennifer Francis, Research Professor, Institute of Marine and Coastal Sciences, Rutgers University; and Dr. Jayson Lusk, Regents Professor of Agricultural Economics, Oklahoma State University.

Wild extremes in weather have become the norm in the nation's breadbasket. Mr. Pence discussed with Mr. Hansen, Dr. Oglesby, Dr. Francis, and Dr. Lusk the climatological reasons, predictions of how weather and climate will change over time, and how farmers are changing practices to keep producing.

Government

Sunday, January 19, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: John Morgan, Attorney, Morgan and Morgan law firm.

Ms. Lawson discussed with Mr. Morgan the campaign he has launched to get Florida to approve the use of medical marijuana. Mr. Morgan shared his personal story of the benefits he has seen with medical marijuana. He explained his position on how the passing of this law in Florida will keep law abiding people from having to buy marijuana illegally, putting their careers and freedom at risk. Mr. Morgan discussed the process of passing such a law and where Florida stands on fulfilling these requirements.

Sunday, February 2, 2014 – Radio Health Journal 6:45 a.m.

15:00

Host: Reed Pence. Guests: Michael Mahoney, Senior Vice President of Consumer Marketing, GoHealth; Dr. Paul Ginsberg, Senior Fellow, Mathematical Policy Research; Larry Levitt, Senior Vice President for Special Initiatives, Kaiser Family Foundation; and Dr. Katherine Baicker, Professor of Health Economics, Harvard, School of Public Health.

Mr. Pence discussed with Mr. Mahoney, Dr. Ginsberg, and Dr. Baicker the Affordable Care Act's enrollment website and the deadlines and incentives that will encourage health care enrollment. Mr. Mahoney, Dr. Ginsberg, and Dr. Baicker discussed the difficulties to be encountered by people who have never been insured before and discussed that studies show newly-insured people may use health care much differently than had been expected.

Sunday, February 16, 2014 – Radio Health Journal 6:45 a.m.

15:00

Host: Reed Pence. Guests: Emily Martin, Vice President and General Counsel, National Women's Law Center; and Dr. Whitney Botsford Morgan, Assistant Professor of Management, University of Houston - Downtown.

Job discrimination or lack of accommodations due to pregnancy has been illegal for 35 years, but courts have interpreted the law very narrowly, allowing discrimination against pregnant women to occur. Mr. Pence discussed with Ms. Martin and Dr. Morgan how and why discrimination occurs, how women can help prevent it, and how a Congressional bill can tighten up enforcement of this law.

Sunday, March 2, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Dr. Paul McRae, Bayfront Medical Center, St. Petersburg. Mr. Greene discussed with Dr. McRae the myths and facts regarding the Affordable Health Care Act and the pending deadline for people to sign up for health insurance.

Sunday, March 9, 2014 – Sunday Morning 7:50 a.m.

10:00

Host: Mimi Lawson. Guest: Anne Filipic, President, Get Covered America.

Ms. Lawson and Ms. Filipic discussed the upcoming March deadline for Americans to procure health care. Ms. Filipic said that one in five Americans are uninsured. She explained that being uninsured exposes patients and their families to significant financial risk in case of medical issues, accidents, or emergencies. In closing, Ms. Filipic discussed the benefits of enrolling for coverage, affordable plans, financial help, and the costs of insurance.

Education

Sunday, January 5, 2014 – Radio Health Journal 6:45 a.m.

15:00

Host: Nancy Benson. Guests: Vicky McClure, teacher, Chicago Public Schools; Ned Semenite, Vice President, Product Development and Marketing, VGo Communications; and Anna King, Student, McCauley Junior High School.

Children facing long term illness and medical care can receive education wherever they are. Ms. Benson discussed with Ms. McClure, Mr. Semenite, and Ms. King how technology is helping those students maintain more normalcy with their education, despite their medical needs, and how technology is making it easier to communicate with classmates and teachers.

Sunday, January 5, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Deborah York, Boca Ciega High School Parent-Teachers Association, St. Petersburg; Michael Carter, student, Boca Ciega High School; Nancy Pate, student, University of Central Florida; and Orlando Pate, parent, St. Petersburg.

Mr. Greene discussed with Ms. York, Mr. Carter, Ms. Pate, and Mr. Pate the sacrifices parents and students have to make in order to ensure receiving a proper education. They elaborated on how two working parents can balance their responsibilities and at the same time be active in their child's education.

Sunday, February 16, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Dr. William Hudson, Jr., Vice President of Academic Affairs, Florida A&M University, Tallahassee.

Mr. Greene discussed with Dr. Hudson how Florida A&M University, founded in 1887, has fought to make an impact on young minds. Dr. Hudson shared academic success stories and stated that Florida A&M University graduates more African-American students than any other institution of higher learning in the United States.

Sunday, March 16, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Solodeen Hamilton, Keith Blythewood, Nilejo Sanders, and Mariah Woods, students at Blake High School in Tampa.

Mr. Greene discussed with Mr. Hamilton, Mr. Blythewood, and Ms. Sanders, and Ms. Woods the productive things Blake High School students are doing while on spring break. The students told the listening audience how they are participating in activities such as volunteering with various community organizations, preparing for the SAT, visiting with Tampa City Council Members for a class project, and reading assigned books.

Community Relations

Sunday, January 12, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Yolanda Anthony, Tampa Park Apartments, Inc., Tampa. Mr. Greene discussed with Ms. Anthony the remarkable turnaround in the success of residents in the HUD-subsidized housing complex located in Downtown Tampa. Ms. Anthony explained that this turnaround is due, in part, to having several mentoring programs for children and self-sufficiency services for the adults.

Sunday, February 2, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Captain Eric Ward, Tampa Police Department; and Frank Crum, Black History Committee Member for the City of Tampa. Mr. Greene discussed with Captain Ward and Mr. Crum what the Tampa Police Department is doing to honor citizens who have paved the way in education, publishing, mentoring, and civil rights. They also praised the honorees of the “12 Determined Ones” and elaborated on their contributions to community services.

Sunday, February 9, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Kevin Beckner, Hillsborough County Commissioner. Ms. Lawson discussed with Commissioner Beckner the “Youth Excellence and Achievement Award” that was created to give young students the opportunity to showcase the community service projects they have instituted. Commissioner Beckner explained that many of the winners are students who would not have gotten recognition for their projects because schools and the community tend to focus on sports and academic achievements. He emphasized that many of the recipients of this award continue to volunteer in the community, mentor younger students, and contribute to the social and emotional health of other students and people in the community.